

THE HERALD

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I STAND ON MY RECORD.

(Contributed by E. P. Gueymard.)

Events resulting from the municipal campaign are beginning to crowd themselves. Some of recent occurrence have bared political symptoms of peculiar significance. The "Machine" made its formal debut, with the clatter and glare so skillfully used by dyed-in-the-wool professional politicians who depend for success mainly on three things: Force, Favoritism and Fireworks. The scene was laid in the Fifteenth Ward and the ostensible center of honor and adulation was the "Head of the Ticket." It is reported there was a large crowd. It is not related which of three influences was more potent in attracting the crowd; Curiosity, Conviction or Coercion. Many who read these lines, particularly residents of the Fifteenth Ward know what part Coercion could have had. Residents of the 15th ward know how secretly and skillfully coercion is used. They have, after sixteen years experience, learned, for their own peace of mind, how unwise it is to antagonize them. They have developed the art of political diplomacy to a marked degree of keenness and even sensitiveness.

At this Algiers meeting, the "Head of the Ticket" again read a written speech. Political wisdom has dictated this practice of reading. In view of possible evil results, even if it does confirm suspicions, it is good judgment. There is less danger of the speaker falling into unpardonable logic, foggy rhetoric and a rough ungrammatical English. It is also a more typical "Machine" method. It permits more than one author to have part in the preparation. The "Machine" candidate stated, without apology or excuse, that he had no platform, no outline of public policy, no improvements to offer but just "stood on his record." The public justly remarks that from his haste to prevent a search of the city record, that might have reflected eternal glory on his most efficient administration, the Mayor has confessed he is more anxious to sit on his record than stand on it. Whatever excuses might be offered of "political expediency, etc.," there is but one conclusion, the non-partisan public can logically come to, "that there was a secret fear that the records were not clean. Judging from recent disclosures, from past performances of corrupt political rings elsewhere; from an extended observation of the loose and extravagant methods of machine politics, from the character of individuals usually connected for a long time with these rings, their record is not always clean. It is sometimes dirty. It is often found to be rotten.

The "Head of the Ticket" spoke profusely, fervently, vehemently of HIS record. He did make faint admission that he might have had co-laborers and associates. He touched them lightly with the tip of his white wings as he soared gloriously through sixteen years of a brilliant official and personal advertising campaign—at public expense.

The only point of disagreement between the Mayor and the people of New Orleans is, what is HIS and what is THEIR conception of a Record. Is it the record of a shrewd officeholder, schooled by experience, by association and a certain native faculty in the art of practical politics; or is it the record of a high-type of executive fit to be at the head of a great municipal corporation? The "Head" of the Machine ticket, to his credit, has never laid claims either to more than ordinary intelligence or to more than the mere rudiments of an education. He has never claimed any business training, any special talent and certainly never any knowledge of political science or political history. He has made no marked claims to preferment except that he was a successful politician, popular enough—with the aid of a long patronage list—to carry his own ward.

Let us see what are some of the qualities that should be possessed by a qualified aspirant to the responsible office of Chairman of the Board of Directors of a great corporation like the municipality of New Orleans and judge whether it is true that Martin is unfit. This chairman should be an administrator of recognized ability. He should either have or be able to acquire an intelligent understanding of the fundamental principles of a representative form of government and their application to municipalities. He should have education enough to distinguish between the functions with the attendant responsibilities and duties of the different branches of representative government and he should be willing to respect the authority of others by justly limiting the exercise of his own. He should adopt, incorporate and be an expression of clean, sound principles of public policy. He should fearlessly oppose extravagance and dishonesty and should combat any effort to use public office to perpetuate political power. He should not countenance favoritism; either in municipal business transactions, or in filling administrative offices, especially with his own personal aggrandizement in view. He should have some elementary knowledge at least of municipal finance and be able to guard against disastrous financial pit-falls and embarrassments. As a man, he should not be possessed of so much arrogance, conceit and vindictiveness, and so afflicted with an exaggerated ego, that he will not brook just criticism of his official acts and would destroy his critics. He

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Here Are The Tickets

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Maurice B. DePass.	Commission Council.	Rich. M. Murphy, IV
Thos. Harrison.	Commission Council.	Wilbert M. Black
Paul H. Maloney.	Commission Council.	John R. Norman
PARISH TICKETS.		
A. D. Henriques.	District Attorney.	Robert H. Marr
Richard Meredith.	Criminal Sheriff.	Geo. E. Williams
Louis Knop.	Civil Sheriff.	Paul H. Lallouque
Dr. Jos. A. O'Hara.	Coroner.	Dr. J. Geo. Dempsey
James Byrne.	Clerk Criminal Court.	Edw. A. Haggerty
Thos. Connell.	Clerk Civil District Court.	John J. O'Neill
Augustus G. Williams.	Recorder of Mortgages.	Edward T. Dunn
Edw. P. Brandao.	Register Conveyances.	William J. Oberle
JUDICIAL OFFICES.		
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Alex C. O'Donnell.	Judge Second City C. C.	Frank E. Henshaw
Henry Henshaw.	Judge First City Court.	Leon L. Latott
Val J. Stenta.	Judge First City Court.	Joe R. Loomis
Arthur Landry.	Judge First City Court.	Chas. V. Macaluso
Anthony Herbe.	Clerk First City Court.	John R. Surgt
Leonard F. Gisch.	Clerk Sec. City Court.	Frank E. Henshaw
Patrick McGill.	Constable First City C.	Chris. M. Cassidy
John Schroder.	Clerk Court of Appeals.	Chas. W. Hantel, Sr.
Geo. P. Platt.	Judge Sec. City Court.	N. E. Humphrey
INDEPENDENT CANDIDATES.		
W. L. Clark, Jr., Mayor.	John T. Knoop, Third Ward, Commis	sion Council.
Richard B. Otero, Judge of the Second	City Criminal Court.	M. S. Mahoney, Judge of the Second
James A. Brennan, Commission Council.	City Court.	Charles F. Claiborne, New Orleans,
W. L. Poer, Commission Council.	Judge Court of Appeals, Parish of	Orleans.
Chas. B. de LaBrettonne, Civil Sheriff.	Orleans.	W. P. Crilly, Clerk of Court of Appeals.
A. J. Lehne, Recorder of Mortgages.	W. P. Crilly, Clerk of Court of Appeals.	
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FOR CONGRESS.		
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John E. Moynagh, H. N. Umbach, Henry Acker, Felix J. Borne.		
PARISH COMMITTEE.		
Chas. O. Henricks, James Foster, Robert Peterson, H. R. Hafkesbring.		

should not be so excessively fond of flattery and vain show that he would set zeal for the bright gew-gaws of public functions above a sober, strict unobserved attention to prosaic duties. The high-type of public servant we have in mind, would distinguish between the essential duties of his responsible office, and those accidental outward semblances of interest in the public welfare, such as enthusiastic participation in "booster" trips, speeches at banquets, fairs and other places, and pictures in full-page ads of popular magazines. The type of man desired, would rely more for continuance in office on a clean, efficient and open administration of public affairs than on the corrupt tactics of Machine politics.

Have the present Mayors utterances, acts and practices marked him as this type of public official? The writer, without hesitation and in his candid opinion, does not believe that he even approaches this ideal. New Orleans has been seriously handicapped by his official short-comings. In the next issue he will give his reasons why.

MOTHER.

She carried me near her heart and prayed for me before I was born. That I might live, she passed through the valley of the shadows. Her own sacrificial life's blood flows through my veins. When I was helpless she sheltered me on her bosom of love. With great pains she taught me to walk in the paths of righteousness. And when my feet strayed from the straight path her gentle voice restrained me. She was wise in her discipline. She never scolded, threatened or commanded; but she was irresistible in her entreaty. She always expected much of her child. She held constantly before my eyes high ideals of character and service. At my rebellion she was grieved to the heart. At my failure she did not chide, but was sorely disappointed. But failure must not mean defeat. She inspired zeal for renewed effort.

God wishes to have an ambassador in our home, so he gave us mother. When through much suffering and testing she has proved worthy of promotion, he called her to a more important work where she continues to serve. Her memory is fragrant as crushed roses, and remains as a beautiful benediction.

NOW SAVING GAS.

When the ferry boat inspectors issued the new orders that all autos must stop their engines while crossing the river, it not only lessened the danger of life and property on the boats, it also saved the city and state considerable money. It was often remarked by passengers that it was hard to tell if the chauffeurs of these publicly owned vehicles were working for the City or the Standard Oil Co.

The Summer Hostess

SUMMER vacations bring visits and return courtesies to the members of nearly every family, with their responsibilities resting on "the lady of the house." In these servantless days the problem of entertaining without being overburdened is going to test the abilities of many a hostess whose strength hardly matches her hospitality and her ambition to make guests have a good time. There are hardly any rules that can be laid down which will insure so desirable a result, but one thing is certain: the thought that a hostess is overtaxed and worried will spoil the visit of any intelligent guest. Therefore in the circumstances it is best to plan things that will keep one's visitors in the open and allow them to amuse themselves as much as possible.

Youthful guests will stand a good bit of letting alone, for like children they are easily amused for a short time. Costume dances and parties provide a lot of fun and of these the Japanese and Indian parties require little in the way of preparation. Expeditions into the woods for flowers entice town and city-bred guests and everyone enjoys boating, singing and dancing.

Julia Bottomley

Take Care of Your Shoes.
By the exercise of a little care, says the Thrift Magazine, the life of leather shoes may be considerably prolonged. It is a well-known fact that if a wet shoe is placed too close to a fire, the interior of the sole is sometimes utterly ruined before the surface of the leather shows appreciable signs of injury. Wet shoes should be dried slowly and shoe trees inserted to prevent their losing shape and becoming uncomfortable. It is economy to keep at least two pairs of shoes, wearing them in rotation. Some shoe manufacturers claim that two pairs of shoes worn alternately will outwear three pairs of shoes worn consecutively.

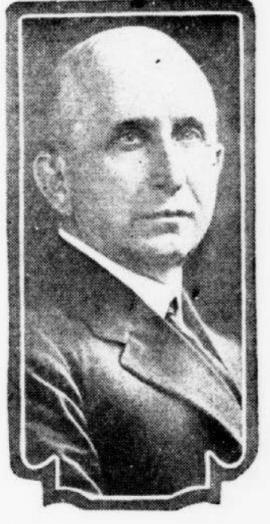
Silver and Gold Brides.
A bride-to-be who could not reconcile herself to the idea of color in a wedding gown chose a frock of white chamoise, but relieved its whiteness by silver embroidery. Such a hold have gold and silver taken upon the affections of the modern bride that it is rare to find one or the other missing from the wedding gown.

Taffeta Breakfast Coats.
The little taffeta breakfast coats have lost none of their popularity. They are worn with ruffled pedicoots of lace or taffeta.

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William L. Clark, Jr.

Independent Candidate for MAYOR



Offering his candidacy for Mayor of New Orleans, at the Primary September 14, 1920, Wm. L. Clark, Jr., says to the electorate:

"If you want a clean-cut, strictly business administration of city affairs, without fear, without favor, and without prejudice, having qualified as a candidate for Mayor, and having come directly to the people, the means to secure such an administration is left to the qualified Democratic voters."

Wm. L. Clark, Jr., is a successful business man, fifty-one years of age and a native born Louisianian. Mr. Clark's grandfather, S. M. D. Clark, was prominent in Louisiana politics before the Civil War. He has always been ambitious to follow in the footsteps of his forebears.

First choice vote for Wm. L. Clark, Jr., will guarantee a straight from the shoulder government which the people so ardently desire.

FRIENDS OF WM. L. CLARK, JR.

Grateful Carlo.
In Kentucky three men were shot to death in a fight about a dog which one of them had killed. Some men never live long enough to learn that when a dog becomes personal property the tie of pride and affection makes the animal a serious proposition to be trifled with, and that many men were born to love dogs. This reminds us that in the happy days of boyhood our most faithful and devoted friend was an old pointer named Carlo. Never did we eat a lunch out of doors without sharing it with the devoted Carlo, and that noble and loving dog invariably manifested his gratitude by shaking himself vigorously and letting us in a reciprocal way have about 50 per cent of his most active fleas.—New Orleans States.

Academy of the Incarnate Word in San Antonio. All of us remember Sr. Magdalen di Pazzi for she was formerly Miss Katie Twickler of our town. Sr. Magdalen di Pazzi left Algiers seven years ago and on last Sunday, Aug. 15th, took her perpetual veil in the order of the Sisters of Charity of the Incarnate Word. Her friends in Algiers extend to her their very best wishes.

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It is often said as the dear ones depart for their vacation trip or cruise, "Please write." Would it not add greatly to the convenience of performing this duty if they were supplied with a neat, convenient box of engraved stationery. The exuberant tastes of youth and the more quiet preferences of older folk are both provided for in the many styles of Crane's Linen Lawn and Eaton's Highland Linen.
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