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W. A. ROBERTSON 3-21

THE ORGANIZATION OF THE LOUISIANA FIRE AND MARINE INSURANCE COMPANY

Wins the Deserved Editorial Commendations of the South's Leading Insurance Journal

It is a pleasure to reproduce the following editorial article from the AMERICAN INSURER of Dallas, New Orleans and Greensboro.

It's editor knows the insurance business, the insurance situation and he knows the man who heads the Louisiana Fire and Marine Company.

The movement to organize the Louisiana Fire and Marine Insurance Company is announced from Opelousas. To those who never heard of Opelousas, the place is properly introduced to all well informed insurance men by simply saying Larry LaCombe lives there. The new company, according to a statement received from Mr. LaCombe himself, is to have a combined capital and surplus of a million dollars. It is presumed half the amount will be a working surplus, as Mr. LaCombe is an experienced fire insurance man and knows something of what it means to establish a company on a firm foundation. He seems to be the only insurance man connected with the enterprise, but it may be taken for granted he has associated himself with strong business and professional men who are not "day dreamers" on the question of "quick profits" to be made with a fire insurance com-

pany. The profits are there all right, but not until after the company is properly established.

Of Great Importance

The establishment of maintenance of insurance companies is of immense importance to any state or section of country. And there is room for a well managed company in almost any town or city. Today, with all her millions of insurance capital, New York is not able to carry all of her own insurance by any safe means or method of underwriting. The safety surrounding fire insurance rests absolutely upon the scientific interchange of liability, and this is the reason we need more insurance capital in this country than we now have. The idea of "keeping the premiums at home" is crude, and means ultimate trouble for the company which doesn't know more than that about insurance. We have confidence in Mr. LaCombe's enterprise because we know he is capable, well trained by experience and long observation, and that he is dependable. The organization of the Louisiana Fire and Marine is opportune, and we shall expect to see it develop rapidly as a safe and conservative management will permit of.

WHITEVILLE QUOTA FOR PERSHING WAY EASILY REACHED

MRS. J. H. LEWIS SUCCEEDS IN GETTING REQUIRED MEMBERSHIPS

When the Pershing Way needed memberships to complete the quota for this district, Mrs. J. H. Lewis was asked to take the district around Whiteville in charge and see what she could do in securing them. Mrs. Lewis had already established her reputation by her work in the Red Cross campaign and the results obtained in this drive were such as to maintain this reputation.

Mrs. Lewis secured fifteen memberships from the territory assigned to her, which helped in bringing this district well over the top in its quota. The memberships secured are as follows:

- Caulin Savant.
- Levy Campbell.
- J. H. Lewis.
- Mrs. W. A. O'Quinn.
- L. P. Savant.
- Donaluis Gullory.
- Pelf Savant.
- L. D. Lewis.
- John P. Savant.
- J. A. Reed.
- W. H. Lewis.
- Ned Oprey.
- C. W. Reed.
- C. W. Stag.
- Harvey Lewis.
- Pechkam Bros., of Washington, are also members of the association, their application having been received this week.

COLORED FAIR TO BE HELD HERE ON OCTOBER 15 AND 16

POLICE JURY APPROPRIATE \$150 AND GOV. PARKER PROMISES TO ATTEND

With the aid of a generous Police Jury the colored farmers of St. Landry parish are going to inaugurate an agricultural fair at Opelousas on October 15th. The Chamber of Commerce and many prominent white citizens have endorsed and aided the movement, and it is expected that a colored fair for St. Landry parish will be a permanent institution. The agricultural exhibits will be placed in attractive booths, and a prominent position will also be given live stock. Prizes and premium will be awarded to the successful contestants among the colored folks, in the different departments, and it is confidently predicted that hundreds of colored folks and many of their white friends will congregate here to participate in the fair. Gov. Parker has consented to deliver an address on one of the days, and prominent agriculturists from the state and federal departments have been invited to attend.

Fairly complete returns from New Orleans at 12 o'clock last night show McShane leading Behrman by 2,100 votes.

JEWISH NEW YEAR CELEBRATION HERE BY CONGREGATION

LARGE ATTENDANCE AT MASONIC TEMPLE, WHERE SERVICE CONDUCTED BY MR. GORDON

In celebration of the Jewish New Year a great many stores here were closed Monday and a large congregation gathered at the Masonic Temple to hear Samuel H. Gordon, of Portland, Ore., a student at the Hebrew Union College, conduct the services. Over seventy-five were present at the celebration and plans are being considered for the formation of a permanent congregation here.

Mr. Gordon took for his text "The Eternal Verities." "The Grass withereth, the flower fadeth, but the word of our God will exist on forever." His exemplification of the text was impressive.

At this time it is interesting to know that the Jewish is the oldest form of religious belief, which has been preserved unimpaired for nearly 4,500 years. From the time of Abraham, its teachings that God is an all-wise and all-powerful spirit and not a creation of human hands nor human intellect have been preserved by the adherents of the Jewish religion.

The present Jewish calendar dates from about 359 A. D. and really provides for two New Year's celebrations, one a civil ceremony in the spring at the time of the Passover and the other at the beginning of Tishri, the first autumn month, but observance is confined to the latter. It ushers in nearly a month of holy days, among them Yom Kippur the Sabbath of Sabbaths, with its twenty-four hour fast.

Considering how this faith of Abraham and the fundamentals he voiced have been preserved unimpaired by schism and persecution amid all the wanderings and migrations of his people, throughout the history of the Hebrew nation, and during 1,700 years of trial following the destruction of the nation and the dispersal of its people, it is not to be wondered at that everyone feels a reverent regard for the faith that has suffered so much, endured so much persecution and made its people at each visitation, stronger to endure and to suffer.

Yom Kippur or "Atonement Day" will be observed Wednesday, September 22 with services at the Masonic Temple. Yom Kippur is a day of fasting and is observed from sunset on Tuesday until sunset Wednesday. "Succoth" or the "Feast of Booths" is a harvest festival falling on September 27 and "Shini Atzereth" or the "Feast of Conclusion" is on October 4th.

Miss Edna Lewis entertained the Noted Six on Monday evening at a shower in honor of their "pal" Miss Julia Boagni. After the gifts were received a game of seven and a half was played and the bride-elect proved to be the lucky woman.

tant as the South continues to develop the swine and cattle breeding industries.

Sugar
Some increase was made in the acreage of sugar cane and although the season has not been ideal the crop has made fairly good progress and a considerably increased yield over last year is in prospect. The industry is much distributed by uncertainty as to prices and by the severe drop which has recently taken place in the price of sugar in Cuba and the other world markets.

Rice
A considerable increase in the rice crop of Louisiana seems assured, but much unsettledness and uneasiness exist as to the probable course of prices. It has cost materially more to raise the present crop than its immediate predecessor and a price that might have looked promising some years ago would be regarded as almost ruinous this season.

ELECTRIC PLANT TO BE SHUT DOWN FOR SEVERAL DAYS

SUPERINTENDENT FINDS IT IMPOSSIBLE TO MAKE REPAIRS AND KEEP PLANT RUNNING

After trying for weeks to make necessary repairs to the city electric light plant and keep the machinery running at the same time the superintendent and Mayor Loeb have found that it cannot be done and the city will be entirely without electricity for three or four days.

An attempt has been made to run with one engine but it has kept the engine so over loaded that satisfactory service could not be given. One engine has been repaired but it is not powerful enough to do the work without assistance and in order to avoid the possibility of a further breakdown which would leave the city without adequate water for fire protection the decision was reached to close and make such repairs as will enable the plant to give adequate service when it is again started.

Therefore, the motion picture theatre, business places and people using electricity will be cut off entirely. It is hoped that it will be possible to have lights for Saturday night but even this cannot be assured.

While stating it meant a serious impairment of their business, several business men expressed themselves as being satisfied that this is the best thing to do rather than to undergo a continued uncertainty and not know at what minute the lights would be turned off. Circular letters have been sent out to all users of electricity, advising them of the situation and asking that they do the best they can, until the repairs are made.

These repairs are here now and the entire force will be employed in getting them on the engine and other equipment and trying to reduce the necessary time to the absolute minimum. In the mean time the pumps will be kept going so that there will be no danger of a water shortage.

A statement of conditions at the light and power plant, by Superintendent Amoynd, is given on Page Four of this issue. In it he gives the reasons for the necessity for conserving electricity. Be sure to read it carefully and apply to yourself.

OFFICIAL CATALOG OF LAFAYETTE FAIR AT CHAMBER OFFICE

COMMERCE BODY RECEIVES NUMBER OF COPIES FOR THOSE INTERESTED

Anyone interested in the official catalog of the Southwest Louisiana Fair may secure a copy of this book by enquiring at the office of the Chamber of Commerce. As St. Landry parish is included in the territory which is supposed to be covered by the fair, local people will undoubtedly make a number of exhibits there. The parishes which comprise the district are as follows: Acadia, Allen, Beauregard, Calcasieu, Cameron, Evangeline, Iberia, Jeff Davis, Lafayette, St. Landry, St. Martin, St. Mary and Vermilion. Directors have been appointed from each parish and those from St. Landry are as follows: E. A. Cummings, Clarivalis Guidroz, D. P. Moreau, W. F. Brown, J. T. St. Cyr, R. L. Mills, F. H. Phillips, Edgar M. Dupre, B. W. Cloutier, M. J. Godson, Thos. McCaffery, Alex. Sylvester, W. C. Dejean, Arthur Deshotel, and Elol Gullory.

A very extensive list of exhibits has been prepared and, as usual, arrangements have been made with the railroads, whereby they will carry exhibits on way without charge. Entries close on Wednesday, October 13, and practically all exhibits must be on the ground before October 14 and be left on the grounds until after the close of the fair, October 17.

Mrs. Louis White of Crowley left on Tuesday, after spending ten days with friends.

Miss Blanche Guillain left on Saturday for New Orleans where she will attend school at the Dominican Convent.

Oscar Fox, Jr., returned last week from the Crescent City where he had been spending some time with his sister, Mrs. W. Healey.

Miss Bourvallion of Lake Charles has taken up her duties at the telephone office.

Mr. Mageon of the State Highway Department was visiting friends here last week.

DISTRICT COURT CONVENES FOR TRIAL OF CIVIL CASES

Judge Favy open court on Monday morning and will try the civil cases on the docket. The next term of criminal court will probably be held next month or early in November, although the date has not yet been set. District Attorney Garland announces that he has comparatively few jury cases and that the session will probably not extend over more than three weeks when the criminal term opens.

PERSHING HIGHWAY MEMBERSHIP DRIVE COMPLETES QUOTA

ENOUGH APPLICATIONS ARE RECEIVED TO ASSURE OPELOUSAS STAYING ON MAP

As far as the membership is concerned the Pershing Way through Opelousas is an accomplished fact. Last week the ladies' committee, under the efficient leadership of Mrs. A. A. Anding turned in a sufficient number of applications to bring the applications of this district well over the established quota.

This will be good news to the early subscribers, who paid their memberships on faith and then got out and helped to get enough more to assure the marking of the highway, at least. According to the engineers' figures there are 40.1 miles of Pershing Way in St. Landry and this will be built as an improved and standard highway, just as soon as the preliminary steps can be taken.

It is interesting to know what has been done along the line and the following report of the work of the Official Market shows where the Highway has already been marked:

It has been a big job, and one that has been done under unusual and adverse road and weather conditions in some sections. Official Marker N. J. Gardner has had his troubles, what with keeping two crews going, but the reports from all along the highway are showing great pride in the marks.

The report at this writing shows the mileage only as far as Little Rock, but the rest of the route to the Missouri-Arkansas line will be completed in short order.

Look It Over, Please

Here is the mileage as shown by the painter's reports; look it over. A number of towns have been omitted. If information comes at once to headquarters, they will be placed on the official log. Give distance each way from the towns that your town lies between, the population of your town and any other interesting facts, especially of tourist interest.

Town	Miles
Houma	00.0
Gibson	00.0
Bayou Boeuff—section of 20 miles unmarked	
Morgan City	6.0
Berwick—(Ferry Atchafalaya river here from Morgan City)	
Patterson	8.7
Centerville	12.6
Garden City	2.2
Franklin	3.5
Baldwin	5.1
Charington	3.7
Jeanerette	9.7
New Iberia	11.3
Broussard	14.1
Lafayette	7.2
Opelousas	27.3
Washington	6.3
Bunkie	35.0
Markesville	17.7
Alexandria	34.3
Boyce	23.5
Colfax	9.0
Verda	17.0
Bridge	2.0
Atlanta	3.2
Winfield	12.3
Dodson	13.0
Wyaatt	10.0
Jonesboro	7.0
Ruston	26.0
Dubach	13.5
Hico	5.2
Bernice	9.8
Spearsville	11.0
Lillie	4.0
Junction City	9.0
Eldorado, Ark.	18.0
Camden	32.0
Thorton	28.0
Fordece	7.0
Princeton	20.0
Leola	20.0
To Bottoms	2.0
(35 miles unmarked)	
Sheridan	14.0
Little Rock	35.0

Total... 555.6
It will be noticed that the P. W. from Houma to New Orleans, a distance of 60 miles, has not yet been marked. This is because the work started at Houma and the northern section was taken first. There also is a stretch of 20 miles at Bayou Boeuff that was not marked because the permanent location of the road is not yet ready. The same applies to a

EDWIN BROUSSARD CARRIES OPELOUSAS BY 7 MAJORITY

Edwin S. Broussard received 128 votes for first choice, for United States Senate and 27 for second choice in Precinct 1 of Ward 1, which includes the city of Opelousas. J. Y. Sanders received 121 for first and 10 for second choice. Donelson Caffery

39 and 43.
For railroad commissioner the vote was as follows:
Shelby Taylor 141 for first choice for second choice. Charles T. Wortham 90, and 23, and Eugene H. Watson 44 and 15.

CLIPPING BOND COUPONS IS A POPULAR PASTIME

Interest on Liberty Bonds of the third issue, bearing 4-1/2 per cent interest, is due and payable at any bank to-day, September 15. While most people make it a point to collect the interest, bankers are frequently finding bonds issued in 1917 and 1918 from which no interest coupons have been clipped.

MUST HAVE CASING FOR WELL BEFORE DRILLING FURTHER

WORK ON OIL WELL IS DELAYED BY LACK OF MATERIAL ORDERED LONG SINCE

Chief Driller J. R. Thornton is in Fort Worth endeavoring to hasten shipment of the ten inch casing which is needed at the new oil well. 3-fore much more progress can be made. He left the city last week in search of this material which was ordered before drilling was commenced but upon which delivery has been delayed.

Up to the present time it has been entirely practical to continue the drilling without putting in casing. A depth has now been reached beyond which it is not considered advisable to go without beginning to case the hole. As soon as the casing is received, which it is expected will be very shortly, work can again go forward, as fast as is consistent with careful work.

While the drillers are now working they must go very carefully and the progress is necessarily slow. The invitation is still open for anyone to visit the well and watch the operations.

DELEGATION FROM OPELOUSAS AT THE STATE CONVENTION

SALVATION ARMY WORK FOR THE ENTIRE YEAR IS PLANNED AT GATHERING HELD

Last week Friday a one day state convention of the Salvation Army was held at Shreveport to report on progress already made and to make plans for the work next year. Delegates from here were W. J. Sandoz, president of the St. Landry Advisory Board, J. O. Chachere, vice-president and J. A. Deyo, secretary.

The convention was held in the Youree Hotel and was most interesting and instructive. Mayor Ford, of Shreveport, welcomed the delegates and interesting talks were made by Salvation Army officers, in charge of various phases of the work.

Extensive plans have been made for extending the work throughout the state during the next year and all of the parish boards represented promised to do their share. The plans include the establishment of various forms of rescue work and help for the helpless. While the army will maintain a corps in only a few of the larger cities all of the homes are open to those needing assistance and such help may be secured by applying to the local board.

It is not planned to take the place, entirely, of local charity but the Salvation Army is in a position to help out in cases which cannot be properly handled by inexperienced people and to furnish any facilities which may be lacking.

The Salvation Army Home Service Program for 1920 was initiated December 15, 1919. Its purpose was to extend the facilities of the Army and to broaden their scope of social service, so that even the most remote sections might be assisted in the solution of social and moral difficulties. The first stage of the program consisted of the establishment of advisory boards in every county in California,

stretch of 35 miles between Leola and Sheridan, Ark.

Poles that represent 89.2 miles of distance were marked in the towns along the route, which added to the above gives a total of pole miles of 674.8, as the average number of poles to the mile is five.

Headquarters will welcome any remarks that anyone has to make upon the marks, the log, the distances, or anything that will give more information about the highway.

KILLED BY FALL BENEATH WHEELS OF MOVING TRAIN

JAMES WILLIAM JACKSON MEETS DEATH WHEN HE TRIES TO JUMP FROM MOVING CARS

While attempting to dismount from a moving freight train at Palmetto Sunday, James William Jackson, Jr., of this city fell beneath the wheels and sustained injuries from which he died, almost at once.

Mr. Jackson was in Palmetto to visit his aunt and had boarded the freight train which he expected to slow down, so that he could get off without danger. When the train didn't slow down, as he had expected, he evidently decided to try to make the ground anyway. As he released his hold on the handle of the car and started to swing clear, his shirt caught on a projecting bolt and he was thrown directly beneath the wheels.

Owing to the speed at which the train was going he had no chance to roll clear and the wheels passed over his right arm and leg. A doctor reached him in only a few minutes but the injuries were such that nothing could save his life and he died shortly after.

The death is especially sad as he was just entering young manhood and was popular and well liked by all who knew him. He was the eldest son of T. A. Jackson, formerly editor of the St. Landry Clarion. Mr. Jackson was twenty years of age.

His body was brought to Opelousas, immediately, and the funeral was held Monday afternoon at 4 o'clock from the residence of Mr. and Mrs. J. I. Graham, with services at the Baptist church. Interment was in the Protestant cemetery.

Oregon, Arizona, New Mexico and Colorado. In these states 222 boards were organized, with an aggregate membership of 3,000.

The second stage of the program consists of the establishment of similar boards in Texas, Western Louisiana, Oklahoma, Missouri, Arkansas, Illinois, Kansas, Iowa, Nebraska, Minnesota, North Dakota, South Dakota, Wisconsin, Washington, Idaho, Montana and Wyoming. In these states 1228 boards have been organized to date, and state boards have been established in each of the states enumerated. State advisory boards are organized to link the county boards in a comprehensive system of service and to correlate and systematize the work.

In Western Louisiana the first parish board was organized in Mansfield, De Soto parish, June 8th. Between that date and the present, thirty boards have sprung into existence, with an aggregate membership of 415; and a strong state board, composed of leaders in the commercial, financial and professional life of the state, has been established. Many of the boards in Western Louisiana began to function in an effective way soon after organization and in several instances direct service was rendered in acute situations as a result of the very first meeting. The parish boards in all instances for composed of community leaders, men and women whose cooperation in any movement insures success. Thus it will be seen that through this plan the best and most capable minds in every section of the state have been welded into a great bulwark against the spread of moral disorder and social distress.

It is the duty of these lay auxiliaries to represent the social service activities of the Salvation Army in their respective parishes and states. Each parish board begins its work by making a study of social and moral conditions within the parish. Then it undertakes the task of correcting these conditions, through its own efforts and with local facilities if possible; if not, through the advice, counsel or assistance of the various bureaus and homes of the Salvation Army. Following the initial study, the boards maintain a constant watch for new opportunities for constructive effort and social service.

Further development of this plan rests with the parish and state advisory boards, which, in making use of the Salvation Army system, are expected to provide for its maintenance and such extension as by agreement of all concerned is deemed necessary.