

# Alexandria Pays Your Railroad Fare!

The retail merchants of Alexandria have decided most emphatically that they want your business! Nearly everyone of them have banded together and formed a **RETAIL MERCHANTS' ASSOCIATION**. Its primary purpose now is to **PAY YOUR RAILROAD FARE** so that you will come here to shop!

## How It Is Done

Before entering a store, be certain the name of the firm appears in the booklet; or if you haven't your booklet yet, look for the red-and-white sign MEMBER RETAIL MERCHANTS' ASSOCIATION. When your trading is finished in any of these stores, hand the check to the salesman. He will have the total amount of your purchases entered, and return the check to you. Do the same at each store where you trade; and when you are through, present the check TO ANY BANK OR THE LAST MERCHANT TRADED WITH, who will pay the amount due you.

## Examples Showing Round Trip Fares And Purchases

Et. Landry	Rate:	Purcha
Et. Landry	\$2.44	\$893
Go.	2.02	494
Waldorf	2.21	44.8
Whiteville	2.69	52.0
Opashington	3.45	69.2
Yeloussas	3.59	70.0
Mile Parite	3.16	63.2
GoDauid	1.88	37.6
erland	2.43	59.6

## Full Fare Or Part

No sum beyond the actual railroad fare will be refunded in any case; nor will the amount so refunded be, in any event, more than 5 per cent of the total entries on the check. In the few cases where the full round trip fare cannot be refunded because of the insufficient total traded, then 5 per cent of the total entries will be paid TOWARD the fare. Before presenting check for payment, sign your name and address. Every shopper acting in good faith will be paid without any red-tape, annoyance or formalities of any kind. So come.

## You Can Buy Any Kind Of Goods

The members of THE RETAIL MERCHANTS' ASSOCIATION of Alexandria, La., handle every variety of merchandise. Note this list—

- Agricultural Implements
- Automobiles and Supplies
- Beauty Parlors
- Books, Stationery, etc.
- Boy's Outfits
- Building Materials
- Candy
- Carpets, Rugs, etc.
- China, Glassware, etc.
- Cigars, Pipes, etc.
- Clothing—Men's
- Confectionery
- Cutlery, Shears, Razors, etc.
- Cut Glass, Silverware
- Dry Goods, Silks, etc.
- Drugs, Sundries, etc.
- Electrical Supplies and Contracting
- Fishing Tackle, etc.
- Furniture, etc.
- Gas, Gasoline Engines, Supplies
- Groceries and Pure Foods

- Guns and Bicycles
- Hair Goods
- Hardware, Tinware, etc.
- Harness, Saddlery, Repairing
- Hats, Men's and Boys'
- House Furnishings
- Insurance
- Interior Decorating
- Iron and Wire Fencing
- Jewelry, Diamonds, etc.
- Kodaks, Cameras, etc.
- Laundries
- Marble Monuments
- Men's Furnishings
- Merchant Tailors
- Mill Supplies
- Millinery, etc.
- Music and Musical Instruments
- Newspapers and Periodicals
- Notions, etc.
- Office Supplies

- Opticians, Optical Goods
- Paints, Glass, etc.
- Pianos, Organs, etc.
- Pictures, Framing, etc.
- Post Cards
- Pressing and Cleaning
- Ready-to-Wear, Women's
- Ready-to-Wear, Children's
- Seeds, Garden and Field
- Sewing Machines
- Shoe Repairing
- Shoes
- Sporting Goods, etc.
- Stoves, etc.
- Talking Machines
- Tans, Coffees, Spices
- Toys, Dolls, etc.
- Trunks and Leather Goods
- Underwriters
- Wall Paper, etc.

## Write For Free Booklet!

The last sheet of every booklet is the REFUNDING CHECK. If you and your friends have not received one of these booklets, we will issue them to you FREE and send without any cost to you. Write for them TODAY—be sure to mention the names and addresses of your friends.

## All Information In Booklet

The Free Booklet mentions in detail why ALEXANDRIA PAYS YOUR RAILROAD FARE and how it is done; has a classified directory of THE RETAIL MERCHANTS' ASSOCIATION; a list of nearly 700 towns showing the round trip fares and required purchases. Send for it RIGHT NOW!

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## Write to Retail Merchants' Association Alexandria, La.

- Aron's Pharmacy
- Alexander-Bolton & Lewis Inc.
- Alexandria Marble Mfg. Co.
- Alexandria Steam Laundry
- Miss G. Bouldin
- Caddo-Rapides Lumber Co.
- Carroll Lumber Co.
- Chronicle Pub. Co.
- Mrs. Otto Conrad
- Crazer's
- Miss Katherine Davis
- J. H. Ebert
- Economy Shoe Store
- Evans Bros.
- J. F. Foley
- Flynn & Co.
- Willie Gehr

- S. Greenone
- Hemeway Lumber Co.
- M. Heyman
- Henson Bros., Undertakers
- Home Furniture Co.
- Hub City Dry Goods Co.
- Albert Jackson
- Sale Jackson
- P. H. Jordan
- Kaufman Furniture Co.
- Abe Levine
- Isidore Levy
- Lipka Bros. Co.
- Mann Bros. Ltd.
- S. S. Martin
- Julius Mayer
- Louise Mayer's Sons

- Miller H.W. Co.
- McKenzie Bros.
- New York Shoe Store
- O'Shea Bros. Coffee Co.
- Pelican Laundry
- Phoenix Drug Store
- Finch & Murphy
- Rapides Drug Co.
- Joe Rosenthal
- James Rosenthal
- A. R. Rosh
- Sackman Bros.
- Schback Jewelry Co.
- Simon Bros. Ltd.
- Smith & Roberts
- Well Bros. & Bauer
- Weiss & Goldring

**JOHN JACOB ASTOR**  
America's first millionaire, was a very far sighted man. He left the little village of Waldorf on the Rhine to come to this country of wonderful opportunities to engage in the business of selling pianos, but he soon learned that there was more profit in the fur business. In good years and bad years, he prospered because under all circumstances he was a rigid economist and close trader. By the close of the eighteenth century, he was the richest man in the United States. Then, as his wealth continued to grow, he did something which nearly everybody thought was foolish. He bought land on Manhattan Island, far beyond the developed section, which to the ordinary vision was not likely to be encroached upon by the then little city for generations to come. The wisest men in New York said he was inviting ruin, tying up vast sums in unproductive land that meant nothing but taxes. But he kept on buying land. In 1848, he died leaving an estate worth over \$30,000,000.



**3%** Paid on Time Certificates of Deposit  
**3%** Paid on Savings accounts  
**\$1.00** Starts an account



## CLEAN SWEEP

My great 30% day Reduction Sale on

### Clothing, Shoes, Hats and Gents Furnishings

is over and has left me with a very nice assorted stock on hand, but in broken sizes, so I have decided to make a clean sweep and make a larger reduction, in order to get room for my winter stock that is arriving daily.

Come early and select your size and it will certainly interest you; plenty of good things to finish out the season.

## M. WINSBERG

The Reliable Clothier  
Landry Street Opelousas, La.

## Business & Professional Directory

OPELOUSAS. — LOUISIANA.

**RAILROADS:**  
Frisco, Southern Pacific and Opelousas Gulf and Northeastern.

**BANKS:**  
St. Landry State, Peoples State, Opelousas National, Planters National, Union Bank & Trust Co.

**MILTON HALL**  
Agent New York Life Insurance Co.  
Office at residence,  
348 W. Bellvue Street,  
Opelousas, La.

A. J. Bercler, D. D. S. E. T. Bercler, D. D. S.

**Bercler & Bercler**  
Resident Dentists  
Office Phone 237 Residence Phone 50-171

**Dr. J. A. Shaw**  
DENTIST  
Office above St. Landry State Bank.  
Office Phone 335. Residence Phone 329.

**Dr. I. F. LITTELL**  
Practice limited to diseases of the EYE, EAR, NOSE and THROAT; also fitting of glasses  
Every Sunday  
Hours: 9:30 a. m. to 4:30 p. m. office: 505 S. Court St.

**DR. Z. T. YOUNG**  
PHYSICIAN and SURGEON  
Office: Rooms 10 & 11 Saizan Bldg  
Phones: Office 126. Residence 95

**R. M. HOLLIER**  
Parish Surveyor  
P. O. Box 152. 131 W Landry St.

**JEAN NAVI**  
DEALER IN  
All kinds of Fruits and Vegetables. Also Oysters. Shoemaking and Repairing a Specialty. P. O. Box 214, Landry St., near Bayou Teche.

**Joseph Lassalle**  
GROCERIES  
GLASSWARE  
ETC.  
Landry Street

**Albert Clary**  
DEALER IN  
STAPLE AND FANCY  
GROCERIES  
Phone 99

**T. GEORGE CHAGHERE**  
ARCHITECT  
Registered Patent Attorney. Also Prints Furnished at Short Notice.

**MONEY TO LOAN**  
ON EASY TERMS  
Land for sale or rent  
Address  
Cap. V. W. Boagni  
P. O. BOX 888  
NEW ORLEANS, LA.

## The Peoples State Bank

OF OPELOUSAS, LA.

### CAPITAL STOCK \$30,000.

WE PAY **3%** per annum interest on Savings Accounts and time certificates of deposit

OFFICERS:  
David Roos, President. Samuel Haas, Vice-President.  
Leon S. Haas, 2nd Vice-President.  
Lawrence Larcade, Cashier.  
N. M. Childs, Ass't Cashier.

BOARD OF DIRECTORS:  
David Roos Samuel Haas J. A. Haas  
Leon S. Haas Lawrence Larcade

## YOU HAVE

More old, broken and cast-off Jewelry and Silver than you know of; bringing you neither service or pleasure. Gather it all up and trade it with

### R. MORNHINVEG & SON

Main Street Jewelers

for new and useful articles. They allow full value for gold and market price for silver.

## Suffered Eczema Fifty Years—Now Well.

Seems a long time to endure the awful burning, itching, smarting, skin-disease known as "tetter"—another name for Eczema. Seems good to realize, also that Dr. Hobson's Eczema Ointment has proven a perfect cure.

Mrs. D. L. Kenney writes:—"I cannot sufficiently express my thanks to you for your Dr. Hobson's Eczema Ointment. It has cured my tetter, which troubled me for over fifty years." All druggists, or by mail 50c.

**PFIFFER CHEMICAL CO.**  
St. Louis, Mo. Philadelphia, Pa.

To Prevent Blood Poisoning apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00.

## BOYS' CORN CLUBS

Will Make Exhibits at the Louisiana State Fair—Many Premiums Offered.

That the State of Louisiana is steadily developing into a splendid corn-producing territory will be demonstrated at the State Fair this year by numerous exhibits from the boys' corn clubs. The exhibits will be on display in the agricultural building, and will occupy very conspicuous space. Five hundred dollars in premiums will be awarded for best ten-ear exhibits and club displays. All varieties of corn will be allowed in the contest.

There are sixty-two of these clubs in Louisiana, with a total membership of about 3,000. Every parish is represented, due to the remarkable spread of the movement inaugurated among the juvenile farmers a few years ago, and liberally encouraged by the State Fair Association and other agencies. There is promise of between 1,000 and 1,200 exhibits of ten-ear ears, or a total of about 12,000 ears of corn. It will be the largest display ever made by the boys' clubs in Louisiana. In order to have little trouble getting the exhibits to Shreveport, the Fair Association has arranged to furnish each member of the club with a ten-ear corn carton, or box, for shipment by parcel post. The cartons will be sent to the superintendent of each club for distribution. Each club is entitled to not less than ten ten-ear exhibits, nor more than thirty exhibits.

Prof. E. S. Richardson, director of the extension work of the Louisiana State University, is superintendent of this department, with A. P. Kiddle of Baton Rouge as assistant superintendent. Leigh F. Maxey of Curran, Ill., will be judge.

To each member of the boys' clubs a free ticket to the Fair will be given, for the management feels that too much encouragement cannot be given these young agriculturists, who are active in showing the world that Louisiana has a great future in the corn-raising industry.

The fair opens November 5, and closes November 12. For catalogue and premium list write Secretary L. N. Brueggerhoff, Shreveport.

## DOMESTIC SCIENCE CLUBS

Will Make a Splendid Exhibit at the State Fair of Louisiana This Year.

Judging by the reports from various portions of the State, one of the real big successes of the Louisiana State Fair this year will be scored in the Domestic Science Department, which will be in charge of Miss Elizabeth Kelley as superintendent. This will be a before has any display by the domestic science clubs. The fair reported from different parishes is largely due to the inducements offered by the fair association, one being a list of cash premiums, totaling \$150. The display will be shown in the Agricultural Building, near the girls' canning exhibits and boys' corn club display.

The exhibits by these clubs will demonstrate a wonderfully important work that is being carried on by the domestic science departments of the Louisiana public schools. There will be special baking and various other interesting and useful activities by the girls of

the State. The different teams from different schools will have charge of the domestic science booth on different days during the fair, which opens November 5 and runs through November 12.

## BABY CONTEST AT FAIR.

Will Be One of the Most Popular Features—Mrs. Frank DeGarmo In Charge.

No announcement in connection with the plans for the Louisiana State Fair this year is more significant than the one authorized by the management to the effect that Mrs. Frank DeGarmo will be superintendent of the Baby Show. Mrs. DeGarmo now resides in St. Louis, where she is prominent in charitable work, but formerly she lived in Shreveport. It was through her efforts that the first Eugenic Baby Contest was held at the Louisiana Fair. That was in 1908, the year of the State fair of Louisiana. That show is declared to have been the first of its sort in the whole country, and served as a model for many others since it was held in Shreveport.

Scores of beautiful and handsome baby girls and boys will be on exhibition at this contest. Prizes aggregating \$300 have been offered. Of this amount, the Woman's Home Companion gave \$200 to encourage the development of the eugenics movement.

The contest will be held in the Schumpert home rest room. There will be competent physicians to make the examinations. The contest will be governed by standard rules.

The babies participating in the competition will be shown later in the Coliseum. This feature promises to be one of the most popular at the Fair. Past records justify that prediction.

For catalogue and premium list write Secretary L. N. Brueggerhoff.

## SPECIAL DAYS AT FAIR.

Have Been Promised For Different Celebrations During Big Show.

There will be a number of special days designated for celebration by fraternal organizations and other bodies and in honor of certain individuals and groups of individuals during the Louisiana State Fair, which opens Nov. 5 and runs through Nov. 12, lasting eight days. Every day will be a special day, in some way there will be several different celebrations. Also, every day will be of interest to everybody as well as to members of certain societies and organizations, friends of certain distinguished persons, or certain cities and communities.

The opening day will be known as Governor's Day, for it is then that Gov. L. B. Hall will put in an appearance. It will also be Fresh Day, complimentary to the newspaper folks, whose efforts mean so much to the development of the fair. It will also be Shreveport Day, for the various business houses will give their employees holiday so they may participate in the big celebration marking the opening of the fair.

Friday, November 7, will be Drummer's Day, the traveling men will have a parade and banquet and will otherwise frolic.

Saturday, Nov. 8, will be School and College Day, when the football games between the Louisiana and Arkansas Universities and other schools will be played.

## Clarion \$1 per Year

### THE OPELOUSAS NATIONAL BANK

**STRENGTH**

**DIRECTORS:**  
Chas. F. Boagni  
E. B. Dubouillon  
A. Leon Dupre  
R. LeBourgeois  
J. B. Sandoz

**OFFICERS:**  
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J. B. Sandoz, Vice-Pr.  
Chas. F. Boagni, 2nd Vice-Pr.  
A. Leon Dupre, Cashier  
P. D. Pavy, Ass't. Cashier

DISPUTES AS TO UNPAID BILLS, OVER AND UNDER PAYMENTS, ETC., ARE ABSOLUTELY ELIMINATED WITH A CHECKING ACCOUNT A RECEIPTED LEGAL VOUCHER—THE ENDORSED CHECK—PROTECTS YOU PERFECTLY

WE PAY **3%** On Savings Accounts **3%** On Time Certificates of Deposit

Resources over - \$300,000.00

**MAKE OUR BANK YOUR BANK.**

## St. Landry Cotton Oil Co

Opelousas, Louisiana.

### COTTON SEED MEAL AND HULLS.

A Cheap and Economical feed for stock.—  
From this date Cash must accompany all orders.



For That Picnic

—to insure complete success take along a case of

## Coca-Cola

The satisfying beverage—in field or forest; at home or in town. As pure and wholesome as it is temptingly good.

**Delicious—Refreshing**  
**Thirst-Quenching**

Demand the Genuine—Refuse substitutes.  
Send for Free Booklet.

As Soda Fountain or Carbonated in Bottles.

THE COCA-COLA COMPANY, ATLANTA, GA.

## Just Received a Solid Car of OLDS GASOLINE ENGINES

"The Standard for Years"

**F. L. Sandoz, Opelousas, La.**