

Stirring Day At SEMMELMAN'S

Great crowds have filled this store since our Sensational sale commenced last Saturday, from morning until night the store was jammed with shrewd buyers. The business we did was far greater than our most extravagant hopes, but it could hardly be otherwise. Wide awake people will not pass up an opportunity such as this, where they can obtain goods they need at substantially reduced prices. Come and get your share of these bargains.

Just received Stylish Coats for Ladies and Misses. We are having a great run on Ladies and Misses Coats. We have just received a shipment of coats, including the Chinchillas, England Mixtures, patch pockets models with collars, cuffs, and reverse to correspond. See the reversible clothes, polo clothes, camels hair fancies and all going at Sale Prices.

Black Undershirts at.....85c
 About three or four different styles, regular prices a dollar, now going at..... **85c**
 Table Linens from.....29c up
 A big line of Table Linens to select from, Prices from.....29c up
 Fringed Flounce Underskirts, a very beautiful garment with long fringe on flounce the skirt itself is made of a fine soft material, regular price \$3, now going at..... **\$2.65**

\$1.00 Broad Cloth at 69c, not much of this left 54 inches wide now being offered at..... **69c**
 \$1.00 Zibelines at.....69c
 This very stylish material 54 inches wide used so extensively for coats and suits, now going at..... **69c**
 Curtain Screen at 8c a half dozen different pieces to select from, a 10c value at..... **8c**

A beautiful line of ready-to-wear Suits, Skirts and etc. Suits from 14 up. In skirts we carry extra sizes. A complete line of dry goods, and dress goods.

Men's Clothing and Overcoats:- Big values in some of the smartest styles and patterns of this season in Clothing and Overcoats, Price from \$5 up.

Novelties in Ladies Boots, Gray Buck Boots, Patent leathers with the white buck tops, Gun metals and Tans with whipcord tops to match and other new novelties.

SEMMELMAN'S

Always Something Doing.



There are times when the farmer needs help—we can help them. Our loans are made at reasonable rates and our patrons are always favored the utmost. Deposit your money with us—you may be in a position to need us some day.

Exchange Bank.
 \$\$\$ OF NATCHITOCHE, La. \$\$\$

Hughes Dry Goods Co.

New arrivals in Dress Goods
 Whipcords, Serges and Velveteen
 Cords.

Our complete line of Ladies Tailored made Suits, Coats and Skirts are now in, look them over.

Ladies 20 Button Boots, all styles, we are the only people showing extreme boots this season.

A complete New line of Children Shoes.

Yours Truly,

The Hughes Dry Goods Co.

One Enterprize

THURSDAY NOVEMBER 14, 1912.

The drought continues and the cry for water is heard throughout the country.

The time of "fires" is at hand and the time to get protection against loss by the fire demon is NOW. Insure with the Breazcafe Agency, representing the best companies on Earth.

Royaline Liver Regulator.
 For Headache, Indigestion, Constipation, Biliousness. Best and Cheapest. Tin box to last about one month 15 cents. Money back if not satisfactory.

Mrs. C. L. Breazcafe our editor, is absent on a visit to her daughter her daughter Mrs. W. B. Johnson, of Jennings, so any short cummings in the news and editorial matter, during her absence will be, we trust pardoned and excused.

Let's not be knockers but boosters, and all put the shoulders to the wheel and assist in getting another railroad by supporting the movement in favor of the Orange and Northeastern that is asking admission to this territory, and thereby make for a Greater Natchitoches.

"It is a pleasure to tell that Chamberlain's Cough Remedy is the best cough medicine I have ever used," writes Mrs. Hugh Cam, of Louisiana, Ga. "I have used it with all my children and the results have been highly satisfactory." For sale by all dealers.

The Civil Service Commission has changed the date of Examination in this city from Nov. 30 to Nov. 29th.

The two-story building of Mr. Marcus Dismukes is also assuming proportions and will be ready for occupancy in a few weeks.

The bridge on Jefferson Street has been furnished with a neat wooden railing on the Bayou side.

The Normal Brass Band gave an entertainment on Friday evening at 6:30 in the auditorium which was well attended. The members accompanied the Foot-ball team to Alexandria Saturday morning, with their leader Mr. Stopher and were very proud and happy over the victory of their fellow students as was evidenced by their serenades and yells.

Here is a woman who speaks from personal knowledge and long experience, viz. Mrs. P. H. Brogan, of Wilson, Pa. who says, "I know from experience that Chamberlain's Cough Remedy is far superior to any other. For cough there is nothing that excels it." For sale by all dealers.

The march of improvement continues. The town is going up in various directions. New corners are being laid out, railroads and other enterprises are looking our way, indicating that we are occupying a point of vantage, and need but our own endeavors to make us a city of vast commercial importance. Let's get together, organize and boost and the victory is with us.

We take pleasure in calling attention to the new photographic gallery which is now open and ready for all kinds of work, recently established by Rogers & Sons opposite the Post-office on St. Denis, who will attend to any want their line wish promptness and dispatch. This new establishment bring competition in its line and Robertshaw and Rogers will both be the gainers.

The two houses of Hon. Jas. B. Aswell, in course of construction, are fast nearing completion. It is rumored that Mr. Aswell has purchased the beautiful lot opposite, on which the old mill stands, and will soon erect a home for himself and family.

A nice lot of goods just arrived at the Bargain Store. Call and see them we have something for everybody and would like to show them to you whether you buy or not. Besides our line of 5 and 10c stock we handle a nice line of Shoes, dress goods, Underwear and all brand new and up-to-date. We are yours to please.
THE BARGAIN STORE.

There could be no better medicine than Chamberlain's Cough Remedy. My children were all sick with whooping cough. One of them was in bed with high fever and was coughing up blood. My doctor gave them Chamberlain's Cough Remedy and the first dose cured them. and three bottles cured them," says Mrs. B. A. Donaldson, of Lexington Miss. For sale by all dealers.

PERSONALS

Miss Fannie Nelken after spending several days with her parents, returned to Shreveport Wednesday where she joined the Health car.

Mr. H. Pressburg of Alexandria was a visitor to Natchitoches last week.

Misses Jettie and Lillian Nelken spent the week end with their family.

Mrs. C. Breazcafe is visiting her daughter Mrs. S. K. Johnson of Jennings.

Mr. Jared Dixon of Egypt, spent several days in town last week.

Miss Carmen Breazcafe was the week end guest of Dr. and Mrs. E. W. Breazcafe.

Mr. E. B. Rand of Shreveport was in town Saturday in the interest of his business.

Mr. E. L. Wright, one of the old Normal boys received a hearty welcome on the occasion of his visit there last week.

NOTICE

Patrons desiring to have mail boxes for City Delivery will please leave their orders for same at

H. & A. KAFFIE.

N. 14-St.

ROOMS FOR RENT - At the Old Sanitarium Apply up stairs.

Don't waste your money buying strengthening plasters. Chamberlain's Liniment is cheaper and better. Dampen a piece of flannel with it and bind it over the affected parts and it will relieve the pain and soreness. For sale by all dealers.

NOTICE

Marco Miranovich having filed his application to be appointed Administrator of the Succession of Marco Miranovich, notice is hereby given to all persons interested to show cause within ten days from this date why the same should not be granted. Done and signed this Nov. 2, 1912.

A. H. LECOMTE,
 Deputy Clerk 11th, D. C. La.

Children Cry FOR FLETCHER'S CASTORIA

ANNOUNCEMENT.

We take pleasure in announcing the engagement of

A. W. HAWKES & CO.'S

Expert Optician at our store

—On—

Nov. 5th & 6th.

We guarantee his work, and invite all who need glasses or intelligent, conscientious advice about their eyes to call on above dates.

LEVY DRUG Co.

"The Planning Of a Home."

Planning for the furnishing and Decorations of a home is often a Hard problem. You always want something a little Different for your House something that will make it individual. It is here where we can assist you in selecting from our stock of goods that cost less than you will pay elsewhere which have a touch of Distinctiveness that gives them true Character.

We are the Largest Complete Home Furnishing Store in the Parish.

H. & A. KAFFIE.

Department Store.

O'QUIN & WEAVER

The Little City Store 2nd and St. Denis Sts.

We are Agents for the following:

Howard & Foster Shoes for Men

J. and R. " " Ladies

Budds " " Children

These shoes are positively the best brands known to the American people.

We have them in all leathers and styles, they are snappy and attractive, None Excel, few equal them.

Buy of us your Winter Comforts and Blankets, our prices are Special from 50c up.

O'QUIN & WEAVER.

Something New

IN THE CANDY LINE

Ping Pong Brittle

IT'S FINE .. TRY IT

LAY'S KANDY KITCHEN.

806 Front St. Jacobs Candy Phone 59.