

ABBEVILLE PROGRESS

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J. W. O'Bryan,.....Proprietor.

Phones: Office 248, Residence 132.

Advertising Rates Upon Application.

Saturday, December 27, 1913.

Railroad Time Table.

EAST BOUND.
No. 508 motor car, leaves 7:15 a. m.
No. 506 passenger, leaves 9:37 a. m.
No. 528 mixed, leaves 4:40 p. m.

THE NEW YEAR

Ere another issue of The Progress, The New Year will have been ushered in therefore we take this opportunity to extend to all our hearty good wishes for a joyous and most prosperous year.

New Orleans Letter.

Carol brothers carol, carol merrily, Carol the good tidings, carol joyfully, And at the merry toll, think of those who have no joy.

Mrs. K. W. ... Mrs. ...

The New Year ...

Mr. and Mrs. J. T. Brooks ...

The Exposition ...

Mrs. ...

The ad-reader's dollar buys more--always!

More Farmers Farming Better.

Handling diversified products, grown on government drained lands, ever good roads to local cash markets where they bring labor in our factories may convert the raw into finished products, with adequate transportation facilities, supplying profitably the world market, is the object of the Southwest Louisiana Development Bureau.

Development Bureau "Let's Go Together" The Abbeville Progress is a member, Join With Us.

JOE PIAZZA Dealer in California, Florida, Louisiana, Cuba and all Domestic Products.

Every day, through campaigns of classified advertising, "slow-selling" property is sold.

If it is ... you can sell it through ...

Yas Suh, Boss it's de same ole whiskey, suh. Time doan neber seem to change dat OLD I.W. HARPER WHISKEY

Community Co-Operation

COPYRIGHTED FARM AND RANCH-HOLLAND'S MAGAZINE

When a merchant asks you to put your money into goods that neither he nor the manufacturer has enough confidence in to back them up with his guarantee and money, what do you do--buy them just because they are cheap? Can you afford to put your money into a thing that those who know more about them than you can possibly know will not back with their name and guarantee? As a merchant of several years standing I am convinced from experience and observation that buying stuff of little value just because it is cheap keeps more people "hard up" than lack of industry or any other from of bad management.

Among several hundred regular customers we find that the most prosperous, and therefore the happiest, are those who have long made it a practice, and, in fact, a fixed principle, to buy only goods of merit. Some of them do not insist on trademarked-advertised goods, but do require that we sell them goods that we can recom-

mend for their quality; price with them is a secondary consideration. Of course where the goods are well advertised they know the price; where not, they rely on our reputation altogether not to overcharge them.

Advertising campaigns by their manufacturers in the interest of goods of merit, therefore benefit both the merchant and his customers. It familiarizes the consumer with the best goods in each line and shows us merchants what to buy in order to avoid getting into our stocks goods upon which we cannot rely and yet goods which we must guarantee. I am convinced that when the people see more perfectly the superiority of standard, advertised, guaranteed goods and demand them, and the merchants universally respond to that demand, the business of the merchant will be more satisfactory and have less worries, and the consumer will get more value for his money, be more prosperous and live a happier, more contented life.--Joel Mack.

Brief News Items of Local Interest

Mrs. George W. Summers will entertain the Euchre Club this afternoon.

Miss Roberta Young entertained Mr. C. C. Dyer, of Morgan City, Saturday.

News comes from Mr. Raynor Broussard that he is very ill at Yale College.

M. and Mrs. Louis Abadie are the proud parents of a fine baby girl, born Christmas day.

Mr. and Mrs. Joe Vitello are the proud parents of a new baby girl, which arrived Christmas day.

The barrel of sugar awarded to Mr. Hebert, Billeaux, at the Catholic church fair, was in return presented to Mrs. Billeaux.

Mrs. ...

Tailoring Shop Moved.

The tailoring shop of ...

Miss LeBlanc's Hostess.

Monday ...

Marriage Licenses.

Emedes Garv, of Youngville, and Eve Patter, of Maurice.

Sidney J. Gaudreaux and Edith Boudreaux, both of Abbeville.

Arthur A. Boudreaux, of Abbeville, and Althe Landry, of Delcambre.

Kaling Spell and Hazel Foreman, both of Indian Bayou.

Elie Rung and Anita Lege, both of Cow Island.

Cornelius Gerdison and Clara Levine, colored, both of Abbeville.

Camille Harrington, of Cow Island, and Noemie Amrise, of Delcambre.

Cleophy Broussard, of Milton, and Onebe Broussard, of Abbeville.

Therulle Gaudreaux, of Cossinaux, and Enchal Comenau, of Andrew.

Clinson Spector, of Kaplan, and Rosa Reed, of Kaplan, colored.

Geo. W. Smith and Edith Nani, both of Abbeville.

Eraste Landry, of Indio, and Destine Soirez, of Henry.

David Clark and Andie Trahan, both of Maurice.

Joseph Hebert and Marie Chargois, both of Maurice.

Robert Coles, and Evola Boudry, colored, both of Ferry.

Edias ... and Elzina Hebert, both of Kaplan.

Pictorial Review for January with its practical articles and entertaining fiction sets a standard for the new year. The cover design is a very clever interpretation of the new year, by Rose O'Neill Wilson, followed by "The Day After Christmas," an animal Character drawing by Frank Ver Leck. The special Articles in Pictorial Review are, as usual, up-to-the-minute, and of vital interest to the women of America. "The Woman of the Future," by Orison Sweet Marden, is the first of the long promised series by Dr. Marden, a world famous writer and inspirational philosopher, who is pointing out the way to young girls in this new world of greater opportunities, and showing them how they may best adjust themselves to it. The Home-Making and Household articles speak for themselves. The Fashions and Fancy Work articles give to the woman who desires to be up-to-date in toilette every worth-while advance tip on the fashions to come. The publishers of Pictorial Review announce that Octavius, Amateur Detective, will make his bow in February issue. Simultaneously with his appearance in Pictorial Review, he will be shown "on the screen" by the Edison Moving Picture Co. in play houses all over the country.

Useful Holiday Gifts For Gentlemen

- Ties. Belts. Pajamas. Umbrellas. Hand Bags. Handkerchiefs. Slippers for Men and Ladies. Combination Sets (Tie and Hose only) Combination Sets (Tie, Hose and Handkerchiefs)

Get them now and avoid the rush.

D. SISVERMAN

Outfitter to Men, Young Men and Little Men.

Among Those Coming and Going

Miss Sarah Cade was among the many visitors here last Friday.

Miss Evelyn Hebert has returned home, coming in last Friday.

Mr. Graham, after a visit here, left last week for his home in Mississippi.

Sidney Mignes, of Beaumont, came in Sunday for a visit with friends and relatives.

John Richardson, of Sulphur, came in this week to spend the holidays with home folks.

H. J. David, the mayor of Kaplan, was among the many business visitors here Tuesday.

Miss Nona Broussard, who is attending St. Ann's College, came in Monday to spend the holidays.

Warren Bourque, who is attending the Jefferson College came in Tuesday to spend the holidays with home folks.

Wilfred Montague, who has been attending school in New Orleans, is here to spend the holidays with home folks.

Miss David Ione Callihan, who is attending the Silliman College, at Clinton, is at here spending the holidays with home folks.

Vernon Ewing, who has been in Pineville, working for Caldwell Brothers, contractors, is here to spend the holidays with home folks.

Guy Guthridge, representing the Southwest Louisiana Development Bureau, spent several days here this week in the interest of the bureau.

Miss Olga Caldwell, who is attending the Silliman College at Clinton, is here to spend the holidays with her parents, Mr. and Mrs. V. L. Caldwell.

Joe Laporte, who is attending the L. S. U., was called here on account of the death of his father, Mr. Theodore Laporte, who died Friday of last week.

Mr. and Mrs. Oswald Patout and baby, of Jeanerette, spent a few days here this week, the guests at the home of Mrs. Patout's parents, Mr. and Mrs. O. Bourque.

Misses Maggie Broussard and Virginia Bassett spent several days in Gueydan this week, guests at the home of Mr. and Mrs. E. E. Broussard. Little Misses May and Madeline Broussard accompanied them home.

Mr. and Mrs. W. B. Utley and "Snocooms" of New Orleans, are here spending the holidays with Mrs. Utley's parents, Mr. and Mrs. E. M. Stebbins.

Mrs. K. A. Hamblet and daughter, Miss Laura Nourse, who have been spending some time here, left this week for Sulphur to spend a while with relatives.

Miss Evelyn Hebert arrived Friday to spend the holidays with her parents, Mr. and Mrs. L. M. Hebert. Miss Evelyn has been attending the Louisiana State Normal at Natchitoches.

Miss Lucille Brien left Tuesday for New Orleans, where she will remain until about March.

Misses Pauline Mizzi and Estorge left Sunday for Opelousas, where they will spend the holidays.

Miss Frances Gear, of the high school faculty, left Saturday for her home in Brookhaven.

Mr. and Mrs. Frank Giozza, of Gueydan, were here Christmas to spend the day with home folks.

Emmit Putnam, son of Mr. and Mrs. E. P. Putnam, is home to spend the holidays with home folks.

Rene Trahan, of New Orleans, son of Mr. and Mrs. Desire Trahan, came in Wednesday to spend the holidays.

Prof. M. M. Morgan, of the high school, left Sunday for his home in Pascagoula, Miss., to spend the holidays.

Mr. and Mrs. E. S. Wilson and baby, of Gueydan, are here spending the holidays at the home of Mr. and Mrs. G. W. Summers.

J. C. Gordy, who is attending the Louisiana State University, is spending the holidays with his parents, Judge and Mrs. M. T. Gordy.

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A Happy New Year To All

The Progress



Sunset Limited

Train de Luxe BETWEEN

New Orleans, Los Angeles San Francisco

Leaves New Orleans Daily--11:00 a. m.

Commencing Nov. 23, 1913

NO EXTRA FARE

All Steel Equipment, Compartment, Drawing Room, Standard Sleepers, Tourist Sleepers, Observation Cars, Dining Car Service Unsurpassed

For full particulars ask any agent or write W. H. STAKELUM, Div. Pass. Agent, Lake Charles, La.

RIDER AGENTS WANTED

IN EACH TOWN and district ride and exhibit a sample Latest Model "Ranger" bicycle furnished by us. Our Riders Agents everywhere are making money fast. If you are a bicycle rider and you are not a dealer, we will give you a bicycle and a pair of shoes for free. We will also give you a bicycle and a pair of shoes for free. We will also give you a bicycle and a pair of shoes for free.

\$10.00 Hedgethorn Puncture-Proof Self-healing Tires

A SAMPLE PAIR TO INTRODUCE, ONLY \$4.80

NO MORE TROUBLE FROM PUNCTURES

Notice the thick rubber tread and puncture strips

IF YOU NEED TIRES

J.L. MEAD CYCLE COMPANY, CHICAGO, ILL.

Telephone Saved Child's Life

One of the children fell into a water tank on an Alabama farm and was rescued unconscious and apparently lifeless.

The protection of women and children is only one of the chief values of the telephone on the farm.

You can have this service at small cost. See the nearest Bell Telephone Manager or send a postal for our free booklet.

FARMERS' LINE DEPARTMENT

Cumberland Telephone and Telegraph Company

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By special arrangements we have secured the services of George Clinton, one of the best of Washington correspondents whose interesting, gossip letters from the national capital are now a feature of each issue.

Mr. Clinton's wide acquaintance with public men, his long service as a Washington correspondent, and his recognized ability as an interesting writer, means a decidedly attractive feature for our readers.

We advise every reader not to miss anyone of Mr. Clinton's letters.

Our Washington Letters

Telephone Saved Child's Life

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