

THE HERALD

PUBLISHED EVERY THURSDAY.

Entered at the Postoffice at New Orleans as Second-Class Mail Matter. TERMS OF SUBSCRIPTION.

One Copy, One Month, in Advance \$1.00; One Copy, One Year, in Advance \$10.00.

DR. C. V. KRAFT, Editor and Proprietor.

Address all communications to DR. C. V. KRAFT, No. 50 Verret Street, New Orleans, La. Phone, A 6783.

THE HERALD may be found at the following places: THE HERALD (Algiers) Office, 30 Verret Street; THE HERALD (Garden District) Office, 624-626, Carondelet Street; Hill's Book Store, 108 St. Charles Street.

Subscribers failing to get THE HERALD regularly, will please notify the business manager, No. 50 Verret Street.

Please send communications for publication as early as possible, and not later than Tuesday night.

All communications, such as letters from the people and news notes of balls, lawn parties, dances and personal mention will be inserted in THE HERALD free of charge. No communication will be received unless signed by the sender. We do not publish your name in connection with the communication unless you so state, but we must insist upon having your name as a guarantee of good faith.

VOL XXV OCTOBER 25, 1917 No. 25

ENLIST YOUR DOLLARS

Can you spare one dollar a week? Can you be prevailed upon to save one dollar a week? If you can and will save one dollar a week for fifty weeks at the end of that time you will have purchased a Liberty Bond which bears interest at the rate of four per cent. When a \$50.00 bond is delivered to you, you will be worth fifty dollars plus two dollars interest it has earned the first year and \$2.00 every year for the next thirty years until the bond is redeemed. Supposing that any time after you have paid for your bond that you are in need of money. Don't you know that your fifty dollar bond is just as good as a fifty dollar bill? Don't you know that any bank in the United States will loan you money on your bond? If it is a sacrifice for you to save one dollar a week just think how much better it is to sacrifice this one dollar a week than to go and lay down your life on the battle fields for your country. Remember that you are not making a great sacrifice when you put aside a dollar a week for the purchase of a Liberty Bond. You are saving money and the buying of a bond will give an opportunity of teaching you the value of saving money. Just remember when you buy a bond you have done the least you can do to help win the war. The second issue of the Liberty Bonds will bear interest at four per cent, which is one-half per cent more than the first issue, but the four per cent bonds of the second issue are taxable, but this will not effect people who do not pay large incomes. The real object of making the second Liberty Loan four per cent, taxable, was to keep the large corporations and money interests throughout the country from gobbling up all of these bonds. A tax has been added to these bonds so as to protect the class of wage earners, etc., who do not control large amounts of capital.

The city of New Orleans has several million dollars to raise as its quota and we trust that the wage earners in Algiers and that class of people who can afford best to buy the fifty and one hundred dollar bonds do all they can in this line because it is to this source that the city of New Orleans must look for the greatest number of subscribers. Do the best you can. Subscribe to as many fifty or one hundred dollar bonds as is possible, and remember that every cent you invest in a Government Bond is that much saved and the bond is the best that the world can produce. It is the safest investment possible.

WHY AND WHY NOT.

Sir Oliver Lodge, the noted scientist, says that "science will shortly prove the definite survival of human life after death." A prosperous business man of New York recently had his wife arrested for sending her two little girls out on the streets to beg. Vessels sailing at the rate of 16 knots an hour are immune from attacks by submarines, because the latter only travel 8 or 9 knots an hour. Fifteen thousand textile workers of Passaic, N. J., have received a 40 per cent increase in wages. It will cost the mill operators \$1,200,000 a year. A war order, issued for New Jersey training camps, announces that "any officer or enlisted man found drinking will be subject to court martial." William Jennings Bryan, in renouncing pacifism, says, "There are only two sides to a war. Every American must be on the side of the United States." The Free Masons of America are planning to raise a million-dollar fund for the care of dependents of Masonic members of American armies sent to the front. The president of one of New York's oldest and richest banks, who entered its service as a messenger, died recently and it was found that he had embezzled \$300,000.

Church of the Holy Name of Mary

Personal. Rev. P. Quinn, S. M., of Jefferson College, returned from Philadelphia Tuesday, where he had gone for the sad purpose of burying his mother. Sad as his trip was, it nevertheless was not entirely devoid of consolation for Fr. Quinn had the pleasure of seeing his mother's funeral attended by one of the largest gatherings of sympathizers ever seen in the spacious church of St. Edwards. The clergy was well represented; many priests from Philadelphia were present, as also Very Rev. Fr. McGonigle, S. M., of Atlanta, Ga., and Fr. Keyes, S. M., of Marist College, Brookland, D. C. Rev. Fr. Cassagne, S. M., has returned from his Northern trip full of glee and mountain air gathered among the heights of West Virginia. He was delighted to see that section of the country, and also the several Marist houses in that district. Rev. Fr. Delaire, S. M., now 1st Lieutenant in the U. S. Army, was the honor guest of several beautiful receptions given in his honor at Elm Grove, Va., where he was stationed after leaving Algiers. He has made a host of friends in that town, and their friendship manifested itself in several pleasing and useful ways, for besides receptions he was presented with a beautiful soldier's outfit and also a portable altar and a complete set of vestments and accessories necessary for an army chaplain. Fr. Delaire is chaplain of a regiment of engineers which will soon be sent to France. He is in high spirits and is anxious to go to the front.

Meetings. Altar Society Thursday, to-night, 7:30. Catechism Classes. The different catechism classes are now being formed and the parents are requested to send their children. The No. 2 catechism class as usual will be in charge of Very Rev. Fr. Larkin, the girls of No. 1 in charge of Rev. Fr. Cassagne and the No. 1 boys in charge of Fr. Petit. These classes are for the boys and girls of the public school, and it is hoped that the parents will appreciate the work that is being done for them. The Sunday School classes will be organized next Sunday, and next year's teachers are again invited to devote themselves to this meritorious work. The parents and children are requested not to forget the Bible class, for all the boys and girls who made their solemn communion last year; this is a most important class and should be attended by all of last year's graduates.

Holy Name Retreat.

The annual retreat for the Holy Name retreat and to which all the men of the parish are invited will take place Thursday, Friday and Saturday of this week at 7:30 p. m. It will be preached by the fathers of the parish: Fr. Petit Thursday; Fr. Cassagne Friday and Fr. Larkin Saturday. On Saturday the services will start at 7 and will be a little shorter in order to enable all present to go to confession before leaving. The prefects and all members are requested to see their friends and invite them to be present in order to make this year's retreat a great success.

St. Vincent de Paul's Conference.

A collection was taken up in the church last Sunday in order to raise funds to enable this worthy society to buy coal for the needy of the parish. The collection was exceptionally large, but it will not, however, be sufficient. Several private contributions have been sent in and more are coming in every day. This speaks well for the charity of the people of the parish. Let no one stop at this collection, however, for the needs are greater than ever and the winter seems to be with us sooner than ever, so more funds than usual will be required.

Services.

Sunday, Winter Schedule. Masses: 5, 7, 9, 10:30; High Mass and sermon by Fr. Petit. Baptisms, 3-4. Benediction, 4:30. Sick: Mrs. Otis, Clinton Wattigny.

Baptisms.

Jane Patricia, daughter of Jos. P. Skelly and Gertrude Morrison, of Delaronde street. Sponsors, Henry J. Umbach and Miss Mamie Morrison. Louis John, son of Edward Wagenhauser and Emily Fink, of 211 Homer street. Sponsors, John and Susanna Wagenhauser. Helen Bertha, daughter of Marceline Comeaux and Elvina Carroll, of 218 Olivier street. Sponsors, Hy. Comeaux and Virginia Galmiche. Marguerite Frances, daughter of Frank di Giovanni and Margaret Leonard, of Evelina street. Sponsors, Joseph Boyle and Helen di Giovanni. Bernice Edith, daughter of Capt. Sam McNeely and Edith Price, of 319 Opelousas avenue. Sponsors, Gerald Phreod and Hazel McNeely. Albert Theodore, son of Albert T. Kennedy and Eliza Teal, of 448 Pacific avenue. Sponsors, Frank Burg and Rose Smith. Helen Catherine, daughter Henry L. Goodwyne and Susie Wilson, of 719 Atlantic avenue. Sponsors, Walter Thos. Goodwyne and Daisy Carr. Marie R., daughter of William J.

Fink and Philomene Folse of 718 Slidell avenue. Sponsors, Henry and Annie Maronge. Evelyn Louise, daughter of Florian Landry and Esma Mendoza, of Citrus, La. Sponsors, Elie Landry and Effie Trahan.

RED CROSS.

The regular monthly meeting of the Algiers Branch, New Orleans Chapter, American Red Cross, was held in the Knights of Columbus Hall Monday, October 22, 1917, at 7:30 p. m., with a large attendance.

Miss Rees reported splendid work being done by the knitting class, which now numbers twenty-nine members. Mrs. R. Whitmore and Miss Albert was given a rising vote of thanks for their excellent work. Mrs. Whitmore has the honor of having finished the first sweater made by the class. She has finished two since the class was formed and is now at work on the third. Mrs. W. D. Walker and Mrs. George Reilly also have a finished sweater to their credit. It is hoped that the other sweaters now in the making will be finished by Thanksgiving.

Miss Rees asked that the ladies wishing to continue in the class give in their names, so that she may know how much more to order from the Chapter. Three more names were added to the knitting class at this meeting, bringing the membership up to thirty-two.

Our chairman expressed the hope that the ladies would not let their interest in the sewing lag. She said there had not been the usual representation at the hall and that arrangements would be made to fill in any vacancies. Garments of all kinds are needed constantly, and so the work must go on uninterruptedly. We, therefore, urge all who can spare an hour or two each week to volunteer for a special day.

In response to an invitation from the New Orleans Chapter, a large delegation from our Branch participated in the Liberty Bond demonstration at the foot of Canal Street Wednesday night.

Mount Olivet Church

Rev. S. L. Vail visited Dime and Daisy, in Plaquemine Parish, last week and found the mosquitoes worse than ever.

The Woman's Auxiliary "Thank Offering Boxes" are due to be handed up this week. If you can give but little, try to be prompt in so giving.

On last Sunday morning Rev. S. C. Vail was the special preacher at St. John's.

Mr. Dewey Hobson Thorning joined the honor roll by enlisting in the service of the United States Navy. He goes to Norfolk with the best wishes of Mount Olivet.

Sunday services at the usual hours—7 a. m., 9:30 a. m. and 7:30 p. m. —On All Saints' Day Holy Communion at 7 a. m.

Methodist Church

Rev. C. C. Wier, pastor, phone Al. 138, residence 258 Vallette St. Sunday was a good day in church activities. At the morning hour, the Junior choir rendered two specialties. The pastor's text was, Matthew 19:29, "He that findeth his life shall lose it; and he that loseth his life for my sake shall find it."

At night, Mizpah choir sang a quartette. Mrs. Summers was absent, her absence was caused by the severe illness of her mother, Mrs. Dunn, of 325 Delaronde street.

The pastor requested those who would buy Liberty Bonds to do so through the Boy Scouts.

He also bore greetings to choir and congregation from Lieut. Wallace Hebert, who is at Ft. Logan Roots.

The text was Matt. 5:5. Blessed are the meek for they shall inherit the earth.

There were more new faces to greet the congregation. Strangers are not only welcome, but they should be sought up and invited to services.

Mrs. Jno. B. Miller has presented the parsonage with a nice couch.

The Boy Scouts are holding two meetings weekly.

Last Friday Eliot Hafkesbring presented the Scout Master with a much-needed gavel. The boys are going to help in the great drive for Liberty Bonds.

Sunday School.

Sunday was rally day, the day which was longed for, because it decided the fate; whether the Red would win or the Blues—well everyone was happy, because it was a tie and now both will be the guests at the Halloween Party on October 31. Remember if you are a member of our Sunday School you are expected to be present, also if you intend to be one come, we will be glad to have you. We then had our program which was as follows: Song, America; Prayer by Rev. C. C. Wier; Lesson for twenty minutes; song, "Follow Him," by the beginners; reading, "The Day We Celebrate," by Miss Pearl Collette; song, "Jesus Calling the Children," by Madge Elma Trotter and Augusta Wolverton; recitation, "The Present Crisis," by Gladys Butcher; song, "Let us Sing unto the Lord," by girls from Mrs. Bell's, Mrs. King's and Miss Mary Locke's classes; recitation, "We Talk of the Flag" by Tracy Entwistle; song, "Joy in Service," by Miss Thelma Cayard's class; recitation, "Tomorrow," by Deano Trotter; recitation, "What Can We Do," scholars from Misses Inez Daniels, Mary Harvey and Luella Dunn's classes; Salute to the U. S. Flag; song, "The Star Spangled Banner"; prayer by Mr. H. H. Gibson. Also remember that Nov. 4 is Get-to-Sunday-School-Sunday and our aim is 200. On the 11th of November a rally is to be held at the First Methodist Church in the city, and a banner is to be given to the Sunday School having the largest attendance in proportion to their membership, so let's all try and have Algiers bring home another record—keep this date open, Nov. 11, 1917, at 3 p. m.

Your Money Back if you say so----- LUZIANNE coffee The Reily-Taylor Company, New Orleans

Epworth League. The service Sunday evening was led by Miss Emma George, and those absent certainly missed it. The Leaguers went to the Bonner Home Sunday, meeting at the home of Mrs. E. H. Cayard, and then taking the car for the Immigration Station. Mr. Maloune as usual was there to meet us with his automobile, and made two trips for the ladies and made the young men walk, which they did not mind. After the service led by Rev. Wier many snapshots were taken on the Home's ground, and on the levee, everyone having a good time. The Leaguers have been working hard in their various lines, and are trying to make this year the best the Algiers Leaguers have ever known.

Divine services will be held Thursday evening at 7:30 and Sunday morning at 9 o'clock. In the Sunday morning service a sermon will be given on the Reformation.

The Reformation is to be regarded by us as something for which we should give thanks, because God has preserved His Word to us pure and granted us to live in this time when we can celebrate just the Quadracentennial. All our Lutheran churches will unite in one celebration on Nov. 4 at the Athenaeum, 2:30 p. m. Come and bring all your friends, so that we may all together praise God.

The man or woman who now thinks of nothing but some way of having fun is too shy of discernment to distinguish between supreme tragedy and a summer frolic. To be slightly more exact, such a person comes pretty near havin' no sense at all.

LET US CLEAN AND PRESS YOUR CLOTHES You'll like the way we do it O. DORSEY Phone Alg. 9127 711 Tchou St.

STAR EMBROIDERY WORKS, Hemstitching While You Wait Machine Embroidery of All Kinds Latest N. Y. Design. BUTTONS COVERED. PLEATING OF ALL KINDS Mail Orders Promptly Attended To. Special Attention Given to Dressmakers. 220 BARONNE STREET Room 301 Main 5472 Take Elevator on Gravier or on Baronne Street.

THIS WILL BE OUR WONDER-WEEK SALE! Women's Coats, Suits, Dresses Wool Velour Coats with latest pockets; trimmed with Keromi, Colors Brown, Plum, Green, Navy and Black, special \$20.00 \$12.50 Womens Stylish Suits of Burello Cloth, Serges and Wool Poppins in all the new shades including Taupe, Plum, Brown and Green. These suits are priced this week at \$12.50, \$16.50, \$20.00 and \$25.00 Its worth your while to see us before making your purchases. A full line of Sport Coats in solid colors Checks and Stripes priced this week \$3.98 to \$10.00 While here ask to see our line of Childrens Velvet Coats they are wonderful— Dryades Street Car at Ferry Brings You to Our Store. GRAND LEADER THE STORE THAT SAVES YOU MONEY 1626-1628 DRYADES ST.

SOME Mechanism in a light bulb that uses electric lights and switches on a new lamp and extinguishes. Instead of an inner tube a new punctureless automobile tire has a removable rubber core that is solid except for cup-shaped air spaces at each side to afford resiliency. As an automobile fender a Texan has invented a huge rubber ball that is intended to envelop a pedestrian it hits, the air that he forces out of it setting brakes on the car. A time-saving concrete barn patented by an Iowa inventor has a water tank and feed and hay lofts surrounding and emptying into a central space on the ground floor. Operated by clockwork, a Los Angeles inventor's automatic poultry feeder at set times measures out the desired amount of grain and scatters it over a wide area. According to an English scientist there is an individuality in heart beats affecting the handwriting to such a degree that it can be identified when writing is magnified. The municipal authorities of Lima are endeavoring to enforce a Peruvian law making the metric system of weights and measures the only official one in that country. French scientists believe that carrier pigeons are influenced by magnetism and that, with the spread of wireless telegraphy, much less dependence can be placed in them. Maintaining a speed of 34 1/2 miles an hour for four consecutive hours without showing any smoke was a record recently made by a United States torpedo boat destroyer—Houston Post.

WISE AND OTHERWISE Faith is the thing that enables men to eat hash. Time is what people try to enjoy when they want to kill it. The king can do no wrong—if the other fellow holds all the aces. If a man falls in love, only the woman in the case can rescue him. She who fishes for a husband seldom catches one who is worth while. Many a man is out of work for the simple reason that there is no work in him.

POPULAR SCIENCE Grasshoppers have been found at sea 1,200 miles from any land. The annual scotfall of Pittsburgh is said to be 1,021 tons per square mile. Wireless waves are used by a French wireless expert to measure the speed of projectiles. Before the war the annual output of aniline in this country was 800 tons, and now it is 25,000 tons. Curious portable electric lamp shades are made from dried skins of the porcupine fish caught on the Maine coast. A cutlery steel asserted to be non-rusting, unsharable and unsharable has been developed by British manufacturers. An apparatus which steers a vessel by pumping jets of water from either side of its stern has been invented by an Englishman.

FLORIDA PHILOSOPHY. When poverty comes in at the door love flies—into a rug. Lovely woman is strong for any new wrinkle—except one on the face. The man in straitened circumstances hopes he will soon be in straitened circumstances. It's easy enough for the fans to sing a box artist's praises, provided he will furnish the right pitch. Getting up before day, says milady, isn't half so embarrassing as having to get up before a Pullman full of people. When the old farmer tries to get his college graduate son interested in fence-building and potato-culture the young high-brow immediately switches the conversation to teleology, analytic, dialectic, empirical epistemology, soumen, medulla oblongata, and divers esoteric and contagious phenomena.—Florida Times-Union. AROUND THE WORLD Denmark is threatened with a serious coal famine. Aberdeen, S. D., is soon to have its first Jewish synagogue. Unless a man's soul is his stomach, it matters very little if his life work be finished early or late if it be a work of surpassing glory. A hundred years of nothing done for others is no life at all and costs the world more than it is worth. The Germans are now reported to be planning another glorious retreat, and we hope it will be even more splendid than their previous retreatments.

WOMEN ARE WATER CARRIERS Story of Jacob and Rachel is Declared to Be Transcript of the Arab Life of Today. In the East, where water is scarce, a village generally grows up near a well or fountain, Abraham's servant asked for water to drink, Rebekah made haste and let down her pitcher from her shoulder and said, "drink, and I will give you camel drink also." A similar request would be made now and a similar answer would be given though a modern young lady of the country might for your camels or horses put water into the trough—an article always found near wells, and frequently made of stone. Canon Tristram once asked for a drink from an Arab girl who had a water jar on her shoulder. She set it down for his use, and would not accept any gratuity. Tears filled her eyes, and she said that she gave the water freely for the love of God and for the sake of her mother, who had died lately. Rebekah carried her "balass," or water jar, on her shoulder. A modern Syrian woman does this, but an Egyptian carries it on her head. The boys and girls of Bedouin life still meet at wells. The story of Jacob and Rachel is, even in minute details, a transcript of the Arab life of today. Evening is called now, as it was 4,000 years ago, "the time that women go out to draw water." A person going to an Eastern well brings a leather bucket and a rope with which to lower it. This is one of the utensils necessary for an Eastern journey. DIRTY FLOOR WAS GOLD MINE Man Paid \$4,000 for Privilege of Cleaning It and Made Profit of \$5,000 on the Deal. Would you pay \$4,000 for the privilege of cleaning a dirty floor? There's a man in New York who made a profit of \$5,000 by doing that very thing. Some months ago a manufacturing jeweler on Pearl street decided that twenty-five years was long enough for any sane man to work, and at once set about the business of retiring. Among his assets was listed the privilege of sweeping the floor of his factory, and he called for bidders. One offered \$1,000, which was refused with open amusement; another bid \$2,500 and was turned down, and then a third, after carefully appraising the floor, ceiling and walls, concluded to take a long chance, and bid \$4,000. First the bidder had the floor cleaned carefully. Then a carpenter was called in. The floor boards were taken up, and after the sweepings had been piled up under them had been carefully collected new boards were put down. The old boards were planed off, and the shavings, together with the sweepings and the dust from the ceiling and walls, were burned. Here stepped in the modern alchemist. The ashes were turned over to him, and through a secret process of his own he recovered enough gold, silver and platinum to net the successful bidder a cash profit of \$5,000. Sad Memories. The minister of a rural parish being once sent for to a shepherd's house to "christen a wean," a big fat hen was killed for the christening tea. Like most 'shepherds' children, those in the house in question were allowed to run about half wild, and glowered with holy fear from behind doors and chests at the parson, who was observed to be eating most of the hen. The youngsters no doubt made many sage reflections on his voracious appetite, but took care to keep out of his reach. A month or two after, when the minister was visiting the parish, he came back to the shepherd's cot, and as he seated himself in an arm-chair by the fire a number of chickens marched in, having the run of the house as usual. The children seemed terrified, but at length rushed in between the poultry and the minister, and cried: "Gae 'wa', gae 'wa'!" Then they "whusht" the chickens out of the house, exclaiming: "Whish, whish—run, run! That's the man that ett yer mother."—London Tit-Bits.