

THE HERALD

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All communications, such as letters from the people and news notes of balls, lawn parties, dances and personal mention, will be inserted in THE HERALD free of charge. No communication will be received unless signed by the sender. We do not publish your name in connection with the communication unless you so state, but we must insist upon having your name as a guarantee of good faith.

VOL. XXIX NOVEMBER 3, 1921 No. 26

WILL WE ALL MAKE OUR OWN GOLD IN TEN YEARS.

Our high school boys have been told that the atom is the base of all matter, of all substance. It is an infinitely small critter, this atom, but everything in the world, and the world itself, are built up of it, fabulous numbers to every cubic inch. But nobody has ever yet penetrated to the heart of an atom; it is still a riddle.

Now you wouldn't think that such an insignificant tiny thing as an atom would worry anybody, but it actually does worry the world's greatest financiers, especially our own Wall Street millionaires, because—
SCIENTIFIC CHEMISTRY IS GETTING TO KNOW TOO MUCH ABOUT THAT SAID ATOM!

The chemists are solving its riddle. Within ten years they have cleared up many of its secrets and the prediction is freely made by learned scientists that in another ten years they will have learned the structure of the atom and will be able to make any element desired at will.

If they learn the exact composition of the atom they will be able to make granite or coal, tin or rubber, lead or—yes, GOLD!

That's the point—that's what makes the multi-millionaire shiver, because if gold can be manufactured at will in a laboratory, his fortune when based on gold, will probably become nothing but a whisp of the wind.

On the other hand, the man whose wealth is in land, buildings and live stock, will get off easier.

HOMIE FILOSOPHY FOR 1921.

Did you ever take note of a rush at a railway gate or a circus door? Some people edge out of the middle of the throng and hover around the sides seeking the easy way to get in. Others dart into the thickest of the crush and eagerly press forward until they gain entrance. The successful man in this life is like one of the latter. He knows he has a battle before him and he flinches not at the hard places but goes through with it at all hazards.

A MAIL ORDER SHRIEK.

Your average mail order house has a lot of tricks up its sleeve when it comes to breaking down the businesses of struggling merchants in ten thousand American towns, and it doesn't hesitate to play every one of them.

But it shrieks blue murder when some of those struggling merchants get together and turn a trick of their own. As, for instance, the whine that has just been made by one of the biggest mail order houses to the Federal Trade Commission against the Chamber of Commerce of Missoula, Montana.

Catalogues are the main stock in trade of mail order concerns. It seems the Missoula chamber offered one free admission to a movie picture theatre for every catalogue turned in at the window. Great numbers of people though so little of these catalogues that they were glad to hand them over in lieu of the 10 cent price of admission. After the collection was made it is alleged that the Chamber of Commerce, having no use for them, burned the whole lot.

Whereupon, the mail order house rips the atmosphere into tatters with its screams, and enters complaint with the government at Washington.

Well, if a citizen gets so little out of a bulky mail order catalogue, and makes such little use of it that he is glad to exchange it for a 10-cent theatre pass, we can't see where anybody is very seriously hurt.



Poem by Uncle John

LIFE vs. DEATH.

Whil I concede the dreadnaught's spear, it ain't of dreadnaughts I would sing . . . I sowe we build one every year, or, start a new one every spring . . . Now, I have mostly been opposed to all machines fer killin' men, till one more question has arose: We build a college, every-when?

I love to think we've got the power to face the world an' shake our fist . . . To know, that when the war-clouds lower, we've got the guns they can't resist . . . And still, I'm bound to hate, the things they make fer killin' men—and through my ear this question rings: We build a school-house every-when?

Old Cato viewed the Holy Writ, beside the keen and dealy knife—the one, with fires of heaven lit,—the other shaped fer ending life . . . And I have learnt to love the means that lifts me to a higher plan, and so, I learnt to hate machines that only serve by giving pain.

Instead of schemes to murder fast, it seems to me the nobler deed, while stretch of years is whizzin' past—to teach our boys and gals to read . . . I'd swap the dreadnaught fer the school, an' trade the saber fer the pen, be lievin' in the gracious rule of Peace on Earth, Good-will to Men!

YOUR OWN

From Uncle John

NOW IS THE TIME to place your order for MONOGRAMS

We will hold any article for you till CHRISTMAS
HAND MADE AND ENGRAVED GOLD AND SILVER

Belt Buckles\$7.00 up	Stick Pins\$4.00 up
Pobs 7.00 up	Barrettes 5.00 up
Cuff Buttons 6.00 up	Bar Pins 6.00 up
Tie Clasps 6.00 up	Rings 5.00 up
Waldemirs 6.00 up	Wristos 5.00 up

OUT OF THE HIGH RENT DISTRICT enables us to give you both QUALITY AND PRICE

MEYER'S JEWELRY STORE

One Block From 3rd District Ferry 1233 DECATUR STREET.

STUFF BY GILKY SWIPES

GILKY' DIARY.
Friday—ma & pa was a tawking about a yung cappel witch is new married & how nice they get a long & dont quarrel none & so 4th. So they meaning pa & ma has agreed never to quarrel agen. I suppose they wont nether. Till they disagree sum time.

St. —pa was a cranking the ford this morning & it kicked back & knocked him unconscious for about 1/2 hour. Then the doctor come & dognosed his case & sed he has a skulpture of the brane or a fraction of the skull or mebbly a contusion of a bone, but whatever it is pa is a mitey sick man & cant wirk much for a week or two & I may not get my scout sute for a wile longer yet.

Sunday.—The doctor over herd ma telling unkel Hen iver the telephone that we havent no money so he changed his mind & sed pa just had a slight invasion or to on his hed & wood be out in a cuple days or so that sounds good to me. I gess ma thinks a good eel of pa to. I seen her ery when he was hurt.

Monday—Jane called me up on the telephone & told me sum thing

with I dont dare rite in my diary. This is a closed secret as only 2 & the telephone girl knows what it is about. they was a inspektor at skool today & he sed I wood of been a fine specimen if my it. haddent developed so fast.

Tuesday—pa went to wirk today ma wanted to please him & called him up & ast him what did he want for dinner & he answered & re-plied.—Pie a la mode. She misunderstod him & that he sed hire are lawn mowed witch she did & it costed pa 6 bits in money. but it saved me lots of trubble.

Wednesday—was at a party tonite & Jane had me a running a fue errants & waiting on her. Ted remarked that she had her ft. on my neck. I herd him & told him if I ketchid him after the party his necky woodent fit him. when the party was over I looked for Jane but she had went. Elsy sed she went away with Ted. had a bum time.

Thursday—ma found a long hair on pa's cote & got very angry & tawked awe full mean pa sed she worries to much over little things.
Yours truly,
GILKY SWIPES.



ALGERIANS AT LAW CIVIL DISTRICT COURT.

The Ohio Howe Scale Co. v. Steve Di Bartolo, sequestration v. Arthur Landry.

Succn. of Mrs. Myra C. Gerard, will—W. O. Hart.

Succn. of Joseph Maurice Durab; inventory—Alex W. Swords.

MORTGAGES.

Wm. P. Heron to Marius M. Pitre, \$564.72, lot, Magellan, Whitney Ave., Columbus and LeBoeuf—Gaudet, Notary Public of Jefferson Parish.

SALE AND CHATTEL MORTGAGE
Thomas J. Rooney to David Coleman, Oldsmobile roadster, \$50 cash, \$250 mortgage.—Mahoney.

WITH THE TIGERS.

Sunday, October 30, the Algiers Tigers ventured to City Park and lost to the strong and fast Troop 2 team, by a score of 26-0.

The game was featured by the fast work of the Tigers and the fine plunges of the back field, especially Gilder who repeatedly backed for eight yards. The Tigers line was like a stonewall and repeatedly turned back the back field of Troop 2. On the defense, French and Mothe starred. Troop 2 made their gain on tricky forward passes, which the Tigers failed to stop. The Algiers boys were outweighed by about ten pounds to the man. Troop 2 consists of all Prep. school stars.

The Tigers in a wonderful comeback, easily outplayed the boys from the Institute. Spitzfaden starred with a 75-yard run after intercepting a forward pass; Mothe intercepted five of the Institute passes, Gilder again starred with his line plunges. The Tigers were not even held to downs. They did not have to punt once. The Institute pigskin chasers made one first down by a five yard penalty for off sides. In the third quarter the Tigers had the ball on the one yard line when Spitzfaden fumbled and the right end of the opposing team picked the ball up and ran for a touchdown. The touchdown for the Tigers were made by Schroeder 2, Mothe 2, Spitzfaden 1, Gilder 1, L. Acker 1, goal from touchdown, Gilder.

HALLOWE'EN PARTY.

Miss Anna Weigman entertained at a Halloween party on Monday evening. Games appropriate to the evening were played and a most enjoyable evening spent. Refreshments were served.

Those present were E. LeBoeuf, R. Cayard, S. Wright, N. and A. LeBlanc, A. Weigman, L. Gillen, Mr. McCloskey, A. Foster, A. and E. Shields, C. Oswald, V. LeBlanc, A. M. and J. Weigman, L. Kraemer, E. Angelo, D. Acker, M. Cayard and Mr. and Mrs. Wiegand.

Real Estate Transfers

Richard Patterson, et al. to Lucy Gray Patterson, 2 lots, in Fifth District, fronting on Camus Lane, \$300 cash.

A. T. Wainwright Co. to Suburban B. & L. Association, lot, Canal, Clark, Cleveland and Hagan Ave., \$8,400 cash.

Purchaser to vendor, same property, \$8,400, terms—Loomis.
Peter Stankovitch to Jacob C. Woverton, portion, Vallette, Homer, Newton and Chestnut, \$— cash.

Chas. W. Rostrup to Barry Forbes, lot, Monroe, Franklin, De Armas and Lapeyrouse, \$700 cash.

Purchaser to Joseph Calderone, same property, \$410 cash—O'Connor.
Mrs. Henry Acker to Mrs. Edward Brauninger, lot, Elmira, Belleville, Alix and Pelican, \$3,000 cash—Fellu.

FIFTIETH ANNIVERSARY.

Last week, Mr. Frank Hymel was tendered a surprise by his many friends, the occasion being the fiftieth anniversary of his birth.

He was presented with a handsome arm chair by the following friends: Mr. and Mrs. Ed McNair, Mr. and Mrs. Ed Lilly, Mr. and Mrs. Jos. Solanas, Mr. and Mrs. Remy Charles, Mr. and Mrs. U. J. Lewis, Mr. and Mrs. S. J. Gravois, Mr. and Mrs. F. Richardson, Mr. and Mrs. R. Nolan, Mr. and Mrs. E. Berthaut, Mr. and Mrs. F. J. Borne.
Special gifts were given by Mr. and Mrs. McPherson, Mrs. Amuedo and family, Mrs. Hay and family and Mr. Harry Monroe. A supper was served and was greatly enjoyed by the guests present.

Those present in addition to the above were Mrs. L. A. Hymel, Inez Solaris, C. C. Hymel, C. Hymel, Margaret Hymel, Thelma and Helen Solaris, Lois Gravois, Zaida Huckins, Mrs. Solaris, Mr. and Mrs. N. Nolan, Mr. Amuedo, Mr. and Mrs. W. Blanchard, Mr. Rowley, Mr. and Mrs. P. Borne.
Later in the evening, refreshments were served. The guests enjoyed themselves thoroughly and all wished the genial host many more happy anniversaries.

HALLOWE'EN PARTY.

Monday night a crowd of young folks gathered at the home of Miss Ura Babin in Verret Street. The girls wore Pierette costumes yellow and black. During the evening many games were played and dancing indulged in. Later the apples were ducked and refreshments served. Those present were the Misses Flossie Reynolds, Irene Gerrets, Esther Cabinol, Loretta Miller, Winona Gouner, Lillian Gerrets, Eleanor Lilly, Lillian Koenig, Lillian Olinier Xavier Talbots, Louise Bourgeois, Vance Averill, Lorine Muntz, Camille Mothe, Una Babin, Messrs. Charles Gerrets, James Curren, Milton Acker, August Fickie, O'Brien Clark, Ralph Ryan, Bertrand Peck, John Ruiz, Werner Bourgeois, Alvin Covell, John Ruiz, Preston Gaffney, Wesley Babin, and Jos. Hildebrand.



BOY SCOUTS OF AMERICA.

TROOP NO. 32
On Halloween night, Monday, October 31st, the troop gave a banquet. Many friends of the boys were present to make the occasion a most enjoyable one. Among the guests was Mr. Thos. Fox, chairman of troop 60's committee.

The place was decorated in the Halloween colors, while the pumpkins stood staring at the guests at the table. The following boys were present:

R. Stenhouse, I. Olroyd, E. B. Lagarde, B. Boyer, J. Brown, H. Vezien, L. Nicklaus, B. Partlan, M. and E. Andry, J. Weir, R. McCloskey, M. and E. Schroeder, J. Hilderbrand, W. Entwistle, J. Koenig, R. LeBlanc, C. Babin, J. Vinet, H. Roddy, N. Whitney, F. Hawkins, P. Jones, Wm. LeBlanc, W. Babin, Ed. Miller, P. Pegue, J. Cieutat, V. Cieutat, W. Bond, T. Lamana, A. Caffero, P. Gaffney, E. Ainsworth, F. Kramer, C. Russell, B. Covell, C. Puckett, G. Rihner, T. Lilly, A. Facius, J. Cazabourn, F. Armitage, C. Bond, S. Kennedy, M. Stacy, W. Bourgeois.

The troop will hold a regular weekly meeting tonight at McDonogh No. 4 school.

Fellows, we are going to have an over-night hike. If you are coming meet at headquarters Saturday evening at 2 p. m. sharp. By the way, do not forget your blankets and food-stuffs.

FRANK HAWKINS, Reporter.

GRACE WORRELL ENTERTAINS.

Little Grace Worrell was hostess at a party on Halloween night. The little ones ducked apples and had a most enjoyable time. Games were played and refreshments were served.

Those present were Anna V. Hantel, Isabelle McPherson, Margaret Hymel, Martha Carey, Roma Talbot, Vera Vezien, Adele Guillot, Susie Roberts, Lella Wattigney, Glen Boylan, Adeline Boylan, Helen Amuedo, Evelyn Amuedo, Yvonne and Willie Salathe, Cecilia and Patricia Muntz, Cecile Dixon, Myrtle Chovian of Texas, Beryl Lands, Grace Morrell, Richard and Charles Dixon, B. Amuedo, Lloyd Salathe, Iredale and Hunter Cunningham, Mark Carey, Irvin Salathe, Edward Worrell, Murtagh Rupp, Roy Lands, George Peterson and George and Lenson Talbot.

NEW DENTAL OFFICES.

Announcement is made of the opening of the Crescent Dental Offices, located at 829 Canal street, third floor, and for fifteen days as a demonstration and get-acquainted plan all dental work is being performed at greatly reduced prices. That all dental work may be done in the most thorough and competent manner the Crescent Dental Offices are equipped with the latest modern conveniences and equipment for the benefit of patients, and only expert dentists are employed as assistants. The Crescent Dental Offices guarantees all work, no unnecessary trips are required, and terms of payment may be arranged. When in need of dental work you are invited to visit the Crescent Dental Offices. Examinations are made free and you are placed under no obligations.

85c EACH
Fancy Cement FLOWER VASES, write for photos, crtd \$1 pr. extra.
Hanging baskets bird cages, lawn mowers, boxes, benches, sundials, sickles.

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\$25 Majestic Bikes—Tires \$1.50 up.

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MARTINEZ DENTISTS
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PAINLESS EXTRACTION
10 Years Practical Experience
All Work Guaranteed 10 Years

ALGIERS BATTERY SERVICE
STATION IS A NEW ONE
OPENED ON ELMIRA AVE.

Another new enterprise opened in Algiers this week is the Algiers Battery Service Station owned and operated by Mr. E. Primeaux at 715 Elmira Avenue. Mr. Primeaux has the agency in Algiers for the famous "Willards" battery. His battery charging equipment is the finest and most powerful in town. A new feature in the battery recharging business on this side of the river will be introduced by Mr. Primeaux which he calls a "Call'em-up" list. If you are an automobile owner all that is necessary for you to do is to register your name and address at the service station, and regularly each month you will be reminded that your battery needs a testing, which Mr. Primeaux says is done free of charge. If your battery needs recharging it can be done in a few hours, which means a great saving to the owner of the car. Being well equipped and having a thorough knowledge of the business, Mr. Primeaux should in a very short time command the patronage of every automobile owner on the west side.

TWENTY-FIVE ANNIVERSARY.
Sunset Lodge No. 108, Ladies Auxiliary to the Brotherhood of Railroad Trainmen will give their Twenty-fifth anniversary dance at the Moose Auditorium, 1422 Canal Street, Wednesday, November 9th, at 8:30 o'clock p. m.
The dance will be an informal affair and will be for the members and their invited guests.

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GEORGE WASHINGTON
fought for Independence and bequeathed it to us. For one hundred and forty-five years we have kept it—a heritage that all Americans hold priceless.

Independence demands safeguard for the future. To safeguard your future in the best way possible start a bank account today at

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Will It Be A Cold Winter?

We're not offering any pizes for the correct answer to that question, but just calling your attention to the fact that Winter is here and you had better phone that order now for

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