

**Business Personals**

**She Was Not Pretty  
Neither Was She Brilliant**

She was the center of ATTRACTION in SMART Circles; Her CLOTHING and HATS were the embodiment of STYLE, YOUTHFULNESS and CHARM that simply COMMANDED ATTENTION. People unconsciously turned to ADMIRE HER. THE LADY'S CLOTHING and HAT Problems were solved at CRANE'S. You are invited to come and select your SPRING APPAREL, and pay for it in small and convenient payments while wearing and enjoying your wardrobe.

**CRANES** 1206 CANAL ST.

**WHITE**  
The Hatter  
Fits and Panama Hats. Cleaned, dyed and Reshaped. Main 6973

**ROOFING AND SLATE DEALERS**  
DEMAND THE FULL NAME.  
YOU WILL HAVE THE ORIGINAL  
MAHONEY SLATE ROOFING CO., Inc.  
215 N. Rampart Street  
NO BRANCH YARD

**BARROQUE HOUSE**  
411 Bienville Street  
Cor. N. Peters St.  
FIRST CLASS ROOMS AT  
REASONABLE RATES

**Citizens Bank & Trust Company**  
of Louisiana ::  
60 Gravier Street  
OLDEST BANK SOUTH  
Savings and War Savings  
Stamps for Bear 4% Interest  
Compounded Semi-Annually

**Liberty Homestead**  
Interest on Mortgage  
5% and reduced interest.  
No bonus.

**Adams' Hats**  
12 ST. CHARLES STREET.  
The cheapest and only ex-  
clusive Hat House "GUS BE-  
LLE & SON. Agent for the best makes  
of Columbia, Crown Iver Johnson,  
No. 20 N. Calverton St. Take N.  
Carroll St. Spend 12 cents and save  
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**SMITH'S  
Repair Shop**  
We repair anything.  
Sewing, Clocks, Umbrellas, etc.  
519 Tchou St.

**CUT FLOWERS**  
First Design for all Occasions  
Reasonable Prices Prompt delivery  
Schindler, Florist  
919 ROYAL STREET  
W. C. FOCKELMAN, Prop.

**Shoes**  
F. A. BRUNET  
Established 1878  
JEWELRY  
120 Canal St.  
Repairing Watches

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**Miscellaneous For Sale**

**FOR SALE.**  
New and second-hand tools, stoves,  
clothing, bought and sold. Mrs. L.  
Karnofsky, 427 So. Rampart St.  
8-28.

**MISCELLANEOUS FOR SALE.**  
Slate, building and plumbing materials,  
brick, flooring, ceiling, express lumber.  
LA. DEMOLISHING CO., INC.  
1115 LAFAYETTE ST., M. 665.

**FRESH CRANBERRIES, NEW  
PRUNES AND PEACHES. AUNT  
JEMIMA'S BUCKWHEAT**  
J. ALBERT GUILLOT,  
316 Verret St.

**FOR SALE.**  
One lot of used lumber. Apply 628 So-  
goin St.

**FOR SALE.**  
One large Sago palm for sale cheap.  
Apply 707 Evelina St. Hf.

**FOR SALE.**  
Two gas fixtures and a three burner  
oil stove. Apply 312 Olivier St., or phone  
A. 284-W.

**FOR SALE.**  
One wicker carriage, like new. Apply  
719 Belleville St. Hf.

**For Rent**  
Wanted to rent a house with three  
rooms and kitchen, with gas and elec-  
tricity. Apply to C. E. S., care Herald  
office.

**For Rent**  
Clean your Carpets  
with Electric Vac-  
uum Sweeper. Ma-  
chine rented 75c day  
500 Verret St.

**Help Wanted**  
Milliners and Preparers  
Wanted At Once  
Apply 504 Frenchmen  
Street

**Mispelled Word**  
The word designs in the ad of  
Royal Bird Store was misspelled last  
week. Those to receive the Jacobs  
candies are Mrs. Jno. J. Braai, Jr.,  
815 Verret St., Mrs. H. M. Fay, 901  
Teehe St., and Miss Anna Currey,  
539 Verret St.

**RULES TO GOVERN CONTEST.**  
ALL ANSWERS MUST BE SENT IN NO  
LATER THAN FRIDAY EVENING. YOUR  
ANSWER MUST BE ON A CARD OR  
PIECE OF PAPER NOT LARGER THAN  
AN ORDINARY POST CARD AND YOU  
SHOULD WRITE ON THE CARD AS  
FOLLOWS ONLY:  
FIRST YOUR NAME AND ADDRESS.  
SECOND, THE MISPELLED WORD.  
THIRD, THE NAME OF THE ADVER-  
TISEMENT IN WHICH IT APPEARED.  
THE MISPELLED WORD CONTEST  
APPLIES ONLY TO OUR CLASSIFIED  
COLUMNS AT PRESENT ON PAGE 7.  
THE PRIZES WILL BE AWARDED EACH  
WEEK TO THREE SUCCESSFUL CON-  
TESTANTS.

**Big Consumption of Molasses.**  
Approximately 75,000,000 gallons of  
molasses are used annually in the  
manufacture of feeds.

**Autos**  
Buy a Pennsylvania Vacuum Cup  
Tire during the month of April  
and  
WE WILL GIVE YOU FREE  
a Pennsylvania Ton Tested Tube  
to go with it, just to show you  
the goodness of Pennsylvania  
Products

**Automobile Service Company, Inc.**  
857 Carondelet St. Phone M 2736

**Louis F. Martin, Jr.**  
Expert Automobilst  
519-521 Burgundy Street  
Phone Main 1467

**FARMERS'  
Truck Bodies and Trailers**  
Also Lumber Trailers  
Built to Specifications  
**SCHAYER & SONS, Inc.,**  
Formerly O'CONNOR & CO.  
Wagon Mfy. and Repairs  
General Black Smith Work  
518-534 Julia St. Phones M 3557-3602

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**BOTH CHRISTIAN AND PAGAN**  
Rites of Mexican Festival Constitute  
One of the Strangest Mixtures  
Known to History.

Probably the strangest mixture of  
the ancient and the modern, and of  
Christian and pagan rites, which can  
be seen in the world today, is the an-  
nual Mexican festival of the "Mata-  
chines."

No white man can tell exactly what  
is the significance of this festival,  
which is celebrated in all parts of  
the Mexican republic every spring.  
Those who take part in it are typi-  
cal Mexicans of Indian and Spanish  
blood, with some purebred Indians  
among them. The dances are much  
like the war and harvest dances of  
the Apaches, Comanches and other south-  
western Indians, except that many of  
the dancers flourish swords, and wear  
by way of decoration, the tin tops of  
beer bottles.

The dancing is kept up for two or  
three days, and the ceremony ends  
with a dance about a great wooden  
cross which is set on a high hill near  
the town. This would seem to show  
a Christian influence, and it probably  
does, but the cross is known to have  
been sacred to ancient Aztecs. In-  
deed, this whole ceremony is undoubt-  
edly one of Aztec origin, with Chris-  
tian elements added.

This bewildering mixture of pagan  
and Christian religion is seen through-  
out the Southwest. The "Penitentes  
Hermanos" of Mexico and New Mex-  
ico are another example. On every  
Good Friday they whip themselves un-  
til the blood comes, as a penance, and  
crucify one of their number with  
ropes. These fanatics claim to be  
Christians, but their practices have  
been condemned by the church, and  
like the Matachines can be traced back  
to Aztec times.

The last glimmering ray of hope is  
gone. The kick is to be taken out of  
hair tonics.

When mothers demand an eight-hour  
day then the world may as well give  
up the ghost.

Sales of jewelry have doubled in  
Paris, and this with no rush of Ameri-  
can tourists.

The coal shortage has crowded the  
sugar shortage into the background of  
public interest.

"Nothing to arbitrate" is a form of  
words that should be relegated to some  
dead language.

"No Coal, Paris Stops Dancing," ca-  
ble news heading. Over here the dance  
is just beginning.

The only class of workers who seem  
to be maintaining the prewar pace are  
professional thieves.

Save coal! If wives must throw  
something at their husbands, let them  
use a flatiron hereafter.

The price of coal in England is to be  
reduced \$1.25 a ton. It looks like an  
idea that is worth importing.

The Englishman who has begun a  
"war against snobbery" is attacking  
British humor at the source.

**EXPENDITURES OF  
SALVATION ARMY  
SHOW \$13,257,552**

Commander Evangeline Booth  
Makes Public Annual Home  
Service Fund Accounting.

**EXPANSION OF WORK IN  
ALL DEPARTMENTS NOTED**

Major Organization's Budget for 1920  
Totals \$10,000,000—Details of Fig-  
ures for 1919 and 1920.

New York, April 12.—Expansion and  
advancement in every department of  
Salvation Army work as a result of  
the 1919 Home Service Fund are shown  
in a full accounting of that fund just  
made public by Commander Evangeline  
Booth at the National Headquarters  
of the organization here. The finan-  
cial statement, which is of January 31,  
1920, shows total expenditures through-  
out the country up to and including  
that date of \$13,257,552, with a re-  
mainder on hand for the four months  
to May 31, of \$910,140.

Details of the statement disclose  
that the sum of \$1,441,185 was ex-  
pended up to January 31, for the main-  
tenance of 339 corps and outposts in  
all parts of the United States. This  
item includes rentals of halls and their  
maintenance, salaries of 1,800 officers,  
the expenses of work for children and  
young people, the cost of all local re-  
lief work of whatever nature, and such  
incidental expenditures as postage,  
printing, stationery and the like.

In the period covered by the report  
the sum of \$1,688,429 was expended by  
thirty-four provincial and divisional  
headquarters for fresh-air farms and  
camps, comprehensive relief work of  
a special nature amongst the poor, the  
sick and the distressed. These head-  
quarters are charged with the over-  
sight and direction of all corps and  
similar activities in their jurisdiction  
as well as the extension of Salvation  
Army effort to uncultivated fields and  
localities. Hence, this item includes  
also salaries of executive officers, of  
clerical and other employees, necessary  
traveling expenses, postage, the cost of  
advertising, publicity and a portion of  
the expenditures incidental to the or-  
ganization of the financial campaigns.

**Details of Expenditures.**  
Other items detailed in the report  
include the sum of \$621,000, repre-  
senting administrative and other ex-  
penses borne by National Head-  
quarters in New York and Territorial Head-  
quarters in Chicago; \$187,300 repre-  
senting the cost of operating and main-  
taining 25 rescue homes and maternity  
hospitals, a general hospital and one  
for children, 3 children's homes and 11  
slum settlements and nurseries; and  
\$400,000 apportioned according to the  
1919 budget for the pension fund for  
aged or disabled officers.

Most significant, as indicating the  
remarkable advancement made by the  
Salvationists during the past year as a  
result of the 1919 Fund contributed  
by the country, are the lifting of mort-  
gages to the amount of \$1,881,193 and  
the outlay of \$7,038,834 for new build-  
ings and additions, making a total of  
\$8,919,528.

Hitherto demands upon the Salva-  
tion Army's efforts have been so much  
greater than its income that it has  
labored under a tremendous indebted-  
ness, its officers have been reduced to  
part pay year after year, and the or-  
ganization has been handicapped in its  
operations.

**Not All Mortgages Liquidated.**  
Only a part of the mortgage in-  
debtedness was paid off last year, however;  
the increased demands upon the Army  
everywhere in the country being so  
great that increased and new facilities  
for hospitals, rescue homes and other  
Army institutions called for the out-  
lay of more than \$7,000,000. Army  
officers hope that the response to the  
1920 Home Service Appeal will be such  
as to permit of the wiping out of much  
of the remaining mortgage indebted-  
ness, provide for the maintenance of  
the organization's established activities  
and make urgently needed extensions  
and development possible.

The 1919 balance sheet shows the  
following:

	Expenditure	Reserve
	To Jan. 31.	To May 31.
For support of corps activities	\$1,441,185.15	\$447,238.48
Maintenance of 34 provincial & divisional hdqrs.	1,688,429.62	297,133.93
Maintenance of national & territorial hdqrs.	621,009.97	63,474.99
Maintenance of institutions for women and children	187,309.75	102,297.09
Pension fund	400,000.00	
Mortgages and properties	8,919,528.42	910,140.53
Total expenditures for eight months	12,257,552.91	910,140.53
Reserve for four months (ended in 1919)	910,140.53	
Grand total	13,257,552.91	910,140.53

The Army's 1920 budget, asking for  
\$10,000,000, calls for \$4,000,000 to carry  
on its evangelistic and relief work in  
1,000 separate centers; \$3,000,000 for  
relief work among the poor, sick and  
unfortunate, work for mothers and  
children, and other social work under  
provincial and divisional head-  
quarters; \$250,000 for the maintenance of  
national and territorial headquarters;  
\$400,000 for rescue homes, nurseries,  
hospitals, slum posts and other institu-  
tions for women and children; \$150,-  
000 for the retired officers' pension  
fund, and \$2,200,000 for the liquidation  
of mortgages and the acquiring of  
new properties made necessary by the  
Army's 1920 extension program.

**WATERPOUT IN THE PACIFIC.**  
A waterspout formed Sunday after-  
noon off the Haiku coast. The surface  
of the ocean was agitated until spray  
and mist formed into a cuplike smoke.  
Then a fingerlike extension gradually  
reached down from the cloud, until  
the two connected in midair. For sev-  
eral minutes the spout must have been  
from 10 to 15 feet in diameter. It  
swayed irregularly back and forth, as  
though unable to support its own  
weight fully. Also, it was not solid,  
but a tube of mist and spray, whirling  
rapidly. Next to the water it was like  
smoke or dark spray, at the top dark  
and less transparent, while most of  
the length was glassy and plainly  
showed the hollow center. It formed  
quite slowly and disappeared the same  
way. This scene was much the same  
as the dust whirlwinds on the land,  
only much higher and made of water.  
—Waltuku Times.

**Gen. Pershing's fame is established.**  
People have begun to name cigars, res-  
taurants and new towns for him.

The king of Italy is to visit this  
country next summer. Let the kings  
come on. The more the merrier.

During the coal crisis fresh air fends  
should be required to take their spe-  
cial form of revelry out of doors.

How many people there are who sit  
up nights thinking of ways to bother  
the life out of the poor old public!

Workless days go hand in hand with  
coalless days, but it takes only a few  
such days to make a payless pay day.

A good many people are learning for  
the first time that coal makes that  
bright light in an incandescent lamp.

**ABSTRACT OF ANNUAL REPORT OF THE  
NATIONAL LIFE AND ACCIDENT INSURANCE CO.**  
For the Year Ending December 31, 1919.

**ASSETS.**

Real estate	\$ 175,974.52
Secured loans	43,946.69
Bonds and stocks owned (market value)	1,526,686.30
Cash	328,296.89
Premiums in course of collection, or collected and not reported	34,622.93
Interest and rentals—due and accrued	69,298.13
	\$4,424,808.64

**LIABILITIES.**

Insurance and annuities reserve	\$1,466,309.96
Amounts due under policies and policy contracts	43,946.69
Premiums, rents and interest prepaid	247,000.00
Special reserve fund for depreciation of securities and general contingencies	560,529.62
Special reserve fund for depreciation of securities and general contingencies	1,290,000.00
	\$3,617,816.29

**RECEIPTS.**

Total receipts from policy holders	\$8,696,260.34
Interest, dividends and rentals	145,988.39
Profit on sales of stocks, bonds, real estates, etc.	700.00
Other receipts	27,031.57
Total receipts	\$8,869,700.43

**DISBURSEMENTS.**

For death claims	\$ 444,130.76
For matured endowments	2,650,590.29
Total paid contract and policy holders	\$3,303,721.05
For expenses of conducting business	4,292,147.49
For loss on sales of stocks and bonds	703.00
For shrinkage in value of assets or other items charged to profit and loss	350.00
Total disbursements	\$7,996,921.54
Net receipts	1,272,778.89

**GAIN AND LOSS EXHIBIT.**

Surplus, December 31, previous years	\$ 257,523.06
Total gain on insurance account during year	\$243,616.25
Total gain on investment account during year	3,949.45
	\$ 505,088.76
Surplus end of year	\$ 497,229.97

**REAL ESTATE OWNED.**

Actual cost	\$ 175,974.52
Book value December 31, 1919	175,974.52
Market value	175,974.52
Repairs, improvements and taxes	5,776.90
Gross income, 1919	8,805.00
Net income, 1919	2,088.10
Rental value of space occupied by company, 1919	8,000.00
Consideration for real estate purchased in 1919	85,763.90
Real estate mortgages owned by the company	1,881,193.00
Amount of collateral loans outstanding, December 31, 1919	335,988.00
Market value of securities pledged to secure same	419,620.00
Loans in existence December 31, 1919, discharged during 1919	None
Loans made in 1919 and discharged during 1919	46,255.53

**LARGEST BALANCE IN EACH DEPOSITORY DURING YEAR.**  
(Names of banks and month of year selected.)

Fourth National Bank, Nashville, Tenn.	November	\$346,554.11
Nashville Tr. Co., Nashville, Tenn.	December	72,251.19
Camb. Valley Nat'l., Nashville, Tenn.	December	5,550.02
Central Bk. and Tr. Co., Nashville, Tenn.	December	6,062.97
Amer. Exchange Nat'l., Dallas, Texas	December	150,562.44
Hamilton Nat'l., Chattanooga, Tenn.	December	13,218.26
Union Bk. and Tr. Co., Dallas, Texas	December	6,685.29
Bank of Commerce, Jackson, Tenn.	December	2,500.00

**PROMISED AND RESISTED DEATH CLAIMS.**

Number, 6; amount claimed, \$512.50; amount paid, none.  
Salaries and compensation paid to officers and trustees, and payments to others  
in excess of \$5,000, including amounts paid to general agents for account of their  
sub-agents:  
Number of persons, 25; aggregate amount paid, \$181,813.75.  
Amounts paid for commissions on loans, or on purchase or sale of property (ag-  
gregating), 0.  
Legal expenses paid in 1919, \$1,270.30.  
Expenses before legislative bodies, or on account of state and government depart-  
ments, 0.

**BONDS AND STOCKS.**

Owned January 1, 1919, and acquired during year (par, \$1,703,284.20) Cost	\$1,713,091.39
Sold during year 1919 (par, \$167,200.00) Consideration	167,200.00
Owned December 31, 1919 (par, \$1,536,084.20) Book value	1,526,686.30
Market value of securities owned, December 31, 1919	1,526,686.30
Interest and dividends received on stocks and bonds	33,869.33

C. S. Thomas, Supt. Dist. 1, New Orleans, La.  
H. P. Austin, Supt. Dist. 2, New Orleans, La.  
C. W. Holdlaw, Supt., Shreveport, La.  
W. R. Reese, Supt., Baton Rouge, La.  
L. V. Hukill, Supt., New Iberia, La.  
J. S. Love, Supt., Alexandria, La.  
Apr. 8-May 6.

**Gordon Tire Service Co.**  
Cord Tires Guaranteed  
10,000 miles  
Fabric Tires Guar-  
anteed 6,000 miles  
859 St. Charles St.

**Auto Delivery Bodies**  
Made to order. Repairing and  
painting done promptly and at low  
prices than elsewhere. Wagon  
manufacturers.  
J. W. O'CONNOR  
824 Ursuline, bet. Bourbon and Dauphin

**QUICK SERVICE**  
General blacksmithing, auto repairs,  
spring work and rubber curing a  
specialty.  
WALTER E. PHILIE,  
Successor to Babst & Philie  
714-718-720 Girod St. Main 1164

**Wonderful Yellowstone Park.**  
The Yellowstone National park, the  
crowning wonder of America's won-  
derlands, has within its area 3,312  
square miles, several high mountain  
ranges, three large rivers with their  
tributaries, 26 lakes and 25 water-  
falls.

**Liberty bonds are best in the long  
run even if the government is retiring  
them.**

"Operators Can Not Raise Price of  
Coal," and neither can a lot of the con-  
sumers.

**Adams' Hats**  
12 ST. CHARLES STREET.  
The cheapest and only ex-  
clusive Hat House "GUS BE-  
LLE & SON. Agent for the best makes  
of Columbia, Crown Iver Johnson,  
No. 20 N. Calverton St. Take N.  
Carroll St. Spend 12 cents and save  
100 cents.

**How to Lower Your Meat Bills**  
Hints From the Department of  
Justice

**HIGH LIVING ON LOW-PRICED  
MEAT.**

"I don't see how you feed a family  
of five and pay so little for meat," said  
Mrs. Smith to Mrs. Jones who stood  
just over the back fence. For Mrs.  
Jones always served appetizing dishes  
of fresh meat, apparently in endless  
variety, and she never had big meat  
bills.

"I'll show you how I do it," said  
Mrs. Jones to Mrs. Smith. "If you  
come out here every day this week  
we'll compare notes and find out the  
way to reduce meat bills and yet live  
as well if not better than ever."

Monday's morning conference at  
the back fence discussed Sunday din-  
ner which Mrs. Jones had made from  
3 1/2 pounds of chuck beef, a little oleo-  
margarine, seasoning, and trimmings  
prepared as pot roast. The leftovers  
went into beef croquettes and were  
enough for Monday's dinner.

"It cost me at 20 cents a pound,  
just 70 cents for good meat for two  
meals for five people," said Mrs.  
Jones.

Tuesday's report showed a bill  
of 75 cents for three pounds of spare-  
ribs, out of which Mrs. Jones had pre-  
pared a full meal of sauerkraut and  
spare ribs in this manner:

She put spare ribs in boiling water  
salted with one-half tablespoonful of  
salt and cooked until meat began to  
separate from the bones. She removed  
and arranged on a platter, surrounded  
with border of sauerkraut, one cupful  
of which had been previously heated.

On Wednesday Mrs. Jones described  
how she had