

Free Day Dec. 29th

Past Free Days:
November 4th.

Bring your tickets in that are dated on above dates and GET CASH FOR THEM.

Save Your January Tickets!

Keep your eye on this space—
You will derive profit therefrom.

IDEAL DRUG STORE
Franklinton, Louisiana.

Local Items

Brief Mention of Local and Personal Happenings of The Week.

Franklinton, La., Jan. 25, 1917

Wheeler Brothers Big Show, Friday, January 26th.

Break your Cold or LaGrippe with a few doses of 666.

Born—To Mr. and Mrs. John Pigott, on Monday, Jan. 15th, 1917, a son.

Dyson Booty spent the week-end in Folsom, with his son, Archie Booty and family.

After a week's stay with relatives here M. W. Edwards left Monday for his home in Bon Ami.

J. B. Lindsley of Bogalusa, President of the 1917 Fair Association, spent Tuesday here in the interest of the Fair.

When every other mechanic fails to fix your Ford bring it to my shop. That's what everybody is doing.

P. E. Greenlaw.

After a week's session the Grand Jury adjourned with a call to meet again Monday, Jan. 29th, to complete their investigations. Twenty-two bills were found.

Mrs. J. A. LaCour and daughter Fay of Jackson are visiting Mrs. Cindarella Bickham on their return from a month's visit with Mrs. Frank Coyne at Eagle Pass, Texas.

M. M. Moore, who has been in charge of the office for S. H. Burris, Inc. for several months past, moved his family here last week they being installed in the Wood residence on Main Street adjoining the Cottage Hotel.

Mrs. Robert Babington proved her charm as a Juvenile Entertainer Wednesday from 4 to 6 when she threw open her commodious and attractive upstairs nursery, for an indoor party in honor of Master Charles Babington's ninth birthday. The various games and stories enjoyed prepared the way for the delicious refreshments of cake and sherbet which followed, all of which combined to make a specially joyous occasion for the little folks.

For Medicine Only.

On and after February 1st, 1917, there will be no alcohol kept in our Store for dispensing or prescriptions, except what is necessary in making up solutions where it is used as a solvent and extreme cases where it is used as a lotion, in which latter case we will have specially printed blanks to be filled out by the person getting the prescription filled. These blanks will show date, for whom filled and signature of person receiving the package, and will be on file in our office subject to inspection by any interested party or parties.

IDEAL DRUG STORE.

T. J. Magee of Bogalusa spent the week-end here.

W. M. Babington of Bogalusa, was a week-end visitor.

Mrs. Wiggins spent Sunday with her sister at Talesheek.

Miss Nelie Dobson spent the week-end in the Crescent City.

BUB-MY-TISM—Antiseptic Relieves Rheumatism, sprains, Neuralgia, etc.

Miss Eva Magee is confined to her bed this week with a severe attack of la grippe.

Friday, Jan. 26th is the date. Morning and Evening performance at Wheeler Bros. Big Show.

The material for the construction of P. E. Greenlaw's new garage has arrived and the work of construction will begin in a few days.

Mr. and Mrs. Eugene Bree-land and little daughter Wilda, and Miss Ophelia Pope of Pine, were week-end guests of Mr. and Mrs. I. L. Pope.

Rev. J. A. McCormack was called to Greensburg last Monday to preach the funeral of a friend of his former pastorate and was absent the greater part of the week.

Notice—We are now handling choice Kansas City Meat. Telephone your order in and get meat that will delight the whole family.

Wood Meat Market.

Mrs. W. M. Wood and Wiley Wood Jr., left Saturday for a fortnight's visit with relatives in Hammond. W. M. Wood accompanied them as far as Covington, returning home Sunday.

The St. Helena Echo says that a man told on himself that he was out hunting and was overtaken by a severe storm. He took refuge in a hollow log while the rain poured in torrents. When it was over he found the log had swollen so that he could not extricate himself therefrom. He concluded at once that his doom was sealed, and he began to take a retrospective view of his past life. He remembered that he had been unfaithful to his wife, how he had cheated his neighbors in horse trades, and various other sins which he knew would appear against him, for which he felt ashamed. Then it came to him that several years ago he subscribed for his local paper and had willfully neglected to pay for it. He said this made him feel so little that he crawled out of the log through a knot hole.

Timber Lands For Sale Cheap.

231 acres in James Gray head-right 37, Township 2, South, Range 10 East, said property bound North by Silver Creek; East by Rogue Chitto River, South and West by lands formerly owned by Huey L. Miller. This land consists of Pine, Cypress and Hard Wood. Part of it is splendid farming land.

Robert Babington,
Franklinton, La.

Willie Carp is spending this week in New Orleans.

Mr. and Mrs. Wiggins are both on the sick list this week.

Attend the show here Friday. Two performances—2 and 8 P. M.

W. E. Bickham of Hackley was a pleasant caller to this office Tuesday evening.

J. A. LaCour, Commercial Agent for the N. O. G. R. R. spent the week-end here.

I have two small gasoline pumping engines that I will sell at a bargain.

P. E. Greenlaw.

Rev. J. J. Walker is wrestling with grippe this week but seems now to be getting decidedly the better of the foe.

A Few Second Hand Cars now in stock at reasonable prices. Terms if necessary.

P. E. Greenlaw.

A word to you, sonny—you little twelve or thirteen-year-old boy, who is smoking cigarettes on the sly. What do you want to be when you grow up—a stalwart, healthy, vigorous, broad-shouldered man, or a little, puny, measly, no 'count, weak-minded dude? If you want to be a man, strong like a man, with hair on your face, brains in your head and muscles in your limbs, you just let those cigarettes alone. If you want to be a thing pitied by your folks, despised by the girls and held in contempt by the fellows, keep right on smoking and end your days in the insane asylum.

Strayed.

A large bunch of cattle have strayed from my place, branded with S with half circle over it. Any information leading to the recovery of same will be libelally rewarded.

D. E. Sheridan,

Waverley Notes.

The members of the Waverley Club entertained their husbands and friends on Friday January 19th, at the home of Judge and Mrs. P. B. Carter, which proved the most elaborate and delightful social affair of the season. Receiving the guests were Mesdames P. B. Carter, J. D. Kerr and Ada Babington, who formed a handsome "line" in their lovely evening toilettes. The music of the player piano entertained the guests while they were arriving, after which Mr. and Mrs. W. C. Storm gave several entertaining musical numbers to the delight of the guests. Rook proved the form of entertainment, and after seven exciting games Miss Sarah Williamson and Mr. Hunter Dobson scored highest. Miss Williamson receiving a lovely piece of cut glass, and Mr. Dobson a handsome tie. Miss Stella Pierce then gave several lovely vocal selections which were greatly enjoyed. Mesdames, D. R. Johnson, J. Vol Brock, P. B. Carter, Ada Babington and Miss Nallie Samuel then served at the various tables a delicious luncheon of chicken salad, cheese straws, wafers, olives, celery, chocolate and coffee. Other entertaining musical numbers were then given by Mr. and Mrs. Storm and several lovely violin selections by Miss Jessie Hood. Enjoying this very delightful evening were Messers and Mesdames T. J. Hayes, M. W. Ott, O. H. Carter, J. Vol Brock, W. F. Simmons, J. D. Kerr, W. C. Storm, J. L. Brock, P. B. Carter, A. E. Hood, Mesdames Ada Babington, Robert Babington, D. R. Johnson; Misses Willie Mae Jones, Lessie Moore, Julia MacNeill, Floyd Ball, Nallie Samuel, Stella Pierce, Nelie Dobson, Jessie Hood, Sarah Williamson, Messers Otto Carter, Fred Bateman, Walter Jones, W. S. Burris, Hunter Dobson and Levy Simmons,

The Thrice-A-Week Edition of The New York World.

IN 1917

Practically a Daily at the Price of a Weekly. No Other Newspaper in the World Gives so Much at so Low a Price.

The value and need of a newspaper in the household has never greater than at the present time. The great war in Europe is now half way into its third year, and whether peace be at hand or yet be far off, it and the events to follow it are sure to be of absorbing interest for many a month to come.

These are world-shaking affairs, in which the United States, willing or unwilling, is compelled to take a part. No intelligent person can ignore such issues.

The Thrice-A-Week World's regular subscription price is only \$1.00 per year, and this pays for 156 papers. We offer this unequalled newspaper and The Era-Leader together for one year for \$1.65.

The regular subscription price of the two papers is \$2.00.

To My Patrons.

I wish to express my great appreciation of the patience you have exercised in the electric light service during the trying period of high and low water from which the lights have suffered since we installed water-power. These conditions have been wholly beyond our control and the occasional failure of lights was unavoidable, not withstanding our keeping constantly on the job. We are now installing a steam engine and boiler so that the lights will here after be assured regardless of the rise or fall of the water. We again heartily thank you for your patience and forbearance in the past and hope to merit your most liberal patronage in the future.

Hood Electric Light Co.

DIED.

Little Mary Louise, infant daughter of Mr. and Mrs. M. W. Edwards, of Bon Ami, La., was born April 4, 1916, in Franklinton at the home of her grandparents, Rev. and Mrs. C. T. Corker, and died Jan. 14, 1917, at Bon Ami.

The little one had only a short illness from severe cold and grippe which settled on her bowels causing death before it was hardly realized that she was in a serious condition at all.

The body was brought to Franklinton by the sorrowing parents and laid to rest in the Ellis cemetery on Tuesday morning, Jan 19th, 1917, Rev. J. J. Walker officiating.

Mr. and Mrs. Edwards are remaining over for a short visit with relatives.

New Orleans Great Northern

Daily Service

BETWEEN

Franklinton, La.

AND

New Orleans, La.

Jackson, Miss.

Columbia, Miss.

Tylertown, Miss.

Folsom, La.

Reduced Round Trip Week-end

Tickets On Sale

PASSENGER SCHEDULE

DAILY—EXCEPT SUNDAY

North-Bound. South-Bound

No. 32-10:20 a. m. No. 31-2:35 p. m.

No. 34-7:34 p. m. No. 33-5:36 a. m.

SUNDAY ONLY

No. 38-8:24 p. m. No. 37-6:41 a. m.

No. 36-11:09 a. m. No. 35-4:40 p. m.

For further information, apply to Ticket Agent,

M. J. McMahan, G. P. A.

G. B. AUBURTON, A. G. P. A.,

905 Whitney-Central Bldg.

New Orleans, La.

Long Distance Phone Main 458-

You Must Trust Your Druggist As You Do Your Doctor.

You have confidence in your doctor and are willing to take any medicine he prescribes. But you don't always know what is ordered or whether it is properly compounded by the druggist. Therefore you must trust your druggist as you do your doctor.

Every possible safeguard is placed around our prescription compounding. We have a system that makes errors practically impossible. You can trust us as to purity and price, also.

Ask your doctor about us.

Babington's Drug Store, Inc.

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Start the New Year Right...

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Prompt delivery and bill with every purchase.

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GUARANTEED.**

S. H. BURRIS,
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THE ERA-LEADER FOR FINE JOB WORK



**YOUR Girl
AND Dog**

**SHOULD BE EDUCATED
TO SUPPORT THEMSELVES**

Special accommodations for ladies. Personal instruction. No misrepresentation to secure patronage. Graduates in general demand through their superior training.

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Highest Grade and Most Practical Courses in Business, in Shorthand and in English. Best Equipments. Unequaled Facilities. Complete College Bank. Only School with Actual Store, and Actual Money in which students keep the books and balance cash.

Personal instruction. Graduates in general demand through their superior training.

GEO. SOULE & SONS.

Little Mary's Suggestion.
Her father took Mary out for a walk one day in the country. They passed a pasture where some bulls were inclosed. The bulls were bellowing, and Mary's father attempted an imitation of it, to the great amusement of Mary, who finally said, after many encores had been rendered for her benefit, "Daddy, wouldn't it be a good joke if we were to hide behind a tree, and when people came, by you would undo your voice and frighten them."

Divided Prayers.

It was just before Christmas and Tommy was praying for Santa Claus to bring him a long list of things he wanted. Finally mother said: "I am afraid you are asking for too much at one time." The next night he ended his prayer with the usual list, then added: "And please bring me a big dog and cart; I will pray for the harness tomorrow."

Familiar Remark.

Our second child had red hair, and whenever we took him out someone would remark about it. When the baby was two years old we were giving a dinner party and while waiting for the guests to arrive I was putting on the last touches and brushed the baby's hair. He looked up at me and said: "I pose de lady will say, 'Where did your baby get his red hair?'"—Exchange.

Notice, Book Lovers—
Anybody may read Waverley Club books by paying ten cents per book. Call at the Era-Leader office and see the collector.

For the Bird Cage.

Attractive are new brackets of enameled iron which may be attached to the wall, near a window, to support the hanging bird cage. Some of these brackets are enameled bright yellow and a gay little yellow bird, supposedly a canary, perches on the end of the bracket arm. Bright blue brackets are provided with blue-birds, red enameled brackets with gay red-breasted robins.

Dog Not Troubled.

My little brother has a Newfoundland dog of which he is very fond, and never allows anybody to scold or abuse. The new cook could not talk English, and one day he heard her scolding his dog (in German) for chewing on the rug. He came to me laughing and said: "Gretchen is scolding Prince, but he don't care; he just sits there and wags his tail, because he can't understand German."—Chicago Tribune.

Are You a Woman?

Take **Cardui**

The Woman's Tonic

FOR SALE AT ALL DRUGGISTS