

### Holmes Spring Millinery

Strikes Truest Fashion Note

The perfect taste characteristic of the Holmes Millinery Salon is much in evidence at this season.

The assurance of "latest style" as well as first quality goes with every model shown. The fabrics, shapes and coloring follow the authoritative dictates of fashion. To look at a few more closely:

The prevailing Oriental influence is felt in a model of peacock blue Georgette, which features Japanese flower appliques. The gracefully draped crown shows piping of satin in a darker shade, while two narrow bands of black straw around the crown form a pleasing contrast. Black straw is repeated in the facing. Priced ..... **19.50**

The military tendency is shown in the shirred sand Georgette of helmet-like shape with its cockade perched in front with a martial air. There's a reversion to the truly feminine, however, in the garland of tiny pink flowers. Priced ..... **17.50**

A short front and back, and elongated sides give a poke effect to a mustard straw model whose great simplicity is its chief charm. Faced in brown Georgette, it shows a trimming of fringed brown gros-grain ribbon around the crown. Priced ..... **19.50**

For sport wear there is a broad-brimmed black sailor of shiny straw with a border of vivid green and gros-grain ribbon to match. Priced ..... **5.00**

Appropriate for the golf links or tennis court is a mushroom of black and sand-colored straw combined, a plain band finishing the model. Priced ..... **5.00**

Full expression is given the "demi-saison" combinations in a hat of a refined gray tone. A crown of soft gray plush is crushed over a brim of pale gray straw. Georgette, in a color to harmonize, forms the band and careless twist which finish the model. Priced ..... **18.50**

## D. H. Holmes Co.

Paris, New York, Berlin, London and Florence. LIMITED

Established April 2, 1842.

### Reduced Prices

We bought heavily this year of Elegant High Grade

### Writing Papers

In Boxes

Our misjudgement will be your gain in the sales of this high grade necessity.

### Perfumes and Toilet Articles

We have such a large and varied stock that you must come and look at our prices before you buy elsewhere.

"You get what you ask for"  
**PETER RUPP, Druggist**  
 Bermuda, Eliza & Verret Sts.

### THERE'S A REASON

Our reduced interest rate of less than 7% interest, no bonus, gives us the higher grade risk and a choice of loans.  
**GREATEST HOMESTEAD SOUTH**  
**"DIXIE"**

Advertise in "The Herald"

### Algerines at Law.

**CIVIL DISTRICT COURT.**  
 Elizabeth Schlumbrecht vs. John Mongano, separation from bed and board—W. J. & P. F. Hennessey. Succession of G. W. Randolph, in Parish of Orleans, \$33,300 and Parish of Jefferson \$25,200.

**POWER OF ATTORNEY.**  
 Jos F. Cazeneuve as testamentary executor of succession Geo W. Randolph appointing Messrs. Geo Demegre, Victor Leovy and Hy H. Chaffre, either jointly or separately, his true and law agent and attorney, etc.—Puig.

**REAL ESTATE TRANSFERS.**  
 Thos J. Jones, Sr., et als to John Saleeby, lot Belleville, Elmira, Homer

and Newton, \$1000 terms.—Hennessey.  
 Louis W. Peterson to Steve Trupiano, 3 lots Patterson, Washington, Peter and Webster Ave. \$2000 cash—Perez.

Philip Rauschkolb to William Callinghouse or Gallinghouse, property No. 514 Opelousas St. Receipt for \$80 to purchase above property—Private.

Mrs. Mary C. Whittenberg to Eureka Homestead Society, lot Lavergne, Verret, Pelican Ave and Delaronde \$1300 cash—Benedict.

Purchaser to Vendor, same property \$1300 terms—Benedict.

December 28th, 1917.  
**AMENDMENT OF CHARTER OF LETELLIER-PHILLIPS PAPER COMPANY**  
 United States of America, State of Louisiana, Parish of Orleans, City of New Orleans.

Be it known, That on this twenty-eighth day of the month of December, in the year of our Lord one thousand nine hundred and seventeen and of the Independence of the United States of America, the one hundred and forty-second, before me, Gustave A. Llambras, a Notary Public, duly commissioned, sworn and qualified in and for the Parish of Orleans, and in the presence of the witnesses hereinafter named and undersigned, personally came and appeared: Mr. August B. Letellier, of full age, President of the Letellier-Phillips Paper Company, a corporation under the laws of the State of Louisiana, domiciled in the city of New Orleans, organized as per Act of Incorporation passed on the 21st day of September, 1908, before John Wagner, notary public in this city, and duly recorded in the Mortgage Office of this city, in Book 912, folio 423; said charter having been amended by another Act passed before the same notary (John Wagner) on November 23, 1912, and duly recorded in the Mortgage Office of this city, in Book 1055, folio 70.

And the said August B. Letellier, acting as President of said Company, declared that at a meeting of the stockholders of said company, held this day (December 28, 1917), in the City of New Orleans, the capital stock of said Company, originally fixed at the sum of three thousand dollars, was unanimously increased to the sum of Fifty Thousand Dollars, divided into five hundred shares of the par value of one hundred dollars per share.

A duly certified copy of the Minutes of said Stockholders' meeting of December 28, 1917, is annexed hereto and made part hereof.

The appraiser the said A. B. Letellier, President of the said Company, declared that he makes the present declaration, on behalf of said Letellier-Phillips Paper Company, so

that the Certificate of Amendment of Article 3 of the original Act of Incorporation of said Company may be placed of record and filed according to law.  
 Done and passed in my office, at New Orleans, the day, month and year first above written, in presence of Messrs. Delvaile H. Theard and Oliver C. Blanchard, competent witnesses, who have signed with the appraiser and me, notary, after due reading. (Original signed) A. B. LETELLIER, President.

Delvaile H. Theard, O. C. Blanchard, G. S. A. LLAMBRAS, Not. Pub. I, the undersigned, Recorder of Mortgages, in and for the parish of Orleans, State of Louisiana, do hereby certify that the above and foregoing Act of Amendment of Incorporation of the Letellier-Phillips Paper Co., was this day duly recorded in my office, in Book 1219, folio 127.  
 New Orleans, December 29th, 1917.  
 (Signed) EMILE J. LEONARD, D. R. A true copy:  
 G. S. A. LLAMBRAS, Not. Pub.  
 Jan 3 10 17 24 31 Feb 7

Thinking twice is usually better than striking once.

Mars can take a few lessons from reckless motormen.

The universal language is not Esperanto, but "On account of the war."

Nobody understood that we were educating grenade throwers on the back lots.

Market reports show that aircraft stock is rising; which was only to be expected.

Married man who has been drafted is objecting. There are some married men who envy him.

### Own a Fine Baby Grand

Our store is headquarters for the best makes at lowest prices—cash or convenient monthly payments.

Brambach Grand .....	\$495	Conover Grand .....	750
Harvington Grand .....	650	Mason & Hamlin, Style A. ebony .....	\$1050
Cable Grand .....	650	Mason & Hamlin, Style A. mahogany .....	\$1200
Easley Grand .....	750		

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### Dugan Piano Company

912-914 CANAL STREET  
 Successors to Cable Piano Co.

### You SAVE What You Would THROW AWAY

if you join our 1918 Christmas Club. The payments are so small that you'll never miss the money.

- 10c Club pays \$127.50 and interest.
- 1c, 2c, 5c, 25c, 50c Clubs in proportion.

Then you'll get a sizable check at Xmas—just when you need it most.

Be patriotic! Make 1918 a "Trift Year."  
**3% Paid on Savings.**

## HIBERNIA BANK & TRUST CO.

TOTAL RESOURCES OVER \$40,000,000.

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The World's Greatest Cut Rate Tire House  
 Of Standard Make Firsts, Seconds and Factory Blemished Tires  
 Every Tire Guaranteed to Give SERVICE and SATISFACTION

SIZE	PRICES			
	Plain	Non-Skid	Red	Gray
28x3	\$ 8.00	\$ 8.65	2.10	\$1.90
30x3	8.50	9.25	2.30	2.10
30x3 1/2	10.25	11.25	2.50	2.30
32x3 1/2	11.25	11.75	2.70	2.50
34x3 1/2	12.75	13.50	2.90	2.70
34x3 3/4	13.50	14.25	3.00	2.90
34x4	15.00	16.20	3.10	3.00
32x4	15.50	17.25	3.20	3.10
35x4	16.00	18.25	3.30	3.20
34x4	17.00	18.75	3.40	3.30
35x4	16.25	17.50	3.50	3.40
36x4	17.50	18.75	3.60	3.50
37x4	18.15	19.10	3.70	3.60
32x4 1/2	18.65	20.80	4.25	4.00
33x4 1/2	21.60	23.50	4.50	4.25
35x4 1/2	23.25	25.25	4.75	4.50
36x4 1/2	24.75	26.00	5.00	4.75
36x4 3/4	25.00	27.50	5.25	5.00
37x4 1/2	25.50	28.75	5.50	5.25
38x4 1/2	27.25	31.25	5.75	5.50
36x5	27.50	30.00	6.00	5.75
37x5	30.75	32.75	6.25	6.00

Goods shipped C. O. D. subject to examination. Small deposit required with all orders. Mention style of rim.  
**Fidelity Tire & Rubber Co.**  
 716 ST. CHARLES ST. NEW ORLEANS, LA.  
 Phone Main 440

### DIED.

**Gladwin.**—Friends in New Orleans will be grieved to hear of the death of Mrs. George Gladwin, wife of George Gladwin, formerly employed at the Southern Pacific station here and later at the Southern Pacific wharf, Galveston, Tex. She died January 15 and interment took place January 16 in Galveston. She was a native of Algiers, and before her marriage was Miss Annie Bennett. She resided in Galveston for the past ten years. She had been ill for the past two years. She is mourned by a large number of relatives and friends. Her husband, seven children, two grandchildren and mother, all residing in Galveston, Tex., and a sister, Mrs. Adolph Robinson of New Orleans, survive.

**Quinlan.**—On Wednesday morning at 3:25 o'clock, Mr. Thomas Quinlan died after an illness of two weeks. Deceased was born in New Orleans fifty-three years ago and had resided in our district for the past thirty-one years. The funeral will take place this afternoon at 3 o'clock from the late residence of the deceased, 409 Vallette street. Interment will be in Carrollton Cemetery.

**Ryan.**—On Monday, Jan. 21, at 8:45 o'clock p. m. Mrs. T. P. B. Ryan, nee Sarah Jane Golden, died. Deceased was a native of New York but had resided here for the past twenty-five years. She was the mother of Frank Ryan and of the late W. P. Ryan. The funeral took place Tuesday evening at 3 o'clock from her late residence, 318 Olivier street. Interment was in St. Mary's Cemetery.

One of the hardest things with which to become reconciled is a hole in a pocket.

However, when this war is over a treaty between nations will have a meaning.

Whoever invented the wrist watch might stand up and admit that the war has justified him.

Even the cost of making money has gone up. This seems to be the kindest cut of all.

The woman whose husband is drafted at least has the satisfaction that she knows where he is.

The Teutonic cry of the early part of the year, On, on to Paris, has changed to Back, back to Berlin.

**W.S.S.**  
 WAR SAVINGS STAMPS  
 ISSUED BY THE  
 UNITED STATES  
 GOVERNMENT



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The Morris Plan helps change debtors into prosperous investors. Loans made on character and earning power, with endorsements of two friends.

A \$50.00 loan costs \$4.00; \$100.00 loan costs \$8.00, including all charges deducted in advance. Loans from \$50.00 up, for one year, payable in weekly, semi-monthly and monthly installments.

Our Investment Certificates in denominations of \$50.00, \$100.00, \$500.00 and \$1,000.00, bearing 5% interest, payable semi-annually, January and July, can be bought on the installment plan or for cash.

### The MORRIS PLAN COMPANY OF NEW ORLEANS, Inc.

922 Gravier Street

Call at our office for further information.

D. D. CURRAN, President

GEORGE NOTT, Manager

L. GAGNET, Asst. Manager

EDGAR TOLEDANO, Cashier

W. D. TROYER, Credit Mng.

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Call up The Herald, Algiers 503, and demonstration of any of these cars will be arranged to suit your convenience.		
Name of Car	Distributor	Address
Reo	Sherousse-Steele Motor Car Co.	Howard Ave. and Lee Circle Temporary Address 807 St. Charles St.
Premier	Sherousse-Steele Motor Car Co.	Howard Ave. and Lee Circle Temporary Address 807 St. Charles St.
Chalmers	W. P. Parkhouse Auto Co.	752 St. Charles St.
Franklin	W. P. Parkhouse Auto Co.	752 St. Charles St.
Cole 8	F. J. Weinberger	708 St. Charles St.
Allen	F. J. Weinberger	708 St. Charles St.
Buick	Bernstein-Glenny Motors Co.	822 Howard Ave.
Stearns	Bernstein-Glenny Motors Co.	822 Howard Ave.
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### Painless Dentist

BEST WORK      TEETH Without Plates.      LEAST MONEY

\$4



\$4

**Teeth, Full Sets, \$4.00**

We make this great offer to introduce our Painless System of Dentistry into every home. Be sure you are in the right place. Payments arranged satisfactory. Gold crown, porcelain crown, bridge work, fillings. We save 95 per cent of the teeth. We give a written guarantee for ten years.

**DR. R. C. ROOT**

Main 766      635 CANAL ST., corner Royal

# STOCKHOLDERS OF RECORD IN THE INVESTORS OIL and GAS CO., Inc.

## Will Receive a Dividend from Their Investment on February 15th

For some time past we have had our representative scouting the coastal oil fields in search of an advantageous lease in producing territory.

In October last, we secured an option on a part of a lease in the Evangeline oil field which had three wells which had formerly been good producers.

Our expert, who is a well-known operator in the coastal oil field, advised us that these wells could be revived and made to produce a high-grade oil, at much less expense than three new wells could be drilled.

Our option provided for three months' inspection of the property under our engineer's supervision, and if the production proved satisfactory, we could then purchase.

Two of these wells have been revived, and the renewed production has been such that

will warrant us in taking advantage of our option, and we have, therefore, closed for the purchase of this lease. The production from the wells which are now producing will enable us to declare a dividend by February 15th, 1918, which we have every reason to believe we will be able to do monthly thereafter.

The first dividend will be paid to all STOCKHOLDERS OF RECORD February 15th, 1918.

(Stockholders of Record means that all stockholders whose stock is fully paid for by February 15th.)

The company also owns outright, ten acres of land immediately adjoining the McCormack holdings and the Terrebonne Gas Fields.

### A Small Block of This Dividend Producing Stock Will Be Sold at Par, \$1.00 per Share, Until February 15th Unless Sold Out Before. Terms If Desired.

A coupon is attached for this purpose. It will not obligate you in any way, but will merely secure for you, facts that may lead you to make interest on your money. Clip it out and mail it NOW—to hesitate may mean a lost opportunity to you.

**OFFICERS AND DIRECTORS**  
**JOHN K. LOYACANO, President**  
**CHAS. J. BABST, Jr., Vice-President**  
**C. A. RANSOM, Secretary and Treasurer**

**DIRECTORS**  
**JOHN K. LOYACANO**, Director Union Brewing Co.  
**DR. E. L. NORTON**, Dentist  
**C. J. BABST, Jr.**, General Contractor  
**THOMAS E. FURLOW**, Attorney-at-Law  
**C. A. RANSOM**, Secretary and Treasurer Board of Commissioners of Burbridge Drainage District, Reclamation and Investments.

## Investors Oil & Gas Co., Inc.

**C. A. RANSOM, Secy. & Treas.**

**421 Carondelet St.      Main 3704**

COUPON

Mr. C. A. Ransom,  
421 Carondelet Street, New Orleans, La.

Dear Sir:—

Without obligating me in any way, please send me further particulars about the Investors Oil and Gas Co.

Name \_\_\_\_\_

Address \_\_\_\_\_