

MICKIE, THE PRINTER'S DEVIL

By Charles Sughroe
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"It Pays to Advertise"

"THE FELLER WHO NEVER READS THE ADS IS LIKE THE BLIND MAN WHO WALKS OVER A DOLLAR—HE NEVER KNOWS WHAT HE MISSES!"

"WHO PAYS THE AD BILL? NOBODY! IT PAYS FOR ITSELF, LIKE THE GROCER'S DELIVERY FLIVVER AND THE PRINTSHOP LINO TYPE. ADVERTISING SELLS ENOUGH MORE GOODS!"

HENS ADVERTISE—DUCKS DON'T. WHO EATS DUCK EGGS?"

IF VER BIZNESS AINT WORTH ADVERTISING, ADVERTISE IT FER SALE!

AND GIVE A LIVE ONE A CHANCE WITH IT!

CHARLES SUGHROE

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Mrs. J. VOL BROCK, Editor.

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Franklinton, La., March 31, 1921.

Sees Low Cotton Price Next Year.

Macon, Ga., March 23.—W. B. Thompson, of New Orleans, told members of the Georgia Bankers' Association and the Country Bankers' Association here last night that "with more than 8,000,000 bales of cotton to carry over from this year to next, cotton next year will be priced at far less than cost unless the cotton crop is curtailed this season by at least one-half."

Three hundred bankers from all parts of Georgia were in attendance at the banquet, the opening session of the joint convention of the two banking associations.

There were representatives of a number of big Northern banking houses to obtain a closeup of the cotton situation. United States Senator W. J. Harris made an informal address.

Mr. Thompson said that the new administration bids fair to stage a business revival, and that a note of business confidence has been sounded for the future.

It is not necessary to emphasize the gravity of the situation which the south faces," said Mr. Thompson. "We have made entirely too much cotton—more than the world can consume for some time. With anything like a normal crop this year all cotton will have to be sacrificed.

"If a half crop is made this year that crop will bring more money than the full crop would. "We must stop gambling and put cotton production on a business basis. Cut production in half and in two years cotton will be on a sound basis."

Sheriff Sale—No. 8510.
Sidney J. Hodges et als
Vs.
Ray R. Hodges et als.

26th Judicial District Court, State of Louisiana, Parish of Washington. Notice is hereby given that by virtue of a commission of sale, issued out of the 26th Judicial District Court of Louisiana, in and for Washington Parish, in the above entitled and numbered cause, to me directed and delivered for execution, I will proceed to sell at public auction to the last and highest bidder on

Saturday, April 16, 1921 at the principal front door of the court house at Franklinton, La., between the legal sale hours for judicial sales, the following described property, being and situated in Washington Parish, Louisiana, to-wit:

Lots Number 6 and 7, block 80, of Northeast Bogalusa, as shown on the plat filed by the Great Southern Lumber Company, in the office of the Clerk of Court of this Parish at Franklinton, La., per conveyance book 15, page 188, together with all the improvements thereon.

Terms of sale: Cash with benefit of appraisal.
This the 9th day of March, 1921.
J. E. Esteman, Sheriff.

But a good wheeze— I'll leave it to you



I LOVE the ladies,
BUT LIKE most men,
I OFTEN guess wrong,
ON WHAT will win.
A SMILE from them,
I ALWAYS say,
IT'S BETTER to laugh,
THAN EVER to worry.
SO ONCE, when,
THE DAM broke, and,
A FLOOD hit town,
I THOUGHT I'd just,
CHEER UP my wife,
AND SO I said,
"IF THE worst comes,
YOU CAN float down,
THE RIVER on,
THE FAMILY music-box,
AND I'LL accompany you.

ON THE piano."
WHICH WAS all wrong,
POOR HUMOR, she said,
WAS OUT of place,
IN TIME of danger,
SO KIPLING was right,
"A WOMAN is only,
A WOMAN, but a good cigar,
IS A smoke," only,
HE SHOULD have made it,
MY CIGARETTES because,
YOU'RE BOUND to get,
A SMILE from them,
THEY ALWAYS "satisfy."

TAKE the silky, tender leaves of choicest Turkish; blend them with the best Domestic tobacco that money can buy—blend them in the exclusive, can't-be-copied Chesterfield way—and you get a "smoke." Yes, and something more—you get a cigarette that honestly "satisfies."

20 for 20 cents
in air-tight packages.
Also obtainable in round tins of 50, vacuum-sealed.

They Satisfy Chesterfield CIGARETTES
LIGGETT & MYERS TOBACCO Co.

Sheriff Sale.—No. 8273
Washington Bank & Trust Co.
Vs.
Houston Sheridan et als.

Notice is hereby given that by virtue of an order of fieri facias issued out of the 26th Judicial District Court of Louisiana, in and for Washington Parish, in the above entitled cause and to me directed, I will proceed to sell at public auction to the last and highest bidder on

Saturday, April 2, 1921 at the principal front door of the court house at Franklinton, La., between the legal sale hours for judicial sales, the following described property, to-wit:
160 acres of land, more or less, being the sec of Section 39, Tp. 3, Range 12 east.

Terms of sale: Cash with benefit of appraisal.
This the 23rd day of February, 1921.
J. E. Bateman, Sheriff.

New Orleans Great Northern R. R.
DAILY SERVICE
Between
Franklinton, La.
and
New Orleans, La.,
Bogalusa, La.,
Jackson, Miss.,
Columbia, Miss.,
Tylertown, Miss.,
Folsom, La.

PASSENGER SCHEDULE
North Bound South Bound
DAILY
No. 34—7:55 p. m. No. 83—5:25 a. m.
DAILY EXCEPT SUNDAY
No. 32—10:40 a. m. No. 31—2:25 p. m.
SUNDAY ONLY
No. 86—11:05 a. m. No. 35—4:05 p. m.
For further information apply to Ticket Agent, or
M. J. McMAHON, Traffic Manager,
New Orleans, La.
G. B. AUBUSTIN, A. G. P. A.,
New Orleans, La.

Make That Old Bus Look Like New!

Your car needs a new spring suit. A coat of fresh paint is the best. When we put it on it sticks and it shines. Our facilities for repainting cars enables us to do so at small expense, and at the same time turn out a piece of work that rivals that of the factory. We use a high grade paint prepared especially for automobiles. When completed it has the same appearance as a new one—that brilliant lustre is there in all of its glory. We'll cheerfully submit an estimate any time you bring the car in for inspection.

Bulloch Motor Company

Agents for John Deere Implements and Ranger Products.

2 Ranger Trucks, 1 Ranger Farm Tractor—Easy Terms.

Shoe Repairing By Machinery.

Save your money—A dollar saved is a dollar made. Send your Shoes to THE SHOE HOSPITAL, 37 Columbia Street, Bogalusa, La., where your Shoes will be renewed by the latest improved machinery. The old cobbling days are nearly done. We give special attention to outside trade and return Shoes by parcel post the day we receive them. We use best quality at lower prices.

Ladies' Hand Turned Soles and French Heels a Specialty.

We employ only the best skilled shoemakers.

THE SHOE HOSPITAL

37 Columbia Street. BOGALUSA, LA.

Franklinton Lumber Company

- Lumber
- Mouldings
- Sash and Doors
- Roofing
- Lime
- Cement and Brick

We Can Furnish Anything in Our Line.

See Us Before Buying.

LUCIUS BATEMAN, Mgr.

ONE CAR WEBER WAGONS

(Any Size.)

ONE CAR OF PLOWS

(Any Description.)

Having decided to give up handling Plows and Wagons, we offer to the public the above merchandise at ACTUAL COST.

We bought these plows and wagons at a very low price and it will pay you to look over our stock. Will be pleased to quote prices on request.

The Million Article Store

M. MARX, Prop.

Box 527 BOGALUSA, LA. Phone 150

Make Your Dollars Work!

Poor Richard said: "Work hard", and he practiced what he preached. Thrift and prudence in money matters is not stinginess.

MAKE YOUR DOLLARS WORK!

4% Interest Paid on Time Deposits.

"Safety" with "Service."

THE CITIZENS BANK

FRANKLINTON, LA.