

PERSONAL MENTIONS

INTERESTING NEWS ITEMS ABOUT YOUR FRIENDS AND NEIGHBORS--
WHO THEY ARE VISITING OR ENTERTAINING.

Jack Fisher one of Bogalusa's well known young men left last week for Macon Ga. G. R. Stewart, of the Branch Commissary Spent Xmas with his parents at Liberty La.

H. L. Gaddy a popular employe of the G S L spent Xmas with his mother at Bond Miss.

H. W. Woolf and family will spend the holidays with relatives and friends in Brookhaven Miss.

J. C. Maddox has returned from a holiday trip which was spent at Hattiesburg Miss.

City Clerk J. H. Mims, and wife spent Xmas with relatives and friends in New Orleans.

A Levert and wife of New Orleans spent Xmas with L. E. Levert, of the Bogalusa Laundry and family.

Frank Rowell, manager of the Creosote Works spent the holidays with his parents and friends in Louisville Ky.

E. J. Levert and E. Budreaux, of the Bogalusa Laundry spent Xmas in New Orleans with friends.

Fred Landry accompanied by Mrs. Landry are spending the holidays in Donaldsonville with relatives and friends.

J. Y. Sanders, Jr. the well known young attorney, has returned from a holiday visit with relatives and many friends in Franklinton.

Miss I. Singerman, a popular young lady of New Orleans, is in the city visiting her sisters Mesdames E. and M. Berenson of Columbia street.

Mrs. L. Hyman, a well known New Orleans lady, is in the city visiting her daughter Mrs. Harry Marchiz, on Columbia St.

S. Lacy Dickerson, the hustling insurance man, has returned from a holiday trip which was spent in Jackson and other Mississippi towns.

J. B. Lindsley the enterprising President of the Washington Bank and Trust Co, has returned to Bogalusa after a delightful visit with his mother and friends in Port Barre La.

Misses Mable and Nellie Steinwindt, two accomplished young ladies of Litcher, La. are visiting Mrs. M. A. Tate of North Bogalusa.

Judge C. E. Ott, accompanied by Mrs. Ott spent Christmas with relatives and friends at Mt. Herman La.

J. T. Johnson the efficient clerk of the City Court spent the holidays in Franklinton as the guest of relatives and many friends.

Miss Marnesse Johnston, popular young Bogalusa lady who is teaching school at Learned Miss, is spending the holidays with relatives and friends.

Mr. and Mrs. C. L. Richard, Mr. and Mrs. W. A. Dutsch, Mr. and Mrs. Dutsch, and son were entertained to a fine Christmas dinner at the home of O. J. Richard of Avenue D.

J. Snellings Pearce, who is attending Riverside Military School at Gainesville Ga., will leave next week to resume his studies after a visit with his parents Mr. and Mrs. M. K. Pearce and family.

Miss Sara Ellen Pearce, one of Bogalusa's charming young ladies, will return to Lexington Ky., next week to resume her school work in the Hamilton Female College, after a delightful visit with her parents Mr. and Mrs. M. K. Pearce and many friends.

(Personals continued on page 7)

BOGALUSA HAS
FINE SCHOOLS

Would Be A Credit To A City Of 50,000

Population---Much Praise Due Great Southern Lumber Company.

SOME INTERESTING HISTORY

The history of no Community is complete unless the story of its educational progress and advancement occupies a prominent place in the account. To no cause more than to the rural and intellectual uplift of its schools does the United States owe its position in the family of nations. The several states of the nation have advanced as they looked well to the training of the future citizens.

The growth of Bogalusa from a small town of a few hundred people into a prosperous, thriving city of 10,000 souls is no small measure is due to the generous support given to our schools by the Great Southern Lumber Company and the people of this city. The year 1906 marks the beginning of our city and the Great Southern Lumber Company recognized, that if the place was to become a city of which every one should be proud, if residents were induced to come here and to stay here, the schools must be placed in a firm and sure basis. The first school was opened in a three room house in the part of the town now occupied by the colored people. This school had one teacher and about 30 pupils. The next school opened was located on Ave. B, taught by a lady teacher as a private school and having but a few children in attendance.

The city grew by leaps and bounds and the erection of a school building became necessary to meet the demands of the increasing population and the growing metropolis of southern Louisiana. The Great Southern Lumber Company saw the need and knew that the place must have a school building big enough to answer every purpose for years to come and also a building that would be a credit to the city. The erection of the fine building in South Bogalusa now in use was begun in the spring of 1907 by the Great Southern Lumber Company and completed in the late fall. This gave Bogalusa a school building, modern in every respect, with 10 rooms, equipped with the best desks and furnished with everything a school could desire, and also an Auditorium with 300 opera chairs and 200 folding chairs, this structure would be a pride to a city of even 50,000 people. In the fall of 1907 the new school building was entered. It was a happy moment to all. The children's hearts were filled with joy at their surroundings and the people pointed with honest pride to the home which the good Company had erected for the education of their children. The pupils vied with each other in expressions of delight and that to day the building is so free from abuse is in no small part due to the splendid spirit of the student body. For as no appropriation had as yet been made by the Parish Board of School Directors for the maintenance of the school, the Company which had so liberally erected the building, furnished the means with which provisions could be made. To most communities this building would have been ample for years to come. But Bogalusa is no ordinary city, the spirit of progress took possession of the citizens; the excellent opportunities of the place attracted the attention of the intelligent citizens of other districts, where other cities doubled their population, Bogalusa multiplied hers by eight. So the school building that in 1907 was thought by every one to be ample for many years to come was found in the fall of 1909 to small to accommodate the hundreds of pupils knocking at the doors. Steps were at once taken to furnish more school facilities. The schools at present have an enrollment of 1100 white pupils and 20 teachers, housed in four separate schools at North Bogalusa, in Adamstown, in Richardstown, and at the Central school is south Bogalusa. Our school is one of the recognized High schools of the state and put out its first graduates in 1912, who received state diplomas. There were three graduates in that year, three others in 1913 and six in 1914. We will graduate 17 seniors in May 1915. With this history of the past and present, with four good grammar schools and one high school, twenty teachers for the white pupils, a good school for

the negroes with four teachers, Bogalusa may well feel a pride in what she has done for the educational uplift of this city. She has reached a period where she has but few cities her equal in planning to keep step with the word of progress.

Some Enterprise History.

In connection with the first number of the Enterprise it may be stated that the name was suggested by Jos. Herscher, a

newspaper man of wide experience in advertising field.

The first advertising contract was by M. Marx the Columbia street man. The first paid subscriber was N. Forschimer, who has charge of the Blanche Mail order department.

The Million Article Store
Thanks You A Million Times

For your liberal patronage during the past year and desires to extend to all man-kind the compliments of the season and sincerely hopes that the present year will be the greatest year for Bogalusa and surrounding territory, as well as happiness for all citizens.

Make This Resolution

That during 1915 you will do a liberal part of your buying on Columbia Road. Here you will find up-to-date stocks of good merchandise, sold on the closest margin of profits possible. You will find any article you desire and service that is unexcelled.

The greatest part of the mercantile business is already done on Columbia Road but this year we want to make a great increase in the volume of business and you will derive great savings if you make your purchases in this business section.

Going To Build?

If so you will find at this store everything required such as Sash, Doors, Brick, Lime, Cement, Shingles and Roofing. In fact this store keeps

"Everything from a Needle to an Elephant"

and it's a source of satisfaction to shop here, but if you cannot visit the store a phone or mail order will receive the same prompt and careful attention as if you were making the selection yourself.

Blacksmith Supplies & Saddlery

There is no need of sending out of Bogalusa for any article and particularly black-smith supplies and saddlery as you will be surprised at the display we are showing and at the low prices we are prepared to quote. Moreover you will save time and worry if you come here. Your money will stay at home so it's all to your advantage. Think this over, you who have been sending out of Bogalusa for such merchandise.

M. MARX

Columbia St. - - Phone 150

"We Have It, Will Get It Or Its Not Made"

WHEN YOU WANT THE BEST AND
Most Stylish Merchandise

Come direct to this store and you will not be disappointed. This applies to

Mens' and Womes' Shoes, Dry Goods,
Mens' Furnishing Goods, Suit Cases,
NOTIONS, ETC.

We carry many of the national advertised lines and can show you the same articles you will find in the best stores in America and our prices are as low. You will find this an excellent store to do all your purchasing.

MAIL ORDERS SOLICITED

A. K. Beall

Prosperous New Year To All

SICKNESS IN
YOUR FAMILY

If not at present it is almost certain to come sooner or later and when that day arrives remember that the correct filling of prescriptions is just as important as selecting your physician.

All prescriptions are carefully compounded here, checked and rechecked so there is no possible chance for a mistake. Our prescription dep't contains the freshest of any drug your doctor may require.

THE STORE OF SERVICE

Come here for any article that is to be found in a first class store at popular prices and you will find it at

LEAR'S DRUG STORE

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N. BOGALUSA