

# Wait For Our BIG COST SALE

Beginning SATURDAY August 7 AND Ending on TUESDAY August 24

We will sell for 15 days only every article in our store at actual Manufacturers' cost This is the first chance that the buying public has ever had to buy Merchandise at wholesale cost

## Three Reasons Why We Are Selling At Cost

People will wonder why we are selling our Merchandise at cost. That is easy to explain: In the first place, we need the money. The second place, we are overstocked on all lines of Merchandise, and we have to make room for our tremendous stock of Fall goods. The third reason is that we have been very successful in business, have made some money, and we can afford to sell at cost for fifteen days.

This will be no fake sale. We positively do as advertised. This is strictly a bona fide sale. Keep your eyes open for the large circular announcing the astounding prices.

SALE BEGINS SATURDAY, AUG. 7th, AND ENDS TUESDAY, AUG. 24th

Remember that every article in our store will be marked at wholesale cost. Nothing will be reserved, not even the new Fall goods that have just arrived.

You certainly cannot afford to miss this grand opportunity to obtain the finest class of Merchandise at cost.

NO GOODS CHARGED AND NONE LAID AWAY OR EXCHANGED DURING THIS SALE

# Winnfield Mercantile Co., Ltd.

W. O. W. BUILDING

COURT STREET

WINNFIELD, LOUISIANA

### The Colfax Chronicle

SATURDAY, AUGUST 7, 1909.

Mr. A. W. Stewart was a business visitor to Colfax on yesterday.

Mrs. L. L. Lurry returned last week from a visit to Whitford and Selma.

Mrs. E. S. Murrell and family, after spending a week at Stay, returned home last Wednesday.

Attorney Joel M. Durham visited Black Creek and Pollock last Wednesday on legal business.

Miss Ruby Moss, of Winnfield, came down on Thursday, and is the guest of Mrs. Mattie Williamson.

Mr. C. C. Compton went to New Orleans on business last Tuesday night, and is expected to return to-day.

Mr. Louis LeSage arrived from Baton Rouge on Sunday, and will spend his summer vacation at home.

Don't be afraid to give Chamberlain's Cough Remedy to your children. It contains no opium or other harmful drug. It always cures. For sale by Valley drug stores.

Mr. Ben Fernier, after having received beneficial surgical treatment in New Orleans, returned home last Sunday night.

Mr. Chas. E. Sauter, of Ada, and Mr. W. R. King and Mr. Richardson, of Jena, were in Colfax on business last Tuesday.

Dr. W. A. Jones returned last Sunday from a trip to Arcadia, where he went to see his brother Job, who was sick, but we are glad to learn is now better.

Editor D. B. Coates, of the Pollock News, and Messrs. Richard Newton and C. C. Richards were in town on Monday, having business with the police jury.

There will be preaching at Summerfield on August 21st and 22d, and probably at night all the following week. Everybody invited to come. Yours obediently, L. McMILLS.

**For a Sprained Ankle.**  
A sprained ankle may be cured in about one-third the time usually required, by applying Chamberlain's Liniment freely, and giving it absolute rest. For sale by Valley drug store.

Mrs. G. W. Blackburn has been quite sick with typhoid malarial fever for a week or ten days. Mrs. C. D. Kemp, her sister-in-law, came down from Winnfield last Sunday and spent two days with her. Mrs. G. W. Blackburn, Sr., and Miss Livonia Blackburn are here with her, and Mrs. C. D. Kemp was expected to return last evening.

Mrs. J. F. Waltman and children, after a visit of about three weeks to friends and relatives at and near Pollock, returned home Wednesday.

Attorney J. A. Williams took in Jena and Alexandria on Tuesday, attending to legal business.

#### MARRIED.

**BOACH-SWAFFORD**—At the residence of Mr. and Mrs. M. E. Swafford, parents of the bride, in the town of Colfax, La., at 9 p. m. on Wednesday, August 4, 1909, Mr. L. L. Rouch and Miss Claudia Swafford were united in the holy bonds of matrimony. Magistrate J. Q. Long officiating.

The immediate relatives of the bride and groom and a few friends were present at the marriage. An hour after the ceremony the happy couple took the train for Alexandria where they remained two or three days, on a shopping tour, to buy the necessary household furnishings and furniture to go to house-keeping. They will occupy the cottage on the corner next to Mr. T. M. Wells' residence. The groom is the popular son of our fellow-citizen, R. B. Rouch, of ward two, and the young couple have a host of friends to wish them happiness on their voyage through life. The Chronicle adds its congratulations to the shower of well wishes that follow the young couple.

#### DIED:

**LACROIX**—At her home north of Tioga, on Bayou Flaggon, at 9 o'clock, Thursday, August 5th, Mrs. Elizabeth LaCroix, aged 63 years, wife of William LaCroix. The funeral will take place at the Methodist church, Pineville, at 10.30 a. m., Friday, August 6th, and proceed thence to the Methodist cemetery, at the same place, for interment.—Town Talk, August 5th.

Mr. A. L. Allen and wife and son, of Winn parish, came in on Wednesday, and are the guests of Sheriff A. B. Perkins and family. Mrs. Allen is Mr. Perkins' only living sister.

#### Only a Few Days Left.

The time in which you can secure a regular life scholarship to the Monroe Commercial College, for either bookkeeping or shorthand is growing more limited every day and as this great and most extraordinary offer is being made by one of the finest commercial schools in the south, we would certainly advise every ambitious young reader of our paper to get in correspondence with this institution at once and get full particulars regarding this unusual offer, which is only made now in order to enable those young people who were disappointed in entering school last year on account of crop failures to get a scholarship at a price that will enable any and every ambitious young man or woman in this community to enter this excellent institution this fall or winter. The price of the scholarship until August 24th is only \$30, and we understand that they are permitting a limited number of young people to buy a scholarship now at this reduced price and then enter school at any time within the next year. If you are at all interested in a business education, write the Monroe Commercial College, Monroe, La., and they will send you some very interesting information and literature. As the time is limited, you should write them today while you are thinking about it.

#### JUST OUT

**'The Trial of Jesus'**  
From a Lawyers' point of view

This is written by Mr. Chandler, a successful and practicing Attorney of the New York Bar, and is being read by Ministers, Lawyers and Laymen all over the country and is considered a masterpiece in literature. You will certainly want to read it. The work is in two beautiful and large volumes, bound in three-quarter Red Leather, and will be sent express prepaid on receipt of the

PRICE, \$5.00

Order to-day from

**J. F. DEZAUCHE**  
"YOUR Bookman"  
OPELOUSAS, LOUISIANA

Mr. J. J. Brett and wife and two children, of Willis, Texas, came down from Winnfield on Wednesday, and are visiting friends and relatives in Colfax and vicinity. Mr. Brett says there is a very poor crop prospect in his part of Texas, on account of the drouth and boll weevil. In a large portion of the country it was so dry the crops did not even come up after being planted.



**A STRIDE  
IN THE  
RIGHT DIRECTION**

Is made when you come to this store for anything that is to be found in an up-to-date Jewelry store. Wedding or birthday gifts are shown in such a variety in this store that not one buyer in a thousand will fail to find what he thinks the intended recipient will be glad to receive. Watches, gems and ornaments of all kinds for men and women. Will you look them over?

**Linde Jewelry Co., Ltd.**  
Alexandria, Louisiana  
1023 Second Street

**We want your mail orders for Eastman Kodaks and supplies**

We carry a large stock of Seed & Hammer Plates and Card Mounts to fit every machine.

We give liberal discounts to professionals

All orders are shipped same day received

**C. A. Schnack Jewelry Co., Ltd.**  
ALEXANDRIA, LOUISIANA

Watch Inspectors for I. M. and L. & A. Ry.

WE MAKE A SPECIALTY OF REPAIRING WATCHES AND GUARANTEE OUR WORK FOR TWELVE MONTHS

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**LOUISIANA & ARKANSAS RAILWAY**

The road that is always on time

FIRST-CLASS EQUIPMENT

GRAVEL BALLASTED TRACK 75 POUND STEEL RAILS

THE BEST OF SERVICE IN EVERY RESPECT

**DOUBLE DAILY PASSENGER SERVICE**

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Daily service between Minden and Hope

**OUR FREIGHT SERVICE IS UNEXCELLED**

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