

We pay more for Ferrriage than we pay for taxes. Help remove this extra tax.

VOL. XXV.

PERSONALS AND OTHERWISE

The many friends of Mrs. Leonard Simon will learn with deep regret of the misfortune she had in spraining her ankle and breaking a blood vessel in her right foot. Mr. J. E. Fok is in attendance.

Mrs. Frank Jagot of 507 Pacific avenue, presented her husband with a baby boy.

Mrs. Gougenheim and little son have returned home, after spending three weeks with her sister, Mrs. Boone, in Vallette Street.

Miss Edna Schroeder is recovering from an attack of la grippe.

Miss Etienne Care of Egard, La., is in Algiers last Friday visiting Mrs. J. Albert Guillot and Miss Bella Williams. Miss Care is the charming daughter of Mr. Care, a wealthy planter of Egard, La. While here she visited the Holy Name Church and rectory. The Care family have been friends of the Parish Fathers for years and the Fathers are always welcomed at the beautiful plantation home.

Mrs. Hugh Cozart of Belleville Street returned home, after visiting her son in Whistler, Ala.

Miss Florence Kinkaid returned from Houston, Texas, after spending awhile with her sister, Mrs. W. F. Kinkaid.

Mrs. Frank Kinkaid of St. Louis is visiting her daughter, Mrs. B. W. Kinkaid.

Capt. Jake Hansen left for Pensacola, Fla., last week, after spending a few days with his family.

Mr. John D. Mason, lighthouse keeper of Southwest Pass, is visiting Mrs. J. Hansen of Belleville Street.

Little Dolly Arnold seriously cut her foot, necessitating several stitches. Dr. A. C. King is in attendance.

Mrs. Frank Sicuro returned home Sunday night and is the guest of her parents.

The many friends of Frank C. Dubois will regret to learn that he has been ill at his home in Verret Street for the past week.

The Friday Night Euchre Club met at the home of Miss Maggie Neff last week. The successful players were Miss Maggie Neff, Mrs. Nelson and Mrs. Murtagh. The consolation fell to the lot of Mrs. W. Sadler. The next meeting will be held at the home of Mrs. Lagarde.

Belleville Kindergarten Mothers' Club held a very interesting meeting last Friday night, and several new names were added to the roll.

Miss Verna Amuedo has accepted a position as bookkeeper for the Collins Piano Co.

Belleville Kindergarten children spent a very pleasant day at Audubon Park last Monday. They were in charge of the Kindergarten teachers.

There will be a euchre and musical given Saturday night at Gould's Hall in McDonoghville for the purpose of raising funds to erect a new Catholic school. The Marceau Brothers and Emmett Hardy will furnish the music.

Mr. Jos. A. Brauner, who is employed at Galveston, is spending a week with his parents in Pacific avenue.

Mr. Geo. Munsterman returned to his home in Buras, La., after spending a few days here with his parents.

Mr. Vivian Ouiliber, formerly a clerk at C. L. Stump's Pharmacy, came in from Patterson, La., Saturday to report at the U. S. Naval Station as pharmacist mate.

Mrs. Jos. Roberts of Brooklyn avenue and Diana street, presented her husband with a baby boy on Thursday.

Mr. and Mrs. Chas. Diket are receiving congratulations on the arrival of a baby boy at their home last Friday.

Frances B. Wattigney III will be the name bestowed on the little baby boy who made his arrival at the home of Mr. and Mrs. Francis B. Wattigney of Sumner street.

Mrs. H. Goodwynne is home again after spending two months with her mother.

The home of Mr. and Mrs. Louis Wilson of 532 Pacific avenue, was brightened by the arrival of a baby girl last week.

The Girl Scouts Magnolia Troop No. 1 will hold their regular meeting Saturday at the home of Miss Mildred Thorning.

The many friends of Mr. and Mrs. J. Kline of 208 Monroe street, sympathize with them in the loss of their infant son whose death occurred last week.

There will be a Boy Scout penny given on Friday, Nov. 16, at 410 Olivier street. Admission one cent.

Mr. and Mrs. J. C. Youakum are receiving congratulations on the arrival of a baby boy at their home.

There will be a grand dance given at Electric Park, Thursday, Nov. 22, for the benefit of a most worthy cause. Music will be furnished by Schilling's Dixie Jazz Band. There will be moving pictures and dancing. Admission will be twenty-five cents.

The many friends of Miss Irene Crane will be pleased to learn that she is improving after an attack of diphtheria.

Martin Behrman Tent No. 18 has organized a Maccabee band with sixteen members under the leadership of Prof. Kuhn. Every Maccabee is cordially invited to become a member of the band. They will hold their meetings every Monday and Thursday at the studio of Prof. Kuhn, 537 Vallette street.

Joe A. Barrett was elected treasurer of the New Orleans Funeral Directors Association at a meeting held Monday night.

Mrs. Julius Measner of 244 Pacific avenue, presented her husband with a baby boy.

The public schools were closed Tuesday at noon to allow the pupils and the teachers to attend the National Farm and Live Stock Show. The home of Mr. and Mrs. Frank J. Abbott of 828 Belleville street, was brightened by the arrival of a baby son.

Alonso Burke entertained the Euchre Club last Friday.

ATTEMPT TO STEAL \$119 DAHLIA DAY RECEIPTS FOILED

An attempt to steal part of the "Dahlia Day" receipts was frustrated Saturday afternoon by Miss Fay Stumpf, daughter of Mrs. Chris Stumpf, who had charge of the selling of the flowers for the benefit of the American soldiers in France.

Three stands were used to sell the dahlias—in front of the Grunewald Hotel, D. H. Holmes and Maison Blanche. Miss Fay Stumpf was in charge of the Holmes stand. Shortly before 4 o'clock a woman walked hurriedly up to Miss Stumpf and told her that her mother requested that the clear box containing the money be sent to her at the Grunewald Hotel at once.

"I do not believe my mother sent you for the money—she would have given you a note," was Miss Stumpf's answer to the woman.

At these words the woman turned away from Miss Stumpf and soon was lost in the Canal street throngs.

This "game" was worked successfully by a woman last year during the collections for the benefit of the Child's Welfare Association.

"Dahlia Day" was a complete success. Mrs. Stumpf announcing Saturday night that \$119.25 had been given by generous Orleanians in exchange for the 10,000 given to Mrs. Stumpf to dispose of as she pleased by George Ricks, Algiers florist. Deciding that she would sell them for the benefit of the Sappines in France, Mayor Behrman proclaimed Saturday "Dahlia Day."

Those assisting Mrs. Stumpf in disposing of the dahlias were Mrs. Gordon Riddle, Mrs. George W. McDuff, and Misses Marguerite Kirwin, Alma Gerrets, Albertine McKee, Rosa Chiffel, Alva Salathe, Leah Schroeder, Marvel, Fay and Katherine Stumpf.

Reason Enough

BY OBSERVING THIS

TUESDAY - MEATLESS DAYS
WEDNESDAY - WHEATLESS DAYS
IN AMERICA

WE PREVENT THAT

TUESDAY - ~~MEATLESS~~ DAYS
WEDNESDAY - ~~WHEATLESS~~ DAYS
AMONG OUR ALLIES

CHRISTMAS GIFTS FOR OUR SOLDIERS

Mayor Behrman Heads Movement in Algiers To Send Soldier Kit To Each Man At The Front.

ALL OTHER WARDS IN THE MOVEMENT.

Under the auspices of the 15th Ward Democratic Club, headed in our district by Mayor Behrman, every boy from Algiers who is in the army or navy branch of the United States service will be remembered this Christmas.

Friday night at a meeting in the parlors of the Alhambra Gymnastic Club plans were formulated whereby Christmas boxes will be forwarded immediately so that everyone whether in France or on the high seas or at home will receive a substantial offering from the home folks on Christmas morn.

The Fifteenth Ward Regular Democratic Club is in charge of the campaign in Algiers to raise funds to carry out the project. Mayor Behrman presided at the meeting Friday night and urged united efforts with as little delay as possible. Peter E. Muntz was elected secretary.

A systematic campaign for funds will be waged, the various precinct organizations to be headed as follows: H. N. Umbach, first; Mike Rooney, second; George Hahn, third; George W. Foster, fourth; John Moynagh, fifth; Judge T. P. Goff, sixth; August Gaspard, seventh. Each of these gentlemen will select his assistants.

Mayor Behrman urged all present to do everything in their power to obtain a complete list of the men who have enlisted, including white men and negroes, so that no one might be omitted. It is desired that the public co-operate with the committee to this end.

Announcement was made that Philip Foto of the Folly Theater and James Foster of the Electric Park had placed their places of amusement at the disposal of the committee for use in connection with the campaign and the organization accepted the tenders with thanks. The meeting was enthusiastic and all pledged their best efforts in behalf of the movement.

Mike Rooney who was named chairman of the committee on entertainments, stated that the clubs would also give other entertainments which have not been fixed. Mr. Rooney's committee is as follows: Henry Umbach, George Hahn, W. Dilzell, George Foster, J. Moynagh, T. Goff and August Gaspard.

The Gift—A Soldiers Kit.

With the funds raised, a Soldier's Kit will be purchased for each of the boys. This Kit is put up in leather and contains a razor, brush, soap, tooth brush, needle, thread, comb, mirror, and the necessary toilet articles these are so essential to health and comfort. Each of these Kits will cost about \$8.00 each. With this Kit will also go candy, cigarettes, and tobacco.

Lists are being circulated by the different precinct leaders for contributions. Mayor Behrman heads list with \$50.00.

The following is a text of the appeal:

We the undersigned do subscribe the amount set opposite our name, to the Christmas Fund, for the purpose of sending a Christmas offering to the boys of the fifteenth ward who are now in the service of the United States Army and Navy in recognition of the patriotic response to the call of our country. Though absent from home they will always be remembered by their friends.

Judge Sam Levy Lends a Hand.

In order to help along the big movement for sending Christmas presents to both the colored and white soldiers at the front, Judge Sam Levy is now busily engaged in disposing of a beautiful modeled yacht about five feet long, which was manufactured in Paris and sent here a few months ago. This model cruiser is valued at \$100. Judge

ARREST ANOTHER WOULD-BE OFFICER

Another plan to obtain money by posing as an army officer was nipped Monday when W. H. Miller, alias William Evans, was arrested by Patrolmen Wehrtraub and Hoffman at Atlantic and Patterson streets. He was taken to the Algiers police station, saying he was a clerk and had no home in this city and giving his name as W. H. Miller.

He admitted, the police say, that he registered at the St. Charles Hotel Sunday under the name of William Evans. Sergeant Bengert got in touch with the hotel management and learned a man by the name of E. H. Evans registered at the hotel and at 10 o'clock Monday went to the clothing store and ordered an army lieutenant's uniform, for which he was to pay \$72.50, telling the clerk who waited on him to send the uniform with the bill to the hotel.

A boy was sent to the hotel with the uniform, where Miller took the bundle containing it, then disappeared out another door with the uniform in his possession, leaving the boy standing in the room without the money. The police were notified and a description of Miller was sent to all police stations. When Miller was arrested he was in civilian dress, but carried with him the bundle containing the uniform.

A clerk from the store who sold the uniform went to the police station and identified the accused as the man.

ST. MARGARET'S DAUGHTERS

James Hubert Blenk Memorial Circle.

On Thursday, November 8, the second meeting of St. Margaret's Daughters was held at the Knights of Columbus Hall. Quite a number of new members were enrolled.

Mrs. Behrman sent her greetings to St. Margaret's Daughters together with a donation of \$10.

The Circle hopes to realize quite a large amount from the Lotto and Euchre party which will take place on November 17, at the home of Mrs. Thos. Richardson, in Pelican Avenue. There will be no charge for admission but fallies will be 25c. Several beautiful prizes will be offered among them a piece of fancy work from Mrs. Short.

The second prize will be donated by Mrs. Whitmore, while Miss Ella Rees has promised the entrance prize.

The following is a list of the officers elected:

Mrs. R. F. Whitmore, President; Mrs. E. Mills, first Vice-President; Mrs. A. B. Clark, second Vice-President; Miss Emma Rees, third Vice-President; Miss Mamie Hagger, Corresponding Secretary; Mrs. Ella Crane Andrews, Recording Secretary; Miss S. Murphy, Financial Secretary; Mrs. J. P. Nolan, Treasurer.

CHICAGO MAN MANAGER OF ARGENT & CO.'S N. O. OFFICE

Any financial writer or others active in investment matters know that until very recently the small investor has received a raw deal in America. The man with millions has been fully protected or can protect himself and enter into a minute and detailed investigation of any investment offered him, but the little fellow, with his funds at interest in a savings bank, who has neither the ability nor money necessary to make such investigations, has been absolutely at the mercy of every shib-



H. P. WAYMAN.

tongued individual with a pretty sounding scheme.

New Orleans has had ample evidence of this during the past several months, and recent developments should prove to the small investor the wisdom of knowing fully as much concerning the house offering him as security as the issue itself. And it is in this connection that we take occasion of bringing to the attention of our readers what is without doubt one of the most remarkable successes in the investment world—the Sargent plan of service, originated and practiced by Sargent & Co., Inc., which is the largest and best known concern of its kind in the world today.

The success of Sargent & Co., Inc., may well be described as the growth of an idea. Three years or so ago, Le Roy Sargent, now president of the company which bears his name, conceived the idea that an organization which would offer to the small investor something of the service obtained by the large, and which would make safety and service its key notes, would succeed. His faith in the idea resulted in the opening of the original office of Sargent & Co., in Minneapolis. The idea was to offer only safe securities, which had been carefully investigated in detail and which contained little of the speculative, and to offer them in a manner within the reach of the small investor.

The big company has offices in the Whitney Central building, with Mr. Wayman in charge.

BLUE JACKET TERPSICHOEAN CLUB.

The Blue Jacket Terpsichorean Club gave their usual dance Friday night, Nov. 9, which was well attended and much enjoyed by all present. The feature of the evening was the giving of the prizes won by the young ladies of Algiers. First prize was given to Miss G. Legendre, a beautiful middy blonde, an admission prize; second prize to Miss B. Fabares, a \$2.50 gold piece; third prize to Miss A. M. Tierney, a \$2.50 gold piece won at the Halloween dance for the most original and prettiest maskers. An admission prize will be given at our next dance Friday, Nov. 23, a beautiful swaggar stick.

ENJOYABLE EVENING.

An enjoyable evening was spent at the home of Mr. and Mrs. L. A. Haley, when their popular daughter, Miss Grace Haley, entertained a few of her friends. The parlors were decorated with cut flowers and ferns and a large American flag draped the arch. Dancing was kept up until late. Those present were: Misses Rachel Perrin, Gladys and Lillian Burmaster, Mamie Frost, Rita Damos, Verna Hausknecht, Winnie Tillotson, Emma Gesehelmer, Edna Zatarain, Mamie Nichols, Grace Haley, Messrs. A. T. Higgins, James Owens, Stanley Diket, Earl Tillotson, James Coney, Raymond Daly, Thomas Noonan, Malcolm Ehrhardt, William Anderson, J. Miller, C. T. Williams, H. E. Roller, John Gegenheimer and Mrs. L. A. Haley.

RUIZ-UMBACH.

A quiet but pretty wedding of the past week was that of Miss Louise Umbach to Mr. Arthur Ruiz, a well known merchant of our town. The ceremony took place at the home of the bride's parents in Patterson St., the Rev. S. L. Vail officiating.

The bride is the charming daughter of Mr. and Mrs. Wm. Umbach, and a sister of our esteemed assessor, Henry Umbach. She looked lovely in a coat suit of Burgundy with shoes and hat to match. She carried a beautiful bouquet of bride's roses and ferns.

Miss Monica Escosse was bridesmaid and Mr. Charles Marxen was best man.

After the ceremony the bridal party attended the theatre and afterwards enjoyed a supper at the Grunewald Cave.

The newly married couple have a host of friends here who wish them most happiness and success in their married life.

ALGIERS BOY PROMOTED.

Mr. Harold C. Malone, who was company clerk of Company H, Thirty-second Infantry, stationed at Schofield Barracks, Honolulu, Hawaiian Islands, has been promoted to the position of custodian in the ordnance department at Schofield Barracks. Mr. Malone has been in the regular army for three years.

FIRE FIGHTERS ASK MORE PAY.

There was placed before the Fire Board at its meeting Wednesday in the mayor's parlor a petition signed by every member of the department from assistant engineers down, asking for an increase in pay of \$10 per month. The petition asked that if this cannot be granted permanently, that the city at least make this allowance temporarily, or while the war and the inflated prices of food and other commodities exist.

UNCLAIMED LETTERS.

Remaining at Station A. New Orleans, La. Postoffice, Thursday, Nov. 15, 1917.

Men—Collin, L. B.; Hunter, Prof. Julian; Ivory, Prof. W. M.; Jensen, Christian A.; Lewis, M.; Powell, C. D.

Women—Barnes, Miss Billie; Bell, Mrs. Kitty; Charlene, Miss Emma; Gostellian, Mrs. Rose; Hughes, Miss Susie; Killebrew, Miss Emma; Pirre, Matilda; Reed, Miss Everlener; Romero, Mrs. Philomene; Wainwright, Miss Espie; Williams, Mrs. Nolie.

Miscellaneous—"The Seven Daughters, Algiers, La." Charles Janvier Postmaster. Jos. W. Daniels, Supt. Station A.

ELECTRIC SIGNS TO BE RESTRICTED NOVEMBER 15.

The fuel administration has set November 15 as the effective date of the restrictions on the use of coal for electric display advertising.

Regulations will be issued limiting to three and a quarter hours, from 7:45 to 11 p. m., the time in which electric signs may be kept lighted, with the exception of small signs maintained to direct persons to a place of business.

YOUTH FALLS 25 FEET ON HEAD WHILE AT WORK.

Philip Himeyer, 26, is in the Charity Hospital suffering from a fracture at the base of his skull, and lacerations received Monday morning when he fell 25 feet from the roof of the Johnson Iron Works, where he was at work. His condition is serious.

BIRTHDAY PARTY.

On last Saturday, November 10th, Mr. and Mrs. H. Fallon entertained a jolly crowd of children at their home in Delaronde Street, the occasion being the fifth anniversary of the birth of their son Pat. The house was prettily decorated and dainty refreshments were served. Many games were played among which was Helen's Naughty Baby. The first prize was a Red Cross pin cushion, which was won by little Anna Oxman, and the second, a Japanese doll, was won by Juanita Botto. Dancing was indulged in until a late hour.

The little hostess received many beautiful and useful presents. Each child received a hand painted plate as a souvenir.

Those present were: Katie and Louise Dennis, Lillian Seaward, Myrtle Anna and Rosalie Oxman, Juanita and Evelina Botto, Alba and Grace Cromble and Betty Guy. Masters: Kenneth Guy, Audley Botto, George Dennis, Nelson and Pat Fallon, Miss Mary Riley, Miss Mary Meyers, Mrs. Geo. Botto and Mr. and Mrs. H. Fallon.

CHAUFFEUR LICENSE BUREAU AT CITY HALL.

The license bureau for the registration of chauffeurs will be located in Commissioner Stone's office or in the office of the clerk of the Commission Council, according to announcement made by the commissioner. No one as yet has been named for the position, which will pay \$100 per month.

The applicants for licenses will not be examined as to their driving ability, but references as to character must be produced, and they will be compelled to answer a number of questions. The ordinance requires drivers of all motor vehicles, except owners driving cars which are not used for hire, to obtain licenses and wear badges.

ENJOYABLE EVENING.

Miss Henrietta Miller entertained her friends at a party last Thursday night. Refreshments were served and dancing was indulged in.

Popcorn balls were much enjoyed by the young folks.

Those present were Misses Myra Burmaster, Tillie Mutz, Norma Fredericks, Adele Burmaster, Rosalie Lala, Sadie Brian and Henrietta Miller; Messrs. George Jones, Earl Cayard, Marion Short, Claude Hauer, Neil Wilson, Emile Fredericks, Irving Feist, Melford Pitre, Edgley Schroth, Rene Olivier, Warren Spitzfadden and others.

COMMERCIAL GIRLS' CLUB.

The members of the Commercial Girls' Club held their first meeting on Tuesday of last week in the convenient parlors and a most enjoyable time was had. The young ladies played euchre and the successful players were Misses Anna Escosse, Eleanor Mitchell and Carmalite LeCour.

This club is formed of those young ladies who have graduated from the commercial course of the Parochial School. It is the intention of the club to meet once a month, and the next meeting will be held on the first Monday of December.

NO THANKSGIVING RACES THIS YEAR.

The Herald will not hold the regular Thanksgiving races this year; as heretofore on account of the war having taken from our district many of the young men who formerly participated in these races.