

On these chilly days, the Princess is all cozy in everything—Program for Week Beginning Sunday, July 18th, 1920.

Music on Wurlitzer at 8 P. M.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>A Real Art Picture!</p> <p><b>Mary Miles Minter</b></p> <p>IN</p> <p><b>"Nurse Marjorie"</b></p> <p>Miss Minter has taken her place among the greatest stars of today. Her girlish beauty, tom-boy sense of humor, combined with her splendid histrionic talent, is displayed fully in this latest romantic drama. It fits her captivating personality with the nicety and exactness of a Milady's glove—Come!</p> <p>Also Pathe Comedy</p> <p>Doors Open at 3:30 P. M.</p> <p>ADMISSION, 10, 15, and 25c</p>	<p><b>Vivian Rich</b></p> <p>IN</p> <p><b>"A World of Folly"</b></p> <p>A wife—charming, beautiful, young. A husband—rich, jealous. Then the tongues of scandal began to wag—and did not stop till a real love was destroyed and a woman's honor torn away! It is indeed a "World of Folly" Come!</p> <p>Also Jack Dempsey in "DARE DEVIL JACK"</p> <p>Also Fox News</p> <p>Doors Open at 4:30 P. M.</p> <p>ADMISSION, 10, 15 and 25c</p>	<p><b>Viola Dana</b></p> <p>IN</p> <p><b>"Dangerous to Men"</b></p> <p>Viola!—The girl with the laughing black eyes from which two taunting little devils fling the age old challenge: "I dare you". A comedy drama of a little innocent girl, who came to live with a bachelor and his aunt. He expected her to be twelve—and she was 18—come and see her. "You'll be surprised."</p> <p>Also Prizma</p> <p>Doors Open at 4:30 P. M.</p> <p>ADMISSION 10, 15 and 25c</p>	<p>Beautiful</p> <p><b>Ruby De Remer</b></p> <p>IN</p> <p><b>"His Temporary Wife"</b></p> <p>Just as a wondrous sapphire wins admiration by its own beauty and establishes its value by its own intrinsic worth, so does Ruby De Remer in "His Temporary Wife," stand apart as something finer; as the present era's highest expression of the beautiful motion picture. A play for married folks, and folks who expect to marry! Come!</p> <p>Also Comedy and News</p> <p>ADMISSION 10, 15 and 25c</p>	<p>Versatile</p> <p><b>Frank Keenan</b></p> <p>"America's Foremost Actor"</p> <p>IN</p> <p><b>"Dollar for Dollar"</b></p> <p>A drama of the business world, in which a hard exacting financier whose creed was "Dollar for Dollar," is taught there is more to life than the worldly wealth. See it!</p> <p>Also Bill Duncan in "THE SILENT AVENGER"</p> <p>A master thrill</p> <p>Coming Joe Ryan (Scar Face Bender).</p> <p>Doors Open at 4:30 P. M.</p> <p>ADMISSION 10, 15 and 25c</p>	<p>Jack London's Mighty Story</p> <p><b>"Burning Daylight"</b></p> <p>With an all star cast, including Mitchell Lewis. In which a mighty message is delivered to those who burn the proverbial candle at both ends. A masterly done romance that takes you from Alaska to Broadway. Go!</p> <p>Also Comedy and News Weekly</p> <p>ADMISSION 10, 15 and 25c</p>	<p>A Super Special!</p> <p><b>King W. Vidor</b></p> <p>IN</p> <p><b>"The Family Honor"</b></p> <p>A thrilling drama of an aristocratic youth who runs the gamut in gay dissipation, until he faces the gallows for murder. A tender love story and romance of the Sunny South. Own South!</p> <p>Also Fox News and Fox Weekly</p> <p>Doors Open at 4:30 P. M.</p> <p>ADMISSION 10, 15 and 25c</p>

**PROGRAM AND MOVING PICTURE MAGAZINE SECTION**

Published Weekly by THE OPELOUSAS MOTION PICTURE Corporation in conjunction with the Clarton.

F. J. DIETLEIN, Managing Director

Published Every Saturday

**HOUSE NOTES**

Program changed daily, unless otherwise advertised.

Continuous performance from 3:30 to 11:30 on Saturdays and holidays. Week days at 4:30 to 11:30.

De luxe performances, with special musical accompaniment on the Wurlitzer organ, from 7:30 p. m., until 9:30 p. m. every night.

Service

It is the desire and the endeavor of the management to create an atmosphere of the refinement and comfort within the walls of this theatre, and toward this end has carefully instructed its attaches in the proper conduct and conduct toward our patrons. Should any in the employ of this institution show any lack of refinement or disrespect, forgetting those teachings, the management would appreciate it very much, if this neglect be reported to the manager.

Information

Physicians and nurses wishing to be called during the performance can notify house manager of their seat location.

Children occupying seats must have tickets.

Lost Articles found in this theatre should be left with the House Manager, who will restore them to proper owners.

Notice—This theatre is absolutely fire-proof; with every seat occupied, can be emptied in five minutes. Choose nearest exit, and in case of need, walk quietly (do not run) to that exit.

Note—This week's program subject to change without notice, at discretion of management.

**Which Do You Choose?**

DRINKING — GAMBLING — FAST WOMEN — HOME.

—Bring Your Son—Bring Your Daughter—  
—To See—

**King W. Vidor's**

**"The Family Honor"**

A thrilling drama of an aristocratic youth, who runs the gamut of gay dissipation until he faces the gallows for murder.

**A Romance of the Sunny Southland**

A picture the whole family ought to see. A picture they will love—A picture of thrills, but with a great thought.

SHOWS HOW ONE RIGHT THINKING PERSON CAN SWAY A MULTITUDE!

**PRINCESS THEATRE**

Home of Better Photo-plays Typhoon Breezes

**Saturday, July 24th.**

he fights the battles of the money interests. He fights for the love of fight winning and losing millions, beating financiers at their own game by his sheer nerve and being defeated through their subtle machinations and control of the market. His greatest defeat comes through his infatuation for Luellie, the wily daughter of Nathaniel Letton, the unscrupulous mining promoter. She lends herself to a scheme of allurements for which the big miner falls hard. It is only through the steadfast faith of Dora that he manages to get hold of himself again for his last big triumphant battle.

Mitchell Lewis, remembered for his powerful portrayal of "Uoleon in Rex Beach's "The Barrier," seems to be the sort of an actor capable of realizing the romance of masterful manhood that is in the character of "Burning Daylight." Helen Ferguson will be the girl, Dora, one of Jack London's most effective heroines. Miss Ferguson was with Mitchell Lewis before as leading woman in "Life's Greatest Problem." She also did remarkable work in "Why Germany Must Pay."

The picture was produced by C. E. Shurtleff, Inc., and is being distributed by Metro. A. S. Le Vino is author of the scenario and Edward Sloman was the director. The photography was by Jackson Rose and special rt settings by Edward J. Shulter.

**THE YEAR'S BEST PICTURES!**

To our knowledge, George Loane Tucker's, "The Miracle Man," was the best photodrama shown at the Princess during the year of 1919-20. Never will we be able to forget the little girl of the slums (Betty Compton) in the opening scene of the picture. Her torn dress and stockings, the disappointed gaze in her, otherwise beautiful eyes, the half smoked cigarette. Her's is a character that will stand out, as the best work, yet seen on the screen. And who does not remember, Lou Chaney's "The Frog." How he threw his muscles out of joint, is still a mystery to many people. Tom Mcighnan's portrayal of the master crook, Burke, is truly a screen masterpiece. How he did fascinate the ladies and gain the unbroken attention of the men. The dope head was

**Gambling Den Raided, Officer is Murdered In Photoplay Thrill**

A raid on a gambling den, the arrest of its inmates and the killing of an officer, presents one of the thrilling scenes in "The Family Honor," which will be shown at the Princess theatre on Friday next. The location is a small southern town, but one that is run "wide open." The reformers finally get the upper hand and the raids on the gambling halls and the dens of vice starts.

In one of these raids the youths of the village, society and professional men are discovered present. There is a mad scramble to escape but most of the men are cornered and arrested. The proprietor cleans out his safe and prepares to flee, when confronted by an officer. He shoots him down and gets away, and another man is arrested for the crime.

Another thrilling escape is that of the mayor's son, and a beautiful girl, the daughter of a proud, old, aristocratic family. The two went to the dive to try to save the girl's brother, who has turned out to be a scamp, and they are caught in the net.

**Green is Still in Fashion**

Green is still a fashionable shade if one may believe what the modistes tell you. This color is effectively employed in the pretty model made of a combination of two tones of green. The hat proper is a small mushroom shape, the brim of apple green horsehair edged with a narrow band of light green organdie—the crown of the same soft organdie. A large fold of the green hair braid is swathed about the crown and fastened on the left in a large loop.

Another summery-looking shape is made of sapphire-blue horsehair, exceedingly shiny, trimmed with a wide ribbon of self-toned velvet. A lovely novel touch is given by the large, pale colored rose hand painted upon the ribbon and placed directly in front. The shape itself is what one might call a version of the Napoleon style, the brim turned up sharply in front and back, the sides curving downwards in sweeping, jaunty lines.

We also see many Breton shapes. These are, so to speak, practically trimmed. One charming little model is very youthful and becoming. It is a sort of saucer-shaped type, the brim facing a little higher to the left. It is combined in straw and taffeta, the latter material forming the crown and a narrow band about the brim. The sole trimming is an adorable cascade of taffeta and sapphire blue-pink grosgrain ribbon to the left of the crown and placed sanely high, but close to the taffeta foundation, about the raised brim at the very edge runs an original lattice-work effect of the picot ribbon, finishing in a wee bow at the back.



LOUISE FAZENDA in "LET 'ER GO" PARAMOUNT-MACK SENEETT COMEDY

**A FORTUNE AND A GIRL AT STAKE!**

The Richest Prospector in Alaska and the Wolf Pack of Wall Street in a Death Grapple for Them!

Who Won? — See

**BURNING DAYLIGHT**

With an ALL STAR CAST including MITCHELL LEWIS

An Overwhelming Screen Presentation of JACK LONDON'S Tremendous Novel of the Frozen Northland

Produced by C. E. SHURTLEFF, Inc. Scenarioized by A. S. LEVINO and Directed by EDWARD SLOMAN

**Princess Theatre**

Friday, July 23

Admission, 10, 15 and 25c

**JACK LONDON TALE OF GOLD STAMPEDE IN SCREEN DRAMA**

"BURNING DAYLIGHT" TO BE SEEN WITH ALL-STAR CAST AT PRINCESS THEATRE

"Burning Daylight," screen version of Jack London's novel, is announced by the Princess theatre for Friday next. It will be played by an all-star cast, including Mitchell Lewis, Helen Ferguson, Louis Morrison, William V. Mong, Edward Johnson, Gertrude Astor, Alfred Allen, Arthur Edwin Carew, Newton Hall, Robert Bolder and Aaron Edwards.

Readers of Jack London's story will recall that Elam Harnish, or "Burning Daylight" as the whole Yukon

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**NEW SERIAL TO START SOON AT THE PRINCESS THEATRE**

"Hidden Danger" starring Joe Ryan, the famous Scar Face Bender of the screen and pretty little, Joan Paige. The first episode will start directly after the last episode of the popular serial now running, "The Silent Avenger" Manager Dietlein, hinted to us, that he was going to let everybody in free for the opening episode of the new serial. And say, that's going to be some nice treat, isn't it. The date will be announced soon.

Mrs. Linda Harrod Endorses Chamberlain's Tablets

"I suffered for years with stomach trouble and tried everything I heard of but the only relief I got was temporary until last spring I saw Chamberlain's Tablets advertised and procured a bottle of them from our druggist. I got immediate relief from that dreadful heaviness and pain in the stomach after eating. Since taking two bottles I can eat anything I want without distress" writes Mrs. Linda Harrod, 17 F. Wayne, Ind.

**LIKE LEAP YEAR!**

She Was

**DANGEROUS TO MEN**

See

**VIOLA DANA**

In H. V. ESMOND'S Celebrated Drama

Adapted by A. P. YOUNGER Maxwell Karger Director Genl

**Princess Theatre**

on next

**Tuesday, July 20**

**Peacock Tinsel Ribbon Bag**

There is a peacock tinsel ribbon which is extremely effective for a bag. As the name indicates, the ribbon has a huge peacock, with the tail exaggeratedly spread, embroidered in tinsel on a plain background. A bag made of this needs no trimming, but should be attached to a handsome frame.

If you have any superstition regarding peacocks and wish to use one of these beautiful ribbons for a bag, the one embroidered in sprays of paradise may be substituted. As this design is not so definite the sprays being placed in a somewhat conventional way, one may have more latitude in designing the bag. The plain silk part may be plaited, gathered, shirred or arranged in almost any form.

There are innumerable things for the boudoir. There are the new Turkish caps of ribbons and lace. A cap of lace wound into a shape reminiscent of Bluebeard's turban has little ornaments of twisted ribbon sticking up in the front.

Then there are ribbon lamp shades and powder boxes covered with ribbon as well as big, puffy pillows, composed entirely of ribbon petals, that look like huge flowers.

**Reverse Method**

"How does this detective you have employed propose to follow the case up?"

"By hunting it down."

Rub-My-Tism is a powerful antiseptic; it kills the poison caused by infected cuts, cures old sores, tetanus, etc.—adv. sept.

Rub-My-Tism is a great pain killer. It relieves pain and soreness caused by Rheumatism, Neuralgia, Sprains, etc.—adv. sept 25.

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