

THE HERALD

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Editorial

WE NEED MORE BURBANKS.

The boy in school fifty years ago looking upon the map of the United States in his geography found the vast territory between the Pacific Coast states and the Missouri River designated as the Great American Desert.

THE HERALD EIGHTEEN YEARS AGO

Cleanings From Algiers News And Happings During The Fifth Week In September 1904, When This Paper Was A Husky Infant

Believing that Herald readers, new ones as well as the faithful old-timers, will be interested in a glimpse of Algiers events as recorded in this newspaper exactly nineteen years ago, when The Herald was then only ten years old.

The opening of the schools was marked by a very large attendance. Belleville headed the list with 495 pupils and McDonogh No. 4 was second with 411.



ALGERINES AT LAW. Acceptance of Contracts. Eureka Homestead Society, owner, from Joseph A. Lennox, contractor; property, Carrollton Ave., Burthe, Maple and Dublin—Moulin.

ton, \$987 cash—Hennessy. Mrs. Jas. W. Reynolds, et al., to Third District Building Association, 2 lots, Vallette, Belleville, Eliza and Evelina, \$1600 cash.



LEFT HIM NO ESCAPE

"If you feel that way, why did you propose to the woman?" "I didn't. She proposed to me."

EDUCATION PAYS BIG. An investigation of the income of 554 farmers in one county of Missouri, made by the Missouri college of agriculture, showed that the educated farmer's income was 71.4 per cent larger than that of the untrained farmer.

THE SEXES AT MIDDLE AGE

Woman Invariably Remains Younger Than the Man, Declares Writer in Eastern Magazine. "If we consider the average middle-aged woman," writes W. L. Chubb, "her faculty for adopting new ideas, for being converted to new religions, however incredible, for packing her day with occupations such as social intercourse, dress, causes, occupations which may be entirely imbecile, it surely must be agreed that she retains more characteristics of childhood, or, if you like, savagery, than does her solid husband, plodding away at his office, making money with dull enthusiasm, and going to sleep after a day devoid of phantasms."

King of Poets. If Shakespeare had been a morose man, he might have been a great poet still; but he would not have been the one figure in literary history who today is regarded with as much real and intimate affection as if he were actually with us in the flesh.

111 cigarettes. They are GOOD!

VICTORY BONDS CALLED. The United States Treasury has called for redemption all Victory Bonds (4 1/2%) bearing the serial letters A, B, C, D, E, and F, issued on or before December 15th, 1922.

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YOUR DIAMONDS AND JEWELRY. REMEDIAL LOAN SOCIETY. 307-309 Canal-Commercial Building

MUST HAVE WORD FOR LOVE. Suggestion That Oldtime "Sweetheart" Be Substituted for Alien "Fiancee" Seems Worth Considering. The old belief that "love hath no need of words" has proved itself to be wrong, declares London Answers.

MISUNDERSTOOD. Are you a plain cook? I suppose I could be purtier, mum.

A Counter Dare. "Parson, our friends dared us to get married and we never take a dare, so here we are." "Well, young folks," said the wise old clergyman, "I dare you to go home and endeavor to cultivate some common sense."

Where Extra Service is Demanded Firestone Cords Predominate. WHEREVER the exacting conditions and tests of tires are most severe—there you will find Firestone Cords in universal use.

Soule College. The Problem of "Getting Ready for a Position" Must Be Solved Before Considering That of "Getting a Position."

NEVER MARRY FOR MONEY UNLESS YOU GET IT. If I ever catch you kissing Mrs. Smith again I shall stop your allowance.