

THE HERALD

PUBLISHED EVERY THURSDAY. Established May 17, 1893.

Entered at the Postoffice at New Orleans as Second-Class Mail Matter. TERMS OF SUBSCRIPTION.

One Copy, One Month, in Advance. \$1.00. One Copy, One Year, in Advance. \$10.00.

Editor and Proprietor: DR. C. V. KRAFT. Address all communications to DR. C. V. KRAFT, No. 500 Verret Street, New Orleans, La. Phone, Algiers 503.

THE HERALD may be found at the following places: THE HERALD (Algiers Office), 500 Verret Street. THE HERALD (City Office), 624-626 Carondelet Street. THE HERALD (Bike Store), 108 St. Charles Street. Subscribers failing to get THE HERALD regularly, will please notify the business manager, No. 500 Verret Street. Please send communications for publication as early as possible, and not later than Tuesday night.

Vol. XXVI MAY 8, 1919 No. 52

RENTERS ARE GETTING WISE

Statistics show that New Orleans is six thousand houses short of supplying the demand. This means that between twenty-five and thirty thousand people are shifting about from rented quarters, to temporary residences with friends until such time that they are able to find a location. This shortage of houses is due to many reasons. The first, of course stands foremost being the restrictions on buildings and the high cost of material just prior to and during our engagement in the world war. During the past three years, there had been practically no buildings put up, but now that the war is about to be declared at an end, we must look forward to a great building activity, provided however that reason, common sense, and the discontinuance of profiteering will prevail.

At the present time and at the present cost of material and labor, it is impossible to build a house for renting purposes at a price that will bring at least five per cent on the investment. This condition is due to the fact that building material is up so high that it is impossible to build houses under conditions just mentioned above.

Several very important committees have been appointed recently to investigate the high cost of material and the profiteering of the material dealers. This investigation will show very conclusively whether or not there is much profiteering. Evidence is already at hand that lumber may be purchased from Monroe, Louisiana, for twenty eight dollars less per thousand than it can be purchased in New Orleans.

Rents throughout the city have not kept pace with the advance of price in other commodities. Few landlords increased the rents of their tenants, notwithstanding the fact that the taxes are much higher, insurance higher, and the cost of up-keep is double. These conditions are stimulating the purchase of real estate by people who have heretofore been renting all their lives, the renter now comes to the conclusion that if he must pay a proportionate amount of increase in rent, he is just as able to purchase his property through a Homestead Association or other concerns which give monthly terms, than to pay this same amount of rent to the landlord and right they are in this contention.

Few people however, stop to think when they have lived in a house for ten or twelve years and have been paying rent continuously, they have paid the landlord for that house plus the interest on the investment. There are several families in New Orleans who have lived in rented property for more than thirty years and had they gone into some homestead at the time when they first rented the property, they would have owned that property and two other pieces besides, their rent would have cost them very little more each month. The people are waking up to the fact that houses are very scarce and rents are sure to increase and the best opportunity for protecting themselves is to purchase their home so that their rent payments will go to liquidate the indebtedness on their property.

We trust that the investigation of the prices on building material will throw considerable light upon the building material trusts that are to-day throttling building operation in New Orleans

INDEPENDENCE OF THE PHILIPPINE ISLANDS

The Filipinos are knocking at our door for independence. They are asking now for the great promise made to them by our government when we bought the islands from Spain. The only condition we imposed at that time was that the granting of independence would not be prolonged longer than a time that they were able to govern themselves properly. We believe that this time has arrived.

Now come the Filipinos, through the Philippines Mission, bringing an imposing array of proof to the effect there is already stable government in the Philippines. They also point to the testimony of Governor General Harrison and Acting Governor Yeater, the two highest American officials in the islands, who in the light of their experience in the Philippines agree not only that a stable government can be established, but that one is already in existence.

The Philippine Mission, asks, therefore, that independence now be granted at the earliest possible date. The Mission is an official body. It was appointed by the Philippine legislature at the behest of the Filipino people to come to the United States at this time and work for independence, and to promote better understanding, greater confidence, and closer economic relations between the United States and the Philippines.

WHY? AND WHY NOT?

There were 282 murders in New York City during 1918.

War-time prohibition has been done away with in Australia.

In the new British Cabinet there are eleven business men and six lawyers.

A woman employed in domestic service in Albany (N. Y.), who died recently, left an estate of \$10,000.

The yearly interest on the public debt of the United States will hereafter be fifty times greater than it was two years ago.

Congressman Coady of Baltimore says: "The trouble in Congress is that many of the members do not vote the way they drink."

Patrons of a trolley line in Queens and Nassau County, Long Island, have organized a league which favors an increase of fare from 5c. to 7c.

At Swink, Col., a woman with a revolver held up her husband and six other men who had been playing poker and took away all their money. Her husband had lost \$600.

A correspondent calls attention to the following advertisement in the Atlanta (Georgia) Chronicle: "For rent—one single furnished room for a gentleman and two garages."

Recently Sinn Feiners at Cork Ireland, blew up and destroyed the fine Public cross erected by public subscription in memory of the soldiers of County Cork who fell in South Africa.

The Butte (Montana) Carpenters' Union has withdrawn from the Trades and Labor Assembly because this central body "is now controlled by radicals with Bolsheviki tendencies."

The Epworth League held an interesting social Tuesday night.

Mrs. Jno. G. Snelling met with the Missionary Society Tuesday night, at the Parsonage, and presented some special lines of social service work she sought to impress upon the members and urged their co-operation.

The Methodist preachers of the city met in session at the De Soto Hotel, at a luncheon, at noon to Tuesday to make final plans for the Centenary celebration.

Rev. Jno. G. Snelling, Presiding Elder of the New Orleans District, attended the meeting of the Church Extension Board in Louisville, Ky., on the 7th and 8th, and the War Board in St. Louis, Missouri, the 13.

Next Sunday marks the preparation day for the big drive of May 18-25. Rev. Jno. L. Sutton will preach at 11 a. m., and the pastor at night. Dr. T. P. Bell will present the Centenary at night. Mr. J. N. Melancon has arranged to hold special services each day next week at 8 p. m. The special speakers will be announced in the Bulletin Sunday. Watch the Bulletin.

At night the Epworth League had a social. The newly elected officers were installed. Miss Roberta Hafkes presented consecration cards to members to sign for special services. The song by the young men was sung.

During the week, Mr. J. N. Melancon has held two important meetings, one with the captains and lieutenants who will make the big drive a victory.

Mr. C. C. Wier Pastor, Residence, 236 Olivier, Phone, Algiers-138.

Last Sunday morning the weather was inclement, but the Girl's Choir selections and were all well.

Two anthems: "Jesus Thou Calvary Savior," and "Pilot Me O Calvary Savior." A quartette by Miss Cayard and Thomasetta Harvey.

At night the Epworth League had a social. The newly elected officers were installed. Miss Roberta Hafkes presented consecration cards to members to sign for special services. The song by the young men was sung.

During the week, Mr. J. N. Melancon has held two important meetings, one with the captains and lieutenants who will make the big drive a victory.

At night the Epworth League had a social. The newly elected officers were installed. Miss Roberta Hafkes presented consecration cards to members to sign for special services. The song by the young men was sung.

During the week, Mr. J. N. Melancon has held two important meetings, one with the captains and lieutenants who will make the big drive a victory.

At night the Epworth League had a social. The newly elected officers were installed. Miss Roberta Hafkes presented consecration cards to members to sign for special services. The song by the young men was sung.

During the week, Mr. J. N. Melancon has held two important meetings, one with the captains and lieutenants who will make the big drive a victory.

At night the Epworth League had a social. The newly elected officers were installed. Miss Roberta Hafkes presented consecration cards to members to sign for special services. The song by the young men was sung.

During the week, Mr. J. N. Melancon has held two important meetings, one with the captains and lieutenants who will make the big drive a victory.

At night the Epworth League had a social. The newly elected officers were installed. Miss Roberta Hafkes presented consecration cards to members to sign for special services. The song by the young men was sung.

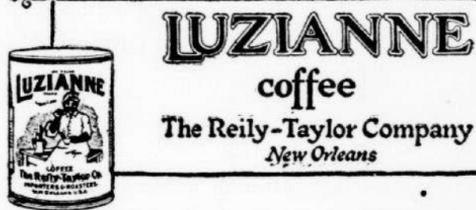
During the week, Mr. J. N. Melancon has held two important meetings, one with the captains and lieutenants who will make the big drive a victory.

At night the Epworth League had a social. The newly elected officers were installed. Miss Roberta Hafkes presented consecration cards to members to sign for special services. The song by the young men was sung.

During the week, Mr. J. N. Melancon has held two important meetings, one with the captains and lieutenants who will make the big drive a victory.

Uniform

No matter where you buy it, Luzianne coffee is always the same high standard of excellence. Every pound is sold in an air-tight container. Luzianne retains its full rich flavor.



The Reily-Taylor Company New Orleans

Next Sunday you will receive a special issue of the N. O. Advocate. It deals with the Centenary; if you do not get yours ask for it.

Mr. and Mrs. J. H. Chambers have put their letters in our church. They are signed by Bro. C. A. Battle of First Church Baton Rouge. Mr. Chambers was Miss Beulah Johnson and was in the church, when the pastor was at White Castle.

Capt C. J. Zatarain is still at the Jetties with the tow boat, helping to open the mouth of the river that has two wrecked vessels obstructing it. The pastor received a nice letter from him on Tuesday.

Melborne Reid, one of our Sunday School boys, had a serious cold last Monday. He has had the best of attention and is doing nicely.

Mr. and Mrs. Herbert Kirkpatrick have had three children sick with diphtheria for several days. They are all improving.

The Scouts of Troops 18 and 26 went to the Association of Commerce last Friday night to get final instruction about the Victory Bond work they begin on Saturday, May 3. Roland Cayard and Otto Meder both were presented with medals for sales in the Fourth Liberty Loan campaign. The boys are working hard again. Help them and they will appreciate it.

Mrs. Chas. O. Wilcox died at his home, 405 Delaronde, Monday, May 5, 1919, and was buried Tuesday, at 3:30. Rev. C. C. Weir officiated. To the bereaved family we extend deepest sympathy and pray that God may bless and comfort them.

Prayer meeting to-night. The subject is: "The Wings of Reverence." Saturday is the day of the picnic at City Park. Have your basket at the church at 8 a. m. We catch the 8.10 boat at the Third District Ferry.

Remember that every body is to wear a white flower next Sunday, preferably a carnation. Mothers Day has become one of the great days in the minds of the people. It is very highly esteemed.

SUNDAY SCHOOL

At last the picnic time is upon us. Saturday is the day and we are almost ready. Everyone going will please be at the church before 8 o'clock because we will leave at 8 o'clock sharp. We will get the 8:10 ferry at the Third District, so if you meet us at the ferry you will be alright. On the other side we will have a special car awaiting us, and then we will go to the park.

All baskets should be at the church by ten minutes to eight. See that yours is, and besides that we will tax each party ten cents for the basket. Come with us Saturday and have a good time. Enjoy yourself as best you can, and then come to Sunday School the next day, even if you are tired.

Phone: Algiers 240. The New Orleans Branch of the Walter League will give its first entertainment on Friday night May 9th (to-morrow) at the First English Church.

The Zion's Young Peoples Society will give an entertainment at Zion's School Hall on Tuesday night, May 20th. Admission 25c. Friday night May 9th the voting members meet at the parsonage. It is hoped that a goodly number will turn out.

Our Annual Sunday School picnic will be held on Saturday, May 17th at City Park. All are asked to gather at our church lawn at 8 o'clock in the morning. Every body is to bring his lunch two ferry tickets and car fare. Every body is welcome to join us in our picnic.

The Young People's Society met Tuesday night. A pleasant meeting was held although there were only half of the members present. A. W. Walter League Hospice committee was elected the members being the Misses M. Clasen, L. Jones, and A. Hofman.

Rev. and Mrs. S. L. Vall and James Moore Vall returned home on Friday after a few days vacation in West Feliciana Parish.

During his absence from the city, the Rector officiated at the burial of Louis G. Balfont aged 77 of New Orleans. Interment in Locusts Grove Plantation, near Elm Park, La. Married—On Saturday, May 3rd, at Mt. Olivet Rectory, at 8 p. m. Jeffie Alston to Marie Ricks. Rev. S. L. Vall officiated.

The United Missionary Service to be held at Christ Church Cathedral on last Sunday was postponed on account of the bad weather. Due notice of the new date will be given. On last Sunday evening the Recor

preached on "The Allegory of the Good Shepherd." The Rev. S. L. Vall was present at the Church Club Dinner held in Trinity Church Parish House, on Tuesday evening. The after-dinner speakers were as follows: Mayor Ford of Shreveport; Rev. G. L. Tucker, Rev. Jas. Owens, Rev. John D. La Mothe, Mr. Warren Kearney and the Bishop of the Diocese. "The University of the South", was the subject of the evening.

Rev. R. R. Diggs of New Iberia is the Rector's guest during the 81st Council of the Diocese of Louisiana, now in session in Christ Church Cathedral. The annual meeting of the Woman's Auxiliary is being held at the same time and place.

Services Sunday, May 11th, 1919, 3rd Sunday after Easter. Holy Communion and Sermon 7 a. m. Sunday School 9:30 a. m. United Missionary Service at Christ Church Cathedral 8 p. m. (The Evening Service at Mt. Olivet will be omitted.)

Mt. Olivet Sunday School picnic will be held May 17th at City Park. Trees 43 and 44.

Church of the Holy Name of Mary

BAPTISMS. Grace Louise, daughter of Lester Lagarde and Louise Flanigan. Sponsors, Mr. and Mrs. Wm. A. Lagarde, William Henry, son of William Whittenberg and Mary Flaherty. Sponsors, Chas. Brechtel and Katie Mahoney.

Altina, Leora, daughter of Partick J. Altonzo and Louise H. Baudean. Sponsors, John W. Serpas and Edwith L. Gerrets.

Onesime Adolph, son of Onesime A. Balloy and Odellie Rigaud. Sponsors, Wilmer Rigaud and Ada Perez.

Out of Court. Wife—All that you are you owe to me. Hubby—True; but I cannot convince my divorce lawyer of it.

The Reason. "How pompous some of these department chiefs are!" "Yes, but it's usual for official buxoms to have big noses."

ANCIENT ACTORS WELL PAID

Researches Show That Oldtime Entertainers Were by No Means Inadequately Rewarded.

Enormous salaries of actors today are looked upon as a modern innovation, growing with the development of the American millionaire and the imagination of the American press agent.

Such is not the case, says Robert Mantell, who in his studies in the preparation of his classic repertoire has come across many bits of curious information, observes the Buffalo Express. The Roman actor Roscius, whose name has become synonymous with all that is marvelous in a player, earned a salary which, according to Mr. Mantell, puts that warm friend of Cicero quite in a class with Charlie Chaplin. Roscius drew about \$160 daily in the money of his time, which had a purchasing power equivalent to nearly \$1,600 in United States money, even without the aid of the war and the patriotism of the restaurant men.

That brings his annual salary to the half-million mark. Another actor, the tragedian Aesopus, not to be confounded with the writer of fables, and who also was a friend of Cicero, received so great a salary that he left a vast fortune to his son. When Emperor Vespasian repaired the theater of Marcellus he gave the tragedian Apollinaris (whom a Winter garden comedian might dub "the father of waters") \$20,000 to appear there, but the length of his services is not stated. To each of two harpists in the company, Terpinus and Diodorus, he gave \$10,000, and no player received less than \$2,000. In addition, he made the actors numerous special presents of money, always gold.

Coming down to more recent times and more modest amounts, but still comparable with salaries of today, David Garrick drew at the height of his popularity \$250 a night. Macready in 1839, when he staged for the first time "Richelieu," was paid \$125 a night, and Miss Ellen Tree, about the same period, drew the same salary.

Invest EARLY!

Has she founced overall arrived yet?

Save paper, of course, but don't spill the beans to do so.

The women can't fight, but the men can't be wag mothers, either.

Men's suits cost \$250 in Germany. What must the price of women's hats be?

Vigorous prosecution of the war is the surest means of hastening a just peace.

If squeals and whines can hold the allies back the sacred soil of Germany is safe.

The bathing benches at Ostend will be a bully place for Yank furloughs next summer.

The more retiring the disposition of the Hun seems to get, the more peaceful it gets.

In other words, the submarine is like an Indiana mosquito, annoying but not seriously menacing.

Needles are so scarce that housewives may soon be unable to darn anything but the Kaiser.

The old-fashioned dime novel didn't wait for a paper shortage. It merely died a natural death.

The influenza survey won't do you much good after you've got it, it may be well to remember.

Austria is in the state of the man who wonders what will happen when he lets go the bear's tail!

Don't waste good paint, boys. You can't make a yellow man any yellower by painting him yellow.

A custom of carrying parcels without wrapping may help to make life a trifle harder for bootleg patronage.

Probably those former baseball players, when a new ship starts down the ways, cannot resist yelling "Slide."

Butter is still strong and getting stronger, say the commercial reports. Boarding-house devotees have noticed it.

Dodging the selective service requirements is getting to be about as simple as climbing the pyramids on stilts.

Wooden trenches were found among the German trenches around St. Mihiel. Evidently the toymakers have been put to work.

The Congressional Record is to be printed on ordinary paper, which will make it even more ordinary than it used to be.

The proposed course of golf training for soldiers may help them to develop a vocabulary that can fittingly be used on the Kaiser.

It is well to remember that no aviator can do glorious things for his country on the gas that is needlessly burned for joy riding.

The German statesmen who never desired this war in the first place will be heard from more and more frequently as time goes on.

President Wilson may yet establish a style of diplomacy which will enable the man in the street to get the exact meaning of every sentence.

A Yankee military writer says the fall of Metz will end the war. Even if it doesn't, it's going to make an awful change in Metz's appearance.

Governmental restrictions on building do not extend to character building, in which the government is engaging to a considerable extent.

Louisiana rises to report that she has 1,000,000 pelicans on her gulf coast. Are pelicans' eggs good to eat, and if so, why in thunder, etc.?

Profiteering is somewhat like unto an atmospheric miasma. Everybody knows to locate it, but it is extremely difficult to locate it or to isolate it.

Those kind husbands who dry the dishes for their wives may find refuge in the government edict that no man shall perform work that a woman can do.

Even the most enthusiastic autoliet must admit that the gasless order makes Sunday smell more like Sunday used to smell before the automobile arrived.

The making of bicycles has been ordered curtailed by the government, which will probably be considered sufficient grounds for boosting the price of those on hand 60 per cent.

War maps are growing longer and narrower so rapidly that hope springs that they will soon consist of merely two margins, the right showing the River Rhine and the left decorated with the cities on the west bank of that interesting stream.

As for Spanish influenza, discussion of it suggests the question: What has become of the old-fashioned Spanish treasure hoax? And the unfortunate man held prisoner in Spain and the beautiful young Spanish girl who was a part of the touching story?

Learn to Concentrate. Concentration is the secret of correctness. We make mistakes when our attention is divided. The young people who are going into business should never allow their minds to wander. Do not read a story and take part in the conversation at the same time. If you do not enjoy the lecture you are attending, listen to it as if it were the most fascinating theme in the world. Whether the thing you are doing is important or otherwise, it is of the utmost importance that you should learn to pin down your attention and hold it unswervingly.

Better Butter

That's it—Butter is too important a part of each meal to be satisfied with any but the best, an otherwise enjoyable meal has been spoiled by a poor quality of butter.

CHEESE, CONDENSED MILK, ETC. We only carry a quality that will satisfy those who are anxious for good stuff well kept. Just received a wheel of fine Swiss Cheese.

PERISHABLE GOODS Always remember that all of our perishable goods are free from contamination, always kept at a keeping temperature in our big Electric Refrigerating Plant.

Phone Algiers 31 SCHABELS' Patterson and Olivier Sts.

Schumacher Shoe Store 228 ROYAL STREET SELLS THE FLORSHEIM SHOE and W. L. DOUGLAS SHOE



LIGGETT'S DRUG STORE, Canal Street Agents

New Business Problems

Practically every business is confronted with new business problems. Our broad, efficient banking facilities, coupled with the advice of our Officers are at all times available. Each individual aiming to make financial progress is urged to profit by the advantage of a bank account. Courtesy and care are exercised by the Officers of these Institutions in fulfilling the requirements of each and every depositor. Your business welcome irrespective of the size of your account.

Whitney-Central Banks

Resources Over \$60,000,000 Commercial—Savings—Trust

5c Will Buy a Cake of Good Soap Which May Be Used For Toilet and General Purposes.

THE SUPPLY IS LIMITED--COME EARLY AND AVOID THE RUSH

The soap is of fine quality, it makes a good lather and floats on the water.

JOHN B. MURPHY DISPENSING PHARMACIST AND RETAIL DRUGGIST.

Corner Pelican and Pacific Avenues Telephones Algiers 200 and 9100.

Free Delivery, DAY AND NIGHT Prescriptions Called For and Delivered

"Serves You Best"