## AT YOUR SERVICE for your drug store demands

We can supply your demands for any and all articles to be had in the drug line here, and if not in town, it will be a pleasure for us to make a special order for you.

#### A Modern Store Under Modern Management.

Command us, either in person or by mail, and get acquainted with our superior service.

Prescriptions Perfectly Compounded, Day or Night, by a Graduate, Registered Pharmacist.

## IDEAL DRUG STORE

"THE STORE OF SERVICE."



Franklinton, Louisiana.

Brief Mention of Local and Personal Happenings of The Week.

Franklinton, La., March 14, 1918

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#### Proclamation.

On orders from Dr. Dowling, I hereby proclaim the 5-day period beginning Saturday, March 16, as "clean-up" week. The town will furnish a man and truck free for hauling away all rubbish collected, and the boy scouts can be enlisted to help where necessary. After that period the town will have the work done at the expense of the property holders.

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D. E. SHERIDAN, Mayor.

Ice and Stone Coal at the Bab ington Store Inc.

Born-to Mr. and Mrs. Ches Mizell of Rio, on March 11, a son.

Select Triumph seed potatoes for sale at The Babington Store,

a week-end guest of Mrs. W. A. Murray at Tylertown.

Select cotton seed for planting for sale at The Babington Store,

Ruth Banister of Mt. Hermon, was a Saturday guest of her

cousin, Ellen Brock. Mesdames W. J. Willoughby and K. I. Bean, of Bogalusa,

spent the week-end here. We have a stock of all kinds of

fertilizers.

The Babington Store, Inc.

Mrs. Amanda Gayer of Bogalusa, spent several days last week with her son, Chas. Gayer.

Come and see our new line of Madame Grace Corsets. We have them in all styles, to fit all fig-S. H. Burris, Inc.

R. E. McElveen, accompanied by his son Dan McElveen, left Sunday for New Orleans where he goes for a critical medical operation.

Beautiful and complete line of spring Millinery to be displayed rt my store Saturday, March 16. Mrs. L, H. Magee.

Miss Jessie Pierce and Miss Myrtle Sweeney closed their school at Bell last Thursday and left Friday for Oberlin, Allen Parish, where they began teach ing Monday.

Free dishes! Every purchase made after March 1st will go towards a ticket entitling you to free dishes. Tickets issued on monthly accounts when paid before the tenth of the month fol-Burris Bros., Ltd. lowing.

T. J. Hayes arrived Sunday night and is spending the week here with his tamily. Mr. Hayes will still remain in the governments employ but will now make Franklinton his headquarters.

March 15 and 16 are the dates -the old reliable Superior Tailoring Company will take orders for men's spring and Summer suits. Best goods; prompt de illness and death of our father. Burris Bros., Ltd, livery.

Cypress Shingles at The Bab ngton Store, Inc.

Millinery opening, Saturday, March 16th.—Mrs. L. H. Magee.

Agency for Bogalusa Steam Laundry at Babington's Drug

Mrs. Burns of Mt. Hermon, visited her parents, Mr. and Mrs. Wm. Stringfield this week.

Do you need dishes? And do you like good dishes? Prices have advanced with others, but Here they pitched camp for the we are giving them away! Come get yours .- Burris Bros., Ltd.

Meet the Superior Tailoring Co.'s representative at our store on March 15 or 16 and be measured for a suit which will give perfect satisfaction and last you several seasons.

Burris Bros., Ltd.

Dodge Brothers' motor cars possess those qualities that should make every clear thinking man consider them before he keeps any car. We are ready to demonstrate to you any time .-Miss Annette Corkern was Quick Service Auto Co., Agents.

The same reliable and attractive Elzee Pattern Hats. Sure to the youngsters seemingly no suit every style and please every customer, displayed at my spring ing as fresh and unfatigued as Wood of New Orleans who has opening on Saturday, March 16. the biggest and strongest.

Mrs. L, H. Magee.

When we sell you an International truck we sell you ton mileage and not simply a truck. We also handle the complete line of I. H. C. engines .- Quick Service Auto Co., Agents.

Died-On Friday morning March 8th Mr. W. A. West died from the third attack of paralysis, the first stroke occuring about two years ago. Mr. West was only 59 years old, but had been practically helpless for many months at the residence of his son, W. C. West, with whom

he made his home. Rev, L. N. Hoffpauir conducted the funeral service and the body was interred in the Morris cemetery Saturday morning.

## Woman's Missionary Society

The Woman's Missionary Somet at the home of Mrs. Ada ness, long drawn out." Babington on Wednesday, March

This being the regular time for the study of social service, an interesting and instructive program on "The Humanitarian Law-One day of Rest in Seven' was led by Mrs. J. L. Brock.

The program ended with a general discussion on the desecration of the Sabbath. There were ten members and three visitors present. The society was pleased to have a faithful member, Mrs. T. J. Hays, back again after an absence of several months.

Each one enjoyed the delicious popcorn balls served by the hos-

## Card Of Thanks.

We thank the good people of the town who helped us in the various ways which lightened the burden of our grief thru the-Mr. and Mrs. W. C. West.

EMERGENCY CALL FOR 95,000 SELECTMEN

Louisiana to Furnish 3,573; Second Draft Will Protect

Farm Workers.

A movement of 95,000 drafted men to begin March 29th was ordered Monday by Provost Marshal General Crowder. The apportionment for Louisiana is

Because of the scarcity of farm labor, boards are instructed to rettes and these are being bought in hold back until the end of the call "men actively, completely papers of the country and forwarded and assiduously engaged in the through the Red Cross Society to the boys planting or cultivating of a crop, but who are in Class One. A person so deferred who is discovered trifling with the deferment thus granted him by not giving his entire time and earnest attention to such work, shall be immediately inducted' General Crowder asserts.

The Madame Grace is the best corset made, but if you are from Missouri we are ready to show S. H. Burris, Inc.

#### Bogalusa Scouts Hike To Franklinton.

Friday afternoon 21 of the Boy Scouts of Bogalusa, under Scout Master, John Holman, started the 28 mile hike to Franklinton, not stopping on the march til the half way point was reached. night, making themselves comfortable with their camp equipment and supplies. all enjoying to the utmost a night in the open. They reached Fanklinton at 9 a. m. Saturday and received a royal welcome from the local scouts, who turned over their hall to them for their stay and entertained them as best they could till their departure on the Sun-

This sturdy band of scouts gave strong evidence of the value of systematic drill and training, as they were the fittest looking bunch imaginable at the conclusion of their long hike, some of more than 10 years old, appear-

The visit proved quite an inspiration to the local scouts, who Goodbee. are quite enthused over the prospect of becoming full-fledged Tender-foot Scouts.

## Sweet Birthday Celebration.

Sunday, March 10, marked the and transient trade. Mrs. Good eighty.eighth anniversary of the birth of the universally loved, grandmother Babington."

The consecration and quiet of the Sabbath has always been especially sweet to grandmother Babington, and recognizing her preference in this matter her children and grandchildren did not attempt a demonstration of any kind on her birthday, but in groups of two and three so that the personal touch might not be lacking, they came thru all the day, each with a loving greeting and a birthday remembrance for the loved one, making of the day ciety of the Methodist church a veritable "lenghtened sweet-

> Despite her 88 years grandmother Babington is strong and active physically, and was never more alert mentally; she spends hours of every day reading and then disseminates information and interest on every side. She pronounced Sunday a day of unusual happiness for her.

For Sale-Cabbage and Tomato plants, \$1,00 per 1,000.

C. A. TIEBOUT. Roseland, La.

## How They Stand.

No. 14—Stella Jones. . . \$32,483.50 No. 17-Bertha Pierce. 7,970.55 No. 23-Ellen Brock... 42,083.05 No. 28—Annie Magee. 55,190.80 No. 56-Irma Magee.. 70,885.30 neighborhood and others who No. 61—BeatriceFussell 49,039.40 No. 16-Francis Ulmer 6,082.50 No. 62-Mrs.R.A. Magee 1,867.20 Lord repay them ten fold. No. 63- "M.Q.Sylvest 10,423.75 Scott-Love Co.

To anyone who doesn't know of the wonderful advances that have been made in the preparation of smoking tobaccos in the last few years it may sound strange to speak of toasted cigarettes,

THE RED CROSS NURSES OF EUROPE

ARE GIVING TOASTED

CIGARETTES TO THE BOYS

Strictly speaking, we should say cigarettes made of toasted tobacco; the smokers of this country will recognize it more readily by its trade name, "LUCKY STRIKE"—the toasted cigarette.

The American Tobacco Company are producing millions of these toasted cigaenormous quantities through the various tobacco funds conducted by the news-

This new process of treating tobacco not only improves the flavor of the tobacco but it seals in this flavor and makes the cigarettes keep better.

The Red Cross nurse is always glad to have a cigarette for the wounded soldier, as, in most instances, that is the first thing asked for.

#### W. A. Erwin Secures Bond.

An investigation by the Fire Marshal on Wednesday last, into T ...... the burning of the Erwin property, failed to show up any proof against Mr. Erwin in connection with the fire, and Mr. Erwin was immediately released under a \$500 bond, waiting action of the grand jury. This is virtually considered a final release as there is no further testimony than that given in the first investigation, which could not warrant the finding of a bill.

Mr. Erwin corrected the statement made in last week's account of the fire published in this paper, saying that the warehouse was shingle covered and the roof uid catch fire from the store building. We are glad to make this correction public,

Can you stop your car quick? We have the necessary equipment to repair any set of brakes without delay of ordering material.-Motor Sales & Service

### New Hotel Management.

The Burris Hotel has again changed hands, the property having been purchased by Robert placed the management of the hotel in the hands of Mrs. G. W.

Mr. Wood is going to put \$1,000 worth of improvements on the place at once and expects a little later to build an annex for the ample accommodation of the local bee moved into the hotel Tuesday, Mrs. Wiggins having gone back into the cottage she formerly occupied with her family on West Pearl Street.

Nice line Men's Straw Hats .-Call and select yours,

The Babington Store, Inc.

## Hymeneal.

On Wednesday morning at the nome of Dr. and Mrs. Lindsley in Bogalusa, J. B. Lindsley, President of the Washington Bank & Trust Co., was married to Miss EdithLorcheimer, the couple leaving at once by automobile for a three week's honeymoon trip to various places of interest.

The bride has been a frequent visitor to Franklinton and bas many friends here while the groom has been making friends on every side since he first came into our town in establishing the the bank here, having long since won the full confidence and esteem of the people, who now join in hearty good wishes for his future.

We offer The Era-Leader and New York Thrice-a-Week World both one year for \$2.00.

## Card of Thanks.

I take this method of thanking my many friends in the Fisher contributed towards buying me a new buggy. May the good

> Respectfully, F. N. Sweeney.

# We Cater To The Country Trade.

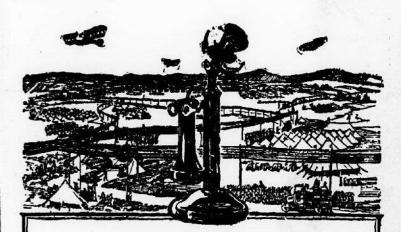
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Because we keep what farmers want and in the good grade that they want. We handle stock and poultry foods and remedies. We have a well-equipped

# Mail Order Department

which promptly serves residents of the surrounding towns and country who need anything in the line of drug store goods. Our large stock insures an adequate assortment from which to select -and our prices are the lowest. Most mail orders can be filled at once. Send us your orders. Ask us about our guarantee.

# Babington's Drug Store, Inc.



## Nation-Wide Preparedness

North, South, East, West—all working to put the Nation in fighting trim!

Army and Navy departments and districts, camps, yards, coast-guard stations, light houses, munition, construction and textile plants-all coordinating to mould the vast organization into an effective homogeneous force! And in this enormous task the country's telephone network has been and will continue to be the great indispensable agent of communication.

The Bell system has enlisted every resource at its command and offered all unreservedly to the government.

This, together with the immensely increased commercial demand for service, the general shortage of materials, and the enlistment and draft of a large number of technically trained employes who cannot be replaced, will, it is hoped, be borne in mind by every loyal American if there should later result the necessity for subordinating private convenience to the pressing needs of the govern-

We are not sitting idly by and waiting for a bright day when our money can buy equipment. We are using every means at our command to keep our service up to its usual high standard. You will want to help because you will be helping your own service and enabling us to do a better job for Uncle Sam.

We appreciate co-operation.

CUMBERLAND TELEPHONE AND TELEGRAPH COMPANY Incorporated



A. T. COLEMAN, Mgr.



. Burris

Incorporated.

ADVERTISE IN THE ERA-LEADER