

THE HERALD

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All communications, such as letters from the people and news notes of balls, lawn parties, and personal mention will be inserted in THE HERALD free of charge. No communication will be received unless signed by the sender. We do not publish your name in connection with the communication unless you so state, but we must insist upon having your name as a guarantee of good faith.

Vol. XXV APRIL 4, 1918 No. 47

PARKER BACK TO THE FOLD

It is with a great deal of pleasure that we learn through the public press that our good friend John M. Parker has again joined the Democratic Rank. All democrats will rejoice at such a reunion, excepting those, of course, who might be politically opposed to Mr. Parker's increasing popularity or those who have a fear of the big man he is getting to be in this state of Louisiana.

As a public man, John M. Parker has made many sacrifices for which some day he will undoubtedly be rewarded by making him the man which a great office seeks.

In coming back to the democratic party, Mr. Parker no doubt was prompted by the excellent work being done by the present National Administration and the fact that at this time President Wilson needs all the broad minded men that he can rally to his support.

Of course all politicians are criticized when they change their party affiliations, but it must be remembered that fools only, never differ or change their opinions.

John M. Parker, as one of the big men of the state of Louisiana, will receive a just recognition for his endeavors for the good of this state and for our nation. His final action in the Bull Moose Campaign when all the big leaders had sacrificed the party, gave evidence of his determination to stand by his convictions whatever the sacrifices may have been.

As head of the Food Administration for this state, he has already made a signal success and all concerned may feel an assurance that they will be dealt with justly during his administration.

PROCLAMATION

MAYORALTY OF NEW ORLEANS.

The Council of National Defense, Committee on Child Welfare and the United States Department of Labor, Children's Bureau, have set aside the anniversary of America's entrance into the war, April 6, as the beginning of "Better Babies' Year," throughout our Country. The idea is to reduce child mortality during the year by 100,000 in order to replace through child conservation, lives of American soldiers lost on the battle field.

The quota for Louisiana is 2,100—for New Orleans 700.

The task of doing our City's share of this noble work has been assigned to the local Child Welfare Association by the Federal Government.

The week of April 1 to 6, has therefore been set aside as "Save the Babies Week" in New Orleans—during which time a drive will be made for the funds necessary to carry on the work.

The 700 additional lives which the C. W. A. is required to save brings its total quota up to 1,050. A minimum of \$40,000 to \$50,000 is needed.

A large number of our most prominent and busiest men are giving freely of their time and money to the raising of this fund. Many of our best women have volunteered for auxiliary service.

I therefore call upon every loyal citizen to give liberally to this holy cause—in the name of his Country—his City—and of Humanity.

The volunteer solicitors will wear identification arm bands, so that those solicited will readily recognize them—and I urgently request all to receive them promptly, subscribe quickly—and thus permit the workers to cover the city in the short time allotted them.

MARTIN BEHRMAN, Mayor.

THINGS THAT HAPPEN

Of the second Liberty Loan subscribers, the highest percentages of subscription were 72 per cent. by New York City, and 68 per cent. by Richmond; the lowest 4 per cent. by Dallas, Texas, with the next lowest 15 per cent. by Atlanta, Ga.

Germany is training thousands of clerks, interpreters and commercial representatives for the commercial invasions of Russia after the war; 100,000 Russian prisoners are being instructed in German business and industrial methods and taught the language.

Former Gladys Vanderbilt and former Harriot Daly, a sister of Mrs. James W. Gerard, both married to titled Austrians, may have their large fortunes seized under the enemy-alien act, unless it can be shown that their wealth will not be used to aid the enemy.

Dan W. Horace Hoskins of the New York State Veterinary College, is urging the greater use of horse flesh as food, says: "I find horse meat palatable and sweet, the horse is freer from disease than most of the animals used for food and among horses there is almost no tuberculosis."

General Pershing has issued the following advice to his men: "Always look with suspicion upon strangers. Be suspicious of anyone asking questions of a military nature, or who appears unduly interested in military information, even though they may be or appear to be American officers. Never tell anything of a confidential nature to women, as women are the most successful enemy spies."

day, which was close on to six hundred. There must have been fully that number also on Easter morning. Very Rev. Father Larkin, S. M., was celebrant at all the morning services, because the rules require that the pastor should officiate on those occasions.

Rev. Father Michael Larkin, S. M., came from Jefferson College to lend a helping hand, and he found all the work he wanted. He took part in the ceremonies. On Saturday he acted as deacon and sang the beautiful and difficult "Exultet" as it has seldom been heard in the Holy Name Church.

Rev. Father Cassagne was master of ceremonies for the three days and all was well attended to. The Altar of Repose was beautifully and richly decorated with many tapers and cut flowers. The men responded well to the call for adorners on Thursday night. The two Sisters who have charge of the sacristy, though they are never seen in the sanctuary, deserve much credit for their hard and painstaking efforts to have things ready and in perfect order.

The singing on Easter Sunday was of the usual high class furnished by the Holy Name Choir, under the able direction of Prof. Fred Herbert and Miss Georgiana Herbert. The "Incarnatus est," sung by Miss Fabares, was particularly well rendered and pleasing.

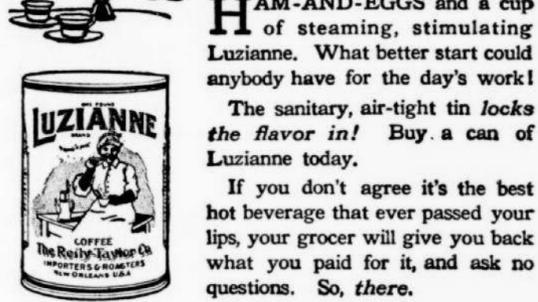
EASTER COLLECTION.

The Easter collection, which is for the special purpose of supporting the young men of the diocese who are studying for the priesthood, was generously subscribed to. It will go much over last year's when all the returns are made. If such is the case it may very well be that Algiers may again lead all the parishes of the diocese, which will, indeed, be an honor to our people.

CONFIRMATION.

Confirmation this year will be administered on May 1, at 5 p. m. In order to prepare for this a special

Start the Day Right with a Cup or Two of Luzianne. HAM-AND-EGGS and a cup of steaming, stimulating Luzianne. What better start could anybody have for the day's work!



Luzianne coffee. "When It Pours, It Reigns"

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WOOD FOR SALE. Ash, Oak, Maple, Willow. DELIVERED IN ALGIERS AT FOLLOWING PRICES. Hardwood (Ash, Oak, Maple), per cord \$7.00. Willow, per cord 6.00.

class will be organized for adults on Thursday, April 4 (to-night). Father Cassagne, S. M., will have charge of this, and all who desire to follow these instructions in order to prepare themselves for the reception of the sacrament of confirmation will please meet him at the rectory at 8 o'clock to-night.

PRIVATE COMMUNION.

Another private communion class will be opened next Sunday. All children of seven and above who have not yet made their communion are requested to report in the H. N. G. C. Hall after the 9 o'clock mass.

SERVICES.

Week Days—Masses at 6, 6:30 and 7. Monday, Tuesday, Thursday and Friday, 6, 6:45 and 8:45 Wednesday; 6 and 6:45 Saturday.

Sunday—5, 7 and 9. High Mass and Sermon at 10:30; baptisms from 3 to 4; benediction at 4:30.

Friday, April 5—First Friday. Thursday—Confessions at 4 and 7. Friday—Masses at 5:30, 6 and 6:45.

SICK OF THE PARISH.

John Leahan and Mrs. Margaret Sullivan.

BAPTISMS.

Mildred Rose, daughter of Eugene Sutherland and Louise Hambacher of 800 Pacific Avenue. Sponsors, Mr. and Mrs. Joseph Bevins.

Katherine Maxime, daughter of Eugene Sutherland and Louise Hambacher. Sponsors, Charles Eschard and Katie Sutherland (proxies, Mr. and Mrs. J. Bevins).

Elvira Louise, daughter of Eugene Sutherland and Louise Hambacher. Sponsors, Harry Sutherland and Isabelle Durand (proxies, Mr. and Mrs. J. Bevins).

The Boy Scouts of Troop No. 18 attended the patriotic parade last Saturday, and they will assist next Saturday in the big Liberty Loan parade.

Mr. Brodt is training them this week. They will have a big meeting at their headquarters Friday night to arrange for the distribution of the literature for the Third Liberty Bond drive.

All over the United States people will awake Saturday morning to find the literature distributed. The Boy Scouts of America will get it out. The local boys have a fine garden growing, corner of Lavergne and Delaronde. Prayer meeting to-night, everybody is invited.

Let your guests know that we will be glad to see them at all of our services.

PERSONALS.

The choir had some beautiful Easter music Sunday night. In addition to the voices there were three instruments, viz.: Violin, Mrs. T. P. Bell; trombone, Mr. Sanford Hebert, and clarinet, Mr. Dewey Brown. The choir is promised several new members.

The name of Mrs. J. F. Drenan, of 428 Delaronde, was announced as a new member, coming by transfer from Court Street Church, Hattiesburg, Miss.

SUNDAY SCHOOL.

Last Sunday being Easter, we had a joint service of Sunday School and church, which began at 10:15 a. m. The program committee had arranged a program which was rendered very well, and may the members of this committee accept the thanks of the Sunday School for their work to make our Easter Service what it was.

The offering taken on Easter goes to the Orphans' Home at Ruston, La., and we are proud to say that our people think of these and help in a liberal manner, at the morning service clearing \$81.31. Thanks if you helped.

The attendance, although it cannot be counted as a gain for the Sunday School alone, was very good, the estimated number being 215.

On Sunday we resume our regular schedule and start at 9:30 a. m. For teachers and officers especially: Do not forget that the Orleans-Jefferson Sunday School Association holds its annual convention at Napoleon Avenue Presbyterian Church, Napoleon and St. Charles Avenues, April 5, 6 and 7, 1918. The services begin for the afternoon at 3:45 and in the evening at 7:30. On

Sunday, the 7th, there will be only one session, to be held at 3:30 p. m. If you desire to know more about this convention see Edgar E. Cayard.

Next week the State Convention will be held at Jennings, and four delegates are going from our Sunday School.

EPWORTH LEAGUE.

Mr. Lester Dunn conducted the service Sunday evening and was assisted by Misses Ada Malone and Thelma Cayard, and Messrs. Walter I. Wells and Edgar E. Cayard. The service next Sunday night will be held at the Y. M. C. A. at the Naval Station.

Next Tuesday, the 9th, the Orleans Conference Epworth League will hold their monthly meeting at Parker Memorial Church.

Among other forms of waste is that of the person who talks about "tuna fish."

Free screech appeals strongest to those who have nothing good to say of their country.

Cornbread and baked potatoes, well buttered, will end a meatless day with a golden sunset.

The war has increased the demand for cents, but it has failed to make them any more valuable.

Lying about the Red Cross is just such a thing as can be expected from the people that are doing it.

Our memory goes back to the time when it seemed that fate had intended liver and bacon for each other.

"The Germans are in the market for hides," says a dispatch. They seem to be in for a skinning themselves.

Every city business man believes that he could go out and make a fortune raising squabs if he had time.

Some one has discovered a rainbow around the moon. Probably earth's profiteers are carting away the green cheese.

It is painful to see by the fashion plates again this season that all the clothes are designed for slim graceful figures.

It must have been a surprise to our slackers and pacifists to see how much money the rest of us could raise without their help.

In domestic economy the housewife may rejoice in the thought that she is rendering invaluable help towards winning the war.

The U-boats have not been improved to a point that makes them effectual except when they have conditions all their own way.

Several cases of trench feet are reported among our boys just back from the trenches, but not one instance of cold feet!

It seems there are in America a large number of Germans who, unable to die for their country, are determined to lie for it.

Despite the prophets, the wisecracks, the know-it-alls and the experts, this war, with its various nationalities, is keeping the world guessing.

Unfortunately the increased demand for the one-cent piece cannot in any sense be construed as showing an increase in that coin's purchasing power.

A Massachusetts woman calls khaki a "yellow peril" to our young girls. A German mind couldn't have conceived a worse insult to the American soldier.

Signs of revolt in Germany continue to appear. Berlin house owners want compensation for their confiscated doorbells. This is a reacting knock.

Now that it has been shown that an American private gets slightly more pay than a Russian colonel, we may expect an outcry against such rank injustice.

The dollar is reported to be worth only 75 cents in Denmark and we sometimes feel as if it does not now buy more than 50 cents worth of anything at home.

Nobody seems to know whether shoes are to be cheaper or more expensive, a fact that lends to the purchase of a pair of shoes all the excitement of speculating in war stocks.

There are lots of people that have to be shown in this food conservation business, so sign the pledge and display the card in your window so that they will know that you are on the job.

Those Russian dreamers who favor a treaty against torpedoing merchant ships probably forgot that such action was against international law before that institution became a "mere scrap of paper."

It is a queer world. Recently we heard a man bragging that he was on such good terms with his grocer that he (the grocer) would actually sell him a pound of sugar any time he wanted it.

Captured crews of Zeppelins in France were amazed to find out that American soldiers were there. It's a wonder that their officers haven't concealed from them the fact that French soldiers were there, too.

LET US SUPPLY YOU WITH YOUR SUMMER CLOTHING. THE GRAND LEADER, 1624-1628 DRY-ADES ST.

Expert letter writers recently held a convention for the purpose of improving letter writing. That might have been all right a few years ago, but today we are past the letter-writing stage.

We do not think that knitting in church will become very prevalent. As we understand it, one can knit and talk without trouble, but knitting and listening at the same time is well nigh impossible.

By the time the third loan comes along perhaps we Americans will be so accustomed to purchasing high-grade and wholly desirable bonds that we shall not have to drape our financial centers in placards.

A couple of gossipless days a week might help, also.

Though different, winning the war is eminently worth while.

The long and short war theorists may have to fight it out.

The female of the spy species is also deadlier than the male.

Abstract of Annual Report of the THE NATIONAL LIFE & ACCIDENT INSURANCE CO. For the Year Ending December 31, 1917.

Assets. Real estate \$ 90,025.62. Secured loans 1,748,880.86. Bonds and stocks owned (market value) 601,329.00. Cash 392,095.83. Premiums in course of collection, or collected and not reported 26,885.11. Interest and rentals—due and accrued 25,704.12. \$2,884,920.54.

Liabilities. Insurance and annuities reserve \$ 845,502.36. Amounts due under policies and policy contracts 31,564.06. Premiums, rentals and interest prepaid 166,580.42. Miscellaneous items 370,439.39. Special reserve fund for depreciation of securities and general contingencies 700,000.00. \$2,114,166.23.

Receipts. Premiums—new business \$ 51,672.20. Premiums—renewals 5,029,417.68. Total receipts from policy holders \$5,081,489.88. Interest, dividends and rentals 2,516,963.92. Other receipts 23,161.13. \$7,621,514.93.

Disbursements. For death claims \$ 399,555.65. For expense of conducting business 1,018,828.14. For surrender values 69.50. Total paid contract and policy holders \$2,018,453.29. For shrinkage in value of assets or other items charged to profit and loss 167,914.15. Total disbursements \$4,614,563.39. Net receipts \$ 2,996,951.54.

Gain and Loss Exhibit. Surplus, December 31, previous year \$ 361,857.95. Total gain on insurance account during year \$ 189,710.76. \*Total loss on investment account during year 805.40. Surplus end of year \$ 470,763.31.

Real Estate Owned. Actual cost \$ 90,025.62. Book value December 31, 1917 90,025.62. Market value December 31, 1917 90,025.62. Repairs, improvements and taxes 4,738.03. Gross income, 1917 8,000.00. Net income, 1917 2,291.97. Rental value of space occupied by company, 1917 8,000.00. Consideration for real estate purchase in 1917 227.76. Consideration for real estate sold in 1917 6,593.13. Real estate mortgages owned by the company, December 31, 1917 1,729,139.86. Amount of collateral loans outstanding, December 31, 1917 19,760.00. Market value of securities pledged to secure same 24,000.00. Loans in existence December 31, 1917, discharged during 1917 29,500.00. Loans made in 1917 and discharged during 1917 5,500.00.

Largest Balance in Each Depository During Year. (Names of banks and month of year selected.) North and First National Bank, December \$ 271,025.67. Nashville Trust Company, February 72,594.64. Central Bank & Trust Company, December 10,488.77. Cumberland Valley National Bank, December 3,372.68. Hamilton National, December 12,239.48. Union Bank & Trust Company, December 5,622.17. Salaries and compensation paid to officers and trustees, and payments to others in excess of \$5,000, including amounts paid to general agents for account of their sub-agents: \$ 121,027.62. Legal expenses paid in 1917 166.25.

Bonds and Stocks. Owned January 1, 1916, and acquired during year (par, \$604,899.00). Cost \$ 604,509.37. Sold during year 1917 (par, none). Consideration received 10,488.77. Owned December 31, 1917 (par, \$604,899.00). Book value 604,509.37. Market value of same 601,329.00. Interest and dividends received on stocks and bonds 18,949.59.

C. S. Thomas, Supt., 636 Audubon Building, New Orleans, La.

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We are going to purchase some of the 3rd issue Liberty Loan Bonds.

We advise all Homesteads and Building and Loan Associations in Louisiana to subscribe liberally to the 3rd issue and help our Government to finance the war for Liberty and Democracy.

Facts:

We were the first Homestead or Building and Loan Association in the United States to announce and purchase Liberty Loan Bonds. We are the ONLY HOMESTEAD IN LOUISIANA that lends money at less than 7% and no bonus.

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