

THE HERALD

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C. P. CRANE, Advertising Manager

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Please send communications for publication as early as possible, and not later than Tuesday night.  
All communications, such as letters from the people and news notes of balls, lawn parties, dances and personal mention will be inserted in THE HERALD free of charge. No communication will be received unless signed by the sender. We do not publish your name in connection with the communication unless you so state, but we must insist upon having your name as a guarantee of good faith.

Address all communications to DR. C. V. KRAFT, No. 50 Verret Street, New Orleans, La. Phone, Algiers 503.

VOL XXVII MAY 6, 1920 No. 52

Juvenile Macers and Jelly Beans at the Folly.

There are two species of humanity in and about the Folly Theatre over which the management has no control, but are of great bother and annoyance to the patrons. We will first call attention to the Juvenile Macers that stand in front of the theatre every night accosting patrons as they go to purchase their tickets, for a contribution of from one to five cents in order to get into the show. Is one of your boys a maceur at the Folly Theatre? If he is not your boy, he is someone's boy, who could be helped from the practice he is now following, which will surely later on, lead him to other habits of a more serious nature. You can best help these little maceurs by refusing to give them money. It will be a great kindness on your part, and it will be quite a relief to the picture fans.

Another pest at the Folly is the cheap jelly bean, who allows his little lady friend to go to the show ahead of him, so that he does not have to pay her entrance fee. You will not have any trouble in spotting this short skate, who stands in the side aisle while he is spotting his sweetheart somewhere in the house.

The young beans, obstructing these aisles, do not add to the comfort of the patrons and we feel reasonably sure that after her jelly bean reads this article and finds that the shoe fits him, he will not subject her to criticism that might be embarrassing. We understand a jelly bean is one of these young fellows growing up without sufficient backbone to assert his manliness publicly. If you want to treat your sweetheart to a picture show, take her with you, pay her fare, and be seated with her, and you will be given the respect you deserve.

Potato Prices.

Why are potatoes so high in New Orleans? Is there any sound economic reason for the appalling prices that have been demanded? It is running low. But never before were potatoes so dear and the supply has running low. But never before were potatoes so dear and the supply has often been lower than at present. The farmers around Algiers have not been getting an exorbitant price for their stock. Somewhere along the line between the farm and the table excessive profits are certainly being taken.

The people have little or no remedy. They can stop eating potatoes for a time and punish the dealers who have stocked heavily and are holding for higher prices. But they must have some substitute. They can eat rice or macaroni to replace the potato element in the ration and then they may expect to see rice and macaroni advance. If it is not one item it is another.

Don't blame the theatrical producers who announce that tickets for next season's shows will be \$5 a seat. Blame those who will pay it.

It is feared that like other enthusiasts, the overall wearer will not last long after the parades are over.

Dr. E. J. Dillon, the well-known British correspondent, says that President Wilson frittered away his leadership at the Versailles peace conference by concessions which rendered his fourteen points so ineffective that finally they were not even mentioned.

Before the World War, the American Government's expenses amounted to \$1,000,000,000 a year. Now as high as \$6,000,000,000 is the estimated necessary outlay. A few years ago the Government had 10,000 civil servants; now its civil servants number 800,000.

Father Wickham, superior of the Apostolic Fathers of the Archdiocese of New York, says: "Spiritualism has wrecked more than one brilliant intellect, and mind specialists can relate many sad cases of complete nervous breakdown resulting from dabbling in spiritualistic practices."



Saturday is picnic day for the Sunday School and its friends. All who wish to go out in a body are asked to gather at the church on Saturday morning at 8 o'clock.

In order to avoid all trouble and misunderstanding all are asked to bring their two ferry tickets and their car-tare. Children who are going under the supervision of their Sunday School teacher are asked to give their ferry tickets and the 12 cents for round-trip cartare to their teacher. Remember, there will be no free passage on the ferry or on the street cars. Last year free ferry passage was obtained on going over, but on the way back tickets were demanded since the children did not return in a body. The result was that the teachers had to pay the ferrage in many instances. We are desirous of avoiding such happenings and therefore every one is to bring his or her tickets.

The picnic will be held in the City Park, Trees No. 23 and 25 have been chartered for our use. Deviating from last year's program the Sunday School will sell lemonade and ice cream this year.

A word of warning. Parents who give their children into the care of teachers are requested to impress it upon their children to return with their teachers in the evening.

Games and contests have been arranged and appropriate prizes will be given to the winners.

The Helping Hand Circle meets on Wednesday night at the parsonage. It is hoped that the ladies of the society will attend. Meeting begins at 7:30.

The Lutheran Churches of our Synod will celebrate Mission festival on Sunday, May 16th. In the morning every congregation celebrates at home and in the evening there will be a joint service at St. John's chapel, 3949 Canal street.



REV. C. C. WIER, Pastor  
Residence 236 Olivier.  
Phone, Algiers 138.

Last Sunday, at the morning hour, the Pastor's text was James 1:27. Pure religion and undefiled before God the Father is this: To visit the fatherless, and widows in their affliction, and to keep himself unspotted from the world. At night, the text was Mark 12:34, and when Jesus saw that he answered discreetly, he said unto him, thou art not far from the kingdom of God. Both the girls choir and Mizpah choir had special music that was much appreciated.

April 28, 1920, Emerita Daisy, in fant daughter of Mr. and Mrs. Otis Sims, 216 Newton Street, was baptized, Rev. C. C. Wier officiating.

April 20, 1920, little John D. Sneed died at the home of his parents in Nashville, Tenn. He was a nephew of Mrs. John R. Dwyer, 1504 Teche street and was Mr. Dwyer's namesake. The little boy had been a great sufferer for many months. May God comfort these mourners.

Boatswain E. L. Bordelon, who has been on the S. S. Potomac in the tropical waters for some months, is visiting his family at 612 Pacific avenue. He has been detached from the Potomac and transferred to the training station at Gulfport, Miss.

Miss Florence Kinkaid is with her aunt, Mrs. Mohr, visiting in Hot Springs, Ark.

Mr. and Mrs. C. H. Brown have moved to 313 Belleville street.

Miss Ruth Pettigrove is rapidly recovering from her recent illness. Everybody is interested in the approaching marriage of two of our dearly loved young people, Mr. Paul Malone and Miss Etta Pettigrove. They will be married May 26, and leave immediately for their future home in Meridian, Miss.

The New Orleans district conference will convene in Rayne Memorial Church May 10 and 11. The delegates from our church are as follows: Capt. C. J. Zatarain, Messrs. J. N. Melancon and E. H. Cayard, Mrs. T. P. Bell and A. C. King, and Mrs. Joel Lilly; alternates Messes Ethel Rhoades and Luella Dunn, and Mmes. W. B. Warren, J. W. Daniels and C. J. Zatarain.

The parsonage fund now amounts to \$35.00 monthly. We asked for only \$40.00.

Prayer meeting tonight at 7:30. Dr. Frame of the Inter-church World Movement is expected to speak. Next Sunday is Mother's Day. Every one is requested to wear a white flower, preferably the carnation. We will have special services. Let this be a day of making stronger the home ties.

SUNDAY SCHOOL.

The picnic day is almost upon us, almost time to fix up the baskets, get ready and leave for the church. We are leaving Saturday morning promptly at 8 o'clock, and we trust you will be along with us and have a good time. Please try and have all baskets at the church between 7:30 and 7:45. We will cross on the 8:12 ferry (which one to be announced Thursday night) and meet the special car on the other side. We will leave the park at 7 o'clock. Come with the crowd and have a better time. We will also have the pleasure of meeting several of the other Methodist Sunday Schools at the park. However, we will still have our same old happy grounds, so let's make our slogan, "On to City Park for the Best Picnic we ever had."

The Older Boys and Girls Conferences will meet this Friday, Saturday and Sunday in the city.

The Boys meetings will be held at 8 o'clock Friday, and beginning at 4 p. m., Saturday, and ending with the banquet at 6 p. m., then the final meeting 3:30 p. m., Sunday. All meetings for the Boys at the Coliseum Baptist Church. The Girls meetings, are to start Saturday morning at 9:30, then in the afternoon, starting at 3 for one hour, then the recreation period from 4 to 6. At 6 the girls go from the Felicity Street Methodist Church where their meetings are held to the Coliseum Baptist Church, where the banquet will be held, (the girls and boys being together here). The girls close their conference with a meeting at 3:30 Sunday afternoon to which all girls between the ages of 16 and 21 are invited.

Sunday School Day (Children's Day) will be held on May the 23rd, beginning at 10 o'clock in the morning. Let's remember the day and have a big attendance.

The Missionary Banner was retained last Sunday morning by the Young Men's Bible Class, defeating the smaller men by a small margin.

The Minute Men were just one point ahead of the I. T. W.'s last Sunday morning, so come out Sunday and hear the new report.

EPWORTH LEAGUE.

The League will hold its Installation Service on Sunday, the 16th, at the evening service. We are hoping to have a great service, and trust all members will be present.



Rev. Thomas Bennett Clifford Pastor  
Telephone Algiers 312.

Services next Sunday as follows:  
7:30 a. m.—Celebration of the Holy Communion (full choral) and sermon.

9:30 a. m.—Sunday School.  
7:30 p. m.—Evening prayer and sermon.

Baptism.  
Mamie Clotilde Tingstrom daughter of James Thomas Tingstrom and Mabel Ada Forsythe Tingstrom.

Marriage.  
Paul West, Jr., and Mrs. Georgiana Bowers Sutton.



PERSONAL.

Very Rev. Father Stenmans of Edgar, La., was a visitor at the Rectory Monday. Father Stenmans is about to dedicate his church, the building of which is a surprise to everybody. Some two years ago in March, his church was burned down and sad as the blow was the people were not discouraged, but immediately set to work to build for themselves a monument that would make them forget the old historical building that had served them as a place of worship for so many years. At the first meeting they raised more than forty thousand dollars, and today the church is complete in every detail, at a cost of over one hundred and forty thousand dollars, with every cent paid. For a country parish this must certainly be a record.

Father Stenmans feels happy and the people are proud of their work and their church. It will be dedicated in June.

MEETINGS.

Thursday, St. Margaret's Daughters, 7:30.

Holy Name Society, 7:30.

SOLEMN FIRST COMMUNION.

One of the prettiest ceremonies that ever took place in the Holy Name of Mary Church was seen last Sunday when one of the largest classes ever instructed received communion in a body. The class was the most orderly and respectful that has ever been seen in the church. Many of the parents received with their children. The church was filled to overflowing. Father Larkin deserves a world of credit and praise and thanks from the parents for his untiring efforts in preparing these children for this great event in their lives. The singing under the able direction of Sister Xavier was of the highest order. The parents ought to be grateful to all the Sisters for their part in preparing the children. For many a long month, these good women have labored faithfully in co-operation with Father Larkin to make this communion the success that it was.

SCHOOL DRIVE.

From reports heard here and there it seems that the drive for funds for the new school is going to be a great success. Every day new subscriptions are received and the fund by this time must be around the fifty thousand dollar mark. Father McGrath has been specially active with a committee of Knights of Columbus, which has done splendid work.

HOLY NAME SOCIETY.

This Society will receive communion next Sunday at the 6:30 Mass and not at the 5, as announced Sunday. The regular meeting will take place tonight at 7:30.

FIRST FRIDAY DEVOTION.

Confessions, Thursday at 4 and 7.

Masses, Friday, 5, 6, 6:45.

Services—Daily Masses, 6, 6:30, 7.

Wednesday 8:30, May Devotions 7.

Sunday Masses, 5, 6:30, 7:30, 9, 11 Low Mass.

Baptisms, 3-4.

May Devotions, 7.

CONFIRMATION.

Confirmation for this year's communion class, and all others who have not yet been confirmed, will take place Saturday at 7:30. His Grace Most Rev. Archbishop Shaw, will administer this sacrament to the children and the adults who have been preparing themselves faithfully for several days for this event. The services will begin at 7:30. Besides His Grace, the Archbishop, many of the New Orleans clergy will be present.

Baptisms.

John Thomas, son of Jake Lalla and Louise Hingle sponsors Sidney Buras and Rose Buras, Rita Loraine, daughter of Eloi Giordano and Olympine Perez. Sponsors Frank and Eleanor Giordano, Margaret Mary, daughter of Thos. J. Birney and Luella Cronin. Sponsors, John C. Birney and Julia Birney, Joanneta, Marie, daughter of John Wm. Umbach and Loretta Adams. Chas. and Lena Sederig (proxy Mrs. J. G. Duchain).

Noretta Olga, daughter of John Umbach and Loretta Adams. Sponsor Chas. Sederig and Olga Umbach.

Folis Rita, daughter of Wallace McPherson and Rita Dellery.

Lois Gerard, daughter of Chas. Diket and Elizabeth Strauss. Sponsors, T. J. Rice and Inez Rice.

Melvina Mary, daughter of Andi Robichaux and Fannie Cartoon. Sponsors, Laurence Robichaux and Lena Olivier.

PARTY.

On Sunday evening a number of friends gathered at the home of Mr. and Mrs. J. J. Culver in honor of Joseph J. Culver, who made his solemn communion.

The guests were Mrs. K. Heuer, Mr. A. Heuer, Mr. and Mrs. B. Kierman, Mr. and Mrs. J. E. Culver, Mr. and Mrs. L. Kiernan, Mr. and Mrs. A. H. Bloom, Mr. and Mrs. J. J. Culver, John, Leo and Joseph Culver, and H. Tompson. Refreshments were served by Lucindy August.

H. N. G. C. Theatre.

Friday, May 7—Charles Ray in "The Pinch Hitter," and the 7th episode of the "Invisible Hand" featuring Antonio Moreno and Paulin Curley. Benefit for Boy Scout Troop No. 60.

No show on Saturday.  
Sunday, May 9th—Earle Williams in "The Fortune Hunter," a 7-reel Vitagraph feature, Mabel Normand in a "Small Town Lover," a one reel comedy and latest Fox News.  
First show at 6:30 p. m.

FLOWERS BEAUTIFUL.

"Say It With Flowers" has become a country-wide quotation, and when it is said with flowers from the Dryades Floral, 1613 Dryades street, the thought is all the more strongly expressed, and the token more favorably esteemed, for truthfully it is from this floral shop that the finest and most beautiful flowers and plants and artistic floral gifts may be found at all times.

Miss L. R. Durand, the proprietress, has made a deep study of flower and plant life, and her shop and gardens are a beautiful sight to behold, and visitors are always welcome, and visitors will find it a pleasure to pay a visit there at any time. Miss Durand established her present business in September, 1919, and for sixteen years prior thereto she had been with the Chas. A. Kaufman Co. The Dryades Floral also sell birds and fish.

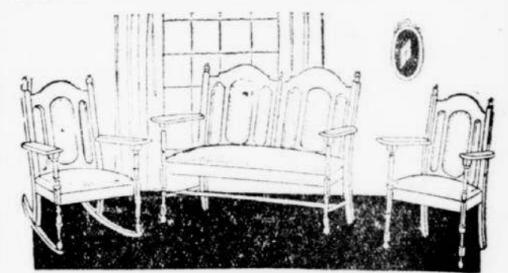
At this floral shop one will find on hand at all times a full and complete assortment of cut flowers of all kinds, both natural and artificial, as well as plants, ferns, etc., and this shop makes design work and decorating a specialty, and wedding and funeral designs receive prompt and

For June Brides

44 PIECES COMPLETE

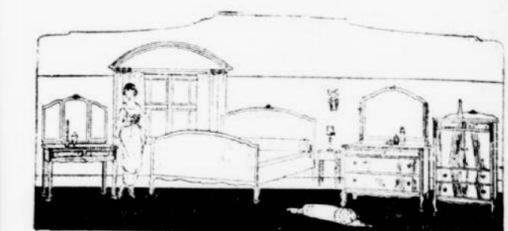
Special \$495.

Here is the June Bride Value that is startling the furniture world. It is a complete four-room outfit, consisting of 44 pieces, all high-grade furniture that you will be proud to have in your home. We are prepared to deliver this outfit immediately after purchase. It is a value too good to overlook.



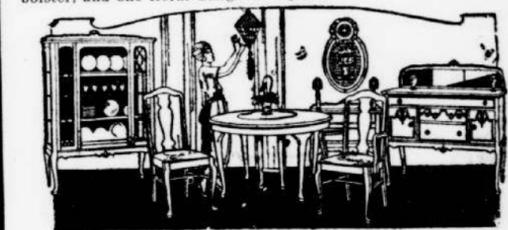
William and Mary Living Room Suite With Handsome Table

The living room where you receive your guests and spend a great portion of time should be comfortable and beautiful. This rich suite, which is an exact reproduction of the above cut, includes a large settee, wing arm chair and arm rocker, table with large center drawer and handsome art square. The finish is in a rich brown mahogany and is upholstered over a beautiful damask.



Queen Anne Period Bedroom Suite Consisting of 13 Pieces

This Queen Anne Period Bedroom Suite is equally attractive and carries out the same scheme of period as the dining room suite. It is built along very graceful lines and is one of the best examples of this style bedroom furniture. Finished in beautiful American Walnut throughout and consisting of 13 pieces. Large roomy bed, three-mirror dressing table, high-base dresser, chiffonette or chiffon, as you choose; a 50-pound felt mattress, which has roll edge and diamond tufted. Genuine fabric link spring, one dressing table chair, one rocker, one chair, two feather pillows, bolster, and one floral design art square.



10-Piece Queen Anne Period Dining Room Suite

Dainty Queen Anne Period Dining Room Suite finished in rich brown Jacobean, a suite specially designed for us and made to enhance the beauty of any home; large or small. The Queen Anne Period is especially adapted for the dining room, as you will realize when you visit our store. The suite consists of 48-inch extension table, close-in serving table, beautiful China Cabinet, Buffet, five side and one arm chair. The upholstery of the seats are over Brown Spanish Leather.



The refrigerator in this set has an interior of all white porcelain, cork insulation, removable galvanized wire shelves; holds 50 pounds of ice and is fitted with snap locks. The Kitchen Cabinet is made of thoroughly seasoned oak and is well constructed throughout; has glass canisters, metal bread box, tilting silver flour bin, sliding nickeloid working board. The Aluminum Cooking Utensil Set comprises two bread pans, one percolator, one collander, two kettles, two saucepans, one boiler with one insert. The table is of solid oak and is built to withstand the hard wear expected of it. Three strong chairs complete the outfit; solid oak straight backs.

Beauregard Furniture Co. Rampart and St. Ann Sts.

SEVEN BLOCKS BELOW CANAL ST.

careful attention. Call Jackson 1394 at any time and prompt delivery of your order is assured.

ENJOYABLE DAY.

A most enjoyable day was spent at Spanish Fort this week by a jolly crowd of young folks from our town. Those in the party were Misses Susie Thorning, Florence Richards, Lois Walter, Dorothy Kraft, Mary and Florence Clifford, Alma Pujol, Claire Keenan, Thelma Sturtevant, Corinne Hughes and Lillian Tufts, Mr. and Mrs. Norman Brownlee, Mr. and Mrs. L. Herbert and baby, and Messrs. Geo. Cunningham, Eldridge Gillis and Tom Dupuis.

MISCELLANEOUS SHOWER.

Miss Thelma Johnson, a bride-elect of the season, was the honoree at a shower on Sunday afternoon. She was the recipient of many handsome gifts.

Among the guests were Misses Ione Peterson, Genevieve Hauer, Leah Schroder, Winona Lange, Anna and Carmen Vanderlinden, Bessie Williams, Mary and Lena Dinapoll, Uhler Sadler Nova Sadler, Oral Lynn, Leah Davis, Gertrude Horn,

roy McPherson, Edward Schell, Daniel Mesdames, E. C. Andrews, N. E. Brownlee, E. Johnson, E. Judlin and W. F. Harvey.

CHRISTIAN SCIENCE.

First Church of Christ Scientist, a branch of the Mother Church in Boston, 825 Poydras Street, New Orleans, La. Services at 11 a. m. and 8 p. m. day services at 11 a. m. and 8 p. m. Subject, Adam and Fall'n Man. Sunday school at 9:30 a. m. Wednesday evening service at 8 p. m.

CHRISTIAN SCIENCE.

Services every Sunday at 11 a. m. and Wednesday evening meetings at 8 o'clock. Including free lectures on Christian Science, instructions in healing, working mentally and spiritually. Interested are invited. CHRISTIAN SCIENCE SOCIETY, 622 Audubon Building.

**It's Up to You!—Get in on This Profit Sharing Sale at**

**ROCHEBLAVE DEPARTMENT STORE**  
2530 Iberville Street, OPPOSITE THEATRE

8 Days Wonderful Bargains  
**THURSDAY, MAY 6, TO THURSDAY, MAY 13.**

No Goods Sold to Dealers at These Prices—

Fancy Voiles and Organdies, values 25 c to 70c; per yard	19c	Ladies' Bungalow Aprons and House Dresses	\$1.49 up
1 lot 25c Dress Ginghams, checks and plaids; yard	17 1/2c	Ladies' Shirt Waist bargains, fine Voiles and Organdy; special	98c up
35c Quality Dress Gingham, plaids and checks; this sale	25c	Fine Wash Skirts, wonderful values	1.49 up
Seamless Gold Medal white sheets, \$3 values; this sale	98c	Girls' Gingham Dresses, up to size 14	98c up
Gold Medal, 50c pillow cases	39c	Big lot Boys' Pants, dark or light	98c

**Extra Specials**

Ladies' 25c Summer Vests, not over 3 to customer	15c	Men's and Boys' Athletic Shirts, regular 35c values; special	19c
Men's Check Nainsook Shirts and Drawers, 59c value	39c	Coat's Spool Cotton Thread, 150 yards, 5 spools to customer; spool	6c
Men's \$1.50 Union Suits	98c	1 Lot 25c White Child's Sox	10c
Men's and Boys' 25c Wash Ties	15c	Ladies' fine White Lisle Hose, seam in back, a 50c value; at	29c
Ladies' black Boot Silk Hose, a 75c value; pair	39c	Shinola Shoe Polish	8c
Boys' White Goodyear Tennis Shoes, \$2.50 values	1.75	1 Lot Girls' White Canvas Baby Doll Slippers, \$2 values	1.25

Hundreds of other such bargains that will greatly enhance the value of your dollar at this sale.

**Shoes! Shoes! at Your Own Price**

The greatest surprise awaits our customers at our Shoe Department. Your savings on shoes in this sale will make your visit most profitable. Do not miss it. Call for big circular.

**FREE!**—To every lady customer, a Handsome Fan Free.  
**FREE!**—A Large Shopping Bag Free to each customer buying \$5.00 or more during this sale.

Take Canal Belt Car to N. Dorgenois St., then one block down to 2530 Iberville St.

**THANKS**

I desire to express my sincere thanks and appreciation for the patronage given me and the confidence placed in me, by my friends and customers during the past eight years.

I desire to speak for my successor **E. W. Nagel** that same confidence and patronage that has been so liberally accorded me. Being acquainted with Mr. Nagel's past experience in the bakery business, I heartily recommend him to the public as my successor.

**Joseph Susslin**