The Last Call

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Forced To Raise Money!

Sweethearts, Wives and Mothers, tell your Husbands and your Brothers to listen to this, for here is an opportunity to get something for so little it will never be missed. Every piece of merchandise in this mam= moth stock now on sale.

The Time Is Short and the Days Are Numbered!

The Most Stupendous Price-Cutting Event Ever Attempted in This State

Nothing will be reserved; every piece of merchandise in this mammoth stock will be sold at prices that beggar description and stagger belief. Remember this Big Bargain Event begins Saturday, July 29th and lasts for 13 days only. No matter how great the crowds, none will go away disappointed, for every rack, shelf and counter in our store is filled with Bargains, Bargains and nothing but bargains. The days are numbered! So RAIN or SHINE, let nothing keep you away.

MONEY FOR GOODS

IS THE

THE LAST CALL LAST CHANCE!

Rain or Shine

Let nothing keep you away. The day you know, the hour is set. Sale begins

Closes August 12.

This Is the BIGGEST SALE In the History of Franklinton, Louisiana!

Our big stock of Ladies' Skirts, Waists, House Dresses, Middy Blouces, Aprons and all Ready-to-Wear Garments will go at special prices that will suit every lady's pocket book.

Dress Goods, Homespun, Calico, Sheeting and all kinds of Dry Goods will go at special prices.

Men and Boys. Now is the time to get a new suit or pair of pants. Every suit and every pair of pants are now at special sale prices. Call and look them over.

Another lot of Boys' Palm Beach Suits, worth \$4.50 and \$4,00, during this sale at

\$2.49

Men, take notice! Special lot of Wash Suits, worth \$500 and \$5.50 now, will go during this big sale at

\$3.29

Men's Felt Hats, all shapes and styles, will go at special prices.

Special lot of Boys' Wash Suits, from 9 to 15, worth \$3.50, during this sale

\$1.98

Every Men's Straw Hat in the Store, worth from \$1.50 to \$2.50, all latest shapes, will go during this sale at

\$1.19

SPECIAL-All Ladies', Misses' and Children's White Oxfords, and high top Button and Lace White Shoes must be sold during this sale.

Every pair of \$2.50, 3.50 and 4.00 low quarters and high top Canvas and Kid, famous makes, Waik-Overs and Belmont Girl, must go during this need the money sale at

\$1.49

Every pair of Misses' and Children's White Oxfords and Slippers worth 1.50 to 2.50, will go in this sale at

98 cents

One lot of Men's Gaters, all sizes for this sale—Special, worth 1.50, will go at

98 cents

About 500 pair of Children's Slippers, including the famous make, E, C. Skuffer's Shoes, worth 1.75 to 2.00. Every pair must go during this great sale, at

\$1.19

Baby Dolls, patent leather, special lot, worth 1.75 and 2.00, will go during this sole at

\$1.29

Special lot of Boys' low quarters, every pair worth from 2.50 to 1.75 will go during this big sale at

\$1.29

Special prices on all our Walk-Over Shoes.

We have on hand about 1,000 pair of Tennis Shoes, best grade made.

Special prices on Ladies' and Children's-

42 cents Special prices on Men's—

Don't forget that for every dollar spent you get a ticket on the Barrel of Flour.

48 cents

Men, Take Special Notice

We have on hand about 15 dozen of the famous President Shirt Suits, shirts and drawers combined-once tried always used. The drawers can't slip down and the shirt tails can't ride up; worth \$1.50. Will go during this special sale at

69 cents

Special price on Ladies' Silk Hosiery, sold all over at 50c and 35c, during this sale, per pair

22 cents

Men's B. V. D. Underwear-sold all over at 50 cents a garment, will go during this sale, per garment

39 cents ·

Men's Overalls and Jumpers, sold all over from \$1.25 to \$1.50 now, will go during this big during this big sale at

89 cents

Special Notice to Piano Contestants There will be special votes given during this big sale, so don't fail to attend.

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THE LAST CHANCE!

A Note to the Trading Public: I Must turn my entire Stock Into Cash at Once

Something must be done and done quickly; money must be had at all hazards. My stock is new and up to the minute. There is not an old or undesirable article or garment in the lot. When you attend this, the Biggest Bargain Event eyer offered the public in and around Franklinton, you can feel assured of getting new goods.

Terms of Sale CASH, Mone v back for any unsatisfactory Purchase if you want it. Money for the Goods is the "Battle Cry." Spend your money in this sale and realize three times its value in merchandise.

BOSTON STORE, FRANKLINTON, LA.