

WHY WE ADVERTISE

We advertise to establish a reputation for our name. We advertise because advertising is what starts people talking about a Store, and automobile or in fact anything, people like to talk about things that are well known. Ask a man what brand of Shoes he wears and nine times out of ten he will mention Shoes that are well known. Ask a woman what brand of Face Powder she uses and she will not be satisfied unless she can mention a brand in whose quality there is no question.



Advertising is your Protection. it points out the Good of whose quality you need have no fear. Faking or misrepresentation can not stan the light of publicity. LINCOLN Said; "You can fool all the people some time. You can fool some people all the time but you can't fool all the people

all the time.

LIPTON'S TEA

You know from experience that tea in bulk never taste alike; the blend varies; You will drink more tea when you have learned that the sealed air-tight package protects all the original flavor and strength of LIPTON'S TEA.

Tin 10c

HIRSCH'S SALAD DRESSING.
A bottle of Hirsch's Mayonnaise Dressing ought to be in every pantry. It is a genuine mayonnaise, perfectly delicious; in 10c bottles.

LIBBY'S CHOW CHOW. jar 10c

LIBBY'S Sliced and Grated Pine-apple. can 15c

Salted Crackers Pkg. 10c

HIRSCH'S Selected Olives. Bottle 15c

HIRSCH'S Fancy mixed Pickles. 10c

Chalmers Granulated Gelatine. Pkg. 10c

WHITE BEANS genuine Michigan hand picked, lb. ... 12 1/2

LAMOCO pure VINEGAR per bottle 10c

Van Camps Early June Peas, in No. 2 tins 10c
B. & M. Lobsters, in 30c
B. & M. Fish Flakes, in 10c

TOILET ARTICLES

Picked from popular brands that are well and favorably known.

The Coronet aluminum face Hair Brush 25c
Tooth Brush, transparent handle, each 25c
Hair Comb, strongest made, each 10c
Ivory Fine Comb, superior quality, odorless, noninflammable, each 10c
Henry Tetlow's famous Swan's Down Face Powder, harness for the complexion, 20c a box
Air-Float Talcum Powder, 10c a can
William's Talcum Powder, 25c a can
Milady Face Powder, 10c a can
Milady Talcum Powder, 10c a can
Sweetheart Talcum Powder, 5c a can
PalmOlive Soap, 10c a cake

Fresh
Quakers' Oatmeal
Cream of Wheat

Hello Yes, this is 268
Jack's Store
FEDERAL AVE.

Fresh
Vienna Sausage
in oil

PERSONAIS

INTERESTING ITEMS By "Major Kahn"

Master Roussel Norman returned home after a few days visit in Patterson.

Mr. Sydney Winchester, of New Orleans, was a visitor here yesterday.

Mrs. Henry Shwartz, returned to her home after spending a few days here.

Miss Julie Labe of Thibodaux, La., after an enjoyable visit of a few weeks to Misses Stella and Jennie Blum, returned to her home today.

Mr. and Mrs. E. Blumenthal of New Orleans, were visitors here yesterday.

Mr. and Mrs. Louis Slobosky of New Orleans, spent Sunday in Morgan City.

Mrs. F. Friend of New Orleans, was a visitor to her daughter, Mrs. Meyer Lehman, here, Sunday.

Mr. L. J. Bass has accepted the management of the Morgan City Realty and Insurance Company.

Mr. Bass is well known and splendidly connected in this community and he will attend to your realty and insurance wants with his usual promptness and ability.

Morgan City Realty and Insurance Company.

Miss Theresa Russell is the guest of Mr. and Mrs. Gray and she will leave some time soon to spend a few days with Mr. and Mrs. L. N. Russell of Morler.

From Franklin Watchman

This parish is going to the mills with the heaviest cane crop ever produced in this section, and we learn that the same conditions exists with reference to the other sugar producing districts. Good news comes from Vermillion, Iberia, Lafayette, Terrebonne, Assumption, St. James, Iberville, Rapides, Ascension, St. Landry and in fact all the others. With a clean harvest, the planters will be in a position to do more in the way of improvement than ever before, and this means the welfare of the workmen.

Representative Saint, who was the leader of the Progressives at the last session of the general assembly and considered one of the ablest members of that body who ever went from St. Mary, the home of men who have occupied prominent places in the affairs of this government, has resigned his position to become district attorney of this judicial district. This is the second member of that body from St. Mary to resign, the other being Mr. J. M. Dyer, of Morgan City, leaving Representative Veeder as the only one remaining of the three to which this parish is entitled. The two vacancies will likely be filled by election in November.

The Frisco railroad advertises for a large number of men to work on the improvement and extension of its tracks through this section. We learn that the road will be built through to New Orleans through southwest Louisiana, which will give it a loop into the city from both directions. This will mean that the shipping interests will have larger and more varied facilities

for the transportation of freight and passengers to the markets of the world.

Morgan City Daily Review
10c per month delivered.

If you feel "blue", "No account," lazy, you need a good cleaning out. **HERBINE** is the right thing for that purpose. It stimulates the liver, tones up the stomach and purifies the bowels. Price 50c. Sold by Belanger Drug Co. adv

Frank Vaughan has been appointed agent for the New York Life Insurance Company. The New York Life offers the most liberal policy contract and he will be pleased to have his friends see him before placing insurance elsewhere. 16-1f.

Mr. Geo. Oliver, of St. Martinville, was a caller at this office on Tuesday afternoon. He is a traveling salesman, representing the St. Mary Wholesale Grocery Co., of Morgan City. He travels by motor boat, enabling him to reach much territory which could not well be reached economically any other way.—Weekly Iberian.

The Morgan City Weekly Review
\$1.50 per year in advance.

Dr. M. F. Meyer
Physician and Surgeon
Office: Terrebonne's Pharmacy.
Residence: Costello Hotel.
Berwick office: Broussard Drug Store.
Hours: 1 to 2 p. m.

Dr. J. Clarence Berwick
Physician and Surgeon
Office hours 9 1/2 a. m. to 4 1/2 p. m.
Office at Peoples Drug Co. Opposite New Depot. Calls answered day or night. Phone 68 office; Residence 321, Morgan City, La.
Berwick clients call Berwick Phone 18 all hours.

UNCLAIMED LETTERS

List of unclaimed matter advertised at Morgan City, La., Post Office. Week ending Aug. 26th, 1916.

26, 1916.
Buehee, Karl W.
Corns, Harry
Carter, William
Gocay, Alice
Griffin, Riner
Gundy, A. A.
Gerard, A. J.
Huff, H. D.
Henderson, J. H.
Johnson, Lucinda
Kinsey, Glad
Kimbrough, George
Landry, Thomas
Larden, C. H.
Molancy, Elizzie
Meller, Rose
Magee, Abe Jr.
Marting, Gartue
McGuire, Pearl
Manager, Willie
Ogea, Fernest
Park, Clamont
Robinson, Willie
Ringold, S.
Steward, Kattie
Seydner, Edwd. I.
Touner, John
Vital, A. C.
Ward, Hattie
Washington, Daura
Warner, Jera

J. P. Hebert,
Postmaster.

For the stomach and bowel disorders of babies **McGEE'S BABY ELIXIR** is a remedy of genuine merit. It acts quickly, is pure, wholesome and pleasant to take. Price 25c and 50c per bottle. Sold by Belanger Drug Co. adv

Morgan City Daily Review
10c per month delivered.

"If you need help" try the Columns of Morgan City Daily Review".

The Peoples State & Savings Bank Of Morgan City, La.,

The Bank that Pays 3 1/2 per cent
Next to The Postoffice Building

Assurance is afforded that you will have modern facilities and every essential equipment at your disposal. We invite new accounts. Our record of successful service assures the satisfactory handling of any business entrusted to us.

We Pay 3 1-2 Per Cent
on Savings Accounts

Open Saturday nights until 8 o'clock. No account too small

Dr. W. J. McClellan, President
C. A. Bibbins, Cashier. H. R. Fleury, Ass't Cashier.

Capital and Surplus \$40,000
"The People's Bank for the People"

The Cosmopolitan Hotel

NEW ORLEANS, LA.

Where You Meet Your Friends

A. D. STEWART,
Manager.

JOS. S. VOORHIES,
Asst. Manager.

Senette & Maddox
For WINES, LIQUORS,
Cigars, etc

Telephone 192 Morgan City, La.

Screen! Screen!

And protect yourself from mosquitoes and flies and be happy. See Marshall Richard for all screen work. Phone 21.

Walter J. Gilmer

ATTORNEY AT LAW
NOTARY PUBLIC

First National Bank Bldg - Phone 9
Practice in Federal and State Courts
MORGAN CITY, LA.

MR. MERCHANT

What's the use of your cart if it's a complete stock of goods? Business Folks know what you're got.