

# The Natchitoches Enterprise.

STRICTLY DEMOCRATIC; ALWAYS CONSISTENT.

VOL XXVII.

NATCHITOCHEs, LOUISIANA, THURSDAY MARCH 25 1915

NO 25

## JAS. B. TUCKER

GENERAL INSURANCE  
LAND AGENT AND  
NOTARY PUBLIC

*Abstracts of Titles a Specialty*

Represent Fidelity Companies accepted as  
Sureties on all bonds of any kind.

OFFICE OPPOSITE COURT HOUSE



ACCIDENTS WILL  
OCCUR

The important point is to follow the  
inshap with the right kind of repairing.  
We improve what we mend. We will  
put your car in A1 trim at our shop.  
This fact has been proved too often to  
be doubted. We also handle a full line  
of automobile supplies and accessories.

Natchitoches Livery & Garage Co.  
Phone 183 Natchitoches, La.

## Hotel Youree

H. B. Mabson, Mgr.

Shreveport, . . . . .

A Fine Hotel With Moderate Rates Centrally  
Located.

RATES \$1.00 PER DAY AND UP

Lunch Room And Restaurant  
POPULAR PRICES

## GLORIOUS INAUGURATION OF WORLD'S GREATEST INTERNATIONAL CELEBRATION ASSURES CONTINUED SUCCESS

WITH an attendance for the first week greater than the combined attendance for the same period of the world's expositions at Chicago and St. Louis, the Panama-Pacific International exposition at San Francisco has started on a career that the most conservative judgments predict will break all records for exposition success.

The exposition opened on February 20, 100 per cent complete structurally, and opened to an attendance of one quarter of a million people. From every state of the United States and from the nations of the world came critical visitors to pass on the merits of the celebration that had been so widely heralded. They found nothing to criticize. Every claim made by San Francisco and the exposition was fulfilled. It is safe to say that not a single visitor went away disappointed. The result has been that the advertisement by word of mouth, and by letters home and to friends—the most powerful form of advertisement—has been given the exposition. In consequence the transportation companies report a constantly increasing booking for travel to San Francisco both by land and water.

Exceptionally low rates have been given by the transportation companies from all points within the United States to San Francisco, offering many people an opportunity that could not otherwise be taken, of combining a pleasure journey to the exposition with a sightseeing tour through California and the West.

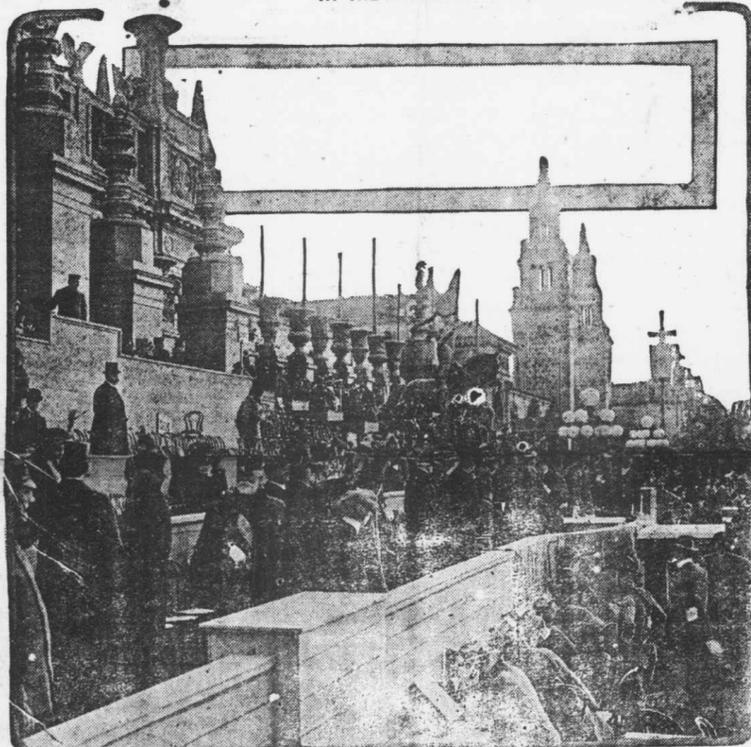
A feature of the exposition that has called for universal comment is the "action" that marks exhibits, every exhibit capable of operation by steam or electricity being shown in motion.

A flood of inquiries concerning rates and hotel accommodations has been received by the information bureau of the exposition since the news of its successful opening was flashed around the world, all such inquiries being given prompt attention. San Francisco and California are fulfilling their host duties and living up to the reputation the West has always had for hospitable treatment for the stranger.

HANDSOME SIXTY-PAGE BOOK ON THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION SENT FREE OF CHARGE TO ANY ADDRESS.

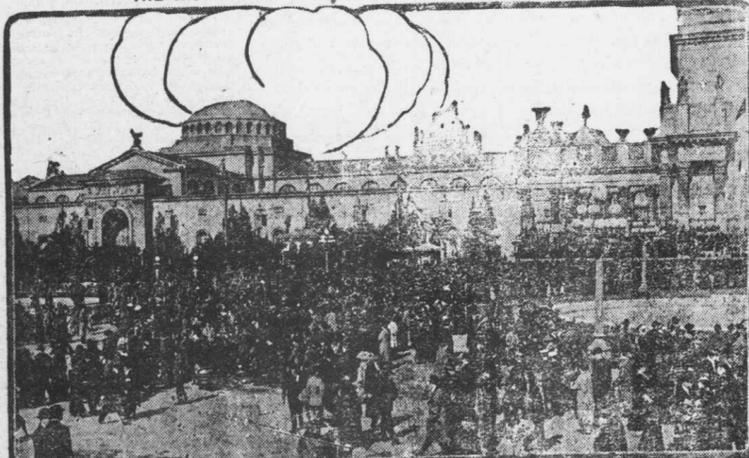
Those who are interested in this great exposition may obtain free of charge a handsomely illustrated book of sixty pages, reproducing the exhibit palaces in their natural colors and giving essential data about the exposition, San Francisco, California and the Panama canal. To obtain this book send a letter to the Manager, Bureau of Publication, Panama-Pacific International Exposition Grounds, San Francisco, Calif.

## DURING A LULL IN THE OPENING DAY CEREMONIES AT THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION



The Panama-Pacific International exposition was opened by a wireless spark, dispatched by President Woodrow Wilson at Washington, and caught on the tendrils of a wireless aerial on the lofty Tower of Jewels at the exposition. Instantly the power was released in the mighty Palace of Machinery and the portals of the exhibit palaces opened. The scene is on the grand stand after the ceremonies had ended, Secretary of the Interior Franklin K. Lane, Gov. Hiram Johnson of California, Mayor James Rolph, Jr., of San Francisco, President C. C. Moore of the exposition and a notable group of visiting dignitaries being seen in animated discussion of the epochal event. In the press box the correspondents are seen flashing to the world the news that the exposition had opened.

## WHEN A QUARTER OF A MILLION OF PEOPLE INAUGURATED THE VAST PANAMA-PACIFIC INTERNATIONAL EXPOSITION AT SAN FRANCISCO



Transportation reports show that every state in the United States and most of the nations of the world were represented in the great throng of 250,000 people who inaugurated the Panama-Pacific International exposition at San Francisco on February 20. This picture, showing the mighty South gardens, gives a glimpse of a small fraction of the opening day throng. In the first five days of its progress the exposition had an attendance larger than the combined totals of the Chicago and St. Louis expositions and the ratio continues in a degree to justify predictions of the most spectacular success for the exposition.

CLIP THIS NOTICE—IT'S WORTH 50¢  
If your hair is gray, streaked with gray, white, faded, brittle, falling out, itching scalp or dandruff, apply Q-Ban hair color restorer to gray hair and scalp. Not a dye, but it brings to the hair surface the original color nature gave your hair. Makes gray hair brown, black, Auburn, or its original color of 17 or 18 years of age. Never fails. Perfectly harmless, delightful to use. Q-Ban makes hair soft, full of life, beautiful. Stops dandruff, itching scalp and falling hair. Complete directions for home treatment of the hair with each bottle. 50¢ by parcel post, or \$1.00 and we will deliver you three bottles. If not by its use. \$1.50. Address: Heng-Ellis Drug Co., Memphis, Tenn.

J. W. McCOOK  
DENTIST  
Office: Henry Building  
Hours: 8 a. m. to 1 p. m.  
From 2 to 5 p. m.  
Phone 269.

Children Cry  
FOR FLETCHER'S  
CASTORIA

UNITED STATES post office, Natchitoches, La. Office of custodian, February 12th 1915. Sealed proposals will be received at this building until 2 o'clock p. m. March 2, 1915 and then opened, for furnishing electric current, water, ice, and miscellaneous supplies, removing ashes and rubbish, and washing towels during the fiscal year ending June 30, 1916. Sealed proposals will also be received until 2 o'clock p. m. April 14, 1915, and then opened for 15 tons bituminous coal and 2 cords wood. To meet any and all bids is received by the City Department. CHAS. DE LIEUX, Custodian.

When Visiting New Orleans

STOP AT

## THE GRUNEWALD

Largest, Newest and Best

I have moved my office to the Natchitoches Compress and will be in the City all of my time now, so will be in better position than before to care for all Insurance business entrusted to me.

Take this occasion to thank my friends for the nice business which they have enabled me to build up, and hoping to add numerous others to that list of customers, I am yours to serve.

ROBT. J. PHILLIPS AGENT  
PHONE No. 8.



## 10 Great Serials

full of life and action, filled with the fire of fine inspiration and followed by 250 short stories of adventure, will make

## The YOUTH'S COMPANION

Better Than Ever in 1915

Then the Family Page, a rare Editorial Page, Boys' Page, Girls' Page, Doctor's Advice, and "a ton of fun." Articles of Travel, Science, Education. From the best minds to the best minds, the best the world can produce for you and everyone in the home. There is no age limit to enthusiasm for The Youth's Companion.

CUT THIS OUT  
and send it (with name of this paper) with \$2.00 for THE COMPANION for 1915, and we will send FREE All the issues of THE COMPANION for the remaining weeks of 1914. FREE THE COMPANION HOME CALENDAR for 1915. THEN The 52 Weekly Issues of THE COMPANION for 1915.

52 Times a Year  
—not 12.

Send to-day to The Youth's Companion, Boston, Mass., for THREE CURRENT ISSUES—FREE

© SUBSCRIPTIONS RECEIVED AT THIS OFFICE

## You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organism and helps build them back to strength and health. It has benefited thousands and thousands of weak women in its past half century of experience, and it will do the same for you. You can't make a mistake in taking

## GARDUI The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.