



Trade In Arcadia!

The people of this community who do their buying from the merchants of Arcadia are contributing to their own prosperity. Wherever the merchants of a town are prospering, the people in the community surrounding are likewise prosperous. There you will find good schools, good churches, good homes, good farms, good roads, etc.

The advantages of trading at home are legion. First, you see what you are buying. Second, unsatisfactory goods are returnable. Third, you save money because your home merchant can afford to sell cheaper than the concern located in cities where property and rent is high, and the cost of living almost out of reach. Fourth, he pays you market prices for what you have to sell.

The Home Merchant contributes to the community welfare with his money, as well as his influence—his interests and your interests are the same. He accommodates the home people and likewise the home people should accommodate him with their business.

The Home Merchant stakes his reputation on the merits of the goods he sells. His success depends upon the reliability and esteem in which he is held by his personal acquaintances since it is they upon whom he depends for his business—not strangers nor transients. His customers of today must be his of tomorrow; and he must deliver the goods, "just as advertised" in order to maintain his reputation upon which his success depends.

And a "SQUARE DEAL" is more to be desired than a few cents saved, and we recommend the following merchants and business men of Arcadia as being strictly reliable, accommodating, worthy and vouched for by their scores of satisfied customers. They are able to give you the quality and the price on the merchandise and wares that you need that will make it worth your while to buy from them:

J. S. McCONATHY,
Ladies' and Gents' Furnishings.

PEOPLES HDW. CO., Inc.,
Hardware of all Kinds.

SHERARD & TAYLOR,
Dry Goods and Gen'l Merchandise.

ARCADIA FEED STORE,
Feed Stuffs of All Kinds.

LANGSTON CO., Ltd.
Dry Goods and Groceries.

S. A. CONGER,
Furniture Dealer and Undertaker.

F. J. ROBERSON,
Grain and Grocery Store.

MISS ELLA McGUIRE,
Stylish Millinery.

MODERN PHARMACY, Inc.
Prescription Druggists.

JOS. DAWIDOFF & CO.,
Dry Goods and Ready-to-Wear.

CITY DRUG COMPANY,
Prescription Druggists

J. L. McCLELLAN,
General M'd'se and Furniture

R. D. SIMS,
General Merchandise and Ford Parts

M. O. COLLINSWORTH,
"Merchant"

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