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THE HERALD.

Devoted to the Upbuilding of the West Side of the River. "A very live and creditable weekly newspaper."—MANUFACTURERS' RECORD.

W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES GOVERNMENT

VOL. XXV.

NEW ORLEANS LOUISIANA, THURSDAY, JANUARY 24, 1918.

No. 38.

PERSONALS AND OTHERWISE

Mrs. M. J. Pearson has announced the engagement of her daughter, Miss Pearl Pearson, to Mr. Alfred H. Hero. The wedding will be celebrated in the home of Mr. George Alford Hero. The bride is well known in the city, where she visits often. Her father, Mr. Alfred H. Hero, is a prominent business man. Her mother, Mrs. M. J. Pearson, is also well known. The wedding will be held on Saturday, January 26, at 10 o'clock. The bride will be accompanied by her father and mother. The groom will be accompanied by his father and mother. The ceremony will be performed by Rev. J. A. Pettit. The reception will be held at the home of the bride's parents. The bride is a beautiful young woman, and the groom is a well-to-do young man. They are both graduates of the University of Louisiana. The wedding will be a very interesting event for the community.

Mr. and Mrs. J. A. Pettit returned from their winter trip to Lake Charles, Louisiana, and Alexandria, La. They were accompanied by their children, Mr. and Mrs. J. A. Pettit, Jr. and Miss M. J. Pettit. They had a very successful trip and returned home with many memories and a few gifts. The children are all well and happy. They will be home for a few days before returning to school. The family is looking forward to their return.

Mr. and Mrs. J. A. Pettit, Jr. and Miss M. J. Pettit are all well and happy. They are looking forward to their return home. The family is looking forward to their return.

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INVESTOR'S OIL & GAS CO., INC., HAVE PRODUCING WELLS

WILL PAY FIRST DIVIDENDS ON FEBRUARY FIFTEENTH.

Gas Co. Made Up of Local Men, Well-known in Commercial Life.

The Investor's Oil and Gas Co., have suddenly launched into a producing company through the purchase by them of producing wells in the oil fields in the vicinity of Houma, La., and another field near New Orleans.

The officers of the company, John K. Loyacano, as president, Chas. J. Babst, as vice-president, and C. Ransom as secretary-treasurer, together with Dr. E. L. Norton and Thos. E. Furlow, who go to make up the board of directors of the company, are much encouraged through the present outlook for doing big things within the very near future.

On account of southern Louisiana being brought more and more into the proven oil fields, it may readily be seen that greater developments will take place now, since the experimental stages have been passed.

In a letter to the stockholders of the Investor's Oil and Gas Co., Inc., the secretary, Mr. C. A. Ransom, gives some of the following facts, which are very interesting to many of their stockholders, who reside on this side of the river. Mr. Ransom goes on to say:

"For some time past we have had our representative scouting the coastal oil fields in reach of an advantageous lease in producing territory. In October last, we secured an option on a part of a lease in the Evangeline oil field which had three wells which had formerly been good producers. Our expert, who is a well known operator in the coastal oil field, advised us that these wells could be revived and made to produce a high grade oil, at much less expense than three new wells could be drilled. Our option provided for three months inspection of the property under our engineer's supervision, and if the production proved satisfactory, we could then purchase. Two of these wells have been revived, and the renewed production has been such that will warrant us in taking advantage of our option and we have, therefore, closed for the purchase of this lease. The production from the wells which are now producing will enable us to declare a dividend by February 15th, 1918, which we have every reason to believe we will be able to do monthly thereafter."

"We feel that we are extremely fortunate in securing producing wells and thus being able to become an actual operating and producing company within six months after our organization. This is evidence of the extraordinary effort put forth by the management to make the Investor's a successful dividend producer."

"The reason we have not reported this matter before is because we did not want to put forth any false hopes or promises which might not be fully realized. We feel that on account of the high standing of our directors and principal stockholders, we must be very conservative in everything that we undertake, and that we must not give out information that would be in any way misleading."

"It will be the policy of this company to acquire desirable leases in all fields on the Gulf Coast which will be either developed by us or resold where a satisfactory profit can be realized, but it will NOT be our policy to expend the funds of the Company in drilling wells in unproven territory."

"There are tremendous fortunes to be made in developing the natural gas and oil fields of this section, but the drilling of wells in unproven territory involves a risk which this Company has no intention of undertaking. Companies such as the Texas Co., Gulf Production, Producers Oil, Humble Oil and Crowley Oil are created by careful drilling and conservative management, not by unwise wild-catting. Full and detailed information concerning our new holdings will be furnished our stockholders as soon as it can be compiled."

"This production will in no way interfere with the development of our gas property in Terrebonne Parish or any other property in which we are interested."

Trusting that your interests in our Company will benefit you more than is indicated by this announcement, I am

Yours truly,
INVESTOR'S OIL & GAS CO., Inc.
By C. A. Ransom,
Sec.-Treas.

Drifting Apart



NATIONAL WAR SAVINGS COMMITTEE

Sunday, February 3, has been designated "Thrift Sunday" and it is expected that every church in Louisiana and Mississippi will observe the day with a special programme including a sermon embodying the idea of the War Savings Stamps.

Following up "Thrift Sunday" will be "Thrift Day," Feb. 4, when the work done in the churches the day before will bear fruit.

Many churches in Louisiana and Mississippi have arranged special programmes in which children play a prominent part. Uncle Sam is relying to a large extent on the assistance of boys and girls in the Thrift campaign and already they have turned many millions into the treasury at Washington.

The state committee believes that the churches will reach the substantial classes to which the Thrift Stamps will appeal, both as a means of serving one's country and making a good investment. The ministers in the two states will show that the United States government is in no sense begging but that the Thrift stamps are a first-class business proposition.

COUNCIL OF DEFENSE

Resolution.

"The Council of National Defense desires to inform the people of the country that abundant food is supplied to the soldiers and sailors in the camps and cantonments, and that the sending of food to these men by their friends and families is not in any respect necessary; that the aggregate quantity of food thus privately sent is enormous, and that much of it, having been conveyed long distances in heated express, or mail cars, is more or less spoiled, and consequently injurious to the health of the men. Therefore, in the interest of the conservation of food, and also in the interest of the health of the men, the Council of National Defense requests the public to discontinue the sending of foodstuffs to the camps."

ALGIERS NEGRO SOLDIERS GET PRESENTS.

The committee which gave the dance on December 17, 1917, for the benefit of Alger negro soldiers have sent a number of articles to Camp Pike, Arkansas. The articles sent are 300 stamps, 300 envelopes, a box of writing tablets and other necessary things. The committee still has in its possession articles for the men from Algiers who have left for France. Owing to lack of their present addresses these articles cannot be sent just now, but as soon as their addresses are obtained these articles will be sent immediately.

YOUNG GEORGE WOOLVERTON DIES SUDDENLY.

Young George Woolverton, the twelve year old son of Mr. and Mrs. W. W. Woolverton, died early Saturday morning after being sick but a few hours. The little fellow had apparently been in the best of health Friday, but was taken sick while in school and died the next morning.

The funeral took place Sunday afternoon at 3 o'clock from the parent's home, 714 Newton street. Interment was in Firemen's cemetery.

ELMO KEENAN WINS RECOGNITION IN ARMY

Elmo Keenan, who recently enlisted in the Aviation Corps of the army and who has since been in training at Kelly Field, Tex., was one of the men chosen for special work at one of the big flying camps. He was sent to Duwoddie Institute, Minneapolis, Minn., for instruction. He is now stopping at one of the large hotels there with all expenses paid by the government. He will receive an officer's warrant at the completion of his studies.

ASSESSORS WANT ACTUAL CASE VALUE

President Umbach of the Board of Assessors issued a statement Friday calling attention to the importance of property holders making returns for assessment of the true cash value of their property, which, he explains, will not be the amount of assessment, but will be used by the Council as a basis upon which to make the percentage assessment. The statement is as follows:

"In view of several returns of those already made to the Board of Assessors for assessments for the year 1918, instead of listing property at its actual value, as the law requires, the old or assessed value has been returned."

"Attention is again called to property owners, if actual values are not returned, the respective assessors of the various districts throughout the city will be compelled to place actual values thereon as returned by them."

"The fact of making returns at actual value does not mean value for assessment, it being absolutely necessary to first secure actual value in order for the Board of State Affairs to apply the per centum for State assessments and the Commission Council for city assessment purposes."

"It also is deemed advisable that agents or representatives of non-resident owners of property and those who may possibly be overlooked in serving of assessment blanks may secure same by calling at the Assessor's office, room No. 301, City Hall Annex, where the assessors of the various districts will gladly furnish information and every assistance to fully acquaint them with the law's requirements."

AMERICAN DEFENSE SOCIETY WARNING.

Every German or Austrian in the United States, unless known by years of association to be absolutely loyal, should be treated as a potential spy.

Be on the alert. Keep your eyes and ears open. Take nothing for granted. Energy and alertness may save the life of your son, your husband or your brother.

The enemy is engaged in making war in this country, in transmitting news to Berlin, and in spreading peace propaganda as well as lies about the condition and morale of American military forces.

Whenever any suspicious act or disloyal word comes to your notice communicate at once with the local police department or with the nearest office of the Department of Justice.

MISCELLANEOUS SHOWER.

Miss Lillian Schroder entertained Monday evening at a miscellaneous shower at her home, given in honor of her cousin, Miss Ruth Furlong. The rooms were prettily decorated with carnations and ferns.

Several songs and recitations were rendered by Miss Marie Tortorich and Miss Cleo Platt. Refreshments were served in an abundance.

Among those present were Misses Ruth Furlong, Theresa Platt, Ethel Gross, Marie Tortorich, Hilda Hantel, Cleo Platt, Elvia Lautenschlager, Mae Loyocano, Mildred Murpher, Gladys and Lillian Schroder, Messrs. Vincent Strehe, William Furlong, E. and W. Schroder, Dr. Graw, Mr. and Mrs. W. A. McIntosh, Mr. and Mrs. R. Talbot, Mr. and Mrs. I. Rostrup, Mrs. E. G. de Strante, Mrs. G. Platt, Jr., Mrs. G. Sarris, Mr. and Mrs. G. Platt, Mrs. W. J. Furlong, Mrs. J. Murpher and Mr. and Mrs. E. Schroder.

SLIGHTLY INJURED.

Marie Johnson, colored, nine years old, of 416 Evelina street, was slightly injured at Opelousas avenue and Vallette street Wednesday morning, when she ran into an auto delivery wagon belonging to O. Dorsey, while attempting to cross the street. She was attended by Dr. Pollock.

MAYOR BEHRMAN IN WASHINGTON

Resolutions requesting Mayor Behrman and City Attorney Moore to go to Washington and work against the Public Belt Railroad being put under Federal control were adopted by the Belt Commission at a meeting Friday night. The Mayor and Mr. Moore left for Washington Sunday.

Friday originally was set as the day when the House Committee on Interstate and Foreign Commerce would give one hour to representatives of New Orleans to argue against placing the Public Belt under Federal control, but as it was impossible for Belt officials to reach Washington in time, the hearing was postponed.

LIEUTENANTS IN THRIFT STAMP SALE.

The ladies of the Council of National Defense who are handling the War Thrift Stamps and War Certificates have reported that the sales are very satisfactory up to this time. It is hoped that the people of Algiers will lend them every assistance possible in this patriotic work.

The following ladies will act as lieutenants in the seven precincts: First Precinct, Mrs. H. L. Hoyt; Second Precinct, Mrs. A. J. Amuedo; Third Precinct, Miss Alva Salathe; Fourth Precinct, Mrs. R. F. Whitmore; Fifth Precinct, Mrs. E. Marent; Sixth Precinct, Mrs. R. Dixon; Seventh Precinct, Mrs. McKinley Vezien.

UNCLAIMED LETTERS

Remaining at Sta. A., N. O., La., P. O., Thursday, Jan. 24, 1917.

Women: Mary Camus, Mrs. Louisa Hayward, Dora Jackson, Ruth Patterson, Mrs. Jessie Johns, Mrs. P. Macaluso.

Men: Robert Ford, R. W. Lilly, Thomas Monroe, Albert Nepveux, F. K. Owens, L. B. Paul, Albert Rossman, Pa. Rhisher, John Fidel, H. P. Schneider.

Miscellaneous: Graf & Calzada, Charles Janvier, P. M. Jos. W. Daniels, Supt. Sta. A.

MOVING A LETTER BOX.

We understand that there has been several requests made for the removal of a letter box now located at the corner of Morgan and the levee to the Morgan street ferry house at the top of the ramp. It was pointed out that the letter box, where it is now stationed, is of little service to the people whereas if it was located at the Morgan St. ferry landing, it would be of greater service to a much larger number of people.

Mr. Jno. W. Aikmen, of our local fire department, who has always been a hustler for good things of Algiers, took up the matter personally with Postmaster Janvier some time ago, and Mr. Aikmen feels sure that Mr. Janvier will reply to the request of the Algiers people to have the letter box moved.

SURPRISE PARTY.

On last Friday night Mr. Charles A. Smith of Alix street was tendered a most agreeable surprise. The jolly crowd met at the home of Miss Lizzie Rod in the city. The evening was a most enjoyable one. Miss Zeida Huckins rendered several instrumental selections and Mr. Pea-the several on the violin. Many handsome presents were given Mr. Smith in honor of the occasion. Dainty refreshments were served.

Among those present were Mr. and Mrs. C. A. Smith, Miss Lizzie Rod and mother, Mr. and Mrs. J. E. Huckins and daughter, Zeida; Mr. and Mrs. Le Blanc, Mrs. E. Babin, Mrs. L. A. Hymel, Misses Thekla Dem harter, Alma Hintz, Laura Fredricks, Vic and Cecelia Hymel and Mr. Lacey.

SCHOOL NOTES

MCDONOUGH NO. 4, ROLL OF HONOR.

Eighth Grade A—Scholarship and department: Behrman French, Elmer Barichovich, George Rau and Francis Sadler.

Eighth Grade B—Scholarship and department: Evans Mahoney, Felix McAnesy, Gerald Cooper, James Stafford and Reany Angelo.

Seventh Grade A—Scholarship and department: Milton Acker, Philip Saleeby, Ed Williams and Joseph Foise. Scholarship: Marvel Serpas.

Seventh Grade B—Scholarship and department: James Peeler, Harold Oswald and Don Duffy. Department: Stephen Cronan, Otto Meder and Austin Spahr.

Sixth Grade A—Scholarship and department: John Cleutau, Eugene Le Boeuf, Henry Dufau, Ed Newell, John Roberts, James Curran and Hilary Schroeder.

Sixth Grade B—Scholarship and department: Felix Borne, Mat Crawford, Hugh Lilly and Joseph Maggio.

Fifth Grade A—Scholarship: John Curran, Alvin Le Blanc, Joseph Susslin, Ernest Meisner, Andrew McQuillan, Roy Hingle and Stephen Leshar.

Fourth Grade A—Scholarship and department: Hymel Amuedo, Elmo Voegtlin, Charles Gerrets and Harold Treadway. Scholarship: Roland Meyers, Joseph Sutherland, Callie Mangano and Leslie Kirkpatrick.

Fourth Grade B—Scholarship and department: George Zatarain, Ethelbert Lagarde, Sidney Andre and Hypolite Vezien. Scholarship: Joseph Weir and Alvin Leathen. Department: Charles Terrebonne, Tony Dinapolis, Richard Fernandez and John Hunn.

Third Grade A—Scholarship and department: Fred Kraemer, James L. Higgins, Willis Nelson, Walker Perron and Wilson Barrett. Department: Joseph Perrin, John Hunter and Charles Puckett. Scholarship: Esse West, Charles Wellbaecher, Melbourn Umbach, Aloysius Serpas and Marjorie McNeely.

Third Grade B—Scholarship and department: Guy Pont, Norman Whitney, Tony Carruba and Allen Guillot.

Second Grade A—Scholarship and department: Vincent Frantz, Russell Gilder, Gurdon Camus and Avon Vinton.

Second Grade B—Scholarship and department: Kevin Morse, Tracey Lilly, Bennie Weiner, Valery Janfreau, Karl Brodtman, Alfred Decker, Harold O'Brien and Howard Evans.

First Grade A—Scholarship and department: Dan Church, Herman Lang, Leroy Cooper, Benjamin Erickson and Nougie Richards.

First Grade B—Scholarship and department: Albert Brodtman, Julius Bourgeois, Ever Ramsey, Harold Bourgeois, Milton Covell, Alvin Short, Bert Short, Alton Morgan, Sigfried Sprada, Charles Soulat, Hugh Cobb, Kenneth Guy and Domingo San Miguel.

ADOLPH MEYER SCHOOL.

The Co-operative Club is very happy, indeed, over their success in having the grading of the school raised from a Fifth to a Sixth Grade, effective February 1, 1918.

Miss Ida Barrow, supervisor of drawing in the Public Schools, spent the day on Thursday. She was much pleased with the work done in the school and expressed herself as having spent a very pleasant day.

The regular weekly test in rapid arithmetic and spelling were conducted during the week by the principal. More than 50 per cent of both the Fifth and Fourth Grades were perfect in spelling. The rapid arithmetic tests were more than gratifying. The following pupils deserve special mention for arithmetic work:

Fifth Grade A—Lucille Le Court, Willard Walker, Grace Cazanbon, Julius Gillich, Charles Smith and Roy Tagert.

Fifth Grade B—Irma Gillich, Larada Walker, Ethel Rice, Stello Cronan, William Gerrets, Henry Gregory and Grady Scott.

Fourth Grade A—Vera Lusk, Thelma Wille, Charles Carona and Ora Brown.

Fourth Grade B—Thelma Schaefer and Joseph Catanatto.

The banner for the best attendance during the past week was awarded the Fifth Grade.

BELLEVILLE SCHOOL NOTES.

The completing exercises of Belleville School will be held at the Folly Theater January 31, 1918, from 2 to 4 p. m.

SCHOOL BANK.

The Belleville School Bank was installed Tuesday at recess. While the children take great pleasure in watching their school stamp collection grow, they are urged to exchange the school stamp book when they cash the books at the bank for Thrift Stamps, the best secured investment in the world; the investment which enables each child to feel she is helping her country in this time of need.

SCHOOL WELL VENTILATED.

Belleville School classrooms have been pleasant places for the little children these cold days. Well warmed and ventilated, the children did their class work in comfort rarely found in the usual home, heated by stoves or open fire places.

Parents should realize this and take advantage of the comforts provided by the city for their children. Regular attendance is necessary for successful work; successful work necessary for promotion.

NEW TERM.

The second term of the Public Schools begins February 1, 1918. Admission will be made in all departments, but those into the Kinder-

LUCKY, UNLUCKY BOY

Falls from Second Story. Not Seriously Hurt.

On Tuesday, the eleven year old son of Felix Borne, Jr., had a very narrow escape from death. The young boy was playing on the gallery on the second floor of the building on Patterson street, when his leg became entangled in a piece of canvas. He fell off this gallery down to the pavement and he lives to tell the tale. After the accident, Dr. A. C. King and Dr. J. R. Adams were called and after thorough examination, it was found that the young boy's arm was broken at the wrist, and his elbow also dislocated. Other than this, he was not injured, and is now on a fair road to recovery.

LOCAL PEOPLE ENTERTAIN AT CATHERINE CLUB.

The Catherine Club held its social meeting 3 p. m. Wednesday in the club parlors. Mrs. Frank Galvin had charge of the programme, and Mrs. A. Griffith told of her travels in New Zealand and the South Sea Islands. Mrs. R. W. Salter, Miss Grace Lennox and Miss G. Herbert sang, and Miss Zeida Huckins played.

ANNUAL MEETING.

The annual meeting of the Silent Helpers' Circle was held Thursday evening, January 10, at the home of Miss Grace Averill. Interesting reports from both secretary and treasurer were read, giving a full account of the year's work, and showed that while there was a falling off in receipts there had been a number of donations made to the circle, which enabled it to meet all obligations and demands upon its treasury, which was gratifying, as conditions did not warrant any extra effort being made to raise funds. At the election of officers, Miss S. E. Pearson was again made leader of the circle, with Mrs. L. Lorio, first vice leader; Mrs. Cora Johnson, second vice leader; Miss Georgina Herbert, secretary, and Mrs. H. L. Hoyt, treasurer. Miss Herbert was made the Circle's representative to the Co-operative Council, and the following committees were appointed: Membership committee, Miss Margaret Martin, Mrs. Cora Johnson and Mrs. A. E. Hotard; social service committee, Miss G. Herbert, Mrs. J. L. Higgins and Mrs. A. Babin; program committee, Miss Alice O'Connor and Mrs. Henry Donnenfeler.

ENJOYABLE TIME.

A jolly crowd met at the home of Mrs. F. Berthelot, in Seguin street, Tuesday night and spent an enjoyable evening. Dancing and singing were indulged until a late hour and refreshments were served.

Those present were Misses Anna Mae Tierney, Mamie and Anna Martinez, Elsie Borne, Mr. and Mrs. W. Peterson, Mrs. H. Pagle, Mrs. B. Bore, Mr. and Mrs. F. Berthelot, Mr. and Mrs. J. L. Vent, Messrs. Sidney Hebert, W. Flanagan, Al Rantz, J. Frank, H. Johnson and little Mary Peterson.

BIG FOUR SATURDAY.

At the Academy in Opelousas avenue Saturday night the Big Four will give a dance to their friends, and already there is talk that it will be the big affair of the season. A jazz band will be one of the features. Joe Skelly is chairman, the other members of the Big Four being Henry Umbach, Kirby Barrett and Dr. Harry Nolan.

garden and First Grade B (for beginners) should be made promptly as the classes will close later. In the Kindergarten are take boys and girls from four to six years. By the school regulation a child is considered four years of age whose fourth birthday falls before April 15. Children from six years up are admitted in the elementary school. A child is considered six years of age whose sixth birthday falls before April 15.

VACCINATION CERTIFICATE.

Prerequisite to admission in the schools is a vaccination certificate. Parents of beginners are urged to see that their children are supplied. The office hours of the medical inspectors of the Public Schools are from 3 to 5 p. m. Mondays, Wednesdays and Fridays. His office is on the fourth floor in the City Hall Annex. Here vaccination is without charge.

Kindergarten teachers of Belleville will take those children whose parents cannot provide them with vaccination to the medical inspector's office for vaccination. If a parent cannot take the child herself she should see that the child goes with these teachers. The teachers will assemble such children in the Kindergarten at 1:30 p. m. Friday, January 25, 1918.

Give your child an education. See that he gets to school as early as possible and every day. The nation will need well educated citizens to carry on its works, not only during this destructive war but in the period that will come after.

The following letter was received by the principal of Belleville School:

"Dear Teacher—I am sending you some seed for school or home garden, or both, to encourage the movement for planting, which is very active now, especially in our section; and as the need for cultivating every available spot to help conserve the food supply of the nation, which is being so heavily drawn upon to feed our soldiers and help our allies, is so great, I am sure you will consider it a patriotic duty to see that the seed is given to those who will actually use them, and to see that all of the seed are given out for spring planting.

"Later on I will send you some bulletins referring to gardening and the preparation and use of vegetables for distribution.

"With best wishes I am yours very truly,

"ALBERT ESTOPINAL"

Those who will comply with the conditions given above may receive the seeds by applying to Miss Hartie.

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UNITED STATES GOVERNMENT