

Store of a Million Articles.



Bogalusa is indeed fortunate to have an institution the size of the Million Article Store in its midst.

This live wire concern is up to the minute in every sense of the word. A large and varied stock of all kinds of merchandise is constantly kept on hand here, at prices that cannot be beaten either here or elsewhere.

Dry goods, groceries, shoes, clothing, hardware, builders' supplies, fertilizer, seeds of all kinds, farm machinery, buggies, wagons, in fact everything from a needle to an elephant can be purchased here.

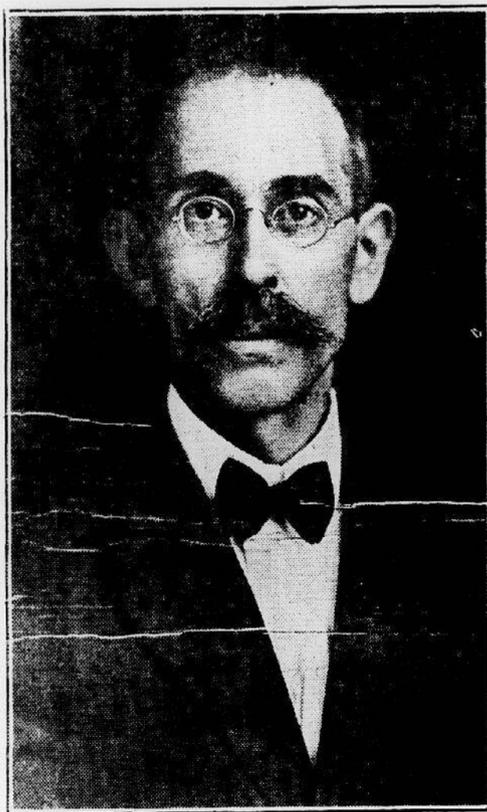
"We have it we will get it, or it's not made," is the slogan of the million article store, and to say that it lives up to this maxim could be only stating bare facts.

There is absolutely no use to send out of Bogalusa to secure any merchandise with a concern as the Million Article Store in our midst.

M. Marx, the proprietor of this establishment, came to Bogalusa about seven years ago. Before that time he was engaged in the mercantile business in New Orleans, and seeing in Bogalusa unlimited opportunities, he decided to make the Magic City his future home.

When he came to this city he opened his store at the exact place where it today stands, but at that time he carried only a modest stock in a small building. Today his store occupies eleven thousand feet of floor space, and his stock is estimated at from sixty to seventy thousand dollars, which alone attests to his belief in the Magic City.

Mr. Marx is one of Bogalusa's most enthusiastic citizens and boosters, and nothing is ever attempted unless



A. MARX,

Mr. Marx has been consulted, in fact, for the betterment and welfare of Bogalusa, the liveliest city of its size in America.

Up-To-Date Furniture Store



Coming to Bogalusa from New Orleans less than two years ago, G. N. Rogers, proprietor of the G. N. Rogers Co., has built up a trade and made a record of which he may indeed be proud.

One of the big features of this enterprising concern is their "pay as you can plan." By this method you can furnish your home complete from garret to cellar by making only a small payment at the time of purchase, and then paying a little each week; or should you have any old furniture, stoves, etc., on hand that seem to be an eyesore to you every time you look at it, Rogers will trade you new articles for it, or buy it from you for cash.

The stock carried at this store, which is conveniently located on Austin street, is the most complete and up to date in the parish. A full line of furniture, carpets, oil-lots, linoleums, stoves and ranges may always be found here, either new or secondhand.

Among the popular brands carried

here are the famous National and Jewel Ranges, New Home Sewing Machines, Columbia Graphophones and records, Bon Ami Oil Stoves and Heaters, and many others too numerous to mention.

Mr. Rogers has recently opened a new addition located just east of Denham town, which he is now preparing to put on the market.

This section is an ideal place for residences, and being just within the corporate limits of the city, and naturally having all the advantages of all other city residences—but, and this is the best feature of it all, these lots are to be sold on the same plan that he sells his furniture, a small payment down, the balance in weekly payments.

On these liberal terms everyone will be placed in a position to own his own home. No need working for the landlord, when by paying a little now and then you can become owner of your own home.

These lots will be put on the market in the very near future, and it is a

foregone conclusion that they will be gobbled up in a hurry.

Mr. Rogers is a man whom it is a pleasure to meet either in a business or a personal way, and is a booster for Bogalusa first, last and all the time.

M. T. CAPPEL.

Probably no man in professional life is better known than Dr. M. T. Cappel, whose magnificent dental offices are located on the second floor of the Commissary building.

Born in Evergreen, La., in 1886, and obtaining an elementary education in the common schools there, he later attended the Tulane University, from which he was graduated with high honors in 1911.

In 1913 he came to Bogalusa and established his office at the same place he now occupies. He enjoys the good wishes of all who know him, and enjoys the patronage of some of Bogalusa's best people.

OPPORTUNITIES FOR FARMERS

Continued from page 3

acter and construct the improvements from either plans of our own making or those suggested by the purchaser. The improvement of new farms along these lines insures the rapid development of this section and a steady increase in property values for the future.

The Great Southern Lumber Company through its Cut-Over Land Department has issued some very instructive literature relative to the possibilities of this Parish and will be glad to mail same at any time to those who are interested upon request.

BOGALUSA HAS FINE MILITIA

(Continued from page 5)

est company present. Not only did Company "G" attract attention by its thorough training and discipline, but also by the large number of men it brought to the encampment there being fifty two men and three officers, the largest representation of any company in camp. The older companies began to "sit up and take notice and say, "It can't be done," but Company "G" had still greater surprises in store for them.

In August 1914, a joint encampment with the 2nd Division, U.S.A., was held at Texas City, Texas, on which occasion Company "G" was represented by fifty-eight men and three officers; the only company from Louisiana having the required number of men to make a minimum company with a full complement of officers, noncommissioned officers, cooks and musicians. Here again, the local command won favorable comment from the Regular Army officers by its splendid showing at all maneuvers.

Lieutenant LeBlanc, together with twenty men, attended the rifle meet at Lake Charles, La., in October, 1914, where one man qualified as sharpshooter and three men as marksmen. In view of the fact that this was the first time any of the men had been on a rifle range, their showing was considered to be very credible.

Following is a brief sketch of the military career of L. F. Guerre, to whom all credit is due for the splendid record of Company "G." Enlisted at New Orleans in Company "A," Second Louisiana Infantry, 1906; served as First Sergeant First Lieutenant and then Captain of that company, resigning in May 1909, and has been Captain of Company "G" since its organization in January, 1913.

With a total enrollment of eighty-one men, plans for a splendid armory now ready, and negotiations under way for a tract of land on which to establish a rifle range, Company "G" should soon rank second to none in the country.

Notice!

Having lost my FIRST STATE BANK, Bogalusa, La., Saving Account pass-book, the public is warned against negotiating same.

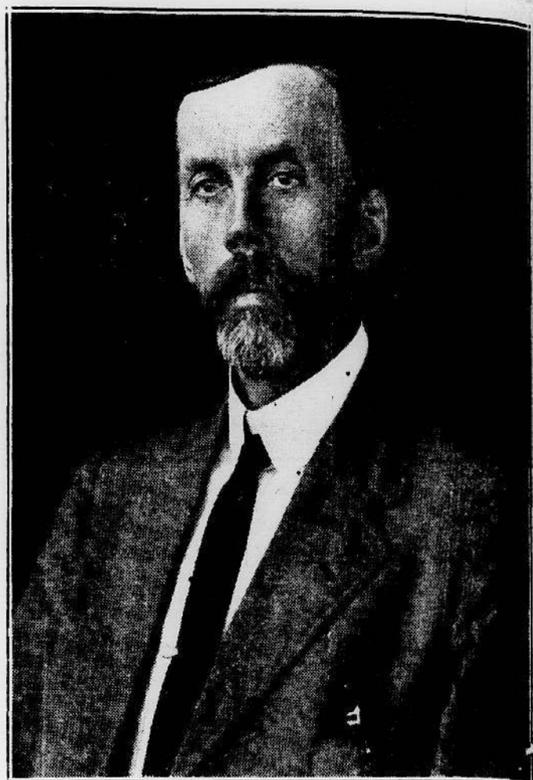
Mary M. Wheat, Wheat, Mississippi

In December of last year he was married to Miss Madge Royer of Alabama, and they are now domiciled at their home in Avenue E.



Dr. Cappel is known as one of Bogalusa's live wires, and is ever ready to lend a hand towards the uplifting and rebuilding of the Magic City.

NEW CHIEF OF POLICE.



O. C. STRATTMAN.

Otto C. Stratman, who recently announced his candidacy for the office of Sheriff of Washington Parish, was born in St. Tammany Parish June 24, 1853, of German parents.

Until he was forty-three years old he lived in the parish where he was born, but in 1906 the lure of the Magic City appealed so strongly to him that he decided to move here and has made this his home ever since, being the inspector for the N. O. G. N., later turning to farmer.

When Bogalusa was incorporated as a city a year ago, he was appointed police officer, and he has indeed done

his duty as he thought it ought to be done. Friend or foe, it made no difference to him. If the law was infringed and Officer Stratman heard of it, he went after his man, and very few of those whom he was after ever escape.

Mr. Stratman is making the race for sheriff independent of affiliations with any political scheme or party. He is under obligations to no one, and elected will conduct the office to the best of his knowledge and understanding.

He is a member of the Woodmen of the World, and stands high in the esteem of all who know him.

G. J. WADE

Popular N. O. G. N. Auditor

C. J. Wade the subject of this sketch came to the United States from Canada, where he was born, entering the employ of the Good-year Lumber Co., at Buffalo. Seven years later he came south, and accepted a position with the Gulf & Ship Island Railroad, with headquarters at Gulfport, which position he retained for three years, going from there to Covington, La., in the capacity of clerk to the auditor of the N. O. G. N. R. R. In 1908 he came to Bogalusa, still holding the same office, but shortly afterward was appointed auditor, which same position he still holds. Mr. Wade is a firm believer in the Magic City and is ever ready to cooperate in any movement for the betterment of the community. He is a director in the Bogalusa Building & Loan Association, also of the Y. M. C. A.

J. D. MAMMELLI

An Up-To-Date Jeweler.

To be proficient in any certain line seems to be the ambition of nearly all of us, but alas, only a few of us fall down on the job even before we get rightly started. One man that is really proficient in his particular line, is J. D. Mammelli, the popular jeweler located in the City Drug Store.

Mr. Mammelli is a man who knows every detail of the business and is an expert at repairing watches, jewelry, clocks, etc.

His prices are most reasonable, commensurate with the high class work he turns out, and nothing ever leaves his establishment without his iron clad guarantee.

In addition he also carries a complete line of jewelry, at prices below those usually paid in stores of the larger cities.

Mr. Mammelli is a booster for the Magic City, and is ever ready to do his share for the good of the community.

EARHART AND JENKINS

Live Contractors

Coming to Bogalusa in the early history of the city, to superintend the building of The Pine Tree Inn, C. T. Earhart and Frank Jenkins saw the enormous possibilities offered in this community, and then there decided to make this their future home.

How well their judgement and foresight served them may well be seen at a glance at the list of some of the buildings which they have constructed in the Magic City.

Nine houses on Mississippi Ave alone have been erected by them, not to mention several in other parts of the city.

The N. O. G. N. Depot, Bogalusa Hospital, and numerous residences were constructed under their supervision, and they are at the present time engaged in erecting a beautiful bungalow for S. G. Patterson which home will have the first slate roof ever put on any building in this city.

Messrs. Earhart & Jenkins know the building and construction business in all its branches, and anyone contemplating erecting a building will do well to call on them.

SANDERS AND SANDERS

Of all Bogalusians probably stand higher in the estimation of citizens than the law firm of Sanders & Sanders, consisting of Governor J. Y. Sanders and his son, J. Y. Jr.

The Governor is too well known as a man who does things, to need any further mention, and from indications it appears that J. Y. Jr. will follow in the footsteps of his illustrious father.

J. Y. Jr. bears the reputation of being as well versed in law as his father, and already has proven his worth, in the handling of cases in this immediate vicinity.

He obtained his legal education in the L. S. U. at Baton Rouge, from which he graduated in 1912, and then took a common law course at the Washington & Lee University at Lexington Va., and returning to Louisiana he finished his law course at the Tulane University, graduating from there in 1914.

It was 1914 that the Sanders family came to Bogalusa, and being a firm believer in the future of the Magic City they opened up their law office shortly afterwards, and their well their judgement served them best attested to by their numerous clients and constituents.