We pay more for Ferriage than we pay for taxes. Help remove this extra tax.

THE HERALD.

Devoted to the Upbuilding of the West Side of the River. "A very live and creditable weekly newspaper."—MANUFACTURERS' RECORD.

W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES GOVERNMENT

VOL. XXV. NEW ORLEANS LOUISIANA, THURSDAY, JANUARY 17, 1918. No. 37.

PERSONALS AND OTHERWISE

Mrs. R. A. Tansey entertained the Thursday Afternoon Euchre Club last week. The successful players were Miss Katherine Clarke, Mrs. L. F. Gisch, and Mrs. J. A. Garland, Mrs. Adams received the consolation. Mrs. Adams will entertain at the residence of Mrs. J. A. Garland at the next meeting.

"Tag Your Shovel Day" will be observed in the schools January 30. The schools will close at 2 o'clock so that the pupils can tag shovels between that hour and 3 o'clock.

The graduation dates were fixed: Esplanade High School, February 4; Warren Easton, February 5; Sophie B. Wright, February 6; Normal, February 14.

In response to the request of parents it was decided to establish a sixth grade in the Adolph Meyer School.

Charles McCloskey, who is enlisted in the Naval Coast Defense, has been placed in the hospital at the Algiers Naval Station, where he will be operated on for appendicitis.

Miss Nellie Pillot has been appointed a substitute in McDonogh No. 5 School.

Messrs. Edwin and Ernest Munsterman spent the week-end at Buras, La., the guests of their aunt, Mrs. George Munsterman.

Thieves visited the premises of Paul Falletta, 1600 Teche street, Friday night, and stole nine chickens worth $12 and four sacks of sweet potatoes worth $6.

Mr. A. C. De De Laune of Camp Jackson was a visitor to Mr. C. L. Stumpf last week. He was formerly clerk of Stumpf's Pharmacy.

Mr. and Mrs. L. Spitzfaden are spending awhile in Boyce, La., the guests of Mr. and Mrs. P. Stenger.

Mr. J. J. Braai returned from Burwood and will remain here with his family.

Miss Myrtle Christy returned to her home in Morgan City, after spending awhile with her aunt, Mrs. Lasman of Opelousas avenue.

Mr. and Mrs. Andrew Cayard and daughter, Leona, and Miss Eunice Breaux left Saturday for their home in Lafayette, after spending a week with Mr. and Mrs. J. J. Vanderlinden.

The many friends of Mr. P. Brechtel are glad to know he has recovered from an operation and has resumed his duties.

Mrs. M. W. Geldert and Miss Carrie Vanderlinden left for Port Arthur, Tex., to spend awhile with their sister, Mrs. H. L. Wallace.

Geo. R. Davis returned from Alexandria, La., after spending awhile here with relatives.

The many friends of Miss A. Mandolas will learn with regret that she has been confined to her bed with la grippe. They wish her a speedy recovery.

The Jolly Twelve Euchre Club met at the home of the Misses Rousselot last week. The successful players were Misses Ruth Borne and Carmen Orihet. Miss Adele Rousselot received the consolation. The next meeting will be Miss A. Riordan.

Mr. John Hock has returned from Port Arthur, Tex.

Mr. and Mrs. Herman H. Schoel of 710 Seguin street are receiving congratulation on the arrival of a baby boy at their home last week.

Mr. and Mrs. George Elder spent the week-end in Biloxi with their mother, Mrs. Hernandez.

Mr. Herbert D. Carloch of the Naval Station has returned from Muskogee, Okla., after spending the holidays with his mother.

The Blue Jacket Terpsichorean Club will give their ride on the river Monday, January 21. Return coupon tickets from the previous ride will be good for the ride on Monday, January 21.

Patrolman Sansovich discovered several boys with air rifles shooting at birds in Park Boulevard Sunday and upon his approach they took to their heels, one of the boys dropping his rifle, which was brought to the Eighth Precinct Station.

The many friends of Vincent Marrero, nephew of Mr. George Salatich, are pleased to note that he has been rated as an ensign at the Naval Station. He left on the steamer Nansemond.

The home of Mr. and Mrs. Walter Jackson was brightened by the arrival of a fine baby girl.

Judge and Mrs. R. E. Hingle and children of Pointe-a-la-Hache, La., spent a few days here this week.

Mrs. J. P. Alonzo of Wagner street presented her husband with a baby boy.

Pythias Lodge No. 136 and Crescent Lodge No. 3, Knights of Pythias, will hold a joint installation of officers at Castle Hall, in Bermuda street, Friday night at 7:30 o'clock.

Mr. Strouby Drumm will take part in the play, "The Maker of Dreams," which will be presented by the February graduation class of the Jackson High School.

Captain and Mrs. Harry J. Thompson are receiving congratulation on the arrival of a fine baby boy, George Buchanan Thompson, at their home in the city.

Mr. and Mrs. J. M. Ehlers and family have taken up their residence at 1328 Alix street.

The Matrons' Club met at the home of Miss Clairia Richards. The successful players were Mrs. O. Aycock, Mrs. T. J. Lewis and Mrs. F. Hoover. Mrs. R. Engler received the consolation. The next meeting will be at the home of Mrs. Albert Short.

While skating on a pool of ice at Pauline and Vallette streets Sunday night, the Eighth Precinct automobile struck a post and one of the lamps was broken. Sergeant Benson was making a round of the precinct at the time.

Mr. R. O. Payne, who has been for some time in Shreveport, has returned to her home in Natchez, La.

Mrs. Schaefer and little daughter, Evelyn, returned Saturday from Boyce, La., where Mrs. Schaefer had been visiting her sister, Mrs. Joe Koenig.

COAL SITUATION RELIEVED HERE

FRANK DUVIC AND JNO. KAPPLER COME TO THE RESCUE OF PEOPLE IN NEED OF COAL

During the shortage of coal in Algiers for the past three weeks, many hardships were entailed and in order to bring relief to people so that they could receive their coal without a great amount of red tape, arrangement was made, through a committee headed by Frank C. Duvic, whereby orders for coal could be obtained through an order from Mr. Duvic, instead of going to Commissioner O'Kelly in the city.

As the situation stands now, those parties who desire to haul their own coal may receive an order from Mr. Duvic to purchase five barrels or under from the coal fleet at the foot of Eliza street, and by special arrangements made by John Kappler with the Fuel Administration, an order for coal will not be necessary at his place according to Mr. Kappler's statement. All those desiring coal for delivery, Mr. Kappler will be pleased to look after their wants in any amount from five barrels or under, as he stated, it will not require an order at his place to receive coal, and the coal will be delivered at the rate of $.70 per barrel in five-barrel lots.

This arrangement is quite a relief to the Algiers people who were inconvenienced a few weeks ago, by being compelled to go to the city to get an order from Commissioner O'Kelly in order to buy coal.

FAREWELL DANCE.

A farewell dance was given at the home of Mr. and Mrs. J. Brune in Atlantic avenue Saturday night, January 10, in honor of their son, August Claus, who is employed on the U. S. S. Petrel and will leave Thursday for some unknown port. The house was prettily decorated and dainty refreshments were served. Dancing was indulged in until a late hour. Everyone present had a most enjoyable time.

Those present were: Misses Lillian Guillot, Annette Kelley, Rose Bevans, Daisy Claus, Angele O'Brien, Doris Brandt, Gladys, Lillian and Agnes Brune, Messrs. John Spenoe, Joe Bailey, R. Leonard, Dan Moeller, Alfred Kelley, Harry Featherston, Joe Houston, Alvin McGivney, Frances and Charles Doyle, Sidney Conrad, Alcede Kelley, Mert Sadler, Ernest Brune, and Mr. Dellam, Mr. and Mrs. S. Pujol and children, Mr. and Mrs. J. Brune and many others.

UNCLAIMED LETTERS.

Remaining at Sta. A, N. O., La., P. O., Thursday, Jan. 17, 1918.

Men: Mr. Collopy, Zack Jones, Bissie Rogers, J. M. Spence, Dumbruo Vent.

Women: Viola Albert, Bertha Delayell, Lilly Johnson, Ella Roberson.

Charles Janvier, P. M.
Jos. W. Daniels, Supt. Sta. A.

LADIES TO HELP IN SELLING WAR STAMPS.

The Woman's Committee of the Council of National Defense has gone into permanent organization. The Fifteenth Ward is fully organized, with Mrs. Kate M. Vallier as permanent captain and Mrs. V. Olivier, secretary.

The government has been so well satisfied with the good work done by the above named organization that it has assigned to them the task of selling the War Certificates and Thrift Stamps. The ladies of this organization will conduct a house-to-house campaign, and it is the hope of the Council that the same good results will be achieved as was accomplished during the registration.

Mrs. Joseph Haspel, treasurer of New Orleans Division of the Woman's Committee of National Defense, has offered a silver loving cup to the ward making the largest percentage of sales, and as Algiers has always been noted for being "on top" it is hoped that on this occasion it will go "over the top" and secure the loving cup.

These War Saving Stamps and Certificates are equal to Christmas Savings, so why not buy War Certificates and Thrift Stamps. By so doing you not only help your government by lending it your savings, but you also invest your savings safely at 4 per cent compound interest. A $5 War Stamp will cost you $4.12 until January 31, 1918, so why not buy one now. If it is necessary to have these War Certificates redeemed before maturity, you may do so by giving your nearest post office, ten days' written demand, at which time you will receive the amount as written on the table which is printed on the back of each War Saving Certificate.

By paying the postman 25 cents each week for sixteen weeks you will have saved sufficient to buy a $5 War Certificate.

A list of the lieutenants of the different precincts will be published in the next issue of this paper.

The many friends of Mrs. L. C. Hardy will regret to learn she is ill at her home in Bermuda street with La Grippe.

Mrs. W. Babin and children and Mr. and Mrs. J. Attenhofer and baby expect to leave shortly for Houston, Tex., to visit their sister, Mrs. W. Frisch.

The euchre, lotto and dance which was given by St. Margaret's Daughters last Saturday night was largely attended notwithstanding the severe weather. St. Margaret's Daughters wish to thank all who generously donated and helped to make this affair a success. The next entertainment will be a ride on the steamer Sidney, which will be announced later.

Mr. and Mrs. Jesse Parker, en route from Los Angeles, Cal., are visiting Mr. and Mrs. C. W. Abbott. They will leave for their home in Bethel, O., in a few days.

Mrs. G. B. Kundert of Gretna is stopping with Mrs. L. C. Hardy, 335 Bermuda street, where she will be glad to see her friends.

ALGIERS URGES NEW PLAN FOR SHIPYARD AT NEW ORLEANS

A proposal that Mayor Behrman himself, and through the Louisiana delegation in congress, seek to have the United States Shipping Board amend its appropriation for the coming year to include funds for the construction of a great shipyard at New Orleans, on the Mississippi river, was received by Mayor Behrman Tuesday morning from members of the Algiers Improvement Association. The proposal came in the form of a series of resolutions adopted by the association Monday night and presented to the mayor by a committee Tuesday morning.

It is proposed that inasmuch as the mayor has opened correspondence with the authorities in connection with the proposed Henry Ford plant that he broaden the scope of this inquiry so as to land a shipyard for New Orleans, regardless of the outcome of the Ford matter. Mayor Behrman said Tuesday that he thought the matter a good suggestion and it will probably be presented to the members of the Louisiana delegation.—Item.

LIGHTNING STRIKES FEED WIRE

Lightning struck an electric feed wire of the South New Orleans Light and Traction Company, in Franklin street, near Anson, McDonoghville, at 8:30 o'clock Thursday night. The wire, falling into the gutter, was burned for the length of more than 100 feet, and the commercial service was seriously crippled, the Gretna section being cut off entirely. McDonoghville firemen went to the scene. The damaged wire was replaced Friday by the company's men.

NEGRO HURT.

Andrew Turner, a negro, 26 years old, of 1631 Nunez street, was sent to the hospital from his home, Saturday night, for treatment of an injury to his right ankle, sustained by falling five feet from a gangway at the Union Seed and Fertilizer Company's plant at Gretna while wheeling a barrow. He had gone to his home in a street car after the accident..

EXPENSIVE DRESSES ARE FROWNED UPON BY SCHOOL BOARD

That economy and simplicity should be observed in the coming graduation exercises in the schools was emphasized by a resolution offered by Director Sharon and adopted by the School Board Friday night, as follows:

"Public education is essentially and fundamentally democratic and all attempts to exhibit inequality in the social or economic conditions of pupils must be considered imcompatible with the spirit of the school.

"Expensive dresses for school graduates and elaborate and expensive graduation exercises are, in the judgment of the board, out of harmony with the ideals of public education and with the spirit of the times and in opposition to the call of the government for economy and conservation. We therefore earnestly desire the co-operation of parents and guardians of pupils who will graduate from the public schools this year, with the teachers and principals, in making the exercises simple and inexpensive."

ALGIERS RANCH A. R. C.

The regular monthly meeting of the Algiers Branch of New Orleans Chapter A. R. C., which was postponed on account of the holidays, was held on Monday, January 7th, in the K. of C. Hall, with 22 members present.

Miss Rees thanked the ladies who had given so much of their time to the Christmas drive for membership in the American Red Cross and expressed her deep appreciation of their co-operation in this work. The amount collected at the Canal St. Ferry Landing and at the Naval Station was $637.61.

Naturally, the sewing was suspended during the period of the drive, as most of our workers were kept busy therewith. Miss Rees announced that the sewing would be resumed now and asked the ladies in charge of each day to round up their workers. We are informed by the Chapter that all garments made thus far have been distributed among the cantonments of the Gulf Division.

The following extract from a circular letter received from N. O. Chapter is self-explanatory:

"Many requests have come from Divisions and Chapters to be allowed to make kid waistcoats for soldiers and sailors. The demand for these waistcoats is great, both in this country and abroad. Major Murphy, commissioner to Europe, cables that Chapters should send over as many as they can make as soon as possible. Soft waste leather of every possible description may be used, such as cast-off kid gloves, discarded furniture covers, pieces of book leather, etc."

We, therefore, appeal to members and their friends for contributions, which may be sent either to headquarters, the K. of C. Hall, or to our chairman, Miss Ella M. Rees, 319 Vallette St. We feel sure that it will be possible to gather together a large quantity of this material; no matter how small the scraps or of what color, all will be thankfully received.

The Surgical Dressings Class meets every Monday and every Wednesday afternoon at 2 o'clock in the K. of C. Hall. While several replies have been received to the letter sent out to the ladies who gave their names to join this class, there are still several who have not been heard from, and we are still at a loss to know whether or not they intend taking up this work. Please notify Miss Herbert as to your intentions, that she may know what to depend upon.

A NEW AND PEFECT LIFE PRESERVER

Much publicity has been given recently to the new life preserver now being placed on the market by the International Life Corporation which is being represented locally by the L. T. McDonnel Sales Company, Incorporated, of 308 Whitney Central Bank Bldg.

This new life preserver is quite different from anything that has ever been put on the market, in fact it is a life suit and not a life belt. It is put on just the same as any other garment and one of the principal features of this construction is that it not only protects the party wearing it from drowning but also saves the shipwrecked passengers from being destroyed by the elements, cold, wind and water.

An ordinary life preserver is only of service in small rivers and also in large bodies of water when not rough and when the temperature of the water is of such a degree as to not cause any hardships, but this new "everwarm safety suit" saves lives because it protects the body from cold and exposure. There are considerably more people destroyed by the cold water and exposure than by drowning and since the success of the "everwarm safety suit" has been demonstrated beyond any doubt it will be only a short time until the government will equip all of its vessels and also the big steamship lines now crossing the Atlantic. If every passenger on the Titanic had had one of these suits there would not have been a single loss of life.

GEO. FORREST GETS POSITION.

Mr. Geo. J. Forrest, formerly architect and draughtsman for the Algiers Manufacturing Company, has recently accepted a position at the United States Naval Station as assistant ship draughtsman. Mr. Forrest is a very competent young man and no doubt he will make good in his new position.

ST. MARGARET'S DAUGHTERS, JUNIORS, ORGANIZED.

A special and very important meeting will be held Friday evening at 4 p. m., at the residence of Mrs. Peter E. Muntz, 430 Seguin street, for the purpose of completing the organization of the St. Margaret's Daughters Juniors Organization. Preliminary steps were already made in this connection, and Mrs. Muntz, under whose supervision this organization is being brought about, is very desirous of having a large membership at her residence Friday. All those desiring to join this meritious association will please report at the residence of Mrs. Muntz at 4:00 p. m., when they may have their name enrolled as a member.

Mrs. Muntz stated that this organization of the Juniors is going to be a very interesting affair, and she so arranged that there will be social features injected into these meetings that will cause the membership to grow.

CORPORAL ROUSSELL ILL.

Corporal George Roussell, one of the most popular officers of the police force, is quite ill at his home, 3612 Cleveland avenue. While going his rounds some days ago, Corporal Roussell became chilled. He treated it as the usual bad cold, but his physician diagnosed it as pneumonia, and there is some anxiety as to the outcome. He is one of the recently created police corporals. Corporal Roussell resided in our district for many years and his friends here wish him a speedy recovery.

DIED.

Schroth—On Friday morning at 7:30 o'clock Mrs. John Henry Schroth, nee Barbara Aeckerle, one of our oldest residents, died. Deceased was a native of Bavaria, Germany, but had resided here for the past sixty years.

The funeral took place Saturday morning at 10 o'clock from her late residence, 1017 Verret street. Services were held at the Trinity Lutheran Church and interment was in McDonoghville Cemetery.

Savre—On Monday, Jan. 7, at 10:50 o'clock p. m., Robert Bertrand Savre, husband of Katherine Creedon, died at Touro Infirmary. Deceased was born in Bay St. Louis, thirty-nine years ago, but had resided here for the past four years. The remains were shipped to Bay St. Louis for interment.

FIRE CAUSED BY TRAMPS.

Tramps set fire to the unoccupied house of Mrs. Peter Pressier, 601 So. Pierce St., early Tuesday morning, according to a report by Deputy Fire Marshal Smith in the afternoon. The building was valued at $4500 according to the police. Damage amounted to $3500. Insurance of $3000 was carried in the Firemen's Insurance Company. The building is a two story, slate roof, frame house, formerly used as a grocery.

GETS PROMOTIONS AND PAY INCREASES.

Fourteen members of the New Orleans police department received an increase in pay Tuesday at a meeting of the Board of Police Commissioners on recommendation of Superintendent of Police Frank T. Mooney. Among them were George Keogh who was promoted from doorman to chauffeur and George Shorey from stableman to chauffeur.

BITTEN BY DOG.

On Sunday morning, the little daughter of Mr. and Mrs. Clarence Gisch of 414 Belleville St., was bitten in the face by a dog, belonging to Mrs. C. Johnson. The child was taken to the office of Dr. A. J. Babin, where her wounds were dressed. After an investigation, it was learned that the dog was not mad, and the accident more likely, was due more to playfulness than from any vicious attack. It is not thought that the wound will cause any scars to remain.

OIL HEATER IN REV R. M. BROWN'S HOME EXPLODES

The valuable theological library of Rev. R. M. Brown, 1818 Chestnut street, pastor of the First Methodist Church, was completely destroyed by fire which resuutel late Saturday evening from the explosion of an oil heater in Rev. Brown's study on the second floor of his home.

Shortly after the fire started the two infant children of Rev. Brown strayed away and for a time their parents were alarmed. They were found shortly after, however, in the home of one of the neighbors. The children strayed off from their parents during the excitement.

Rev. Brown left his home about 6:30 o'clock to go to a private market nearby, leaving the oil heater burning in his study. His wife and children were in the front room upstairs, which is two rooms away from the library. Rev. Brown was on his way back home when he was informed of the fire. He met his wife and children, who had made their way downstairs and out to the sidewalk. Someone in the meantime had telephoned to the fire alarm office, and the crew of Hose Company No. 5 extinguished the flames. Rev. Brown said he could not place an estimate on the value of the books and furnishings that were destroyed. The building was damaged to the extent of $100. It is owned by the church.

McADOO NAMES FEBRUARY 3 AS "THRIFT DAY."

February 3 will be Thrift Day.

By special proclamation of Secretary McAdoo that day has been set aside for every man, woman and child to prove their Americanism and determination to save by purchasing at least one 25-cent thrift stamp.

Dr. P. H. Saunders, Louisiana director of the war-savings campaign, and J. T. Thomas, Mississippi director, are uniting on a big programme designed to carry the ideas of the proclamation into every nook and corner of the two states.

MAYOR TO GET BIENVILLE MEDAL STRUCK IN PARIS.

Commissioners who attended the Bienville ceremonies in Paris on Oct. 25 last, will be the guests of honor at a reception given by the Louisiana Historical Society on the evening of Feb. 19 at which time they will present to Mayor Behrman the Bienville medal, struck in Paris at the time of the celebration last October.

RECEPTION IN HONOR OF CLIF FORD JORDAN.

Mrs. S. L. Jordan entertained at her home, 244 Newton St., in honor of her son, Clifford, who is now serving his country aboard U. S. S. Connecticut. Clifford, who is the only son of Mr. and Mrs. S. L. Jordan, enlisted in the navy on March 15, 1917, and after several weeks' training at the Great Lakes, he was assigned to the U. S. S. Connecticut where he is now serving as third-class gunner's mate. He is now here on a furlough and says that he is delighted with the service and his advice to all his friends is that they enlist in the navy as it is a fine life.

A large number of relatives and friends gathered at the Jordan home to welcome the young sailor home and to wish him good luck on his return. The evening was indeed enjoyable.

Those present were Misses Anita and Alice Langford, Alice Dilzell, Letita Dorgonia, Dorothy Labit and A. and V. Jordan; Messrs. C. Cubic, A. Langford, W. Quant, H. Grinnell, F. Monroe, C. Lauman and C. Conty. Mr. and Mrs. L. Schnell and Mrs. and Mrs. F. M. Donnelly.

$25 OR 30 DAYS' TERM FOR INSULT TO MAYOR.

Too free use of his tongue in expressions uncomplimentary to Mayor Behrman got Lee A. Barnhardt, of McDonoghville, into a peck of trouble Saturday morning. He was arrested by Sergeant Bengert at Seguin and Alix streets and charged with disturbing the peace, using obscene language, for which Recorder Goff fined him $25 or 30 days.

A RECORD TO BE PROUD OF.

Among our prominent and well-known young men to attain distinction with the forces of Uncle Sam is Mr. Michael E. Donner.

Since joining the colors in September, 1917, our own genial Mike has won his honors and has risen to the highest position to be occupied by a non-commissioned officer, that of first sergeant, in the highest and most intelligent branch of the service, "The United States Engineers,' and with it he is "Top" of the crack company of his regiment, Company F.

He is a popular favorite with his men, who number 250, and after he has put them through the daily grind of physical culture and military evolutions necessary to make old "Bill Hollinzollein" look like an amateur, you can find that old favorite smile upon his face as he sits in his tent and advises the visiting sergeants to look at his company in action if they need a good example of what real soldiers are.

Mike will be detached from his company soon and sent to Leon Springs, Tex to attend the Officers' Training School.

We expect greater things from him as the time rolls along.

Congratulations to you, Mike.

GIFTS FOR SEELHORST.

Surprised at his home, 1716 Elysian Fields avenue, Friday, Captain W. G. E. Seelhorst, the oldest police captain and one of the longest on the force, was presented with a handsome gold watch and chain and a Masonic emblem of the thirty-second degree by a party of about fifty of his friends. The captain is well-known in our district.

$60,000 RAISE IN SALARIES BY CITY

After the superintendent of the Sewerage and Water Board declared that the high cost of living and general expenses were making it difficult for employes of the board to live, the board at its regular meeting Thursday evening, voted to add $10 a month to the salaries of all employes who now are receiving less than $200 per month.

It was estimated by Superintendent Earl that it would cost the board about $60,000 to raise the salaries. in this connection the superintendent drew attention to the fact that the reduction in free water would amount to about $90,900.

Upon the recommendation of the executive committee it was decided to reduce the allowance to consumers of free water for flushing purposes from one-third to one-quarter

It was also ruled that any leak that can be easily observed by the consumer, and no attention is paid to it, no allowance for leakage will be made. No change, however, was made in the regulations giving allowance when leaks are caused by abnormal conditions, or where the leak cannot be observed by the consumer.

The following rule also was adopted: "Water will not be opened upon the application of a tenant who has previously had water opened and has failed to pay charges due for same at said premises, until all such bills, fees, etc., have been paid."

TON OF COAL STOLEN FROM SCHOOL.

During Thursray night's storm, thieves visited the coal bin in the rear of McDonogh No. 32 school, corner of Vallette and Diana streets, and stole a ton of coal worth $7.00. The matter was reported to the police Friday afternoon by Mrs. Elizabeth Houston, portress of the school, and Saturday an effort was made to locate the thievs.

PETER S. LAWTON SENDS BLUE PRINTS TO MAYOR BEHRMAN.

Peter S. Lawton brought to the mayor Friday blue prints of his proposed plan for shipbuilding by the construction of interior basins connecting with the river. The blue prints show how ships can be built in a submersible basin connected with a crude canal and the largest vessels floated from their blocks to the river. Ships can be launched without ways and without floating docks.

The plans were drawn to be submitted to Henry Ford and his engineers when they come to New Orleans. Mr. Lawton, in compliment to Mr. Ford, has named the big basin the Henry Ford basin and also named the first ship to be in course of construction the Henry Ford.

A GOLDEN ANNIVERSARY.

On next Sunday Mr. Andres P. Abascal will have lived in the United States fifty years and he is indeed proud that he is as good an American as the very Indian who was born here. Mr. Abascal says that his fifty years in the United States have been fifty years of pleasure and success, but while he had some hardships in his earlier life he said he has been greatly repaid and he will give thanks on next Sunday that he has been in good old America for fifty long years. He has many interesting things to recite to his many friends about Algiers. Many more years to this citizen of our community.

J. C. ROOT CAMP INSTALLS OFFICERS.

J. C. Root Camp No. 579, Woodmen of the World, of Algiers, installed officers at their "forest" in Clark's hall, Monday night. Owing to illness A. C. Duplan, consul commander, was not present and Past Consul N. E. Humphrey was placed in the chair temporarily. Consul Commander Geo. G. Brunssaun, of Orange Camp, was the installing officer. Refreshments were served afterwards.

WINS RAPID PROMOTION.

Charles M. Stacy, Jr., son of Mr. and Mrs. Charles M. Stacy of 420 Elmira avenue, left this city Wednesday morning, Jan. 9, for New York city to accept a more responsible position with the firm of M. C. Sins & Co., freight exporters and forwarders, who have recently opened an office in New York.

As a token of the high esteem and appreciation of his employers, Mr. Stacy was presented with a handsome watch and chain by Mr. I. Fox, secretary, on behalf of the firm, at an informal reception at their offices in the Hennen building before his departure.

While comparatively a young man, Mr. Stacy has made rapid strides in his chosen career and his many friends in Algiers join in congratulating his parents and wishing him continued success.

MISS VICTORIA GIEPERT SURPRISED.

On Saturday, Jan. 12, quite a jolly crowd gathered at the home of Mr. and Mrs. Wm. Giepert, 538 Bouny street, where a surprise was tendered their daughter, Victoria.

The hostess was presented with a beautiful diamond lavallier by Mr. Geo. B. Heckman in behalf of all present and wished Miss Victoria a happy birthday.

Refreshments were served and dancing indulged in until the wee hours of the morning. One of the main features of the evening was the dancing of the famous "Paul Jones."

Among those present were Misses Kate Green, Florence Green, Pearl Collette, Nettie Worley, Claire Finley, Hazel Giepert, Zita Giepert and Victoria Giepert, Messrs. James Poche, Mr. Henricks, Bill Brower, Sam Murphy, Walter Garcia, Julius Cohen, John Towner, Geo. B. Heckman, and Mr. Wm. Giepert, John Giepert, Mr. and Mrs. Jos. Rainey, Mr. and Mrs. J. L. Cunningham and family, Mr. and Mrs. A. E. Schneider and Mr. and Mrs. Wm. Giepert.

All left voting Miss Victoria a most charming hostess.

DRILLING SECOND WELL

GULF DEVELOPMENT CO., MAKING PROGRESS.

Indications of Gas and Oil.

The Algiers people should be delighted in the fact that the Gulf Development Company has started on its second oil or gas well just behind Algiers. This confidence is equal to the fact of the presence of oil or gas in this section.

The following report of Superintendent George A. Hesse, the mining engineer, on the conditions of Well No. 1 will be interesting to many of those who own stock in the company. His report is as follows:

'As per your request, I am handing you hereinunder as summary of my findings in the drilling of your Well No. 1 on the Oak Point lease. As we drilled down we encountered various formations, some of which showed considerable gas and pronounced showings of oil. As we went deeper, the gas pressure increased and the oil indications continued from time to time. At a depth of between 1,600 and 1,700 feet we encountered gas rock and not knowing the formation under same (this being the first drill in this section), I thought it advisable to set 8-inch casing, as there was considerable gas at this depth.

"After the 8-inch casing was set we again resumed drilling, and I found that we had only 6 feet of the gas rock above mentioned. Immediately under this rock I encountered a stratum of quicksand about 20 feet in thickness, accompanied by a strong pressure of gas and salt water. We were unable to make a test at this point on account of the above-mentioned conditions to determine whether or not we had gas in paying quantities.

"We continued drilling and walled off the flow, of sand, gas and salt water with heavy mud until a depth of 2,500 feet was reached, leaving approximately 1,600 feet of hole cased off and about 900 feet of open hole. At this point we encountered another stratum of gas rock, 40 feet in thickness, with a greater flow of gas than above mentioned. We then attempted to set the strainer to allow the gas to flow, believing we had gas in commercial quantities.

"In setting the 6-inch casing the mud was scraped from the walls of the well and allowed the quicksand from the 1,600-foot strata to flow to the bottom of the well, which afterwards packed in around the drill pipe, and in trying to remove same it was broken, leaving about 300 feet in the well. I have kept a very careful log of this well, taking samples of every change in formation as we drilled down, which will be invaluable to the company in drilling other wells. I positively know that we have oil and gas, and know just what precautions to take to insure safety, and I firmly believe I can successfully bring in a good paying well in the next six weeks, as we have everything on the ground to go right ohead.

"GEORGE A. HESSE, M. E."

CONSERVATIVE HOMESTEAD.

The old saying that "Nothing succeeds like success" has been most conclusively borne out in the history of the Conservative Homestead. Business grows or retrogrades mostly by comparison, as has been established by the remarkable growth of this association. Incorporated June 18, 1904, this homestead can point to a noteworthy record in the history of homestead associations in New Orleans.

Starting just before a period when the economic conditions of the entire world have been shaken to the very bottom, it presents to-day a statement characteristic for its strength and stability after declaring a dividend of 3½ per cent on all stocks at the close of business on December 31, 1917. It shows assets of over $275,000 and a net reserve of nearly $4,500, which is far in excess of the legal requirements.

It is distinctive in the fact that interest is allowed on pass books from the date of each payment, which stamps it as a strictly mutual association, and it has, since organization, paid what is now generally considered the highest rate of dividends commensurate with sound business policy—7 per cent on all stocks.

Following is the list of directors whose untiring efforts and personal interest in the association has made possible this remarkable growth: Joseph A. Breaux, Frank Brinker, A. M. Buchmann, Dr. Arthur Caire, N. J. Clesi, A. W. Cooper, Alex Dussel, Dr. N. Eisenmann, Manuel Estalote, Charles Grundmann, Joseph Harz, H. L. Hebert, John Holzer, Joseph J. Irwin, Dr. J. F. Lescale, James J. Malochee, W. E. Morrison, A. C. Posner, Henry Sellen, V. E. Sylvester, Sol Weiss and Jules J. Weinfurter.

HOLMES ADVERTISING MANAGER.

When the general manager of D. H. Holmes Company sought an advertising manager for the big department store he got him from the service department of one of our big dalies. He is George W. Reese, who has been in the advertising business for a number of years, and who took up his new duties with Holmes Monday. There were many applicants from New Orleans and from all parts of the country.

Mr. Reese has lived in New Orleans since 1892 and counts himself as the equivalent of a native son. He formerly was with the George Simms Advertising Service Agency, and also engaged in free lance ad-writing for a period.

Mr. Reese has also been engaged on some very important advertising campaigns in New Orleans. He is an "ad" writer of merit and his present position is a recognition of his ability.

W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES GOVERNMENT