# The Last Call WILLIMMCRRP Forced To Raise Money! 

Sweethearts, Wives and Mothers, tell your Husbands and your Brothers to listen to this, for here is an op= portunity to get something for so little it will never be missed. Every piece of merchandise in this mam= moth stock now on sale.

## The Time Is Short and the Days Are Numbered!

## The Most Stupendous Price-Cutting Event Ever Attempted in This State

Nothing will be reserved; every piece of merchandise in this mammoth stock will be sold at prices that beggar description and stagger belief. Remember this Big Bargain Event begins Saturday, July 29th and lasts for 13 days only. No matter how great the crowds, none will go away disappointed, for every rack, shelf and counter in our store is filled with Bargains, Bargains and nothing but bargains. The days are numbered! So RAIN or SHINE, let nothing keep you away.

# MONEY Misoons <br> IS THE <br> "BATLLE CRY" <br> THE LAST CALL LAST CHANCE! 

This Is the BIGGEST SALE In the History of Franklinton, Louisiana!


## Special lot of Boys' Wash Suits, from 9 to 15 , worth $\$ 3.50$, during this sale $\$ 1.98$

Every Men's Straw Hat in the Store, worth from $\$ 1.50$ to $\$ 2.50$, all latest shapes, will go during this sale at $\$ 1.19$
SPECIAL-All Ladies', Misses' and Children's White Oxfords, and high top Button and Lace White Shoes must be sold during this sale.
Every pair of \$2.50, 3.50 and 4.00 low quarters and high top Canvas and Kid, famous makes, Waik-Overs and Belmont Girl, must go during this need the money sale at
$\$ 1.49$
Every pair of Misses' and Children's White Oxfords and Slippers worth 1.50 to 2.50 , will go in this sale at 98 cents
One lot of Men's Gaters, all sizes for this sale-Special, worth 1.50, will go at 98 cents

About 500 pair of Children's Slippers including the famous make, E, C. Skuffer's Shoes, worth 1.75 to 2.00. Every pair must go during this great sale, at $\$ 1.19$
Baby Dolls, patent leather. special lot, worth 1.75 and 2.00 , will go during this sole at
$\$ 1.29$
Special lot of Boys' low quarters, every pair worth from 2.50 to 1.75 will go during this big sale at

## $\$ 1.29$

Special prices on all our Walk-Over Shoes.
We have on hand about 1,000 pair of Tennis Shoes, best grade made. Special prices on Ladies' and Chil-drens-

## 42 cents

Special prices on Mens
48 cents
Don't forget that for every dol= lar spent you get a ticket on the Barrel of Flour.

Men, Take Special Notice
We have on hand about 15 dozen of the famous President Shirt Suits, shirts and drawers combined-once tried always used. The drawers can't slip down and the shirt tails can't ride up worth $\$ 1.50$. Will go during this special sale at

69 cents
Special price on Ladies' Silk Hosiery sold all over at 50 c and 35 c . during this sale, per pair

22 cents
Men's B. V. D. Underwear-sold all over at 50 cents a garment, will go during this sale, per garment

39 cents
Men's Overalls and Jumpers, sold all over from $\$ 1.25$ to $\$ 1.50$ now, will go during this big during this big sale at

## 89 cents

Special Notice to Piano Contestants
There will be special votes given during this big sale, so don't fail to atteng.

## THE LIST CALL!

THE Last CHilice!

## A Note to the Trading Public:

## I Must turn my entire Stock Into Cash at Once

Something must bo done and done quickly; money must be had at all hazards. My stock is new and up to the minute. There is not an old or undesirable article or gar: ment in the lot. When you attend this, the Biggest Bargain Event eyer offered the public in and around Franklinton, you can feel assured of getting new goods.

Terms of Sale CASH. Money back for any unsatisfactory Parchase if you want it. Money for the Goods is the Battle Cry." Spend your money in this sale and realize three times its value in merchandise.

