



JULY CLEARING SALE

STARTING PROMPTLY AT 8 A. M.,

Monday, July 22, 1918.

AN amazing opportunity is offered you at this time of rapidly rising prices when we offer you for 30 days our tremendous stocks of seasonable merchandise at prices in many cases under to-day's cost of manufacture. Our foresight and wholesale buying advantages have thro months of preparation filled our two stores with the largest stocks ever carried by any similar establishment in Southern Louisiana. For the same reasons we own this merchandise at costs which do not average more than 75% of those now prevailing, but instead of profiteering we want you to have the benefit. Our benefit will come in increased trade. We urge you earnestly to come early while assortments are complete. If possible come in the morning while clerks are fresh and avoid the afternoon rush.



MEN'S and BOYS' CLOTHING

Last chance on 75 high-grade all-wool men's Blue Serge Suits, well tailored, two-piece, half-lined with first-class Alpaca or Venetian, worth today \$20.00, and scarce at that **\$14.95**
SUITABLE FOR ALL THE YEAR WEAR.

Palm Beach Suits

Natural color Palm Beach Suits, Norfolk back, cost \$7 to manufacture, today **\$4.95**
50 Genuine Palm Beach Suits, gray striped, blue striped and cream color, regular \$7 and \$8 values **\$6.45**
All our highest grade fancy Palm Beaches, \$9 and \$10 values, at **\$7.45**
Genuine Silk Mohair Suits, \$13.50 and \$15.00 values, choice **\$9.95**
Two-piece Tropical Worsted Suits, highest grade custom tailoring, \$25.00 value, at **\$18.95**
\$20.00 value at **\$14.95**
\$15.00 value at **\$11.95**
WE CAN'T REPLACE THEM AT NEAR THESE PRICES.
Black Silk Mohair Coats, \$8.50 value, at **\$6.95**
25 Genuine Irish Linen Suits, \$10 value **\$5.95**
100 Summer Crash Suits, in gray and white mixture **\$3.95**

Genuine Lorraine Seersucker Suits

Extensively advertised in New Orleans at \$6.75, and worth for next year \$10, the coolest and cleanest of summer clothes... **\$5.45**
No such values were ever offered in good Summer Clothing—buy now for next year. We make alterations on any suit over \$6 in price. Lower priced suits will be altered where necessary, at small expense to the customer.

Towels and Sheets

Turkish Bath Towels, 25c kind **19c**
Turkish Bath Towels, 35c kind **24c**
Turkish Bath Towels, 50c kind **33c**
Heavy Huck Towels, at **18c**
A small lot of full size, good weight, seamed sheets, worth today \$1.39, at **98c**
THESE PRICES WON'T OBTAIN SOON AGAIN

Boys' Wear

All \$6.00 and \$7.00 fancy Palm Beach and Cool Cloth suits **\$4.95**
Palm Beach suits, sizes 7 to 11 only, \$6.00 value **\$3.69**
Panama Cloth suits, \$5.00 value **\$3.45**



Women's Wear Specials

Gingham-House Dresses, good grade, well made, at less than cost to make **\$1.24, \$1.69, \$1.98**
Jap Crepe Kimonos **\$1.98**
Voile Dresses at one-half price **\$1.95, \$2.95 and \$3.95**
Gingham street dresses, daintily trimmed **\$1.95, \$2.95, \$3.95**
Infants' long and short dresses and sets **79c, 98c, \$1.39**
Ladies union suits **45c, 98c**
Ladies' dainty handkerchiefs **5c, 9c, 19c**
Children's drawers, sizes 2 to 12, good muslin and trimmed **19c**
WHITE WASH SKIRTS
100 in all, divided into three lots, including pique, duck and rep, at **89c, \$1.24 and \$1.49**
ALL ARE WORTH DOUBLE

HOSIERY

20c Cotton hose, in black, tan or white **12c, 3 pair 35c**
25c Lisle Hose **19c**
60c Burson Lisle **44c**
Black fibre silk boot Hose, seconds **15c**
85c Silk Hose in black, white and colors, at **65c**
\$1.50 Pure Thread Silk Hose, full fashioned **\$1.24**
Misses' and children's White Cotton ribbed hose, 25c value at per pair **15c**

Furnishings Galore

120 Dozen assorted Belts, value up to 75c, choice **25c**
75c Belts at **45c**
Mercerized Lisle half-hose, in white, black and colors, 25c grade **19c**
Half Hose, black only, fast color, regular 15c value **10c**
Not over one dozen pair to customer.
35c Boston Garters **22c**
Tub Wash Ties, 25c value, **15c**
Tub Wash Ties, 35c kind **25c**
Chambray Work Shirts, blue, full size, well made, 90c value at **69c**
SUMMER PANTS—GRASS
Assorted patterns, all sizes, \$1.50 value **98c**
HARVEST HATS.

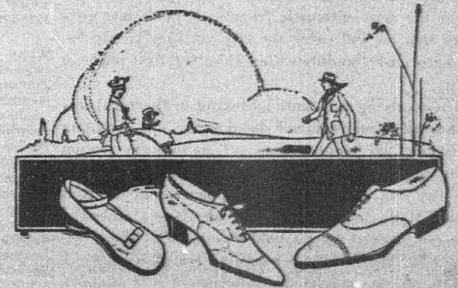
Men's 25c kind **19c**
Boys' 20c kind **10c**

SUMMER UNDERWEAR.

Nainsook Union Suits **49c**
Cooper's \$1.25 value unions **98c**
Genuine B. V. D. Unions **\$1.09**
Seal Pax Athletic Shirts and Drawers **45c**
Nainsook Athletic Shirts **25c**
Balbriggan shirts and drawers, today's 50c value **39c**
SHIRTS.
Three special lots—No. 1, \$1.25 and \$1.50 shirts, stiff or soft French cuffs, with or without collar **98c**
No. 2—\$1.50 and \$1.75 shirts, in broken lots, large variety of patterns **\$1.24**
No. 3—\$1.75 up to \$2.25 values **\$1.98**
Arrow Brand white laundered shirts, today's value \$1.75, at **\$1.24**

SHOES! OXFORDS!

WONDERFUL SHOE VALUES FOR ENTIRE FAMILY.



Buy Oxfords and save money and leather for the boys "Over There." This is a wonderful opportunity.

Odd lot men's Oxfords, worth up to \$4.00, choice **\$1.98**
Men's Gun Metal and kid Oxfords, button or lace **\$2.39**
All \$5.00 Oxfords, black or tan **\$3.95**
Leonard, Shaw and Dean high-grade Oxfords, black only, vici and gun metal, all lasts and sizes, \$7.50 value **\$5.95**
\$7.50 value brown and tan chrome Oxfords, Kenebec make **\$5.95**
All \$6.00 and \$6.50 Oxfords, tan, Russia and black, Leonard and Barrow make **\$4.95**
TEN PER CENT OFF EVERY PAIR OF GENUINE CROSSETT OXFORDS.

WHITE CANVAS OXFORDS.

\$2.00 kind, good canvas, well made, leather or rubber sole **\$1.49**
\$2.50 English flat, high grade canvas, at **\$1.79**
Genuine Goodyear welt, canvas and Oxfords **\$2.49**
L. S. and D. Sea Island Canvas Oxfords **\$3.24**

WORK SHOES.

Solid leather guaranteed, all sizes, in assorted lots, worth up to \$3.00, choice **\$2.24**
High grade, all-leather Scout-made work shoe **\$2.49**
Solid leather, heavy Blucher, Milwaukee made shoe **\$2.98**

TENNIS SHOES.

Youths' Misses', Children's white or black **39c**
Men's, boys, women's **49c**
Boys' medium high-top Sport Shoes or Ked, \$1.50 value at **98c**
Little boys' white canvas Oxfords, \$2.00 value **\$1.49**

Ladies and Misses

200 Pair Pumps, Mary Janes, Strap Sandals, in vici, gun metal, patent leather, and canvas, value up to \$3.50, choice **98c**
100 Pair assorted, all kinds, at **\$1.39**
100 Pair assorted, value \$3.50 to \$4.00, at **\$2.24**
50 Pair, assorted, value \$4.50 to \$5.00, at **\$2.98**
Infants' Shoes, assorted, at **89c and 98c**
Misses' and children's pumps and sandals, in canvas, vici and patent leather, at **98c, \$1.39, \$1.59**

THE GREATEST SHOE SAVINGS EVER SHOWN.

One lot canvas, high-top boots, at **\$1.49**
Better canvas boots **\$1.98, \$2.98**

THE BENNETT STORES, Inc., Opelousas and Eunice, Louisiana.

THE FASTEST GROWING MERCANTILE ESTABLISHMENT IN SOUTHWEST LOUISIANA—SERVICE PLUS VALUE SPELLS SUCCESS.

"The Name is the Guarantee."

MAIL ORDERS PROMPTLY FILLED—POSTAGE PREPAID

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