

# "SAVING-TAG" SALE

is your chance to save  
**Big Money**



Savings up to \$100 on Columbia Grafonolas

## Buy Your Grafonola Now!

Whatever the occasion and whatever your mood, the Columbia Grafonola is always ready to give you the kind of music for which you long—latest song hits, modern dances, old-time melodies, sacred songs, band or orchestra selections, quartets, and operatic selections.

Perhaps never again will such a liberal offer be made to you. Our terms during this sale make it possible for everyone to have a Grafonola.

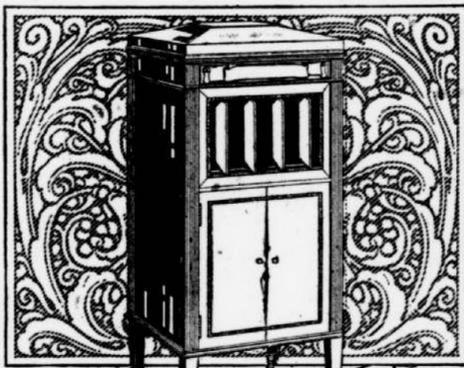
### *This is your opportunity!*

Our reduced prices and terms mean big savings for you—but you must act at once.

During this great Saving-Tag Sale all high-grade, new-model Columbia Grafonolas will be offered at reduced prices on unusual terms.

Now is your opportunity to save big money and at the same time fill your home with fun and real entertainment.

Come in the store today. Hear the Grafonola. Examine the instruments—34 models in 6 different finishes. Select the model best suited to your requirements. Plenty of time to pay.



## Look at the Savings!

Consider what these cash savings mean to you on such a quality instrument as the Grafonola. If a penny saved is a penny earned, then many dollars saved are many dollars earned. See how many dollars you save by buying now!

Type	Original Price	Reduced Price
L-2	\$275	\$175
K-2	225	150
H-2	165	140
G-2	150	125
F-2	140	100
E-2	125	85
D-2	75	60
C-2	50	45
A-2	32.50	30

Drop in our store to-day—Pick out the model you like best

### Exclusive Columbia Grafonola Features

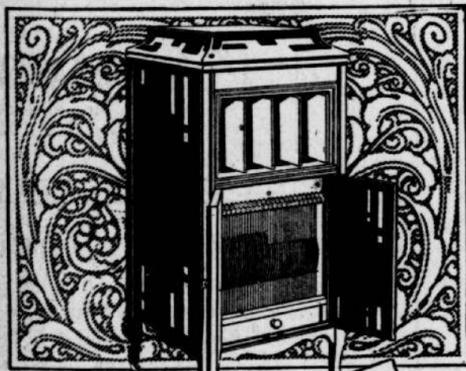
Remember when you purchase a Grafonola you purchase a high-grade modern instrument with exclusive patented features

- Beautiful Columbia Streamline Cabinets**—to harmonize with living-room furniture.
- Special Columbia Reproducer**—the heart of the instrument, which makes the music sound human.
- Patented Tone Leaves**—to control the volume, soft or loud, to suit your desires.
- Columbia-Designed Tone Amplifier**—giving the rich, mellow, pure Columbia tone.

34 models in 6 different finishes

### Good music makes happy homes

Now you can have an entertainment in your home every night. Enjoy the same music that is being played in the great theatres, auditoriums and hotels in the big metropolitan centers.



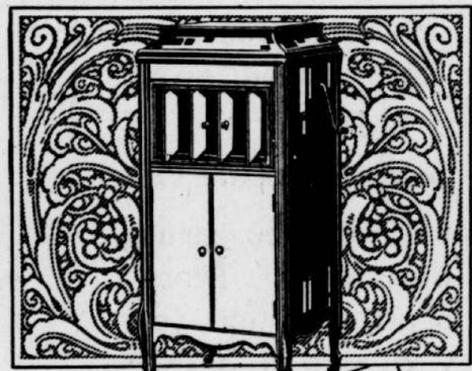
**\$1** Delivers a  
Columbia Grafonola  
to your home

Come in our store and select the style and finish that will look well in your home. Make the first payment, and pay the remainder in convenient installments. This "Saving Tag" Sale is your big opportunity to save money, if you act at once.

If unable to come to our sale today, fill in and forward coupon with **\$1** and we will deliver instrument desired.

Please deliver model..... Our price.....  
on terms of your "Saving-Tag" Sale.

Name.....  
Address.....  
City.....



# RUSAKOF FURNITURE STORE

512 Frenchmen Street

Phone Hemlock 912

