

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>A Real-Art Production</p> <p>Mary Miles Minter</p> <p>IN</p> <p>"Anna of Green Gables"</p> <p>Romance is the breadth of life. Under its magic spell we can always sail its seas of Adventure. This is a story of pure romance and adventure, and it fits Miss Minter's winsome charms, like a glove!</p> <p>Also Comedy</p> <p>Doors open at 3:30 p. m.</p> <p>ADMISSION, 5, 15 and 25c</p>	<p>Here's what You've Been Waiting For</p> <p>Jack Dempsey</p> <p>IN</p> <p>"Dare Devil Jack"</p> <p>A serial that's worth while going a hundred miles to see! Dempsey, the crowned world heavy weight champion, in a serial that has the same strength of punch that made him the victor over the seven foot giant, Jess Willard! Absolutely wonderful!</p> <p>An Added Feature</p> <p>William Farnum in, "THE LAST OF THE DUANNES" And Fox News</p> <p>Everybody Free Before 4:30 P. M.</p> <p>ADMISSION, after: 10, 15 and 25c</p>	<p>Mabel Normand</p> <p>IN</p> <p>"Pinto"</p> <p>Hip! Whoo-poe! Hooray! Here's an honest to goodness wild west picture, with pretty "Keystone" Mable Normand, as the tom-boy of the ranch! She rode wild horses, chased wild Indians, n'everything. But when she met him, why she turned out, like a regular girl. My but she did love him! A picture for laughing purposes only! Come!</p> <p>Also, Prizima and Burton Holmes Weekly</p> <p>ADMISSION, 5, 10 and 25c</p>	<p>Alice Joyce</p> <p>IN</p> <p>"Dollars and the Woman"</p> <p>A seven part de luxe drama</p> <p>They were happy, she and her husband. And then the big thing happened, oil was struck upon their place! They moved to New York. The husband, going in business, and she joining the everlasting whirl of pleasure seekers! It's the same old story, that runs through the ages! But there's a new twist, that gives a wonderful punch to this great drama of society life. Robert Gordon, in the cast!</p> <p>Also Comedy and News</p> <p>Doors open at 4:30 p. m.</p> <p>ADMISSION 10, 15 and 25c</p>	<p>H. B. Warner</p> <p>IN</p> <p>"A Fugitive From Matrimony"</p> <p>"Without doubt one of the most elaborate, productions of the year. Warner's acting is wonderful" says Wids. It is a drama of the evils that man does and of how the woman pays.</p> <p>Also William Duncan in</p> <p>"THE SILENT AVENGER"</p> <p>Doors open at 4:30 p. m.</p> <p>ADMISSION, 5, 15 and 25c</p>	<p>A UNITED ARTIST PRODUCTION</p> <p>MARY PICKFORD</p> <p>—as—</p> <p>"POLLYANNA"</p> <p>By Eleanor H. Porter.</p> <p>A wonderful story that nestles close to the heart. Mary Pickford as the glad girl, who brought happiness to everyone she came into contact with, is seen in the most wonderful role, any star has ever appeared in. "POLLYANNA," says Dr. Frank Crane, will turn your sadness into gladness. Darkness into sunshine. Hate into love. You will smile when you see her, in fact she will make dimples in your cheeks to catch the tears. Come!</p> <p>Doors open at 3:30 P. M., Daily</p> <p>ADMISSION, 10; 20 and 35c.</p>	<p>ADMISSION, 10; 20 and 35c.</p>



Mabel Normand in "Pinto" GOLDWYN PICTURES

The Rise of Moving Pictures in Opelousas

Opelousas, is often spoken of by the moving picture folks, as one of the pioneer moving picture towns. As far back as 1905, the people of Opelousas have had some form of the cinema, in their midst. And as moving pictures did not become a permanent institution until about 1900, you will readily see, that we were among the first in the country to screen pictures.

A glance back into the history of the cinema in Opelousas, shows that the first theatre in Opelousas was started by Armas Durio and Jno. W. Lewis, in the building, now occupied by Jno. Fakouri, and I. Chapman. Along about this time, or maybe a few months previous, a theatre was erected on Bellevue street. It was operated by Mr. Lehrman, and was known as the Bellevue Theatre. This theatre burned a few months after erection. The next theatre to enter the local amusement field, was the Dreamland theatre, occupying the lot that is now occupied by Roos and Sons, grocery company. During this period the moving picture as a business seemed an uncertainty, and it did not become a safe business proposition until Messrs. Lewis and Durio erected a modern building on Court street, the building that is now the Municipal Kitchen. It was considered

ed a modern theatre at the time. This theatre was named the Bon Ami. Places of amusement were started in the old Sandoz opera house, and on the open lot, an Air Dome entered the game. The later two, after some months of running, left the field open to the Bon Ami theatre.

The pictures that these theatres screened were all one and two reelers. Among the old favorites of those days were Arthur B. Johnson, Flora Finch, John Bunny, Maurice Costello, Alice Joyce, Mary Pickford, Jack Pickford, and some others who are now leading stars. The features were all action, as real acting was an unknown feature. "The Run away Engine" a two reeler, created quite a sensation, it was considered a spectacle. "The Fall of Troy," and "The Passion Play," were two three-reelers, that had an annual run, and each year grew more popular. There was no such thing, as technique, and the features as a whole were poor. That is when we look at them to day.

But to return to the theatre. Mr. Lewis sold out his interest in the Bon Ami, to F. J. Dietlein, who incorporated a company, with Armas Durio and Felix Richard. They enjoyed a year's run of excellent business. This was in 1911-12, and was the period that the moving picture was coming into its own as a business. In the later part of 1912, Mr. W. F. Nolan representing the Nolan-Zyllie enterprises, of Donaldsonville, La., purchased the Bon Ami theatre, from its present owners, and erected a modern theatre, near Shute's Drug Store.

Mr. Crawford, next entered the field and made a joint confectionary and moving picture theatre on Landry street, in the building now occupied by I. Chapman. Mr. Nolan, to effect this opposition, constructed a Landry street opening to the theatre, and made a small refreshment arcade. Mr. Crawford, was forced out of the field by lack of building equipment.

It is interesting to note the pictures that were shown at this time. Twice a week, five reel features were screened, among them are pictures that probably made many of our great stars of to-day. For instance, Theda Bara in "A Fool There Was," "The Cheat," "The Master Mind," and others. The other five days of the week, two and three reel features were run. This program was quite popular. The famous Stingeree, and Gordon Hotel series, proved a drawing card. So did Musty Suffers one reel comedies. (Comedies were coming stronger each year). For the most part of the moving picture had greatly improved during the seasons of 1913-14-15 and 1916. And the D. W. Griffith produced "The Birth of a Nation," a twelve reel production, costing the producer something over \$750,000.00 to make it. His associates predicted complete failure for him. But little did they know that "The Birth of a Nation," would not only make Griffith a fortune, but also cause a complete revolution in the moving picture industry.

With the coming of new life the industry. A new company was incorporated. The Opelousas Motion Picture Company, with Dr. J. A. Shaw, as president, F. J. Dietlein, vice-president and general manager, H. U. Callahan, secretary and treasury. M. Winsberg and Adolphe Jacobs with the other three on the board of directors. In November of 1916 they leased the Dejean property on Landry street, and proceeded to purchase the property and equipment from the Nolan-Zyllie enterprises. The new company erected a modern theatre building in every respect. And have the theatre now has one of the finest improved its equipment, each year, cooling system in the state. A large Wurlitzer orchestra organ. And numerous other improvements that has made it one of the best theatres in Southwest Louisiana.

The new management took over the old Princess, from Mr. Nolan, did away with the old two reel program, and immediately booked modern features. Among these early features, that were run by the new management, were: "Where are My Children," "Playing with Fire," Mme. Petrova's great special, "The Dumb Girl of Portofico," "A Million a Minute," "The Darling of Paris," "Scarlet Letter," "War Brides," Nazimovas first picture "A Tale of Two Cities," "The Crisis," "Neptunes Daughter," Annette Kellerman and many others. The management of the theatre continued its policy of nothing but the best, when they moved over to their modern

house on Landry street. The new Princess theatre, built by the Opelousas Motion Picture corporation has not stopped, but is improving with the times. The management is considering a general renovation of the building. New house furniture. A balcony, an entirely new front, and many other small improvements that will add to the general beauty and comfort of the place.

The Pan

Absolutely no sense in a crowd.

Blackmail isn't of African origin.

But sure you are right; then hesitate.

"His nob's" is something to a door.

Inconsistency thy name is "Landlord."

So husbands never bring home anything but abuse.

Anytime you're sure you're right, you're wrong.

Hold the mirror up to nature, but be sure it isn't cracked.

A word of thanks costs so little.

Marriage is not necessarily fatal nor permanent.

There are more arguments in barber shop than chins.

A person is luck now, if he can still pick his teeth.

Out of Town Folks

Seen in the Princess' Lobby

Mr. and Mrs. Dallas Pitre were in for the show Sunday night.

Dr. F. O. Pavy and family, also saw Griffith's, "The Idol Dancer" Sunday night.

Miss Mildred Dejean and party from Port Barre, were among the large and appreciative audience Sunday evening.

Mr. Adam Moullier of Port Barre, motored over Saturday evening and saw, Douglas Fairbank's cut up in "When the Clouds Roll By."

Mr. Otis Demmick and party from Shuteston were among the large number of spectators both Saturday and Sunday night.

Mr. and Mrs. Bertinot with their daughter saw Clarine Seymour and Richard Barthelmess in "The Idol Dancer" Sunday evening.

Mrs. Curry and daughter motored from their Ville Platte home, and witnessed the Wednesday performance.

Dr. Guidry and wife from Coulee Croche were among the many who saw Douglas Fairbank's in "When the Clouds Roll By," on Friday evening.



CONSTANCE TALMADGE in "THE LOVE EXPERT"

WANT TO KNOW WHEN HE LOVES YOU? "THE LOVE EXPERT" PUTS YOU WISE

Constance Talmadge in Newest Emerson-Loos Picture Come to the Princess Soon

Helpful hints to girls or boys anxious to ascertain whether one certain members of the opposite sex is responsible are given in "The Love Expert," starring Constance Talmadge and which will be shown at the Princess theatre soon.

This production is the workmanship of John Emerson and Anita Loos whose former stories and adaptations for Constance Talmadge since her affiliation with First National Exhibitors' Circuit have been greeted by the theatregoing public at large as classic gems of comedy production.

Canning the Square Root

The Babs, a romantic boarding-school girl, Connie is probably in her most delightful characterization. Eschewing the cut-and-dried educational subjects she devotes herself to

self-instruction in the science of practical love-making, with the result that the board of Regents stimulates another sale for the railroad companies—thus giving Babs a chance to try out her many formulas. The management maintains nothing like it has ever been shown or written before. The picture is from an original scenario by Emerson and Loos.

End Younger Set Parties

Kansas City, Mo.—An organization of mother made up of society matrons in Kansas City is to be formed to put an end to the "wild ways" of the young folk in that city.

The organization plans to have the boys and girls sign a pledge not to stay out after a curfew hour that is to be agreed upon between the parents and the young folk have assumed, and the young people. The blasé and stories of erratic affairs held by them led to the organized effort by their parents. Street and evening clothes for young misses also are to be censored.

On Second Thought

"I've got a scheme," said Farmer Cornstossed. "When its time to get busy on the farm, I'll get a camera and have photographs made of how farmin' is done. That'll put the hired men an' the farmerette and everybody on their mettle. They'll all imagine they're moving picture stars."

"It's a fine idea," answered the wife. "Only think of the salaries they'll demand!"



and a whole world that was somber and grey and full of tears was bathed in the sunshine of a new-found happiness

It was "Pollyanna" and into hearts that had lost the joy of life, she brought her glad spirit.

"Pollyanna" Lives Today!

See her in

MARY PICKFORD'S

LATEST PRODUCTION

"POLLYANNA"

From Eleanor H. Porter's Novel "Pollyanna" Published by the Page Company Screen Adaptation by Frances Marion Photographed by Charles Rosler

Princess Theatre

Friday and Saturday, June 11th and 12th.

Admission, 10, 20 and 35c.

A United Artist Production

MARY PICKFORD

—IN—

Eleanor H. Porter's Great Novel

'POLLYANNA'

SEVEN ACTS

"Pollyanna, the glad girl, will turn your sadness to gladness, darkness into sunshine, hate into love. You will smile when you see her, in fact she will make dimples in your cheeks to catch the tears," says Dr. Frank Crane.

Mary Pickford in Her Best Role!

Doors Open at 3:30 P. M. Daily

ADMISSION, 10, 20, and 35c.

FRIDAY and SATURDAY

JUNE 11TH AND 12TH

Absolutely FIRE PROOF 7 EXITS

PRINCESS

The Home of Better Photoplays!

Keep Cool! Ten Small Fans and a Tame Cyclone!

IT IS HERE!

Jack Dempsey

—IN—

The 15 Episode

PATHE SERIAL

'Dare Devil Jack'

MORE

—Sensational thrills than a 3-Ring Circus!

—Surprising adventure than the days of 49!

—Breath taking suspense than detective story.

—Red blooded action than a Western roper!

—Heart romance than a best seller!

—Of everything you like than any serial ever made!

—STARTING—

MONDAY, JUNE 7th.

Free From 4 to 4:30

Also William Farnum in "The Last of the Duannes"

Supreme Music On the WURLITZER

