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You can open another door to your establishment—a door of big opportunities and enlarged trade—by having a Bell Telephone installed.

Cumberland Telephone and Telegraph Co., Inc. logo and address information.

The Thrifty Housewife

Uses GAS for Cooking or Heating. It is the economical fuel. You can Turn it Off or On as needed.

NEW ORLEANS GAS CO., 206 Baronne St.

Carstens & Vezien Co., Ltd. Ship Chandlers and Grocers

Special Attention to Railroad Orders. Prompt Delivery. 814-816 MORGAN STREET. PHONE, ALGIERS 811.

Ask for 4-X EXTRA FINE OLD LAGER BEER New Orleans Brewing Co.

Southern Pacific Summer Excursion Fares

Galveston, Texas \$16.10. Kingsland, Tex. \$23.30. Alpine, Tex. \$38.40. Comfort, Tex. \$25.60. Marfa, Tex. \$39.50.

CITIZENS' INDUSTRIAL LIFE INSURANCE AND SICK BENEFIT ASSOCIATION. 21 CARONDELET STREET.

E. W. CARR, Inc. STEAM, HOT WATER HEATING. 425 GRAVIER STREET.

COFAT Refined Vegetable Oil. COOKING, FRYING, SHORTENING, BAKING AND SALADS.

A CONSULTATION. Whitney-Central National Bank. with any of our officers will reveal many ways in which we may be of service to you.

YOU can get the kind of goods here that will satisfy. SEE the large assortment we always have on hand in our delicatessen department.

BIRSKY and ZAPP By MONTAGUE GLASS

"I RUN across Max Paikes yesterday afternoon," Louis Birsky, the real estate man, said one morning.

"But Paikes really and truly paid twelve thousand for the house," Birsky declared.

"Then how could he expect to get rid of it for \$11,500?" Zapp demanded.

"I think I've got a pretty good idea," Zapp retorted.

"What are you talking nonsense, Zapp?" Birsky said.

"Sure I know," Zapp said.

"I'm sure I know," Zapp said.

seen my first month's gas bill out in Brunswick Beach, and after that all I had to do when I jumped into a cold bath was to think how many cubic feet I was saving.

"You were lucky it was only vichy, Zapp," Birsky said.

"I'm sure I know," Zapp said.

"What are you talking nonsense, Zapp?" Birsky said.

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Enthusiasm is always connected with the senses, whatever be the object that excites it.

Wise Provision. Not long ago some farmers had occasion to organize a corporation.

Her Opinion Manifest. A rich manufacturer of asbestos took a house just across the street from a sweet-spirited old Quaker lady.

Sure Cause of Insomnia. Insomnia, complete or partial, almost surely follows any undue excitement, worry, anxiety, and chieftains of all peoples engaged in war would be more than human if they did not succumb to the dread affection which makes them feel that, like Macbeth, they had murdered sleep and would sleep no more.

First "Push Button." Benjamin Franklin invented the electric "push button." This was accomplished in 1751.

Wherein the Profiting. "Is there any profit in selling postage stamps?" inquired the man in search of information.

Probably Not. I overheard two little girls on the street talking.

Chinese Using Oil Lamps. The first kerosene oil lamps seen by the Chinese were in the homes of the missionaries.

The Child at Table. The table is the ideal place for family interchange of thought, and the children who are old enough to come to the table should be encouraged to take part in the conversation.

The Penalty. Senator Fall was talking in New York about the Mexican situation.

Shocking Affair. Police Magistrate—What is the prisoner charged with, officer?

Spring Hats. Why pay the high Canal St. prices for your Spring Hats when you can save from 50% to 60% by making your purchases from Miss S. Palmer.

"What a Comfort" An Electric Iron saves so much discomfort these hot days.

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Articles of Incorporation of the Salmen Brick & Lumber Company, Ltd.

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"Along With Five or Six Dozen Decent, Respectable, Hard-Working Italianer Ash Cart Drivers."



"Reminds Her of the Cemetery Where Her Uncle Jake's First Wife Was Buried."