

Christmas Savings
Checks Cashed

Maison Blanche
GREATEST STORE SOUTH

Ask about M. B.
Club Plan

Complete Line of Victrolas

FURS FOR HER

Priced from 10.95 to 165.00

PELTS—long and luxurious, bearing the stamp of fashion's approval. Great open or double fox pelts with heavy brushes, Stone Marten (one or two pelts), chokers of natural squirrel (one or two pelts)—all furs of superior quality designed to meet the need of both the Christmas shopper and fastidious recipient.

Baum Marten Open Foxes, silk lined, large brushes. Priced from10.95 to 115.00

Baum Marten double Foxes, large brushes. Priced from12.50 to 165.00

Black open Foxes, silk lined; large brushes. Priced from19.75 to 145.00

Black double Foxes. Priced from25.00 to 65.00

Stone Marten, one skin chokers. Priced from—20.75 to 45.00

Stone Marten, two skin chokers. Priced69.75

Natural Squirrel chokers, on skin. Priced from10.95 to 25.00

Natural Squirrel chokers, two skin. Priced from25.00 to 35.00

USEFUL GIFTS

Priscilla Electric Irons; stand, cord and plug. Guaranteed4.98

Electric Curling Irons, with comb6.75

Electric Traveling Irons; 3-lb. size nicely fitted in leatherette case7.98

Bissell's Carpet Sweeper, in mahogany finish, 5.50

Armstrong Electric Table Stove; cooks three dishes at one time11.98

Duplex Fireless Cooker; 12-quart capacity. Excellent for cooking cereals.18.00

Fancy Wicker Trays, with floral center oval shape3.48

RUG SUGGESTIONS

Brussels' Art Rugs; Size 6x9; made of wool tapestry, Brussels, woven in one piece. Oriental designs.11.98

Japanese Grass Rugs; Size 4-1-2x7-1-2; strongly made, tape bound, all colors; Japanese patterns 2.19

Japanese Rugs; Sizes 9x12; woven in one piece; made of hard wearing grass; all colors, pretty patterns5.25

China Matting Rugs; Size 9x12; made of heavy China matting, with one seam only, reversible. 5.79

Fine China at Sale Prices

English decorated vases; tinted top and bottom; rose centers.

7 1/2 inches75c

10 inches1.98

11 inches2.25

12 inches2.75

Decorated Salad Bowls; tinted with flower centers.49c

Nippon Decorated China Ash Trays hand-painted1.45c to 1.98

Hand-Painted Match Holders 49c

Nippon Hand-Painted China Smoking Sets; five pieces—3.98 to 5.98

Hand-Painted Ice Cream Sets, consisting of large oval tray and six individual plates set.4.98

Hand-Painted Nut Bowls; beautifully decorated1.00 to 2.75

Decorated Rouen French China Teapots; odd shapes3.75

Decorated Rouen French China Flower Centers2.75

Decorated China Kitchen Sets, consisting of six cereal jars, six spice jars and two bottles; set12.98

Gold Band China Cups and Saucers; set25c

Hand-Painted Tea Sets, consisting of teapot, sugar, cream and six cups and saucers.3.25

JACK TAR TOGS

The Jack Tar label in a garment is like the sterling stamp on silver—it means quality plus. Two numbers from these manufacturers are especially worthy of note:

Jack Tar Middies, 1.98

Jack Tar Dresses, 2.98

Made in navy, rose, khaki, red and green or white, with combination cuffs and collars of red, Copenhagen or navy. And a very new model of white with dark blue flannel collar and cuffs.

A splendid assortment of colors and sizes, both middie and pleated models; some made with contrasting collars and cuffs and emblems. The same model little dresses that have been priced at nearly twice the figure.

WOMEN'S SWEATERS, 2.98

Both Slip-over and short tuxedo models—all sizes, all colors. Well made and warm.

CHILDREN'S SWEATERS \$1.98 to \$3.50

Sizes 6 to 14 years. Beautiful colors in either Slip-over tuxedos, or button coat styles.

Give Daniel Green Comfy Slippers and You Give Months of Comfort

Comfy Slippers for Women

Quilted satin comfy slippers with pompom trimming and Comfy soles. In several colors2.25

Felt slippers in a variety of colors with fancy cut-out effects at the top2.00

Comfy Slippers for Children

Felt Comfy slippers with fancy design on vamp. Sizes from infants' to misses' 2s. Pair1.75

Puss-in-Boots of felt with Comfy soles. Have fancy design around the tops2.00

Comfy Slippers for Men

Comfy slippers of felt made with Comfy soles. Come in sizes 5 to 11. Pair2.25

Everett slippers of felt in Oxford gray with leather heels and soles. Pair2.75

Thor Electric Vacuum Sweeper 25.75

Sweeping with a broom is a back-breaking drudgery for any housewife. But why use a broom at all? You can do your sweeping quicker, better and with almost no effort with a Thor No. 12 electric vacuum sweeper.

Lightly and easily it goes back and forth over carpets and rugs sucking up imbedded dirt and grit—not an atom escapes its hungry jaw. leans upholstery and draperies just as easily as it does floor coverings, too.

A powerful little General Electric motor drives the Thor. Simple as can be; nothing to get out of order.

SILK CREPE DE CHINE SHIRTS 3.98

For Men Who Care

Because we bought more than 100 dozen of these all-silk Crepe de Chine Shirts, (much under the manufacturers cost), we are able to offer them at this astonishingly low price. Many pretty patterns to pick from; warranted to fit perfectly. They will make a splendid Christmas Gift. Packed in a neat box.

MEN'S SILK PAJAMAS, 5.00

Of fine silk in either blue, lavender, tan or pink, finished with silk frogs. Former price 8.00. Put up in Christmas boxes.

MEN'S COLLAR BOXES, 1.50

Combination boxes lined with satin. Made of brown or black leather. Former price 2.00.

MEN'S MUFFLERS, 1.98

Of silk mixture in black, blue, garnet or brown. Two-tone colors. Fringed ends. Were 2.50.

GIFT BOXES, 1.00

Containing one pair of Paris garters and one pair of silk box.

BUCKLES AND BELTS, 98c

Gold front buckles with good quality leather belt. All sizes. Packed in Christmas boxes. Former price 1.35.

Boys' Holiday Outfits

BOYS' NORFOLK SUITS, 10.00 to 27.50

Embracing a splendid assortment of all wool suits in all the newest shades of brown, tan, green and mixtures, featuring the new herringbone stripe, so popular this season. The models are the newest shown inverted pleats with double dip yoke. Some are sport models, others are double-breasted. One and two pants suits.

JUVENILE NOVELTY SUITS, 6.95 to 16.95

This embraces our entire line of Middy, Oliver Twist, Junior Norfolk and Balkan Models in Jersey, Serge, Velvets, Worsteds and Cheviots, either plain or fancy styles. In this line you will find imported models with silk collar and cuff and hand-embroidered shirts. An ideal and sensible Xmas gift for the little fellows from 1 to 9 years.

SILK KNITTED TIES, 65c to 1.00

This lot embraces a very large assortment of boys' all-silk and silk-fiber ties that come packed in holiday boxes and makes a splendid showing. These ties are an ideal gift for boys, as they will stand up under hard wear, a great many fancy colors, stripes and designs in the lot.



MARINE CLUB IS GIVEN BOOST BY MAYOR McSHANE.

Foreign Consuls Also Approve Institution As Aid to Trade.

The Merchant Marine Officer's club at 228 North Rampart street has received the unqualified indorsement of Mayor Andrew J. McShane, who at a dinner at the institution a few days ago received a thorough explanation of its aims and purposes.

"The club is the solution of the problem of how to establish a better understanding between the men who sail the seven seas and the merchants whose goods they carry," said the mayor Saturday.

Club Self Supporting.

"Though but a month old the organization is self-supporting and it is operated without any financial obligation on the part of the marine officers, whose New Orleans headquarters it has become. It has the approval and support of business men prominent in the commercial life of the city and the Mississippi valley who have seen the value of establishing an institution where all the supplies and equipment used by the modern steamship may be constantly exhibited to the men who buy them.

"The idea originated by Captain Walter F. Callahan, the present head of the Marine Office club is the result of a desire to bring the merchant and Marine Officers into closer relationship, as the latter in a majority of cases is a stranger in our midst. A feeling of hospitality once created, New Orleans will have added a booster for her port instead of an indifferent individual when he is questioned in foreign parts of the world. To hold our enviable place as the second port we need boosters abroad. Organization and efficient direction of energies toward the establishment of friendship will enable satisfied men to do collectively more for the port than all the advertising that can be mustered together.

Consuls Approve Plan.

"The movement has assumed an international aspect through the interest manifested by the foreign consuls in New Orleans and their desire for information and cards of introduction for the officers of their ships.

"Many consuls have advised marine clubs abroad of the courtesy extended their officers, and no doubt the same consideration will be given American officers by marine officers clubs in foreign lands. All this tends to increase the interest in the port of New Orleans.

"Statistics credit New Orleans with eight steamship lines, and over 2,000 vessels with a total net tonnage of over 4,500,000 entered and cleared at this port for foreign trade in 1920. Fifty-four per cent of the total was American. Eight licensed marine officers are on duty aboard each

steamship. What an army of boosters carrying New Orleans's greetings would be mobilized by showing a little interest in these merchantmen and proving to the world that our boasted hospitality is not a myth.

Rival of New York.

"This port at the present day enjoys the limelight as being the logical rival of New York, and it is up to the loyal adherents of progress to hold it in that face; we must not wait until New York has us far outdistanced, and let every section of the country have us at their tender mercies when they realize that we through our smug complacency, are not keeping abreast of the times. Let us utilize the material on hand, namely the marine officer, to bring New Orleans to the fore by his volunteering his praise of the treatment afforded him while a guest of the second port.

"It seems a pity that our commercial houses have overlooked this one best bet.

New trade routes are being established and here again can the marine officer further the interests of the port of New Orleans by his complimentary remarks about our interest in his comfort. New Orleans has much to look forward to with our neighbors on the Gulf of Mexico and its companion body of water the Caribbean Sea.

"The return of the world to normal with the advent of peace must of necessity be slow, and now is the time to establish a name second to none. South America's attitude toward us is undergoing a change in our favor, and greater familiarity is now being developed along commercial lines. Let us do our part through the men who travel back and forth."

After the limitation of armaments the nations are to be permitted to retain their swords for decorative purposes, but these should be fitted with safety guards.

It is said that 20,000 "brain workers" in Moscow alone have no employment. The condition of Russia bears out the report that its brain workers have been idle a long time.

Real delicious home-made candy for Christmas. The kind that has made the name of A. J. Williams famous. Mr. Williams has been his own candy maker for the past sixteen years and his guarantee today means perfection in his product. His candies are guaranteed to be made of pure creamery butter and only the best of ingredients go into their making.

Special Suggestions for Christmas

Imported Crystallized Fruit, five pound box\$3.50

Single pound50

Heavenly Hash, per pound70

Harum Lacum, per pound70

Divinity Fudge, per pound60

French Almonds, per pound80

Mellow Kisses, each10

Popular Kisses, three for10

Creole Pecan Pralines and French Nougat Rolls

See Our Stock and Make Your Selection Now

A. J. Williams

1309 CANAL ST.

Mail Orders Filled Promptly

Phone Main 6479

Christmas Wishes

Here's to Christmas. May it hold for you all that you hoped it would in joy, remembrances and friendship.

And may there be many others just such Merry Christmases in store for you.

Mrs. R. Burvant
Millinery

612 FRENCHMEN ST.
BRANCH STORE: 2513 Bayou Road
Opposite LaBreton Market

Beautiful Christmas Footwear Attractively Priced

The holidays will be more enjoyably spent if you are conscious of being properly shod. The attractive prices offered on quality footwear by Schiro's enables one's needs to be filled at a minimum outlay.

Beautiful Three Center Strap Slipper of exquisite patent leather—
7.45

Sandal Moccasin of high-grade patent kid. Turn sole and graceful Junior Louis heel—
6.95

Sturdy Oxfords of Tan Calif. Ball Strap and medallion tips. Low walking heels. As low as—
5.95

Satin Slippers

One-strap slippers in black and brown satin. Beaded design on vamp and strap—
7.45

Plain Black Satin one-strap slipper—
6.95

Give Schiro's Hosiery, Evening Footwear and Danie Green Comfy Slippers.

LET US CASH YOUR CHRISTMAS CHECK

Schiro's

Novelty Styles of Excellent Taste

Canal Street and South Rampart

Christmas Shoppers are Flocking Here---Now

WISE buyers—people who know the value of a dollar—are selecting their holiday gifts now. The firm of J. Segen & Co., early anticipated that the demand for this Xmas would be for popular priced jewelry and accumulated the largest and most varied stock of

Diamond Rings	Pearl Necklaces	Vanity Cases	Watch Chains
Wrist Watches	Cameo Rings	Mesh Bags	Stick Pins
Bar Pins	Ivory Sets	Watches	Emblem Charms
Cameo Brooches	Ear Rings	Cuff Links	Emblem Buttons
			Fountain Pens

J. SEGEN & CO. were quick to restore old prices on Jewelry, and you will be gratified to find that our prices, as always, are the lowest asked. Every department of our store shows its full share of beautiful, new Holiday pieces—selected with infinite care and excellent judgment—each a real Christmas Gift. The character of our merchandise, and our exceptional offerings are backed by J. Segen & Co's. 21 year reputation of "Satisfaction In Every Transaction."

Our manufacturing department on premises is still in a position to execute all orders for delivery before Xmas. The most artistic designs in Monogram work—Belt Buckles, Rings, Barrettes, Pins, Fobs, Cuff Buttons, Etc.

YOU are respectfully invited to visit this distinctive and different jewelry shop. Here you experience an atmosphere of friendliness, a willingness to serve, and you will be glad that you came. You will not be persuaded to buy, but should you make a purchase, the entire resources of J. Segen & Co. organization are placed at your service to see that you are thoroughly pleased and satisfied.

J. SEGEN & CO. JEWELERS

636 Common Street, near St. Charles.
Take The Elevator and Save Money
We will be open evenings from now until after Xmas

TOYLAND

Where Every Joy-Giving Toy for Girls and Boys Is To Be Found!