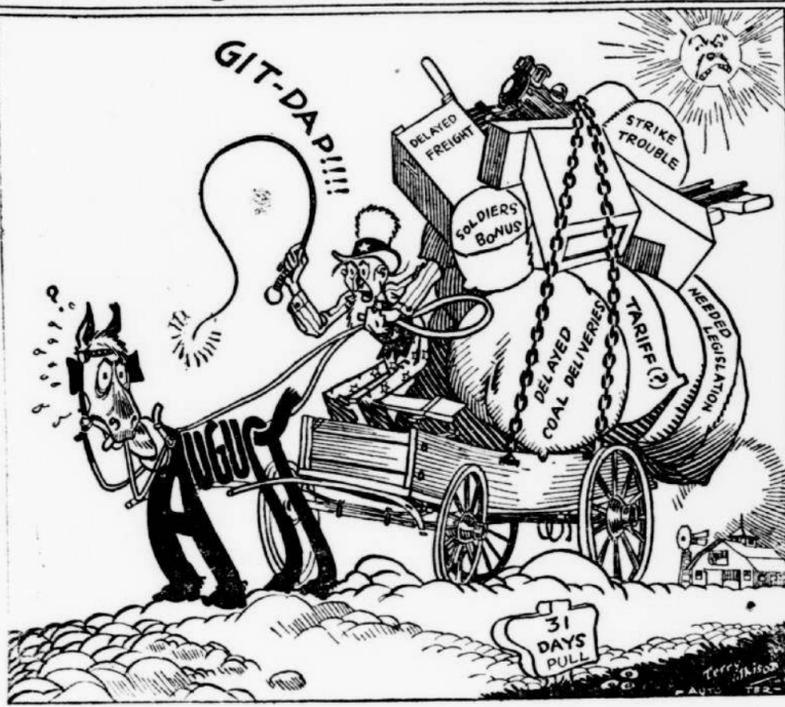


Columbus of Today

By Richard Lloyd Jones

Amundsen recently sailed from Seattle to become ice-locked in the hope that he might drift across the north pole. What's the use, you wonder. Man has already been to the North pole and there wasn't anything there but a lot of cold weather. It was a lonely place. Why go again? Columbus was jeered when he sailed against the whole world's unbelief. He set out to find new seas. To his own amazement he found new shores. Even when he returned to tell his tale wise men declared the venture interesting but what's the use; the new found land was so far away no one would ever go there. Recently some mountain climbers, seeking to set foot on the "roof of the world" ascended the unexplored altitudes of Mt. Everest. High up in the Himalayas they found vast plateaus, rich in soil with forests and lakes and grasses such as are found in the north tier of American states. These were not little pocket spots in the Mountains but a vast region that would measure out Minnesota and Montanas. But what's the use of it all? We say, we can't get there. Mile high precipices prevent. The legislature of New York came within two or three votes of refusing to grant the Delaware and Hudson company the right to build a railroad because it would scare the horses. But it was the railroad and not the horse that made possible this great nation of homogeneous people more than three thousand miles long. They jeered at Fulton's boat. "It moves!" they cried. To their amazement, it moved up river. When the first steel ship, was launched foolish folks went down to see it sink. The crowd saw only the iron hull; they knew iron sinks. The inventor saw the air in the iron hull; he knew the air would float. The world today is full of out of the way places which tomorrow will be as much a part of the busy world as the shores Columbus found. Aeroplanes will lift us into the Minnesotas and the Montanas of the Himalayas. Rich farms will be there, towns, colleges, cities like Billings and St. Paul. Radio is an amusing toy. Wonderful, we say. We wisely predict the time when it will carry music from a great operatic center to even the most isolated and humble cabin homes. We talk wisely of its educational powers. These are near enough to be calculable. It is going to carry conversation around the whole world. It is going to print news in the parlor. Radio is going to give all nations one tongue. Now scientists talk of sending heat waves that will modify inhospitable climates. These heat waves will make possible not merely Montanas but whole Australias where Amundsen is going and where Shackleton has been. It is a wonderful world we live in. The laboratory is the mighty missionary. And there is many a Columbus serving a vaster future by beating pathways into the pathless regions of today.

A Big Load For The Old Horse



Richard Lloyd Jones

Whose Editorial Genius Set Millions of Americans Reading the Cosmopolitan Magazine and Collier's Weekly, is Now Going to Interpret American Ideals and Progress For The Herald.



RICHARD LLOYD JONES

Author of "Pathfinders" and "A Brother of Men," former editor of Cosmopolitan and associate editor of the Wisconsin State Journal, present joint owner and editor of the Tulsa (Okla.) Tribune and the Jacksonville (Fla.) Journal. Jones grew up in Chicago, where his father, one of the most noted ministers in the country, was pastor of All Souls Church for forty years. As a boy Jones began his newspaper career by selling Chicago dailies during the anarchist riots in 1884. When he had \$90 saved up he decided to see the world. The boy of ten took his savings and went to Indianapolis. There he examined the state house, inspected the soda fountains, and returned home with a full report. And he's been reporting on places and institutions and men ever since. Jones was educated in the universities of Chicago and Wisconsin, but before entering college he had worked as kitchen boy on a government pilot boat on the Gulf of Mexico, as an apprentice cheese-maker, and a farm hand. He studied law in Chicago, acquired two legal degrees, took a turn at being a cowboy in Nevada, and then decided to be a writer. During his eleven years of magazine work Jones made journeys of investigation and research that carried him more than 25,000 miles. He saw America first hand—its cities, its towns, its farms, its industries. In 1911 Jones bought the Wisconsin State Journal. When the war broke out he wanted to get into the fighting, but President Wilson told him he would render his best service to the country by staying with his paper in Wisconsin, where German propaganda was most active. Jones stayed and fought a fight against disloyalty that won the applause of the entire nation. In 1919 Jones sold the Wisconsin State Journal and bought the Tulsa (Okla.) Tribune, with which paper he has put up the biggest battle for civic decency and honesty in city and state government that Oklahoma has ever known. He threw a corrupt chief of police out of office and stopped the grafters from stealing the people's money, repudiated a thoroughly rotten city administration, and awakened the public conscience to questionable practices in the state government. Recently Jones purchased half interest in the Jacksonville (Fla.) Journal. What Jones Will Do No newspaper writer of the day is better fitted to constructively interpret the trend of American thought, its ideals and its practical approach to the problems that must be solved before those ideals are realized. Jones will write weekly for The Herald readers. His first article appears in this issue on this page.

Personal Mention And General News

SHORT ITEMS CONCERNING WEST SIDE PEOPLE.

Mrs. Olroyd has had a delightful visit in Chicago, Milwaukee and Lake Geneva. She was the delegate to the National Conference of Business and Professional Women's Clubs at Chattanooga, in early July. Mr. Max Bergers left Sunday for Abita Springs, where he will spend his vacation. Mr. Clement Balk is spending his vacation at Lake Charles, La., with his sister, Mrs. Robt. King.

The many friends of Miss Hortense Mirando are glad to hear that she is doing nicely after undergoing an operation at the Hotel Dieu for appendicitis.

Mrs. H. W. Clarke is visiting her daughter, in Colorado. Miss Mary Louise Wilcox of Houston, Texas, is visiting her aunt, Miss Martin of Delaronde Street.

Mr. Morris J. Nolan, is visiting his mother, Mrs. John F. Nolan, of Gulfport, Miss.

Mrs. J. Adams and daughters have returned from Heartease Park, where they spent a pleasant trip.

Misses Mable Tolley, A. Ocrassa, Camille Mitchell, will leave to-day to attend the State Convention of the American Legion which will be held at Baton Rouge.

Mr. and Mrs. Robert King of Lake Charles, La., (nee Regina Balk of Algiers) spent the past month with Mrs. King, parents of Mr. and Mrs. J. Balk.

Master Robert Springer of Hattiesburg, Miss., has returned home after a pleasant visit with his aunt, Mrs. S. J. Hogan of Lavergne Street.

Miss Anna Escouse is spending her vacation at Mentone Springs, and Chattanooga, Tennessee, the guest of her brother, Mr. Charles Escouse.

Mrs. J. Woolverson and family, have returned home after a long stay at Hot Wells, La. The trip was made in an automobile.

The many friends of Mrs. James Tufts (formerly Miss Edwina Muntz) are glad to know that she is doing nicely after undergoing an operation Monday at the Hotel Dieu for appendicitis.

Mr. Peter Muntz and daughter, Eunice, returned home Sunday night from Atalantic City, where Mr. Muntz was a delegate at the Knights of Columbus convention.

Miss Janet Calvin of Bermuda Street, spent the week-end at the sea shore.

(Continued on Page 3.)

WIFE CUTS HUSBAND

Nora Coleman, negro woman, who stabbed her husband, William West, in the left side with a knife, was arraigned before the Justice of the Peace on charges of cutting and wounding with intent to kill. She pleaded not guilty and was committed to the district court without bail. The wound suffered by West is said to be dangerous. He is still in the Charity Hospital.

ELITE PLEASURE CLUB

At the last meeting of this Club which was held at the home of Mr. L. Lloyd, plans for our truck ride were discussed. The Jolly crowd will motor to the Victory Club, on Bayou Barataria, on Sunday, August 20th. Our military band will furnish music for dancing.

Peter Lawton Answers Commissioner Maloney

New Orleans, Aug. 14, 1922. Editor Herald, Algiers, La.

Dear Sir: In the letter you published in your last week's edition, from Commissioner Maloney, there are several personal allusions intended to reflect upon the writer, which I would request that you give me space to straighten out. For instance, the Commissioner states that I was in possession of documents showing that the City had a written agreement with the Union Ferry Company, when our Ferry Committee asked him by what authority the Third District Ferry was being operated. I may say that I have never seen any such document, but on the contrary was told by the official in charge of such documents, that there was no such record, said official handing me at this time, a copy of a letter on said subject, written by the attorney of said Union Ferry Company, to the then Mayor, dated January 2, 1907, said document, according to said official, being "all he had on the subject." It is of course possible that something had been found later on, but the above are the facts as far as I am concerned.

In another part of his letter, the Commissioner seeks to disqualify me from further corresponding with the Commission Council, in the ferry matter, on the ground that back in 1910, myself and associates refused to pay the City for the advertising of the right of way for a certain trolley line, which right of way the City subsequently found itself unable to deliver—all as Mr. Maloney would have found, if he had made a proper investigation before making this "bad break." As for the rest of the Commissioner's letter relating to the ferries, which it is assumed was intended as an answer to the Committee questions, I can only say that the Committee will no doubt take this up for consideration just as soon as the Commissioner attempts to offer his "franchise" for sale. The Committee is on record as insisting that said franchise, if offered over our protest, must include a positive guarantee on the City's part, that it will deliver, on a fixed date, to the successful bidder, the boats and paraphernalia of the ferry business, at fixed figures.

There are several other statements in the Commissioner's letter which "do not conform with the facts in the case" as we understand them, but these also will, more than likely, receive due attention when the occasion requires it. And there are a few other pertinent questions which we have not yet asked whose answers, if forthcoming, might further illumine this ferry situation.

Yours truly, PETER S. LAWTON, Chairman B. F. S. Com.

BROWNLEE BY WIRELESS.

Brownlee's Famous Orchestra, of this city, entertained the delegates of the Fall Buyers Convention, last Tuesday night via the W. G. V., the broadcasting station of the Item.

The delegates of the convention assembled at the Southern Yacht Club where a special receiving set was installed.

FOUND DEAD BODY

The body of an unknown white man was found floating in the river at the head of Alix street, Wednesday morning, August 8, at 5:45, and was sent to the Morgue to await identification. Judging from the appearance of the corpse, the man probably was drowned some time ago.

Weddings of New Orleans Folks

WEST SIDE COUPLES WHO ENTERED THE STATE OF MATRIMONY DURING WEEK.

HOTARD-TILLOTSON

St. Joseph's Church, Gretna, was thronged last Wednesday evening with relatives and friends of the Tillotson and Hotard families for the marriage ceremony in which Miss Virgie Lorraine Tillotson, daughter of Mr. and Mrs. Frank J. Tillotson, and Julius Frank Hotard, son of Mr. and Mrs. Jules F. Hotard, were the contracting parties. The edifice was beautifully decorated for the occasion.

The bride is a winsome and attractive young lady, who has been a member of the faculty of the Gretna Primary School, while the groom is a well known attache of the Southern Cotton Oil Company's office at Gretna and a popular member of the Board of Aldermen of Gretna.

The Rev. Sidney Skiffington officiated at the ceremony, and the couple were attended by Miss Hattie Rossner and Warren Hotard. A reception followed at the home of the bride's parents, after which the couple left for a brief honeymoon on the Gulf coast. Upon their return they will take up their residence in a lovely new home in Lafayette avenue.

WHOSE GLOVES?

The Epworth League of the Algiers Methodist Church will present "Her Gloves" a farce in three acts, on Thursday, August 24th, at 8 p. m., in the basement of the church. Come and listen to the tale of Her Gloves, and you will enjoy yourself for more than an hour. And at what expense you ask—Well that depends on you. A free will offering will be taken and you may give what you please. We will have on sale however some goodies to eat, and all in all, we know you'll enjoy our program. We will answer these questions for you. To whom do the gloves belong? How and where were they found? Who claimed them, What were the consequences, By whom were they restored? Did the real owner ever get them back? Who was the trouble-maker, and how did we treat him. Come and have these questions answered on the 24th.

MARINES TRY RIFLES.

Corps from Algiers Barracks Will Shoot on Range

A large crowd of spectators including members of the various New Orleans rifle clubs attended the Marine Corps rifle match yesterday morning when a detachment of marines from the Algiers barracks will fire the regular army regulation course at the Shrewsbury rifle range. Firing started at 7.30 a. m., and the marines were the only ones to participate.

The course fired upon included seven ranges with ten shots at each range. They included rapid fire at 200 yards and off-hand standing slow fire from the same distance 300-yard rapid fire from standing to prone, 300-yard slow fire sitting, 500-yard slow fire prone and 600 yards, two sighting in shots, ten shots for record slow fire prone. The range was in charge of Lieutenant Charles M. Portis and Sergeant Doyle A. Baham during the match, and visitors watching the firing were assured every protection by Marine Corps officials.

The Shrewsbury range is owned by the state and has been turned over to the marines for the match through the courtesy of Adjutant General Tooms.

Sen. Hendricks Quits Body Found In Water Behrman Forces Identified By Brother

An important break in the ranks of the Old Regulars was announced when State Senator Charles A. Hendricks, of the Hibernia Bank, let it be known that he had decided to quit his lot with the New Regulars in the coming primary. Senator Hendricks is one of the most popular members of the Orleans delegation in the state Senate, is a banker, and is well known and widely respected. He has a heavy following among the young men of Algiers and is said to have brought over to the new organization a number of well known workers. Senator Hendricks has represented the Fifteenth, Sixteenth and Seventeenth wards in the state Senate since the resignation of Senator Christy during the Pleasant administration. When elected to the Senate he was representing the Fifteenth ward in the House. He was always considered a close friend of former Mayor Behrman, and at the time of his defection was a member of the executive committee of the mayor's campaign committee of the Fifteenth ward. Prior to his alignment with the New Regulars, Senator Hendricks conferred with his friends in Algiers and put the matter up to them. It is said that they advised him to break with his former chief. "It is time for the young men of Algiers to assert themselves," was the only comment the young senator would make.

DRIVE STARTED FOR ARCH Memorial to Jefferson Soldiers to Be Dedicated at Legion Meet

The campaign for funds with which to erect a memorial arch at Gretna in honor of all Jefferson parish men who died in the service of the country from 1776 to 1922 has begun in earnest. A committee in charge of the work organized Sunday, with A. G. Gugel as chairman and Albert Samuel as treasurer. Mrs. E. J. Thilborger was named chairman of the women's committee on donations. An executive committee composed of five members will have full power to act in all matters in connection with the campaign, this committee to be composed of Messrs. Gugel and Samuel, together with three other members who will be appointed by Mr. Gugel. A secretary will also be named by the chairman. The arch will be dedicated during the American Legion convention, and it is expected General Pershing or Assistant Secretary of the Navy Theodore Roosevelt will officiate. Algiersmen encircling the scene will strew flowers on the arch during the progress of the ceremonies, it is planned.

APPOINTED NOTARY PUBLIC Frank Lecourt, Jr., one of our young attorneys has just been appointed a Notary Public by Governor Parker. This appointment makes him successor to the late Judge M. S. Lecourt. Mr. Lecourt is receiving congratulations on his appointment.

MAN LEAPS OFF FERRY LIFE BOAT NEARLY SINKS

The unfortunate man leaped from the Canal street ferry, en route to Algiers, at 12:20 p. m. Friday. Two life preservers were thrown to him, but he made no effort to reach them. A life boat was launched from the ferry by one of the crew and an obliging passenger, who made an effort to reach the drowning man. On the way to the rescue it was discovered by the obliging passenger who was in the life boat with one of the crew that the life boat was badly leaking, in fact so much so that the rescuers had to look out for their own lives. It was necessary to stop and bail the life boat, when it was found that the bailing plug was not screwed into its place, and the rubber emergency ball, which is also a part of the bailing apparatus, was also out of order. The drowning man had, however, long disappeared. In fact his body never came to the surface after he jumped into the water. Let us presume that the passenger had accidentally fallen from the boat and had made an effort to save himself. What assistance he could have gotten is expressed above. A life boat with the bailing plug left open, one incompetent man from the crew of the boat, and a volunteer passenger constituted the life saving efforts of one of our ferries that carry daily thousands of women and children across the river. Don't you think, dear reader, that we need a change in our ferry system?

MARINE HELD IN SHOOTING Negro Assaulted by Four and Seriously Wounded in Algiers

Mac Hill, negro, 33 years old, 1135 Wagner street, Algiers, was brought to the Charity Hospital early this morning suffering with four pistol wounds, said to have been inflicted by four unidentified white men at Palmyra and Lamarque streets, Algiers. Hill told the police he was coming from a meeting at Newton and Whitney streets when he was accosted by four unidentified white men who asked him if he is employed in the Algiers railroad yards. He said the men assaulted him and fired four shots before he was able to answer. Police at the Eighth Precinct station were holding John Barmealere, a marine sergeant, in connection with the shooting. According to the police, Barmealere was under the influence of liquor when he was arrested, and said he had been on the streets with a marine mess sergeant and a man whom he knew as Connolly.

Earl Stewart To Manage Orpheum Theater

Head of Orpheum Announces Policy. Attractive Shows Listed for the Season at Playhouse

Earl Stewart, the new manager for the Orpheum Theater, arrived in New Orleans with the announcement that the theater, which he will open on Sept. 11, will have the most attractive list of bookings the circuit ever has shown. Mr. Stewart came to New Orleans from Chicago, where he managed the Palace Music Hall of the Orpheum circuit for the last three and a half years.

"Although the bookings for the season have not been sent out yet, I saw the list before I left Chicago, and it includes an exceptional number of big stars of the legitimate stake," said Mr. Stewart at the Grunwald Hotel.

Mr. Stewart said he is much impressed by the theater he is to manage here, and that he found its stage exactly the same depth as that of the Palace Music Hall of Chicago, where he had put on such elaborate spectacles as the New York Winter Garden shows. The stage is adequate, he said, for the presentation of all the big acts which will be sent here this season.

Mr. Stewart was born in Kansas City thirty-five years ago, and after being graduated from public schools he took up the study of architecture with his father, Frederick Stewart. He later entered his managerial career as manager of the Shubert Theater of Kansas City.

"My father owned the old Academy of Music in Kansas City and I was always fascinated by the place and spent most of my time back of the stage, especially when opera companies played there," said Mr. Stewart. "In this way my interest in the theater was aroused at an early age."

After eight years with the Shuberts in Kansas City, Mr. Stewart went to Chicago and took up his duties at the Palace Music Hall. During the last two years he was treasurer of the Milwaukee Rolling Mills Company and was interested in promoting and financing this venture.

Miss Ethel Richards Honored

A farewell surprise party was given Thursday at the home of Miss Alice Buras in Bounty street in honor of Miss Ethel Richards, who will leave for Honduras in the near future. Miss Richards was presented with a beautiful pin. Among the guests were: Misses Julia Troclair, Elizabeth Barton, Myrtle LeBlanc, Nora Troclair, Lillian Adone, Emily Chauvin, Alma Fellers, Emma Chico, and Zella Robichaux, and Leo Hynub, Charlie Sutherland, John LeBlanc, Louis Fernandez, Joseph Trauth, Ben Spikes, Richard Fernandez, Maurice Heath, John Leonard, Emmet Mitchell, Peter Dassinger, Teddy Euper, Mr. and Mrs. W. Shepard, Mrs. A. Meyer and Mrs. John Ramos.

Dr. O'Hara Is Named New Regulars' Manager

Coroner Will Lead Fight on the Behrman Ticket

Dr. Joseph A. O'Hara, Orleans parish coroner, for many years recognized as one of the political factors in the city and co-leader of the Tenth Ward in the old Regular organization with A. J. O'Keefe, was Saturday selected by a caucus of the Seventeenth Ward leaders of the New Regular organization as manager of the campaign now under way. Dr. O'Hara is now recognized as the leader of the Tenth for the New Regular forces.

The same caucus chose Colonel John P. Sullivan, recognized as the dominant spirit in the new organization, as chairman of the executive committee.

Associated with Colonel Sullivan on this committee will be Dr. O'Hara and Gus Williams, leader of the Eighth Ward and brother of the candidate for railroad commissioner, Francis Williams.

The selection of Dr. O'Hara as manager of the New Regular campaign puts to sleep any rumors that the organization of the Regulars has the reform complexion. Both Dr. O'Hara and Mr. Williams have always been staunch Regulars, both having been elected to their present positions when the Behrman organization went down to defeat in 1920. Mr. Williams is recorder of mortgages. Dr. O'Hara has always been an active political force in New Orleans for many years and was one of the most popular men connected with the old Behrman organization, as was evidenced by his election as coroner when the balance of the ticket went down in defeat.

SPECIAL MEETING OF "THE BIG FIVE."

At a special meeting of "The Big Five" Friday, August 11, 1922, arrangements were made for our installation banquet which will be held on August 5. This indeed will be a Gala Night for the membership as nothing has been left undone, which would interfere with the success of the banquet.

The Big Five endorsed the movement underway for the suppression of immoral dances and a letter of commendation be sent to the President of the Morality League commending him and his organization on the good work done by them.

WILL BECOME TRAINED NURSE

Miss Edith Daigle, of 825 Pacific avenue, a well known young lady of our town, went over to the Charity Hospital on Monday, where she will be given her training as a nurse. All her friends of Algiers wish her much success in her chosen profession.