



Um-m-m! That IS Coffee



The Luzianne Guarantee:
If, after using the contents of a can, you are not satisfied in every respect, your grocer will refund your money.

It's got the smell and the smack that make you say, "Set 'em up again." For it's always fair weather when good folks get together over a cup of steaming, staving-good Luzianne. You don't buy a pig in a poke when you buy Luzianne Coffee. No, Ma'am. It clearly states that if it doesn't meet your idea of a better coffee, you're entitled to your money back and get it. Buy a can of Luzianne and re-adjust your ideas of what good coffee must be. Luzianne is roasted in a clean, sanitary, well-lighted factory. Your own kitchen could not be cleaner. Ask for profit-sharing catalog.

LUZIANNE coffee

The Reily-Taylor Company, New Orleans

PERSONALS.

(Continued from Page 1)

route to his home, after a few days spent in Alexandria, La. He returned Tuesday.

The many friends of Miss Alma Martin will regret to learn that she was compelled to undergo an operation for appendicitis.

Miss Hazel Ballay of Home Place, La., is spending awhile with Miss Mildred Ose.

Miss Minerva Bennerfield, who broke her shoulder-blade, was operated on last week.

Mrs. Steve Gillen and children, Mary and Luke, returned from Biloxi Sunday night.

Miss Josie Wiegman left Biloxi Sunday night for Bay St. Louis, where she will spend a month with the Ford family.

Mrs. F. Wiegman and daughter, Anna, returned from Biloxi Sunday.

Mrs. Kerner is home from Biloxi, where she spent awhile.

The Women's Benefit Association of the Maccabees, Algiers Review No. 22, will give a picnic Saturday night, August 4, at Electric Park. Admission will be 25 cents.

Miss Phine Jansing was a week-end visitor to Miss Victoria Giepert.

Mr. William Giepert, Jr., returned home Sunday from Galveston, after a most delightful stay, the guest of his brother-in-law and sister, Mr. and Mrs. A. E. Schneider.

Miss A. Krogh has returned from Amite City, where she stayed two weeks.

The Matrons' Club met Thursday afternoon at the home of Mrs. O. Aycock. The successful players were Mrs. E. Manent, Mrs. C. V. Kraft and Miss Blanche Senner (playing for Mrs. A. Short). Mrs. H. T. Malone received the consolation. The next meeting will be held at the home of Mrs. R. Engler.

Mrs. C. V. Kraft left this morning for Alexandria, La.

Senator and Mrs. W. T. Christy and son, Alfred, and daughter, Lucille, are spending the week at Bay Adam.

Mr. and Mrs. Sam Ridge of 223 Nunez Street are receiving congratulations on the arrival of a baby girl at their home.

The many friends of James Tingstrom will be pleased to learn that he is improving, after a spell of sickness.

A most enjoyable time was spent Saturday and Sunday at Milneburg by the following young folks: Misses T. and E. Dudley, M. Tingstrom, B. Durkes and Mrs. Mary, Messrs. John Durkes, Manuel Perez, Charles Tingstrom and Alvin Verdoodt.

Mrs. F. Allingham and three children left Wednesday for Bay St. Louis to spend the remainder of the summer.

Mrs. J. V. Clement and family are spending a month at Long Beach, Miss.

Mrs. S. A. Eross and children left Wednesday for Long Beach, Miss. Miss Ione Peterson accompanied them.

Miss Katie Spence came in from Bay St. Louis Wednesday to spend two weeks here, the guest of Miss Mamie Nichols.

Little Ethel Frost has recovered after a spell of sickness.

Miss Anita Bowers left yesterday for Mandeville, to spend two weeks.

The Red Rose Social Club met at the home of Miss M. Erdhardt on Friday night. Dancing was indulged in.

Refreshments were served. The next meeting will be held on Friday, August 9, 1917, at the home of L. Nash of McDonoghville. Members are cordially invited to attend.

Miss Alice F. Palanque, New Orleans elocution teacher, is teaching a branch school of her College of Elocution and Oratory at the residence of Captain and Mrs. Sam S. McNeely, 219 Opelousas Avenue, on every Thursday evening at 8 o'clock.

Miss M. Mekofsky is visiting Mrs. P. Berthelot.

Mr. Robert Vent is visiting friends in Algiers, stopping at the home of Mrs. F. Berthelot.

Messrs. R. M. McEathern and F. D. Berthelot and Misses Maggie Rooney and Thelma Vent spent a very pleasant day at Milneburg last Thursday.

Mr. R. M. McEathern has accepted a position as chief engineer on the tugboat W. A. Bisso.

Mrs. W. E. Schabel and daughter, Barbara, spent Wednesday at Bay St. Louis. They were accompanied here by Miss Katherine Schabel, a student at St. Joseph's Academy, who will spend a few weeks with her mother.

Misses Hazel and Zita Greperi returned home from Galveston, Texas, after a two-week's stay with their brother-in-law and sister, Mr. and Mrs. A. E. Schneider. While there, many social functions were given in their honor.

Miss Ione Lampton is spending her vacation with Miss Daisy Daniels at the Seashore Camp Grounds.

Mrs. H. J. Thompson and daughter, Marion, are spending several weeks at the Margo Terrace, Asheville, N. C.

Misses Dorothy and Carlotta Kraft, who are spending some time in Alexandria, were visitors to Boyce, La., Wednesday.

Mrs. J. E. Huckins and daughter, Zella, who are visiting in Boyce, La., spent the week-end at Alexandria.

Miss Lucy Landry spent a most delightful week-end in Algiers, the guest of Mr. and Mrs. J. A. Guillot.

Miss Mamie V. Middleton, accompanied by her sister, Beulah, left for McComb City, Miss., after a most delightful week spent here, the guests of Miss Velma Kenney.

The Tuesday Night Euchre Club met at the home of Mrs. Olivier, the successful players being Miss Camille Nelson (playing for her mother) and Mrs. Galienne. The next meeting will be held at the home of Miss Claira Richards.

Mrs. Tom Graham and children left for her home in Buras, La., after spending a week with Mrs. F. Yuratic.

Mr. and Mrs. Dan Barrett and son are spending awhile with the latter's mother.

Mrs. J. Bourg and children are spending two weeks in Milneburg.

Dr. and Mrs. M. O. Carey spent Wednesday at Waveland, Miss.

Mr. H. McPherson spent Wednesday at Waveland, Miss., with his family.

Miss E. Gahn has returned from Milneburg, after spending a few days there.

Mrs. Thates and children left Sunday for Milneburg, where they will remain two weeks.

Dot Toledano left Thursday for Harahan, La.

Bernadette Wagner is the guest of Mrs. Thates for a few days.

Mr. E. J. Mothe returned from Hot Springs Sunday night.

Mr. S. Gillen spent the week-end at Biloxi with his family.

Mr. W. Martinez returned from Hot Springs last week.

Mrs. E. J. Mothe and family and Mrs. S. Gillen and family will leave shortly for Milneburg, where they will spend a few weeks.

Misses Hazel and Doris Aycock left for Homer, La., where they will remain awhile.

Mr. and Mrs. R. Staples and baby spent Sunday in Biloxi at the Floyd Hotel.

Mr. W. Kennair was the guest of his brother Sunday, Mr. P. Kennair, of Opelousas Avenue.

On Sunday Mr. A. Will Roberts paid a visit to his daughter, who is summing at Magnolia, Miss.

Master Ashton Roberts left Sunday for Magnolia, Miss., to spend a few weeks with his grandparents.

Mrs. F. Lecourt and daughter, Esther, returned from Bay St. Louis for a week's stay.

Mrs. F. Lecourt, Sr., Misses Alva Salathe and Olga McNeely have returned from Covington, La., after spending some time there.

Mr. Tom Graham of Buras, La., was a visitor here Sunday.

Mr. Connell Hardy was a visitor to his parents last week.

Mrs. William Burke and children are spending a few days here. They will return to Bayou Boeuf Saturday to spend the remainder of the summer with her mother.

Miss May Hafkesbring leaves Saturday for North Carolina.

Mrs. R. Hafkesbring leaves next week for Lafayette, to spend awhile with her sister.

A jolly crowd spent a very pleasant day at City Park last Monday, among whom were Mrs. A. J. Amuedo, Mrs. Henry Delucky and Mrs. W. J. Burke.

Mr. and Mrs. Louis Brown of Alix Street are receiving congratulations on the arrival of a bouncing baby boy Tuesday.

The home of Mr. and Mrs. Henry Taple of Powder Street was brightened by the arrival of a baby girl Wednesday morning.

Messrs. George and Matthew Heindel are spending a week at Milneburg with their grandmother, Mrs. Lang.

Mr. Ed Gisch, after spending several months here on business, returned to Virginia.

Ensign Ed Pettigrove will leave in a few days on the U. S. S. Bath for service at the front.

Mrs. Henry Rencky and granddaughter, Marguerite, left for Amite City on Sunday to spend a short vacation.

LADIES OF MT. OLIVET CHURCH ENTERTAIN SAILORS.

The Woman's Auxillary of Mt. Olivet church entertained a number of boys from the naval station at their monthly meeting on last Wednesday. Miss Sallie Pearson was hostess and was assisted in entertaining by the Auxillary members, and a number of young ladies of the different churches. Messrs. Adriel and Grace Lennox and Mr. Norman Brownlee entertained with vocal and musical selections. Delicious refreshments were served.

The Auxillary will entertain with a dance in August.

MOVIE FOOD FOR FANS

FOLLY SUNDAY NIGHT.

How would you like to be a star in the movies? Here is what William Desmond is called upon to do in the new Triangle play, "Paws of the Bear." In an exciting part of the pic-

ture he is seen dragging Clara Williams along with the soldiers in hot pursuit. They arrive at the top of a high cliff with a river running between them and safety. All seems well when Desmond, pulling himself together, takes a terrific dive into the waters below. It is a full forty feet. Then Miss Williams, hesitating



WILLIAM DESMOND AND CLARA WILLIAMS IN TRIANGLE PLAY, "PAWS OF THE BEAR."

thing he is seen dragging Clara Williams along with the soldiers in hot pursuit. They arrive at the top of a high cliff with a river running between them and safety. All seems well when Desmond, pulling himself together, takes a terrific dive into the waters below. It is a full forty feet. Then Miss Williams, hesitating

ing in the acrobatic line. While in college Desmond participated in athletics, and to this he undoubtedly owes a great deal to his splendid physique. He is naturally fond of outdoor sports and spends most of his time in horseback riding, swimming, boating and automobiling. He is also a remarkable shot with the rifle and is an enthusiastic huntsman.

H. N. C. THEATRE AND AIRDOME. LECTIC TRIM.

The Best in Motion Pictures.

We have gone into the film market of the world and have secured for your entertainment, the following Stars, Mary Pickford, Marguerite Clark, Millie Burk, Elsie Ferguson, Madam Petrova, Pauline Frederick, Vivian Martin, Geraldine Farrar, Lena Cavalieri, Ann Pennington, Enid Bennett, Dorothy Dalton, William S. Hart, Douglas Fairbanks, Geo. W. Coman, Geo. Beban, Wallace Reid, Chas. Ray, Sessue Hayakawa and Mary Pickford in productions produced by Griffith, Ince, DeMille and Blanton. What more could we say, except that the show starts promptly at 7:30 with music second to none.

On Friday the management of the H. N. C. will offer the celebrated character actor George Beban, in his wonderful portrayal of the Italian truck farmer the principal part in the equally wonderful Morasco-Paramount photo play, "The Marcellini Millions" from the story by Edith Kennedy and produced by that well known director of the silent art Donald Crisp. The cast is a splendid one which includes Helen Eddy, Pietro Lasso, Henry Woodward, Eugene Palette, and Adele Fairington, and there can be any doubt that every one will be entertained, as Mr. Beban, impersonations of the Italian is not of the coarse, but rather of the gentle nature of that wonderful race.

Sunday August 5th, Blanche Sweet and Thomas Meighan in "The Silent Partner."

Big Welcome to Manager White of The Orpheum, and Mr. Walter Kattmann Who Will Also Make Popular Manager.

The hundreds of Algiers patrons of the Orpheum Theatre will be exceedingly pleased to know that Manager White of the Orpheum Theatre will be here again this season. Mr. White was greatly missed last season for he had made many friends on this side of the river as well as in the city and we may rest assured that the same good treatment will be accorded the Algiers people during Mr. White's regime.

Mr. Walter Kattman, who will manage the new theatre under the ownership of the Orpheum circuit namely the Palace Theatre formerly the Greenwall is also very popular with the Algiers Theatre goers, and it goes without saying that he will draw some very good patronage from our side of the river. Mr. White, after leaving New Orleans, was transferred to Minneapolis Minnesota where he had charge of the Orpheum theatre there. Mr. Kattman was press representative of the Orpheum Theatre for the past six years. He was formerly on the editorial staff of the Item. Both of these gentlemen have received a warm welcome both from the press and the public in general, and it goes without saying that they are starting off with the good will of the people which is a big boost for an enterprise of any kind. The Orpheum and the Palace Theatres will begin their seasons on Labor Day September 3rd. Both houses are being renovated and will be ready for the curtain on that day. The Palace will be a popular priced theatre while it is presumed that the old prices will maintain at the Orpheum.

EMPIRE.

An entire change of Vaudeville and the usual daily change of pictures which will include a two-reel Charlie Chaplin subject Sunday will be offered at the Empire. New faces, costumes, novel lighting effects, and high class vaudeville acts that would be a credit to any theatre. Clever comedians, good dancers, good music and carefully selected photographs make up the program. Mr. Sam Fellman, who has had wide experience in staging vaudeville and Musical Comedy shows, declares the program he will present at the Empire Sunday to be the best he has ever offered. The show opens with a medley opening chorus, a monkey song New York's latest hit, "I Lost My Wife and I cannot find her, She Ran Away with an Organ Grinder." Believe me, some song! A show for mothers, fathers, sisters and brothers, we lead and others follow. The first program number is "Sunshine of Your Smile," second number will be a trio, "Down Honolulu Way," followed by Miss Edna Rowland singing "It Takes a Long Lean Skinny Brown Skinned Gal to Make a Preacher Lay His Bible Down." Fourth number, medley clog dance by Collins Butler and Flo Rosebud.

The two famous Hebrew comedians, Paul Serpas and Chuck Connors, with their Hebrew monologue and their famous song entitled, "Coupons," a scream from start to finish. Zehner and Zehner will recite some very popular numbers of the season and the show will close with a patriotic finale by the entire company singing "Old Glory," which was composed by one of New Orleans most prominent merchants and is becoming one of the biggest song hits of the year and is presented by the Empire as a compliment to its composer. Be sure to hear the Empire rag, dedicated to the Empire Theatre, played by Sam Fellman's Jazz Orchestra at the Empire. Something doing every minute all the time. An entire change of pictures every day.

Scare Pests White Lying in Bed.

During the mango season in India much injury is done to the fruit by night-birds, particularly the so-called flying foxes, and to keep these off with the minimum of inconvenience to themselves, the natives have invented an interesting contrivance. First of all they bedeck a long bamboo pole plentifully with tin cans and other noise-producing utensils and fix this up among the branches of one of the fruit trees. To this, they tie a cord reaching down to the ground and the other end of this cord they tie around their own ankle. By this means, they can lie in bed and, while resting the rest of their body, can work the noise-maker with their legs.

For Mental Digestion.

"Lady, let me sell you a package of Cerebellumbiscuits," said the grocer. "You will find them unsurpassed as a brain nourisher. In fact, I can truthfully recommend them as food for thought."

Sounds All Right.

Myrtle, who was in the fifth grade, asked her younger sister if she knew what a rectangle was. "Why, certainly," she answered. "A rectangle is a man tangled up in a wreck."

Too Numerous.

The seven ages of man have been expertly defined by Shakespeare, but even he, in all his wisdom, would never take such liberties with the ages of woman. —Exchange.

Looking Ahead.

Little Mary, aged ten, gazed admiringly at the diamond rings glittering on the fingers of her grandmother. "When I marry," said the child, "I suppose I will get these rings as a wedding present." Up spoke her brother Bob, aged seven. "Not on your sweet life," said he. "You get one of them; the other goes to my wife."

Them There Wimmis.

Why is it that a woman will pick up a rabbit skin with her middle finger and thumb and hold it gingerly at arm's length from herself when she is wearing around her neck a fur with a skunk's head on one end and its tail on the other?—Milwaukee Sentinel.

Patriotism of Americans.

"Maligned us (Americans) as you will, we are a home-loving people and the things of the home we understand. Our patriotism centers itself about our homes, and our reverence for the past around the hearthstones of our forebears."—Walter A. Dyer.

Quite a Shock.

"You say that Miss Oldstyle is suffering from severe mental shock? What caused it?" "Why, she's been claiming that she's only twenty-eight years old and then somebody found her name in one of those '30-Years Ago' columns in the newspapers."

Nose for Business.

"Mrs. Saarp is a woman of wonderfully keen intuition, isn't she?" said Mrs. Gabby. "Oh, remarkably so," responded Mrs. Gabbett. "Why, her husband says she can scent a bargain sale three days before it is advertised in the paper."

Unkindest Cut of All.

"I shall now give out the effect of distance," he said to her, and he sang so low as to be scarcely heard. "A little further, please," she said cruelly, and he picked up his voice and went away with it into the chilly night.

Foto's Folly Theatre

WALKER, 5 parts. "Secret of the Double Cross," No. 8. Mollie King, 2 parts.

THURSDAY, Aug. 9—"Made a Madge," Triangle. Olive Thomas, 5 parts. "His Bitter Fate," Triangle Comedy. "Pathe News of the War."

FRIDAY, Aug. 10—"The Danger Trail," K. E. S. E. H. B. Warner, 5 parts. "Musty Suffer Comedy," Harry Watson.

SATURDAY, Aug. 11—"Brand of Satan," Brady-made. Montagu Love, 5 parts. "Mutt and Jeff Comedy" (Cartoon).

WALKER, 5 parts. "Secret of the Double Cross," No. 8. Mollie King, 2 parts.

THURSDAY, Aug. 9—"Made a Madge," Triangle. Olive Thomas, 5 parts. "His Bitter Fate," Triangle Comedy. "Pathe News of the War."

FRIDAY, Aug. 10—"The Danger Trail," K. E. S. E. H. B. Warner, 5 parts. "Musty Suffer Comedy," Harry Watson.

SATURDAY, Aug. 11—"Brand of Satan," Brady-made. Montagu Love, 5 parts. "Mutt and Jeff Comedy" (Cartoon).

WALKER, 5 parts. "Secret of the Double Cross," No. 8. Mollie King, 2 parts.

THURSDAY, Aug. 9—"Made a Madge," Triangle. Olive Thomas, 5 parts. "His Bitter Fate," Triangle Comedy. "Pathe News of the War."

FRIDAY, Aug. 10—"The Danger Trail," K. E. S. E. H. B. Warner, 5 parts. "Musty Suffer Comedy," Harry Watson.

SATURDAY, Aug. 11—"Brand of Satan," Brady-made. Montagu Love, 5 parts. "Mutt and Jeff Comedy" (Cartoon).

HAWAIIAN DANCE AND EUCHRE.

The young ladies of Algiers, particularly those who frequent the Knights of Columbus home on Friday nights are giving a Hawaiian dance and euchre for the benefit of the Soldiers Recreation Camps to be erected all over the battlefields of Europe. It will take place Friday August 3rd, at 8 p. m. sharp at the Knights of Columbus hall.

A Hawaiian wedding, native dances and music are to be the special features of the evening. Refreshments will be served and "lei" garlands are to be given away as souvenirs.

The Naval Station Orchestra will furnish the music for the dancing. Those who do not care to dance will find amusement in the club room, or on the ground floor in the form of card games. Several fine prizes are offered.

The admission will be twenty-five cents for ladies and fifty cents for gentlemen.

This is a patriotic undertaking, given for the benefit of the soldiers and sailors, and incidentally for their entertainment, and we expect many of the boys from the Naval Station to come.

All girls desiring to take part in the wedding and dance will call at the home of Miss Erminie Hopper, 521 Pacific avenue any night this week for the further particulars, as to costumes, etc. A number of the girls are to make their costumes Thursday afternoon at 521 Pacific avenue.

The rehearsal for the wedding will take place Thursday night at 8 p. m. sharp. Bring your quarters. Everybody come. Show your patriotism. Any donations of refreshments will be gratefully received by the ladies in charge. Donations should be sent to 521 Pacific avenue.

GIRL SCOUTS.

The Girl Scouts of Magnolia troop No. 1, who missed the meeting Tuesday evening missed a real treat. In addition to the regular work Mr. Loyd gave some Swedish movements. The next meeting will be Thursday, Aug. 2, at 6:30 p. m. Scouts be sure to come out. Any young lady thirteen or over who is interested will have the work explained to her on request. You will find the Scouts at the Avenue Academy on Tuesdays, Thursdays and Saturdays. Scouts be sure to come out Thursday.

BEGINS LEVEE WORK SOON.

Contractors for the New Orleans Levee Board will start work on the Upper Stanton levee, seven miles below Canal street on the Algiers side of the river, in about a week. The Stanton job has about 2000 feet of work and will take about five weeks.

"GONE DOWN"!!

The only thing selling cheaper than ever—
ELECTRICITY, for Light, Heat and Power.
SOUTH NEW ORLEANS LIGHT & TRACTION CO.
222 Elmira Ave., Algiers, La. Phone Algs. 151

Bring Them to You By Telephone

You can open another door to your establishment—a door of big opportunities—enlarged trade—by having a Bell Telephone installed.
It will attract trade and subtract stormy day dullness.
The telephone way is the cream-of-the-trade way. Your best customers demand most convenient entrance. They'll come to you by Bell Telephone when they can't come personally.



Cumberland Telephone and Telegraph Co., Inc.



Summer Excursion Fares

Galveston, Texas \$16.10
Kingsland, Tex. \$23.30 Alpine, Tex. \$38.40
Comfort, Tex. \$25.60 Marfa, Tex. \$39.50

On Sale Daily to September 30th, Incl.
Limit 90 Days, not to exceed October 31st, 1917.
Plan Your Vacation Now
5--Trains Daily to Texas--5
For full information, tickets, reservations and "Apache Trail" Book,
Southern Pacific Lines
227 St. Charles St.—City Ticket Office—Phone Main 4027

JOHN P. VEZIEN, Pres.
Carstens & Vezien Co., Ltd.
Ship Chandlers and Grocers
Special Attention to Railroad Orders. Prompt Delivery.
814-816 MORGAN STREET. PHONE, ALGIERS 811.
Hay, Corn, Oats, Bran, Hardware, Groceries, Etc. Wine, Liquor.

While in good Health, Provide against Illness and Death
by insuring in the
CITIZENS' INDUSTRIAL LIFE INSURANCE AND SICK BENEFIT ASSOCIATION
Premiums 10 - 25 cents per week.
21 CARONDELET STREET

YOU can get the kind of goods here that will satisfy.
SEE the large assortment we always have on hand in our delicatessen department.
LALA sets the prices and starts them down hill.
—THEO. J. LALA, The Teche St. Grocer—
Phone your orders Phone Algiers 58—426.

A CONSULTATION
with any of our officers will reveal many ways in which we may be of service to you, and invite you to avail yourself of our facilities. Our business is conducted along lines that assure strength and security and a desire to serve our depositors with careful regard for their special needs.
We invite your business.

Whitney-Central National Bank

TORNADOES
are due and!

STORMS
are due

For Policies that will secure you
against Loss, see

R. A. TANSEY,

Phone Algiers 9126 157 Delaronde Street