

**CALDWELL WATCHMAN**

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Official Organ of Caldwell Parish School Board and Town of Columbia.

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**Proceedings of the Board of Aldermen Concluded**

On motion of W. H. Waggoner duly seconded by J. D. Yarbrough the following ordinance dedicating three and one-half (3 1-2) mills of the ad valorem taxes levied for the years 1916, 1917, 1918 and 1919, authorizing the issuance of certificates of indebtedness, and authorizing, and instructing the mayor and secretary to negotiate a loan of \$1200 for the purpose of purchasing gravel to gravel the streets and road leading from the steel traffic bridge across the Ouachita river to the St. L. I. M. & S. railroad depot, was unanimously adopted.

**Ordinance No. 11**

Sec. 1. Be it ordained by the board of aldermen of the village of Columbia, in adjourned session convened, that three and one-half (3 1-2) mills of the six (6) mills ad valorem tax levied this day by this board for the years 1916, 1917, 1918 and 1919, be and the same is hereby dedicated for the purpose of paying for the graveling of a portion of Main Pearl and Kenucky streets and the public road intersecting said streets leading to the St. Louis I. M. & S. railroad depot.

Sec. 2. Be it further ordained that the mayor and secretary be and they are hereby authorized to negotiate a loan not to exceed \$1200, payable as follows to-wit: \$300 on May 1, 1917; \$300 on May 1, 1918; \$300 on May 1, 1919 and \$300 on May 1, 1920, said certificates to bear date of May 15, 1916, and to draw interest at the rate of 8 per cent. per annum from said date until paid.

Sec. 3. Be it further ordained that C. A. Traylor, mayor and W. H. Waggoner secretary be and they are hereby authorized to sign said certificates of indebtedness which shall be in the following form to-wit:

Columbia, La., May 15, 1916  
On or before May 1st 19.... the village of Columbia, La., will pay to the order of the Caldwell Bank, three hundred dollars with 8 per cent per annum interest from date until paid. This is one of a series of four certificates of indebtedness issued under ordinance No. 11, and is provided for by the dedication of three and one-half mills of the ad valorem taxes levied on the assessed valuation of all property in the village of Columbia, La., for the years 1916, 1917, 1918 and 1919.  
W H Waggoner, C A Traylor, Secty Mayor

Sec. 4. Be it further ordained that C A Traylor, mayor, and W H Waggoner secretary, be and they are hereby authorized and instructed to purchase the gravel provided for in this ordinance and to draw on the treasurer of this board for the payment of same.

Sec. 5. Be it further ordained that this ordinance take effect from and after its adoption.  
Adopted this May 12, 1916.  
W H Waggoner C A Traylor Secty Mayor

On motion of W H Waggoner seconded by Newton Meredith, the following resolution endorsing the administration of Hon. W E Atkinson, chief highway engineer, was unanimously adopted:

**Resolution**

Whereas, several miles of good roads have been built in the parish of Caldwell under State aid and supervision through the state highway department and

Whereas the said roads have been constructed economically and efficiently, and,

Whereas it would have been impossible for the parish to have constructed these roads which lead to this parish seat without the assistance of the state highway department, and

Whereas the citizens of this parish are enjoying the benefit of this improvement, therefore Be it resolved by the board of aldermen of the village of Columbia, in adjourned session convened, that we commend and approve the work done by the state highway department under the supervision of Hon. W. E. Atkinson and recommend that he be retained in the position of State Highway Engineer.

Be it further resolved that the secretary of this board be directed to mail a copy of these resolutions to Gov. Ruffin G. Pleasant, Baton Rouge, La.; Board of State Engineers, New Orleans, La.; and to W. E. Atkinson, at New Orleans.

Resolution unanimous.  
Adopted this May 12th, 1916.

On motion duly seconded and carried board adjourned until next regular meeting.  
W H Waggoner, C A Traylor Secty Mayor.

**EATING HIS HEAD OFF FEEDING THE WORMS**



"Dr. Gray says 'A whole crib of corn wouldn't do me any good—the worms would get it.' He says Dr. Blackman's Medicated Salt Brick is what I need, and master's gone after some. 'I'll get the worms and I'll get fat again.'"

**WHAT OTHERS SAY**  
I must admit that Dr. Blackman's Medicated Salt Brick is the best and handiest stock remedy I have ever been able to buy. Every customer is satisfied, and in many cases surprised at the results. It cleans out the wormy horses that "eat their heads off" without taking on flesh. It also makes horses shed early and starts them out with a nice sleek coat of hair.  
Lectonia, Ohio, 2-23-16. J. W. Bellhart.

**Constipation**

"For many years I was troubled, in spite of all so-called remedies I used. At last I found quick relief and cure in these mild, yet thorough and really wonderful  
**DR. KING'S New Life Pills**  
Advt. by Bellman, Buffalo, N. Y.  
25 CENTS PER BOTTLE / ALL DRUGGISTS.

**NON-BALKABLE—SELF-POINTING**

A Hammerless Gun with Solid Frame.  
Easiest operating and smoothest action.

**THE STEVENS Repeating Shotgun**  
No. 520 LISTING AT \$25.00.  
Is endorsed by Shooters everywhere as "Superb for Trap or Field."  
Made in five styles and illustrated and described in Stevens Shotgun Catalog.  
Have your Dealer show you a Stevens Repeater.  
**J. STEVENS ARMS & TOOL COMPANY,**  
P. O. Box 5004, CHICOPEE FALLS, MASS.

**Fine, Black Spanish Offered for Service**

Notice is hereby given that I have just purchased and have at my home ready for guaranteed service, one registered 4-year old 15-hands, 800 lbs Black Spanish Jack that I am standing at \$12.50 payable on birth of foal or \$10 cash. Now is the time to begin raising mules worth their care and attention. Geo. T. Martin

**NOTICE**

We have recently purchased the Stock of Mr. H. H Rogillo and will do a general Retail Merchantile business. We are going to sell for **CASH ONLY**, and by doing this it will enable us to sell our goods at a very small profit.

Your trade will be appreciated let it be large or small.

Come and give us a trial

**Morris & Arrington**

Douglas Building.

Columbia, La.

**OUACHITA NATIONAL BANK**  
MONROE, LOUISIANA.

What ever banking requirements you may have, whether you need new or enlarged facilities, you will find the service of this institution most satisfactory in every respect because the guiding spirit of our policy is to extend to each customer exactly the kind of personal service which best meets his needs.

Our officers will be pleased to meet you and to talk over your banking problems with you.

**The Louisiana & Arkansas Ry.**

THE POPULAR LINE  
BETWEEN  
Shreveport, Alexandria, Winnfield, Minden, Jonesville La. Stamps & Hope Ark.

Dependable Double Daily Passenger Service  
Excellent Fast Freight Service

A Home Road Owned and Operated by Home People  
We endeavor to merit your friendship and your patronage by good service and fair dealing

Ask the agent for rates and schedules, or write to  
B. S. ATKINSON,  
Traffic Manager,  
Texarkana, Ark.

**CENTRAL SAVINGS BANK & TRUST CO.**  
OF MONROE, LOUISIANA

**OFFICERS**  
F. P. Stubbs, Pres.  
C. E. Bynum, V-Pres.  
Travis Oliver, Cashier  
H. N. Thompson, Asst-Cashier

Depository For  
STATE OF LOUISIANA

ASSETS ONE MILLION DOLLARS  
Ample resources, conservative management and courteous treatment alike to those of large and small means.  
The question is not whether you should have a bank account, but where you should have it. Our large capital and surplus is your guarantee and safeguard.  
We invite your account and have every faculty for efficient handling of your business.

**3% INTEREST ON SAVINGS**

**STEPHENS BILL PROTECTS PUBLIC**

**Aimed at Dishonest Advertising and False Pretenses.**

**TO AID HONEST BUSINESS.**

Measure Will Prevent Injury to Smaller Cities and Towns From Cutthroat Monopolistic Methods of Mail Order Houses and Big City Stores—Will Insure Uniform Prices and High Quality.

By W. BOB HOLLAND.

"A bill to protect the public against dishonest advertising and false pretenses in advertising."

This is the comprehensive title of a measure introduced in the present congress by Representative Dan V. Stephens of Nebraska. A similar bill has been introduced in the senate by Senator Ashurst of Arizona. No one can find fault with legislation that will achieve the objects stated in the titles of the Stephens-Ashurst bill. The public certainly needs protection "against dishonest advertising and false pretenses in merchandising."

The bill now under consideration is the successor of the Stevens bill, a measure introduced in the last congress by Representative Stevens of New Hampshire. It was widely discussed and died in committee after several public hearings, at which its merits and demerits were considered. The Stephens bill embodies the changes that seemed advisable after these hearings and discussions, and it is believed that in its present form it safeguards the producer, the merchant and the consumer.

For many years the right of a producer to contract with merchants for the resale of his products at standard, uniform prices was generally recognized and its legality was not questioned. Then the supreme court of the United States held that such a contract was "in restraint of trade" and "against public policy." The court divided on the question, 5 to 4, and the majority found no specific law forbidding the practice that had long been common, but held that congress had intended the Sherman law to prohibit such business methods.

Agency System is Legal.

This court made law upset long established custom, but it does not prevent the end sought from being reached by other means. Producers who wish to have no discrimination shown to favored individuals can insure uniform prices for their goods by establishing branch establishments or by appointing agents. This is the method followed by manufacturers of automobiles. Bakers who sell their products within a restricted area can also regulate their prices by making grocers their agents and thereby retaining title to their bread and rolls until they reach the consumer.

Producers of other articles, goods sold in small quantities and which must depend on established merchants for their distribution, are denied the right that men in other lines have. The Stephens-Ashurst bill is designed to restore to these producers a protection they had before it was taken away from them by the supreme court.

Cut rate department stores, so called "chain" drug and grocery stores in the large cities, and mail order houses use cut prices on standard, well known articles to draw trade away from small stores and small towns. The loss they may suffer on these standard articles is more than made up by the high profits on anonymous goods or goods put up under their own brands. In this way the producer is injured because the reputation of his product is ruined; the retail merchant is damaged because he cannot afford to advertise widely a special bargain "bait" to attract customers to whom other goods may be sold at a profit; the consumer is damaged because producers are not encouraged to maintain quality and because inferior articles are substituted.

Ample Protection Afforded.

The Stephens-Ashurst bill is not compulsory. To take advantage of its provisions the producer must register his trademark or special brand with the bureau of corporations in Washington and must pay a fee of \$10. He must not have a monopoly of articles belonging to the same general class of merchandise, and he must not agree with any competitor to control prices.

The producer must also file a schedule giving the prices at which his listed article is sold to wholesalers, to retailers and to the consumer. This schedule of prices becomes a public document. The prices scheduled must be uniform to buyers under similar circumstances. This permits reduction in prices for quantity purchases and allowances to equalize freight rates.

A merchant who decides to quit business, who wishes to discontinue any line of listed goods or who becomes bankrupt must first offer such listed articles to the manufacturers for redemption at the full price paid. Should the manufacturers neglect or refuse to redeem the goods then the dealer can sell them at any price he desires or can get. Damaged goods must also be offered for exchange or redemption, and in such cases for sale at reduced prices the reason for the reduction must be made known to purchasers. There is also a clause permitting reasonable sales.

**PROCLAMATION**

Pursuant to a resolution passed by the Parish Board of School Directors of the Parish of Caldwell, Louisiana, at its regular meeting held on the 4th day of April 1916, I, George T. Martin, president of the said Parish Board of School Directors, hereby give notice that in compliance with said resolution a special election will be held in

School Districts No. 6 and 9 Parish of Caldwell, Louisiana, on the 6th day of June, 1916, for the purpose of submitting to the property taxpayers qualified under the Constitution and laws of the State of Louisiana to vote at said election the following proposition, to-wit:

To levy a special tax of 10 mills on the dollar on all the property in

School Districts No. 6 and 9 Parish of Caldwell, Louisiana, subject to State taxation, annually, for a period of 5 years, for the purpose of giving additional aid to the public schools.

For the purpose of said special election the polling places will be Sardis, Ward 6 Union, Ward 9 and the following commissioners and clerks of election of each polling place have been appointed to serve at this election all of whom will serve without compensation:

T L Benson, Frith Long, H H Eubanks; Bowen Eubanks, clk. J L Johnson, Lee Estess, Jas. Starns; R M May, clk.

At said special election the polls will open at 7 o'clock a. m. and close at 5 o'clock p. m., and the election will be conducted in accordance with the laws of Louisiana applicable thereto.

Notice is also given that at 12 m., on the 7th day of June 1916, the said Parish Board of School Directors of the Parish of Caldwell, Louisiana, will meet at Columbia, La., and in open session proceed to open the ballot boxes, examine and count the ballots in number and amount, examine and canvass the returns and declare the result of said election.

This 27th day of April, 1916.

Geo. T. Martin,

Pres. Pa. Bd. School Direct.

**PROCLAMATION**

Pursuant to a resolution passed by the Parish Board of School Directors of the Parish of Caldwell, Louisiana, at its regular meeting held on the 4th day of April, 1916, I, Geo. T. Martin, president of the said Parish Board of School Directors, hereby give notice that in compliance with said resolution a special election will be held in

School Districts No. 3 and 8 Parish of Caldwell, La., on the 6th day of June, 1916, for the purpose of submitting to the property taxpayers qualified under the Constitution and laws of the State of Louisiana to vote at said election, the following proposition, to-wit:

To levy a special tax of 8 mills on the dollar on all the property in

School Districts No. 3 and 8 Parish of Caldwell, La., subject to state taxation, annually, for a period of 5 years, for the purpose of giving additional aid to the public schools.

For the purpose of said special election the polling places will be;

Kelly, Ward 3; Brown's sawmill, Ward 8.

and the following commissioners and clerks of election of each polling place have been appointed to serve at this election all of whom will serve without compensation:

Carrie Claunch, T J Dunn, Hugh McDaniel; Finas Brown, clerk.

C A Hebert, H O Hebert, J M McClanahan, H W Curry, clk.

At said special election the polls will open at 7 o'clock a. m., and close at 5 o'clock p. m., and the election will be conducted in accordance with the laws of Louisiana applicable thereto.

Notice is also given that at 12 m., on the 7th day of June, 1916 the said Parish Board of School Directors of the Parish of Caldwell, La., will meet at Columbia, La., and in open session proceed to open the ballot boxes, examine and count the ballots in number and amount, examine and canvass the returns and declare the result of said special election.

This 27th day of April, 1916.

Geo. T. Martin,

Pres. Pa. Bd. School Direct.

**An Advertisement Pays**