

PEOPLE-INTEREST will induce hundreds of people to read and consider your "Business Opportunity" ad.

We are ready to receive
corn, pigs, eggs, duck
and chickens in payment for subscription

ABBEVILLE PROGRESS

This is to inform you
of the fact that this
space is for sale. Ask
us about it quick.

VOL. 2.

Phone 248.

Devoted to the interests of Abbeville and Surrounding Community.

NO. 23.

Abbeville, Vermilion Parish, La., Saturday, August 1, 1914.

\$1.50 a Year.

Town will Give a Reputation

Location for a Factory or Mill

If a town does not reach after the trade, it will come only as fast as it has to, and it will grow as it is forced to. But if the merchants go after business in the surrounding country, advertising in every possible way, and making every word of their advertising, trade will come from an ever-increasing radius, the town will gain a reputation for being awake and it will forge to the front.

Pockets Filled with Staples and Nails

It is the girl of good, sound, hard sense, the girl who loves home and helps her mother who wins the model man and becomes an ornament to womanhood. The girl that does this and devotes part of her time in reading and strives for the graces of the mental culture, commands the respect and esteem of everybody, while gadding, street ornaments only win the admiration of those whose attention is not worth having.

Read the Abbeville Progress about Trade Week.

Attention Not Worth Having

The young men whose pockets are filled with cigarette wrappers, mustach combs, finger nail cleaners, miniature curling iron, looking glass, etc., and have their mothers crease their pants every day, are not the ones who will make promising husbands. The pockets of those who are helping to make the country bloom and causing two blades of grass to grow where God planted but one will be found filled with barbed wire staples, and different sizes of nails and screws. They are the boys the girls had better look after.

No Cheap Paper--Then What?

Consider the very important part paper has had in the development of civilization. Where should we be had there been no newspapers and no books in the last 200 years. The supply of cheap paper is rising low, and manufacturers and scientists are hunting almost frantically for a new substance from which to make paper. Read "Seek Substitute for Wood Pulp" in this week's issue of the Abbeville Progress.

The Land of Broken Promises

BY DANE COOLIDGE.

A Stirring Story of the Mexican Revolution

Our New Serial Story Commencing in this weeks Issue.

Every Dollar's Worth of

Real Estate

May Be Sold for a Dollar!

There's a BUYER to be found for every dollar's worth of real estate that is for sale in this community.

You can sell your real estate to the man who doesn't need it or want it—at fifty cents on the dollar.

And, by means of a campaign of classified advertising, you can sell it to the man who DOES NEED IT, and who DOES WANT IT, at one hundred cents on the dollar!

Be Healthy and Wise.

Early to bed and early to rise,
Cut the weeds and swat the flies,
Mind your own business and tell no lies,
Don't get drunk and deceive your wives,
Pay your debts and advertise;
Buy from men of enterprise
Is the best consul under the skies
And will make you healthy and wise.

Trade Week is Trade Week.

It's to be Trade Week.</