

THE Morgan City Daily Review

MORGAN CITY, LA., OCTOBER 16, 1916

No. 60

To the Insuring Public

The trouble and expenses incurred by the Local Insurance Agents, because of their inability to collect their premiums, and the frequent losses by non-payments has become so much of a tax on their business that they have found it necessary to limit all credit for premiums to 60 days from date of policy. Hereafter, satisfactory settlement must be made within that time, otherwise the policy will be cancelled, for such non-payment.

Morgan City Underwriters Association

Will My Funds Be Safe?

That's the very first question that enters your mind when you consider depositing your money in a bank or making an investment.

It is a very reasonable and logical question. Money is hard to earn, and still harder to save. You have a right to DEMAND safety.

The affairs of this bank are under the supervision of the Comptroller of the Currency of the United States, and conducted by leading business men of this city.

Herbert M. Cotton, President.
E. A. Pharr, Vice-President.
M. E. Norman, Vice-President.

First National Bank
OF MORGAN CITY, LA.

Capital and Surplus \$100,000.00 Reserves Over \$500,000.00

NEWS FLASHES FROM FAR AND NEAR

The federal reserve clearing system was shown to be working so well that it may lead to the abolition of the service charge.

A great missionary meeting was the chief Sunday feature of the Episcopal convention in St. Louis.

Mrs. W. F. Johnson was killed and her husband probably fatally hurt in an automobile accident near Shreveport, La.

The opinion was expressed in Washington that there will be no reply to the latest British note until after the Presidential election.

An explosion in Maine revealed the fact that a building near the coast had been used as a secret storehouse for explosives.

Birmingham operators said the South is facing the greatest coal famine it ever has known.

Machine guns were installed in the oil plants at Bayonne, N. J., in expectation of an attack by strikers.

A letter from a naval officer disclosed the fact that the United States destroyers which rescued victims of the submarine raid last Sunday went out cleared for action.

Elections for senators and deputies were held in Mexico yesterday. The Mexican congress is to meet on November 20 at Queretaro.

A number of men were killed or wounded in a freight train crash in Nebraska.

The Rumanians continued to fight fiercely as they retreated and at times resumed the offensive.

An Associated Press cable said the Central powers of Europe are ready for a peace which will not mean their dismemberment and are willing to demand comparatively few changes in the map of Europe.

The Japanese Foreign Office admitted that it had instituted an inquiry into the Chinese canal concession granted to an American firm.

President Wilson and Ambassador Gerard were expected to meet this week to discuss the German situation.

Charles M. Bonnette, a farmer residing near Bruce, La., shot and killed his daughter because she refused to go to the field and pick peas, and to complete the tragedy, he then killed himself.

Gen. Pershing is extending his line in Mexico.

Ten thousand defacto government troops in Mexico who were defeated at Tepic on October 6, joined Legullista party under Felix Diaz.

Francisco Villa is busy recruiting and training men.

"THE WHITE SISTER"

An Elaborate Dramatic Production at the Evangeline Theatre Tonight

An elaborate and complete stage version of F. Marion Crawford's famous novel "The White Sister" will be the attraction at the Evangeline Theatre tonight. No one must confuse this production with the moving picture. The company that will appear here tonight is one that has been carefully selected for their fitness in their respective parts and they will present the play from the original dramatization as it was seen during its remarkable run in New York. Every member of the company is well known in the dramatic field and each has been engaged on account of their fitness for the respective roles. The company carries special scenery which is beautifully and correct in every detail. "The White Sister" will prove the dramatic treat of the season. Two reels of the famous serial "Liberty" will be shown immediately before the performance. No extra charge.

THE DISTRICT CONVENTION OF FEDERATED CLUBS

The local club women are very enthusiastic over the encouraging prospects of the District Convention to be held here next week being a great success. A number of delegates have reported as expecting to be here on time for the opening session; also clubs of the third district will send representatives, who have had much experience in club work. The Lafayette women are very anxious that the attendance of all of the sessions be good and every woman, whether belonging to one of the Federated Clubs or not is especially invited to attend and enjoy the district convention. Mrs. Storm of Morgan City, who is president of the third district of federated clubs, has written Mrs. Davidson that the following officers will be present: Mrs. E. J. Graham, president of New Orleans City Federation; Mrs. Myers of New Orleans, second vice-president of State Federation, Mrs. Daggett, state chairman of Public Libraries; Mrs. Ruhl Mouton of Jennings, chairman of equalization taxes committee; Miss Roberta Newell, superintendent of civic reform. The entertainment committee has formed a delightful time for the delegates while in Lafayette and a most successful convention is anticipated.—Lafayette Advertiser.

Mrs. J. L. Fisher and children returned Sunday from a visit to New Orleans accompanied by her mother, Mrs. A. Marx and niece, Alberta

Get Wise Fisherize

Much advertising these days is like great gas clouds which the armies of Europe are hurling at each other.

It envelops you in a thick fog of superlatives and exaggerations in which you can only rub your eye and gasp for breath.

Here by the way of contrast, is our advertising code: to be straight-forward—to be truthful—to be brief.

When you have such merchandise as Fisher Bros. offer in "Men's Wear" you can safely leave a lot to be said by the goods themselves.

Plenty of NEW FALL HATS

This store is the easiest place in town to select your Fall Hat. See the new ones just in at—

\$2.00, \$3.00 and \$4.00



BEAU BRUNNELL TAILORING

Fisher Bros.
THE MENS WEAR SPECIALISTS

We have an excellent line of Wooden Blankets at moderate prices.

Window shades at 25c, 50c and 60c

Beautiful Axminster Art Squares at reasonable prices. Delex Squares and Rugs, Matting and Matting Squares, Oil Heaters, Wood and Coal Heaters. Our line of Furniture is all that one would care to select from.

Give us a call and see our goods.

Home Furnishing Co.

General Line of Furniture and House Furnishings
Next to Belanger's Drug Store Phone 16

Preparedness

I am prepared to furnish insurance of the very highest grade, to suit the public needs as follows:

Fire, Tornado and Windstorm, Life, Accident and Health, Marine, Automobile (fire and collision), Workmen's Compensation, Bonds, Plate Glass, Steam Boiler, Burglary.

Your preparedness is in the possession of a policy in one of the strong companies I represent. ARE YOU PREPARED?

FRANK VAUGHAN

Office Belanger Building Telephone No. 27

Morgan City Livery Co.

PARISH AGENTS FOR

Chevrolet Cars

We keep parts for same. Demonstration gladly given. Phone 13-112

Merchants of Morgan City

One Hundred Per Cent of the Successful-Profit Paying Advertisements Are Illustrated.

"A Good Picture is Better than a Thousand Words."

Original—Copyrighted—Exclusive and illustrated active trademark that will individualize your business and advertising as cleverly as Gold-dust Twins and Campbell Kids have individualized their firms. This service can be contracted for by Morgan City Merchants Monday, Tuesday and Wednesday of this week at surprisingly low rates.

This is an opportunity for one merchant in each line, who realizes that a few dollars worth of \$5000 advertising is better than \$5000 of cheap—unattractive—non-pulling publicity.

Phone Morgan City Daily Review for appointment with the Continental Illustration Co's Man.



Another Day may be Too Late

Our Profit-Sharing watch club gives you a high grade watch on easy terms at the lowest cash price. It saves you the \$3 to \$5 extra usually charged on similar plans. We give you this saving as a Profit-Sharing dividend. It's the opportunity of a life-time to own a high grade watch but the time is limited and you must act quick.

Study the Schedule Of Easy Payments

See how very easy we have made it for you to own one of the best watches made.

Ten cents the first week and ten cents the last week and no extra charge for the easy terms.

The watches we are featuring on this plan are selected because of the big value they give you. A 17 jewel, 16 size adjusted South Bend Watch in a high grade gold filled case at \$25. Or a 17 jewel, 12 size adjusted South Bend Watch in Extra Thin high grade gold filled case at \$26.50. Join now while you can get such values on our liberal Profit-Sharing Plan. Investigate today.

Imperial Jewelry Co. Morgan City, La.
T. W. SCHMIDT, MANAGER

Schedule of Easiest Payments Ever Offered	
1st week	\$ 10
2nd week	15
3rd week	20
4th week	25
5th week	30
6th week	35
7th week	40
8th week	45
9th week	50
10th week	55
11th week	60
12th week	65
13th week	70
14th week	75
15th week	80
16th week	85
17th week	90
18th week	95
19th week	100
20th week	105
21st week	110
22nd week	115
23rd week	120
24th week	125
25th week	130
\$25.00	

When the chest feels on fire and the throat burns, you have indigestion, and you need HERBINE to get rid of the disagreeable feeling. It drives out badly digested food, strengthens the stomach and purifies the bowels. Price 50c. Sold by Belanger Drug Co.

A pleasant outing was enjoyed on the Yellow Sunday. Those who enjoyed it were Misses Theresa Williams, Myrtle Diror and Mr. Louis. They got off at Avoca and had a kodaking party. They enjoyed some very fine