

The Home of Better Photo-plays and Music.

THE PRINCESS THEATRE

Cooled by Giant Twin System Typhon Breezes

On these chilly days, the Princess is all cozy in everything—Program for Week Beginning Sunday, October 10th, 1920.

Music on Wurlitzer at 8 P. M.

Table with 7 columns: SUNDAY, MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY, SATURDAY. Each column lists the day, featured actor/actress, and the title of the play or film.

ANNETTE KELLERMAN HEADS COMPANY

Another bit of interesting news recorded during the week concerns a new film organization bearing the name Annette Kellerman Production Company.

Mr. and Mrs. Perry Wilkins were also frequent visitors to the theatre. Messrs. Dejean, Walters and party were among the large crowd that came from Port Barre on Sunday night to see "Duds."

As in the picture theatres of the same cities the average daily attendance is 1,737,000. In other words, the national game has only eight per cent of the number of devotees of the national indoor amusement.

police jury room in the city of Opelousas, and shall then and there in public session proceed to open the ballot boxes, examine and count the ballots in number and amount, examine and canvass the returns of said election, and declare the result thereof, which result they shall thereafter promulgate according to law.

That said election shall be held in said district at the W. F. Clopton and Company store at Morrow station, and at the Goudchaux store at Big Cane, which are hereby designated as polling places, and those of the property taxpayers qualified to vote at said election, who reside within the bounds

of the Morrow election precinct as established by ordinance of this body, shall vote at the Morrow poll, and those of said electors who live elsewhere in said road district shall vote at the Big Cane poll.

Godchaux, clerk. In witness whereof, I have signed this notice at Opelousas, Louisiana, on this 5th day of October, A.D. 1920. F. OCTAVE PAVY, President of Police Jury.

35 MILLION PEOPLE SEE PICTURE SHOWS WEEKLY

Figures Show Women are in Lead—Movies Beat Baseball Game. Out of every three persons in the United States one goes to a motion picture show every week, or 52 times a year.

As this can not include babies and old people too feeble to indulge in the pleasure, people in the mountains and on the farms, who have small opportunity; people in hospitals, asylums and jails (although they have occasional chance to see pictures), it will be seen what a hold this form of amusement has on the public.

These figures were gathered recently by the New York Association of Motion Picture Advertisers direct from the theatres of the country, and may be relied upon as authentic. Further analysis by the association showed that the weight leaned heavily on the feminine side of the scale. American women are evidently confirmed fans.

These figures led the management of a leading California studio to seek further for comparisons, setting of the motion picture against the national game of baseball. This was done with the co-operation of scores of sporting officials and sporting editors. It was disclosed that in the major league cities the average daily attendance at baseball games is about 200,000 where-

NOTICE OF ELECTION

STATE OF LOUISIANA, PARISH OF ST. LANDRY.

Notice is hereby given, that pursuant to authority in me vested by an ordinance of the police jury of the parish of St. Landry, State of Louisiana, adopted at the regular meeting of said body held on October 5th, 1920, I, F. Octave Pavy, President of said police jury do hereby give public notice, that a special election will be held in Road District Number Three (3) of the (4th) police jury ward of the parish of St. Landry, State of Louisiana, on Thursday, November 11th, 1920, between the hours of seven o'clock a. m. and five o'clock p. m. to take the sense of the property taxpayers of said district, qualified to vote at such an election under the constitution and laws of the state of Louisiana, on the proposition as to whether or not the police jury, as the governing authority of said road district in addition to the previously incurred and bonds previously issued in said road district shall on behalf of said road district incur debt to the amount of sixty thousand dollars (\$60,000.00) and issue negotiable bonds of said road district to represent said debt, said bonds to be serial bonds running from one to twenty (20) years, bearing interest at the rate of five per cent (5) per annum payable semi-annually and said debt to be incurred and bonds issued for the purpose of constructing and maintaining public roads and highways within the territorial limits of said Road District, and particularly for the purpose of completing the gravel highway already surveyed under the direction of the state highway department, commencing at the eastern limit

HEADLINES OF THE WEEK

Important National Happenings in the Movie Week Sept 26

MONDAY—William Brady urges all exhibitors to combine with N. A. P. T. Move not at all likely.

TUESDAY—Adolph Zukor entertains Lord Beaverbrook. Many prominent film men attend.

Candidate for governor in Georgia oppose censorship. Agitation expected to be renewed for control of films. Paramount opens new studio on Long Island.

WEDNESDAY—Marcus Loew will visit New Orleans.

Morris Gest threatens court action over his film version of "Aphroite." First National releases lavish version of "Du Barry," under title of "Mas-sion."

THURSDAY—S. A. Lynch, part owner of the Saenger Amusement company closed deal that gave him eighteen theatres in Tennessee.

Sydney S. Cohen in another controversy with Renbursh.

Louise Fazenda at head of her own company.

FRIDAY—George Walsh quits Fox Film company.

SATURDAY—Gloria Swanson to star with First National is rumor of the day.

OUT OF TOWN FOLKS SEEN AT THE PRINCESS THEATRE

Mr. Willie Boudreau motored over from Washington on Sunday and saw "Duds," with Tom Moore, the big Goldwyn feature.

Mr. Jim Mary was another motorist from Washington who saw Tom Moore show what a clever detective he can be.

Mr. Fred Bailey and Mr. Wartelle motored over on Saturday evening, but owing to light conditions, they were disappointed.

Misses Burleigh from out Sunset way, motored over several times during the past week and witnessed some mighty good pictures, especially First National's "The Forbidden Woman."

Mr. Pitre and family saw Tom Moore in "Duds."

Mr. Willis Roy and family motored from their country place and saw several of the good pictures during the



THE PRINCESS THEATRE Thursday, October 12, 1920

Advertisement for Shreveport Mattress Co. featuring the slogan 'GOOD HEALTH FOLLOWS SOUND SLEEP' and 'SEE THE ALARM' Tufted and 'THE LAST WORD' Tuftless MATTRESSES.

Advertisement for Shelcote Roofing featuring the slogan 'Shelcote' Can Be Laid Right OVER THE OLD ROOF' and listing various roofing products and services.

Large advertisement for 'The Princess' theatre featuring a central illustration of Mary Pickford on a horse and the title 'HEART OF THE HILLS'. Includes showtimes and admission prices.