

THE HERALD

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JAZZ MANNERS.

The young man of the jazz era is not as polite as men used to be. He is not as polite as his older brother was. Frequently when he desires a young lady friend to join him, he rides up to the house, honks his horn and has her come out unaccompanied.

THE ART OF FORGETTING.

What a blessing it is that we can forget. Today troubles look very large, but a week hence they will be forgotten and buried. Says one writer: "If you would keep a book and daily put down the things that worry you, and see what becomes of them, it would benefit you."

But if we could see what it was that threw us off our balance before breakfast, and put it down in a little book, and follow it up and follow it out, and ascertain what becomes of it, we would see what fools we were in the matter.

The art of forgetting is a blessed art, but the art of overlooking is just as important. And if we should take time to write down the origin, progress and outcome of our troubles, it would make us ashamed of the fuss we make over them, and we should be glad to drop such things and bury them at once in eternal forgetfulness.

Life is too short to be worn out in petty worries, frettings, hatreds and vexations.

"TODAY is the TOMORROW we worried about YESTERDAY—and it didn't happen."

HERE YOU ARE BOYS FOR PROTECTION.

With Forest Protection Week proclaimed by President Harding for May 22-29, the American Forestry Association of Washington issues a statement for use in the public schools this week.

Never drop lighted matches or smoking materials in the woods or fields or along the roads without putting out the match absolutely or stamping the "smoke" into the mineral soil.

Never build an open fire for any purpose near the woods or fields when the woods are dry.

Never leave any fire until it is out. Drench it with water or cover it completely with mineral soil.

Never pass even the smallest fire unnoticed. Put it out yourself or see a fire warden, the owner or some responsible resident before you leave.

Fire travels with the wind always. Stop its front first and put out the sides and rear later. Sand or soil will smother it, beating will kill it, but water is always best.

Always work slowly and deliberately in fighting fire so that every motion counts and your energy is not wasted.

The forest fire loss for the last five years reaches a staggering total of \$85,000,000, the American Forestry Association adds, and measures to help stop fires are incorporated in the Snell Forest Policy Bill now before Congress.

THE GREATEST WEATHER PREDICTOR.

The "American Press" took a hearty crack the other day at one Hicks, who pretends to be a weather prophet. Brudder Hicks, it seems, predicts the weather a whole year in advance.

It is just about fifty years since the United States weather bureau was established, although scientists had been carefully studying the weather and its vagaries and manifestations for many decades before that.

All of this has not been entirely for the purpose of telling us the probabilities of the weather tomorrow. Much of the studying and keeping of statistics has been done in an effort to learn, some day, the secret of the weather, so that definite predictions can be made.

And yet, after fifty long years of deepest study and most exhaustive research, not one of these thousands of scientists will claim that he and his colleagues, or the U. S. weather bureau, can predict the exact weather for next week, or even the exact weather for tomorrow.

Nevertheless, your Hicks person, all by his lonesomeness, claims to be able to tell us what the weather will be any old day next summer or fall, or a lump for any part of the country.

Conveniently Located

One Block from 3rd District Ferry. Out of the High Rent District WE SELL FOR LESS AND WE CAN PROVE IT.

OUR 67 YEARS OF SERVICE SPEAKS FOR ITSELF

GRADUATION TIME IS HERE

Don't Wait Till the Last Minute to Make Your Selection.

WE MAKE EVERYTHING IN M-O-N-O-G-R-A-M-S

Hand Made and Engraved GOLD AND SILVER

Cuff Buttons \$6.00 up, Tie Clamps 6.00 up, Watchbands 6.00 up, Fobs 7.00 up, Buckles 7.00 up, Gent's Rings 8.00 up, Stick Pins 4.00 up, Ladies' Rings 5.00 up, Barrettes 5.00 up, Wristos 5.00 up, Brooches 6.00 up

We Furnish Estimates on Class Pins, Buttons, Rings, Medals, etc.

MEYER'S JEWELRY STORE

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MAY FLOWERS



ALGERIENS AT LAW. Civil District Court.

Dr. Paul West v. Mrs. Cara West; rule for alimony.

Succession of James W. Gahn administration.

Succession of Charles T. Higgins; will—W. J. & P. F. Hennessey.

Permits. A Brown, owner and builder, single cottage, 711 LeBoeuf, \$250.

C. D. Monaco, owner and builder, single cottage, Opelousas, Behrman, Sumner and Slidell, \$600.

Real Estate Transfers. Olivier Land & Improvement Co., to Adam Sickinger, portion, Newton, Diana, Numa and Nelson, \$750, cash.—Pulg.

Oakdale Imp't. Co., to John J. Butler, 2 lots, Thayer, LeBoeuf, Socrates and Ptolemy, \$310 cash.—Deibel.

Fred Keil and wife to Eureka Homestead Society, lot, Pacific, Elmira, Pelican and Thayer, \$3500 cash.—Benedict.

Purchaser to Marcel A. Duvic, same property, 3000 terms.—Benedict.

Raleigh J. Williams to Mrs. David Williams, lot and portion, Verret, Alix, Bermuda and Pelican Ave., \$2000 terms.—Mahoney.

State of Louisiana (Joseph C. Nunn) to Joseph C. Nunn, portion, Belleville, Vallette, Newton and Diana, \$10.35 cash.—Register.

Mrs. Bertha M. Lucien to J. Albert Guillot, option to purchase property No. 424 Alix, cor. Verret, for \$8500 cash.

Peter Leopold Bocage, et als., to Octave F. Bocage, 2 lots, Powder, Eliza, Alix and Bouny; \$1575 cash.—Legier.

Same to Phillip Rauschkolb, 2 lots, Vallette, DeArmas, Lapeyrouse and Chestnut; \$660 cash.—Legier.

Wallace Trowbridge to Cafero Ice Works, Inc., 2 lots, Slidell, Homer, River and Brooklyn, \$49,500 terms.—O'Connor.

STUFF BY GILKY SWIPES

Friday—Sadie J. is very sore at me for calling her Skinny, but she is the thinnest girl I ever seen outside of the 10 ct side show at the circus. & yesterday she stood in line side ways & the teacher tuk I look & that she was a playing hookie she was so thin. I ast pa what do they mean when they say sum I has a furtive look in their eyes. he sed Watch yure ma nex time you see her looking in the winda of the summer furs.

Saturday—We tuk a long strut out the rode in the country this evening & pa & ma started to go on opp. sides of a tree. Ma sed Dont go on that side of the tree or less we will have a quarl. Pa sed he dident beleave in sines & if she did she cud cum & go on his side & enny how they dident need to go on opp. sides of a tree to have a quarl. Pa went on her side.

Sunday—O! miss Peck & her husband was out walking & I threw a potato at Jake witch he dogged it & it hit Peck in the neck. me & Jake beet it but ole Peck never run us. he just thot his wife cracked him I agen.

Monday—played tennis tonite with Jane. She was a holding the tennis ball agens her cheek & I that I wood take advantage & sed I wisht I was that tennis ball. She sed uh huh so do I. I sed Honest. She replied brokenly Yes I do, then she slamed it about a 100 ft. So I dident gain much. will get even.

Tuesday—Cuzzen Magy hassent never married a man yet. She says she mite marry if she found a man witch dident talk about his business & was quiet round the house & cud get money without making a fuss. Pa sed he wood take her to the jale & let her look over the burgulars tomorro.

Wed—I have planted a lot of onyans & redishes & selry and so 4th so I tell ma we will have plenty of fresh vegetables & frute & enny how theys a pedler cums 2 times a wk.

Thurs.—I was reading & ast pa What is Splritus Icker he replied About 18 \$ a qt. Pa says It is a mitey small man witch can hide behind a woman's skirt these days & ages. Yurs truly, GILKY SWIPES.

Hardly Likely to Occur Again. The unique distinction of a former President of the United States witnessing the inauguration of his son was enjoyed by John Adams when John Quincy Adams was sworn in on March 4, 1825. This event is not likely to be repeated in American history.

Lenin is said to be dangerously ill. Since about 1917 he has been dangerously well.

A starving child in Europe wants a "lookie," the same as you did. Can you resist it?

OUR OWN LITTLE BEAUTY TALKS NO. 29

Dear Beauty Talker. When I laugh my mouth opens quite wide until I am mortified. I can't change my face but can you suggest a remedy? Yours faithfully, Ma Bern



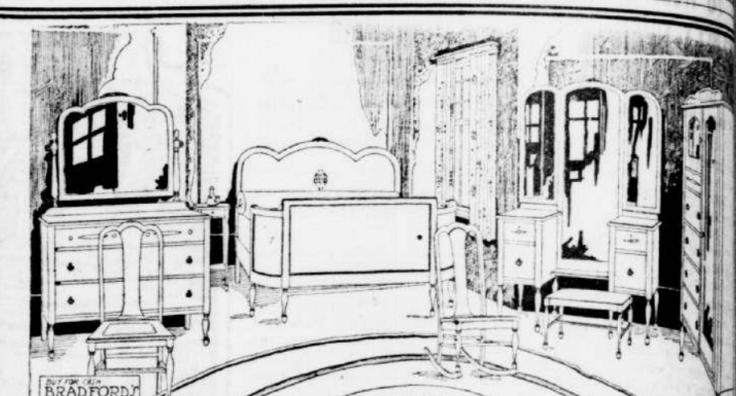
PLACE A BEAUTY SPOT ON CHEEK THIS-NOW STICK TWO MORE ON SAME SPOT THIS MAKING IT PROJECT 1/2 OF AN INCH.

WHEN YOU WANT TO LAUGH, THE MOUTH IN OPENING WILL RUN AGAINST PROJECTION AN KEEP IT FROM RIDING WITH THE EAR.

Poets Who Have Sung of Cats. Poets of all nations have sung of Puss. Of these Baudelaire came nearest to appreciating her. He wrote three great poems to cats. No other poet, unless possibly Theophile Gautier, has created works to rival them. Taine, the celebrated French historian and critic, wrote twelve sonnets to three cats. They may be placed high in the anthology of cat verse—on a level below Baudelaire, of course.—Exchange.

Very Old Game. One of the oldest games in America, in the playing of which wooden implements were used, is la crosse, says the American Forestry Magazine of Washington. It originated with Indians in prehistoric times and was widely known among the tribes of the northern United States and southern Canada at the time of the earliest exploration. The redmen called the game "baggatway," but the French named it la crosse, which name it retains.

Superstition Concerning the Holy Land for the Jews. The pious crusaders who were amethysts to preserve their hearts. Thus used as an amethyst. The people of that country considered the gem a symbol of mourning and wore it in petitions to the overlord. It was believed it capable of preventing descent of halitones and



Here's a Bradford Proof That Prices Are at Bottom

A 14-Piece Mahogany Bedroom Suite for ... \$289

Bed Dresser Chifforobe Vanity Dresser Bench Night Table Chair Rocker Bolster Roll Two Feather Pillows Mattress Spring Mattress Protector

We are confident that prices are at bottom. For this reason: Furniture is selling at prices that in many cases are actually under prices of 1913-14, the "pre-war" times we hear so much about.

Meanwhile, let the public get the benefit, we say. Take this 14-piece bedroom suite, for example.

\$289 buys in this suite better quality than \$550 would last year, and quite as much as \$300 in 1913-14.

It is a really wonderful value that we picked up from a manufacturer who was anxious to do business. We had to buy, of course, a large number of the suites, in order to get the price.

The Details Here are the facts about the suite. Furnished in rich mahogany, beautifully finished (or American walnut, if preferred.) Designed in the gracefully simple Tudor style. Built substantially. Has bow-end bed, full size, soundly made, and equipped with lignum vitae casters.

The dresser is big, 42 inches wide, to be exact. Drawer compartments are dustproof. Mirror of heavy plate. Lignum vitae casters are used.

The chifforobe is made as a part of the original consequently it matches perfectly. Interior is lined attractively. The piece measures 44 inches wide, 71 inches high and 22 inches deep.

The vanity dresser has the usual three mirrors, all of heavy plate. Drawer compartments are dustproof. Bench is made with removable seat—either cane or tapestry.

The night table, bolster roll, two feather pillow, spring, mattress and mattress protector, chair or rocker are all of a quality in keeping with the high character of the suite.

Any description of ours is bound to fall to the justice to this splendid value. We urge that it be seen by everyone interested in furniture.



For the June Bride Bradford's Outfits

To help the bride-to-be to furnish her home at least cost, we have assembled four special outfits. Each is priced to show her a considerable saving over the same goods purchased piece by piece or suite by suite. It is decidedly to everyone's interest to see Bradford's June Bride Outfits.

Bradford's June Bride Outfit No. 1 14-Piece Bedroom Suite. Walnut, mahogany or ivory enamel. Large dresser, handsome dressing table, beautiful mirror, chifforobe, full-sized bed and ten other pieces.

10-Piece Dining Room Suite. Extension table, buffet, china closet, serving table, 4 chairs and 2 arm chairs.

4-Piece Mahogany Parlor Suite. One chair, one rocker, settee and table. Loose cushions. Upholstery in a selection of colors.

Kitchen Cabinet, Kitchen Table, Two Kitchen Chairs and a Refrigerator. \$398

Bradford's June Bride Outfit No. 2 14-Piece American Walnut Bedroom Suite. Bow-end bed, vanity dresser, mirror-doored chifforobe and dresser, plus ten other pieces.

4-Piece Cane-Back Library Suite. Davenport, chair, rocker and table. Loose cushions, two sunburst pillows included.

10-Piece Dining Room Suite. Extension table, buffet, china closet, serving table, five chairs and one arm chair.

Kitchen Cabinet, Kitchen Table, Two Kitchen Chairs and a Refrigerator. \$485

Bradford's June Bride Outfit No. 3 14-Piece Bedroom Suite, American walnut or brown mahogany. Very handsome vanity dresser with long center mirror; bow-end bed, glass-door chifforobe; large dresser and ten other pieces.

10-Piece Dining Room Suite. Beautifully finished. Extension table, large buffet, very pretty china case, serving table, five chairs and one arm chair.

4-Piece Library Suite. Large settee with two sunburst pillows, large, deep arm chair, rocker and library table.

Kitchen Cabinet, Kitchen Table, Two Kitchen Chairs and a Refrigerator. \$575

Bradford's June Bride Outfit No. 4 14-Piece Bedroom Suite, in mahogany or walnut. Tudor style. Bow-end bed, large vanity dresser, glass-door, chifforobe or chiffonette, large dresser and ten other pieces.

10-Piece Dining Room Suite. Extension table, large buffet, fine china closet, serving table, five chairs and one arm chair.

4-Piece Library Suite. Six-foot settee, arm chair, rocker and table. Two sunburst pillows and bolster roll. Loose spring cushions upholstered in rich silk velour or tapestry.

Kitchen Cabinet, all-white enamel; made entirely of steel. White enameled porcelain-topped Kitchen Table. Two white enameled chairs and an excellent refrigerator. \$698

Refrigerators

A Side-Icing Refrigerator With 60 Pounds Ice Capacity A Bradford Special at ... 22.50

This is a fine, beautiful refrigerator. Outside measurements are: 28 inches wide, 41 inches deep and 41 inches high. A large provision chamber, equipped with three wire shelves, occupies the right side. A smaller provision chamber is placed at the left, directly under the ice chamber. The front and top are of fine mahogany wood, with front panels of beautiful quarter-sawn oak finished in golden oak. The six walls are insulated with wool, and waterproof paper. The patent waste pipe and trap are removable for cleaning. The hinges and air-tight seals are with white enamel. All hinges and hinges are nickel-plated. The baseboard lifts up.

A Top-Icing Refrigerator With 30 Pounds Ice Capacity A Bradford Special at ... 13.98

The provision chamber of this galvanized steel, finished with three coats white enamel. The case is mahogany, with hinges and air-tight seals. The hinges are golden oak. The refrigerator, over all, measures 21 inches wide, 14 1/2 inches deep and 33 inches high. Provision chamber is equipped with retained wire rack.

A Side-Icing Refrigerator (One-Tone Porcelain Enamel) With 75 Pounds Ice Capacity A Bradford Special at ... 48.00

The large chamber measures 12 1/2 inches in width, 31 1/2 inches in depth and 31 1/2 inches in height. The smaller chamber is the same width and depth, but only 9 1/4 inches high. The refrigerator, over all, measures 21 inches wide, 14 1/2 inches deep and 44 1/4 inches high. The case is fine mahogany, finished in golden oak.

Notice

Due to illness of George McManus who will make his appearance at Bradford's window, as announced.



Carondelet at Howard Avenue—One Block from Lee Circle