

Title
"Both Right"
But High Cost o' Living gets jolt



MORAL
The money that is saved is ALL for you!
Piggly Wiggly



Miss Louise Bourgeois has returned from Mobile, Ala. She was accompanied home by little Maxine Cronan who will spend awhile here with her sister, Mrs. T. J. Birney.

Mrs. Graf entertained the Thursday afternoon Euchre Club. The successful players were Mrs. R. A. Tansey, Mrs. L. F. Gisch and Mrs. G. W. Pollock (playing for Mrs. P. Skelly), Mrs. F. J. Borne (playing for Mrs. U. J. Lewis) received the consolation. The next meeting will be at the home of Mrs. Tansey.

Miss Norma Baker, who returned home from Long Beach, where she spent a week the guest of Mrs. Estopinal and children.

Mrs. O. Hoffman and grand-children, Helen and Vera Estopinal and Helen Huckins have returned from Long Beach where they have been spending awhile.

Chester Balk, an employee of the Southern Pacific is enjoying a fifteen day vacation at Lake Charles, La.

Miss Carmen Malbrough spent the week-end in the city the guest of Miss Lelaia Morvant.

Mrs. U. J. Lewis returned Sunday from a visit to Hammond, La. The many friends of Master George Ponti, are sorry to learn of his illness and hope for his speedy recovery.

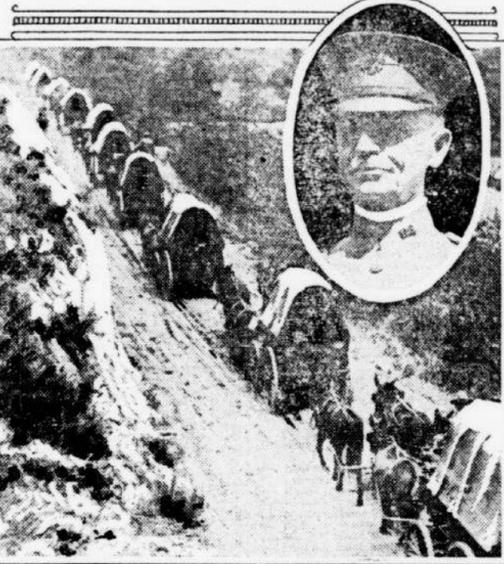
Messrs. W. L. McGarey, Mike Donnelly and Sidney E. Jernumson have returned after a trip to England and various other ports. They were employed on the S. S. City of Vernon.

Mr. B. P. Cummings has returned from St. Louis, Mo., where he attended the letter Carriers' Convention, as one of the delegates.

Mrs. J. Gerretts entertained the Matrons' Club. The successful players were: Mrs. J. Gerrets, Mrs. C. V. Kraft, and Mrs. B. Nelson. Mrs. R. A. Tansey received the consolation. Mrs. R. A. Tansey will entertain at the next meeting.

E. J. Mothe spent Sunday at Gulfport.

As Uncle Sam Moved Fighting Front to Virginia Mountains



Striking coal miners in the West Virginia fields were quick to realize the folly of resistance as the first troop train of Uncle Sam's fighting men arrived at St. Albans and started up into the Mingo coal sector, as pictured here. In command was Gen. H. H. Randolph.

Like a Raincoat On a Cloudy Day

Do you really think that Travelers Accident Insurance is worth while? one of our policyholders was asked. "Didn't you say that you'd carried that policy for ten years and never had an accident?"

"Fifteen years," he answered, "and I've never made a claim. And what's more, I intend to carry it fifteen more, and I hope I never will have to make a claim. Why, I'm really beginning to believe that this policy has kept me from having an accident. Works like a raincoat on a cloudy day. Carry it, and it clears. Go without it and it rains."

We can't guarantee you exemption from injury, but we can assure you that you won't lose if you are hurt.

PAUL MALONE
210 Delaronde St. Phone A-406-J

The many friends of Miss Irene Gerrets will be glad to hear she is doing nicely after undergoing an operation.

Mr. and Mrs. R. Charles are spending a two weeks vacation in McComb City.

Mr. and Mrs. Derois and Miss Annette Bourgeois, motored from Lafouche, La., to spend a few days with Mr. and Mrs. Henry Autin.

The marriage of Miss Dorothy Katherine Drumm, daughter of Mr. and Mrs. Joseph P. Drumm, of Gretna, to Henry Conrad Daubert of New York is announced to take place Friday, September 23, at 7:30 p. m., at the Newcomb Chapel, the Rev. J. C. Barr officiating.

Miss Margie Drumm has returned after an extended trip through sections of Texas and the West, ending her stay at Denver, Colo.

Mr. A. J. Gendusa has returned from Memphis, Tenn.

Mr. James Moffett of our town, has returned home from New York.

The Junior Order will give their second dance at the Avenue Academy on Saturday, October 1st. Music will be furnished by a popular jazz band. All are invited to attend.

Miss Ruth Pettigrove has returned from Monteagle, Tenn.

Hugh Lilly left for Gallman, Miss., where he will attend High School.

Mr. and Mrs. Francis Richardson, left last week for Colorado to spend awhile.

The Merry Maids will give a dance at the Avenue Academy, Saturday, October 8. Music will be furnished by Brownlee's Jazz Band. A good time is assured all who attend. Refreshments will be sold.

Mrs. L. Dominguez announces the marriage of her daughter, Louise to Mr. J. W. Berthelot, son of Mr. and Mrs. Frank Berthelot, of Seguin St., the wedding taking place, Wednesday, September 21st, at 1:30 o'clock at St. Peter and Paul's Church.

Mrs. Miller of Eunice, La., stopped over here a few days with relatives after a month's stay with her daughter, Mrs. Coy Hall, of Evansville, Ind.

Mrs. Cliff Gussman, left last week for Athens, Ala., to visit her mother-in-law.

Mrs. Coy Hall and baby, of Evansville spent a few days here en route to Eunice, where she will remain a month visiting relatives.

Mr. and Mrs. Blanchard and daughter, Hilda of 500 Slidell Avenue, are spending sometime in Lake Charles, La.

Captain Charles Clasen announces the approaching marriage of his daughter Myrtle, to Mr. Herbert Vinyard, the wedding to take place at Trinity Lutheran Church on September 28th. Relatives and friends are invited through this medium.

CHRISTMAS CARDS
GIFTS
FOLDERS
DECORATIONS
WRITE FOR CATALOG
Dameron - Pierson Co.
LIMITED
SOCIAL ENGRAVERS
MAIN - 400 - CAMP

DANCING
—At The—
WESTWEGO AMUSEMENT HALL
TO-NIGHT
'HI-ART SOCIAL CLUB'
Music by DIXIE JAZZ
Admission
Ladies 30c; Gents 55c

TULANE UNIVERSITY
College of Commerce and Business Administration
Courses for 1921-1922
Classes meet at the Association of Commerce beginning October 3.
Each class meets one night a week
Accounting, I, II, III
Advertising
Business Correspondence
Business Economics
Business and Office Management
Commercial Law
Commercial Spanish, I, II
Employment Management, I, II
Filing
Foreign Trade and Exchange
Investments
Practical Banking
Public Speaking for Business
Salesmanship
Mail the Coupon for Information
MORTON A. ALDRICH, Dean
Gibson Hall, Tulane University.
Send me full information about the.....Course
Name.....
Address.....

SPECIAL NOTICE
WHITE THE HATTER, Inc.
SUCCESSORS TO C. M. WHITE
Have removed to our own building, No. 233 N. Rampart Street, one and a half blocks from Canal Street.
Where with more space and better equipment we are enabled to take care of all kinds of Cleaning, Dyeing and Re-blocking Ladies', Men's and Children's Hats, and Cleaning and Dyeing Ostrich Feathers.
We make our own blocks and are prepared to make any shape from sample, cut or drawing.
Mr. C. M. White, president of the Company, with the most skilled hatters and dyers obtainable, will endeavor to please his many customers as in the past thirty-eight years.

ROCK BOTTOM ESTIMATES
is what the automobile owner wants when he is planning to have his car overhauled.
And that is what he gets at ELMIRA GARAGE.
Radiator—Body and Fender work guaranteed. Expert cylinder grinding—Wind Shields repaired—batteries recharged.
ELMIRA GARAGE Corner Elmira and Homer Streets

fifth grade will be under the direct supervision of a school nurse. Only special cases in the 6, 7, and 8th grades will be examined.

We are glad to welcome back our same faculty with one exception, Miss Judlin, who has been granted a leave of absence, and we are pleased to have Miss Ellen O'Donnell as permanent substitute for this session.

McDONOGH No. 5.
Our school opened Monday morning with an enrollment of 364 pupils, 58 of whom are new pupils. In the kindergarten are 20 girls and 14 boys. Several changes have been made in the faculty since last year. Miss Elfreida Deick has been appointed to succeed Miss Thomas who is now principal of Howard School No. 1, while Misses Grace Hindelang and Helen Kios replace Misses Hotard and Hale who were married during the summer. The other members of the faculty are: Misses Lillie Ott, vice-principal, Helen Berger, Margie Drumm, Juanita Heitmeier, Clara Mahoney, L. Schmiege, Georgina Johnson, Helen Graham, Marguerite Fitzpatrick.

Everyone has returned with new vigor and prospects are favorable for a most successful year.

BELLEVILLE SCHOOL NOTES.
The pupils of Belleville School are all back to continue their studies. Many new pupils were enrolled this year, the pupils who were conditioned last year are studying very hard to make up the time they have lost. The teachers have been very busy since the opening of school.

WOODEN ANNIVERSARY.
On Monday night, Mr. and Mrs. M. J. Fegan of 432 Olivier Street, were completely and most agreeably surprised by the arrival of a band of music and a large number of their friends at their home. The occasion was the fifth anniversary of the wedding of Mr. and Mrs. Fegan. Very many useful wooden presents were received by the host and hostess.

McDONOGH No. 4 NOTES.
Prior to the formal opening of the New Orleans Public Schools, a Teachers' Institute was held at the Shrine Mosque, Wednesday, Thursday and Friday of last week.

Quite an instructive and interesting program was carried out and despite the intensely hot days, the program was fully appreciated as were the many ideas and methods which were presented by such noted educators as Drs. Shaw, McMurray, Evendon, Miss Day and others. Especially interesting were the demonstration teachings by State Superintendent Harris, in which scientific procedure of instruction was stressed and the drawings of Mr. James of the University of Illinois which still linger as helpful aids.

The formal opening of the public schools took place Monday, September 19, and very gratifying is our enrollment, especially in the primary departments, there being over 60 pupils in the second grade. Parents are urged to send their children in the beginning of the school session and now is the time.

As the board supplied the bulk of the material to the pupils this year, work was begun with practically no loss of time.

The board has also engaged the services of eight new nurses, so all pupils from the kindergarten through the

Craven and Lang Get Contract.
On Tuesday, at a meeting of the Council, the contract for the repairing and paving of the streets in our district was awarded to Craven and Lang for the sum of \$15,805. The ordinance will be promulgated tomorrow and according to the bids of Craven and Lang they must begin on or before October 1st, and the repair work to be completed by November 1st.

The conditions of the streets in Algiers was inherited from our last administration. The people on this side of the river will be more than pleased to know that all the paved streets will be put in perfect order for the first time in years.

Craven and Lang Get Contract.
On Tuesday, at a meeting of the Council, the contract for the repairing and paving of the streets in our district was awarded to Craven and Lang for the sum of \$15,805. The ordinance will be promulgated tomorrow and according to the bids of Craven and Lang they must begin on or before October 1st, and the repair work to be completed by November 1st.

The conditions of the streets in Algiers was inherited from our last administration. The people on this side of the river will be more than pleased to know that all the paved streets will be put in perfect order for the first time in years.

HISTORY OF FERRY FRANCHISE.
(Continued from Page 1)
I see done by the City and other public boards, but the small added cost would be practically nothing compared to what we now pay.

From the figures in the possession of the Honorable Commissioner of Public Property, you can readily see how easily practicable and profitable is municipal ownership of the Ferry System.

The City has had and has many difficult problems to solve. The Sewerage and Drainage and the Belt Railroad problems are solved, while you are about to solve the garbage disposal and the railways problems. The ferry problem compared to any of the subjects mentioned, is a mere bagatelle—a cent among hundreds of 20 dollar gold pieces, for the problem has been worked out for you by others. The ferry proposition in my lifetime has made for its various lessees three large fortunes. All other problems have come before you coupled with a vast amount of uncertainty, whereas this problem comes before you solved, with the solution showing large revenues to the City and immense profits to the lessees. You know before hand the result of the problem in this case. It is a certainty of large profits.

We ask the Council to give careful consideration of this matter from our point of view, as the deep seated conviction is in on us, that the moral side of the question is with us, as are also equity, fairness and justice.

DANCING PROVIDES EXERCISE FOR HEART PATIENTS.
To say that you are sick will be a poor excuse for not attending the dance to be given to-night at Westwego by the "Hi-Art" Social Club says Chairman Joe Lamana. When asked by a Herald reporter to explain "how a person could derive any physical benefit from dancing," he went on to explain, adding a few fantastic steps to make his explanation clear. Mr. Lamana said "Dancing is part of the treatment given those convalescing from heart disease at the Burke Foundation the great institute at White Plains, New York. Dr. Frederick Brush, medical director there, stated in a report given out recently, that modern dancing has not produced any bad results but on the contrary the exercise has been of great benefit as a valuable form of physical exercise in the reconstructive-convalescent stages of heart disease." Mr. Lamana says a bus line will be run between the terminus of the car line at Marroero, and the Westwego Dancing Pavilion.

WHERE TO BUY WHAT YOU EAT.
BEING A STORY ABOUT PIGGY WIGGLY SYSTEM AND ITS MANIFOLD ADVANTAGES.
Rendering a valuable and indispensable service to people everywhere, Piggly Wiggly stores offer day by day groceries and feed provisions at prices that are beyond question money-saving values. Piggly Wiggly stores, conducted on the "cash and carry plan," offer to the housewife the opportunity to visit these stores and there select, with her own hands, the different articles desired, and it is then only necessary that the polite and cheery cashier total the amount of purchases. To the thrifty and economical housewife this system must certainly strongly appeal. You at all times pay as you buy, thereby eliminating the large monthly credit bills that accumulate from the book charge system. The establishment of the Piggly Wiggly system of buying groceries and food provisions is, and has been, a boon to the laboring man. It is, and has been, the means of keeping down ever mounting high expenses, and enables the household to know just how it stands financially at all times. Piggly Wiggly stores are likewise patronized by the wealthy, and people known to be worth thousands may be seen at Piggly Wiggly stores touching elbows with the wives of laboring men, who, while the husbands are toiling, the lady of the house is doing the marketing.

Because of the high quality of products handled, with the reverse plan of marketing it the reason for the large success that Piggly Wiggly Stores have attained. That people generally approve of Piggly Wiggly system is attested by the

THE AMERICAN SOCIETY OF MECHANICAL ENGINEERS has declared that there is a huge waste in present day styles. Yes, the word "waste" is spelled correctly.

The good ship Esperanto has foundered in the Atlantic, but the advocates of the universal language refuse to see any omen in the disaster.

If the doctors should decide to adopt the plan for fixing a schedule of fees let them not forget that this is the era of revision downward.

SPECIAL—SATURDAY ONLY
12 Size, 20-year Gold Filled
15-Jewel, Patria Movement
\$12.50
M. J. Rosenthal & Co.
Exclusive Jewelers
113 Batonne Main 9319

THINGS THAT NEVER HAPPEN
THIS GENTLEMAN'S HOME HAS JUST BEEN BLESSED BY A FLOUREN POUND BOY AND HE NEVER MENTIONED IT TO A SOUL IN THE OFFICE

ORPHEUM THEATRE
1921-22 SEASON
PRICE SCHEDULE
Monday to Friday Matinee
Entire Orchestra50c
Boxes and Loges50c
Family Circle25c
Balcony (Elevator Service).....20c
Monday to Friday Nights
Entire Orchestra1.00
Boxes and Loges1.00
Dress Circle50c
Family Circle25c
Balcony (Elevator Service).....25c
Saturday, Sunday and Holiday Matinee
Entire Orchestra75c
Boxes and Loges75c
Dress Circle50c
Family Circle25c
Balcony (Elevator Service).....20c
Saturday, Sunday and Holiday Nights
Entire Orchestra1.25
Boxes and Loges1.25
Dress Circle75c
Family Circle50c
Balcony (Elevator Service).....25c
Last Season's Reservations Will be Protected.
Plenty New Reservations Open
PHONES MAIN 333-334

Attractions at Foto's Folly Theatre
SUNDAY, SEPT. 25th—All-Star Cast in "The Witching Hour". Sunshine Comedy. "Who's Who". Fox News.
MONDAY, SEPT. 26th—Wanda Hawley in "Outside Woman". Art Accord in "The White Horseman". Ford Weekly.
TUESDAY, SEPT. 27th—Tom Mix in "Hands Off". Star Comedy. Screen Snapshots.
WEDNESDAY, SEPT. 28th—Metro Special Production in "Unseen Forces". Juanita Hansen in "The Lost City". Serial. Black and White Cartoon.
THURSDAY, SEPT. 29th—Pearl White in "Know Your Men". Rollan Comedy. Fox News.
FRIDAY, SEPT. 30th—Eileen Percy in "Maid of the West". Eddie Polo in "Do or Die". Episode.
SATURDAY, Oct. 1—"Bob Hampton of Placer", starring Wesley Barrie and All-Star cast. Marshall Niehan production. Pathe Review.
Admission Sunday, Monday, Tuesday, Wednesday and Thursday, 11 and 17 Cents. Admission Friday and Saturday, 11 and 22 Cents.
Doors open Sunday, 5 p. m., Show 5:30 p. m. Doors open Week Days, 6:30 p. m., Show 7 p. m.

Title
"Pow!!"
Being the story of Alarm 513



MORAL
"It's a wiser woman that knows our telephone number"
DORSEY
J. R. STEPHENS, Mgr.
711 TECHE ST.
Phone Algiers 9127.