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FRANKLINTON, LA., THURSDAY NOVEMBER 23, 1911.

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ASWELL OPENED HIS CITY CAMPAIGN,

Addressed Large Audience in St. Vincent's Hall, Ninth Ward.

Dr. James B. Aswell, of Natchitoches, candidate for governor, opened his canvass of New Orleans Monday night with a meeting in St. Vincent's De Paul's Hall, corner Dauphine and Montegut Streets, Ninth Ward. All the seats were occupied and the rear filled with men standing.

Prior to the meeting Prof. Aswell had spent the afternoon in campaigning the ward by means of an automobile, going from factory to store and from the river to the slaughter-house. His meeting Monday night was strongly characteristic of Aswell. At the opening there were signs of hostility in the audience and it was difficult to maintain order. But before the Natchitoches educator was more than half through he had calmed the obstreperous spirits and had the crowd applauding and cheering for him, no matter how they may have felt about it after it was over or how they may vote on January 23.

Pretty Church Wedding.

The Baptist Church was profusely decorated Wednesday evening with potted plants and ferns and smilax, the aisles carpeted with white muslin and the lights softened with pale pink shades in honor of the wedding which took place at five o'clock.

The contracting parties were Miss Evelyn Leontine Morris and Mr. Walter Kent Amacker, both of them from our town's most prominent families, and the wedding was solemnized by Rev. C.C. Morris, a brother of the bride.

When the party arrived at the church they proceeded to the altar in the following order. The ushers, Mr. C. C. Carpenter and E. B. Kennon, Mr. L. E. Carruth and J. A. Arnet, Mr. E. G. Cline and J. W. Naul, the groomsmen, followed the ushers, who in turn were followed by Misses Flossie Orr and Hattie Morris; then the matron of honor, Mrs. S. R. Stevens, a sister of the bride, and little Emily Ellis, the ring bearer, preceded the bride who entered with her brother, Mr. A. B. Morris. The groom awaited the bride at the altar attended by his best man, Mr. Rael E. Gendron, of New Orleans.

The bride wore rich gown white champagne satin trimmed with real lace and pearls with a court train of brocaded satin. Her veil of illusion was caught with lilies of the valley and she carried a bouquet of lilies of the valley and asparagus fern. Her matron of honor, Mrs. Stevens, wore ivory satin trimmed with lace and pearls and carried a shower bouquet of pink chrysanthemums. The bridesmaids, Misses Morris and Orr, wore pink crepe de chine over pink satin which were elaborately trimmed with lace and marabout and had court trains. They carried shower bouquet of pink chrysanthemums and ferns. Miss Emily Ellis, the ring bearer wore an exquisite lingerie frock trimmed with pink ribbon rosettes.

Before the arrival of the bridal party Miss Leila Broyles sang "Since Thou Art Mine" being accompanied on the organ by Mrs. Winifred Crump, who also rendered a selection from Trau-ma-tic. Miss Broyles then sang "Sweet Home" and the organ then played the wedding march.

March and the wedding party filed in to the altar where the ceremony which united the twain was solemnly said, and during which "The Evening Star" from Tanhauser was softly intoned, and this was followed by the Tanhauser Wedding March to strains of which the exit from the church was made.

The bride is a daughter of Mrs. O. J. Morris and a young lady of many graces of mind and person, who is capable of filling the home she will adorn with happiness and will prove to be truly a helpmeet and companion to the husband she has chosen to honor with her heart and hand.

The groom is the son of the late Col. O. P. Amacker and is considered one of the substantial and coming young men of the parish. He holds the responsible position of cashier of the Kentwood Bank, one of the strong

financial institutions of this section; is a member of the city council and is a young man worthy in every way the young lady whose love he has won.

The wedding presents received were many, and handsome and valuable attesting the esteem in which this popular couple are held by friends both at home and abroad.

Immediately after the ceremony the happy couple took the evening train for New Orleans where they will spend a few days and from thence they will continue a honeymoon tour extending over two weeks.

The Commercial extends warmest congratulations.

The Era-Leader Commercial.

NO KNOCKING.

We wish to announce that we knock of any and all descrip-

tions against your fellow man will be cheerfully received by our office boy and consigned to the waste basket.

If you have it in for any one, don't attempt to use our columns to get even—we advise you to lure him to some lonely spot and assassinate him in the regular old fashioned way—Ponchatooula Independent.

TOMBSTONES

Agent for Eclipse Marble and Granite Works, of Humboldt, Tenn. Those wishing anything in this line, Apply to

H. W. MAGEE,
Franklinton, La.

FOR SALE—5 passenger Model T. Ford car. The only car for country roads. My reason for selling it is that I want larger car.

E. J. DOMERGUE, JR.
Slidell, La.

To Win Popular Favor

A shoe must be mighty satisfying to cause 20,000 people every day to go into shoe stores and ask for a particular brand by name. This is what happens to the "Walk-Over" shoes.



The approval of the multitude must have a sound reason behind it.

Let your next be 'Walk-Overs.'

Call at our store and see the many styles of "Walk-Over" shoes.

Burris Brothers, Ltd.,
Franklinton, Louisiana.

This \$375.00 "STARR" Piano Free



"STAR BRAND SHOES ARE BETTER"

"STARR PIANOS EXCEL ALL OTHERS"

IN THE

"Star Brand" Piano Contest

This magnificent "Star" Piano and a fine scarf and stool will be given to the most popular young lady in our community. This piano sells for \$375 and it cannot be bought for less. The scarf and stool sells for \$10.

We are going to give this piano, scarf and stool away to advertise our business. Therefore, it is an advertising plan. Every progressive merchant invests a certain percentage of his income in advertising and business increases in proportion to the amount and kind of advertising done.

You will not have to pay a cent for this piano. We pay for it out of our profits. This contest will be so interesting that it will bring more people into our store. They will buy more goods from us than ever before and the increased business will justify us in giving this valuable prize to some worthy young lady. We would rather invest our advertising money in this way than in some other way.

Like An Election.

We will conduct this contest just like an election. It will be an honest election—fair and square for everybody. It will be more exciting than any other election ever held in this state. Every candidate should appoint a campaign manager and a committee whose duty it is to get votes.

Every young lady over fifteen of age, who lives in this community, has been named a candidate. All have been duly notified and instructed how to proceed to get votes. Each candidate has been given a number and no names will be published in our advertisements except the name of the winner. The standing of the candidates will be given by numbers and this will keep everybody guessing.

How To Get Votes.

Every customer of our store will be given a voting coupon with each purchase. Each cent's worth you buy will entitle you to one vote. For example: If you buy a 5-cent spool of thread you will receive a 5-vote coupon. A \$10 suit of clothes gets you coupons for 1000 votes.

There is a blank on each coupon for the name and address of the candidate and a ballot box in our store for receiving votes. Every Two weeks—on Tuesday, three judges will count the votes

and the standing of the candidates will be announced by their numbers. The names of candidates will not be used. Each candidate may if she wishes, keep her number secret.

Each count of the vote will be sealed and kept under lock and key, and when the final count is made three judges will be appointed to verify the count of the first set of judges. In this way all elements of chance and speculation are eliminated.

The candidate receiving the largest number of votes will receive the piano, free of cost and without restriction or obligation. You will receive the same fair treatment—the same honest values you have always enjoyed at our store.

Double Coupons on Star Brand Shoes.

This is a "Star Brand" Contest, which guarantees that it will be conducted on a higher plane than any similar event you have previously known. To make it distinctive we will give double coupons on "Star Brand" Shoes. If you purchase a \$3 pair you will get 600 votes. A \$4 pair will get you 800 votes and so on.

"Star Brand" Shoes are better than other shoes. They are honest shoes. Made in over 600 styles—all leathers—a shoe for every purpose, every taste and every purse. Over 12 million feet were fitted with "Star Brand" Shoes last year. The reason is—"Star Brand Shoes Are Better."

The "Starr" Piano

This famous piano was awarded Gold Medals at Chicago World's Fair, Louisiana Purchase Exposition and the Alaska-Yukon Exposition. It is the favorite of several hundred colleges and noted musicians who demand and must have the best piano that can be made.

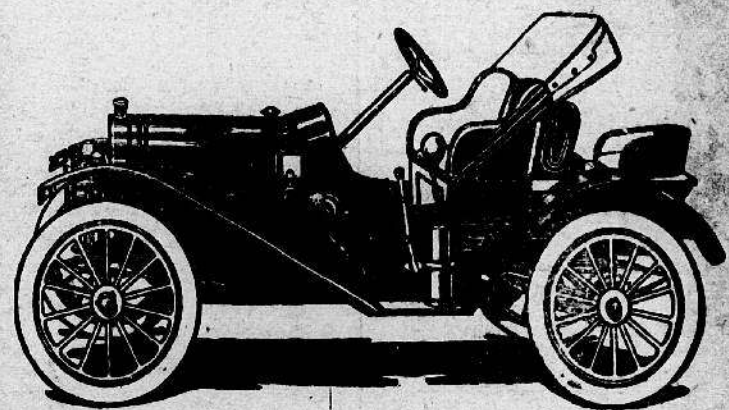
We have selected the well known "Tuscan Model" in an exquisite mahogany case. Get a circular describing this piano and be on the lookout for it next week. The piano has been shipped direct from the factory at Richmond, Ind., the largest piano factory in the world.

Let every candidate get busy at once. You can get coupons now. The contest has opened and will run not less than three months. The closing date will be announced 30 days in advance of closing.

Watch for our next announcement, but come now and see our new fall stock.

McCreary Mercantile Company,
Franklinton, Louisiana

"METZ" Four-Cylinder Runabout or Roadster,
Completely Equipped, only \$495.



Babington & Bourgeois, Agts.

REMINGTON UMC .22

Solid-breech Hammerless REPEATING RIFLE

Racy beauty of line, perfect balance. Its appearance often sells it.

And—it's as keen a rifle for its size as the most highly developed military arm.

Built by expert gunsmiths on the Remington Idea—Solid Breech, Hammerless, Take-down.

Shoot Remington-UMC Leamok .22s. Their accuracy enabled Arthur Huback to break World's Record in 100 consecutive shots, scoring 2,484 in a possible 2,500.

Remington-UMC—the perfect shooting combination. Write for a free set of Targets.

Remington Arms-Union Metallic Cartridge Co. 200 Broadway, New York City

To Keep a Bed From Damp. The best way to keep a bed from damp, if left for a week or two, is to leave a blanket on the top after it is made. Take the blanket off before using and you will find it quite safe.

Complex Accomplishment. "I understand you speak French like a native." "No," replied the student, "I've got the grammar and the accent down pretty fine. But it's hard to learn the best time."