

The Natchitoches Enterprise.

STRICTLY DEMOCRATIC; ALWAYS CONSISTENT.

VOL. XXVIII

NATCHITOCHEs, LOUISIANA, THURSDAY, APRIL 20, 1916

NO. 28

DOLLAR DAY---Saturday, April 29th, 1916 THE BIG BARGAIN EVENT OF THE YEAR

The Merchants of Natchitoches are putting on sale for one dollar, articles, all of which are worth more than one dollar and are exceptional values.

Besides the big dollar bargains you will find complete stocks of spring goods of the latest type and style.

It is an opportunity for you to supply yourself with your spring needs.

Dollar Day Specials.

75c Vogue Lilac Toilet Water
25c A. D. S. Peredixo Tooth Paste, all for \$1.00
25c Colgates Talcum Powder
7 in Scissors, 85c value } Both for \$1.00
6 in. Scissors, 75c value }
\$1.00 Bottle Liquid Veneer } Both for \$1.00
\$1.00 L. V. Floor Polisher }
\$1.25 worth of A. D. S. Goods \$1.00
We Serve Campbell's Purity Ice Cream

McCLUNG'S

Natchitoches Drug Co., Ltd.

Semmelman's

\$1.00 will buy any of the following bargains Saturday, April 29th.

Ladies' \$1.50 Fancy Hose, \$1.50 Kimona Silk, Girls \$1.50 Middies, 2 75c Middies,
\$1.50 Value Long Crepe Kimonas, 2 75c Sport Shirts.
Two DOLLAR DAY Dollars will buy one of our \$2.95 or \$3.00 Silk Waists.

Semmelman's

DeBlieux's Dollar Day Specials

100 Ladies' and Misses Trimmed Hats, Value \$1.50 and \$2.00 at \$1.00 each.
A limited Quantity of Children's and Misses' \$1.50 Dresses at 1.00 each.
2 Middy Blouses for \$1.00—Quantity Limited.
1 lot Ladies' Wash Skirts \$1.00 each.
\$1.50 Ladies' Waists \$1.00

LARGE SHOWING OF MILLINERY AND LADIES' GARMENTS.
HENDERSON CORSETS.

A. DeBLIEUX & SON

ONLY EXCLUSIVE LADIES' STORE IN TOWN.

The Bargain Store

J. T. IGLEHART, Prop.

\$2.00 Smith and Axminster Rugs.....\$1.00
\$1.25 Ladies' Silk Waists.....1.00
Five Pair Men's Silk Sox.....1.00
Two Men's Sport Shirts.....1.00
Four Yards 10 | 4 Bleached Peperil Sheeting.....1.00
12 Yards Percol, any color.....1.00
2 Ladies' Middies, any size.....1.00

The Hughes Dry Goods Co.

YOU ALWAYS PAY LESS AT HUGHES

You will pay still less on DOLLAR DAY, April 29th.

Make our store Headquarters on that day. Don't let anybody stop you. Tell them you are bound for Hughes' where your Dollar is worth \$1.50 in purchasing power on that day.
Silk Middies \$1.50—Dollar Day \$1.00 \$1.50 White Wash Skirts—Dollar Day \$1.00
\$1.25 Children's Shoes—Dollar Day 1.00 Ladies' House Dresses \$1.25—Dollar Day 1.00
\$1.25 Ladies' Silk and Organdy Shirt Waist \$1.00

WE CANNOT LIST ALL OF OUR BARGAINS FOR THE BIG DAY.
WATCH OUR SHOW WINDOWS.

The Hughes Dry Goods Company

PHONE 101

IF IT IS SOMETHING TO EAT THAT YOU WANT. WE HAVE IT.

WINBARG BROS.

THE HOME OF QUALITY GROCERIES.

Watch for our dodgers April 27th for DOLLAR DAY prices. You will be amazed at the bargains—Agents for: Austin-Nichols Sunbeam Goods—Fleischmann Yeast, fresh every day.
Roberts & Oaks Quality Brand Hams and Meats.

DOLLAR DAY ONLY

5 Gallons Gasoline \$1.00
\$1.50 value Ford Cut out E. G 1.00
\$1.50 value lined brake shoes E. G 1.00
\$1.75 value tell tale gasoline gauge..... 1.00
Dash oil gauge..... 1.00
\$2.00 Shaler Valveantzer..... 1.00

Natchitoches Livery & Garage Co., Ltd.

SEE THE FOLLOWING FINE VALUES AT THE

REXALL STORE

5 pkgs. Lord Baltimore Paper, 25c value for \$1.00
5 25c cans Rexall Talcum Powder..... 1.00
5 1 lb cans Violet Talcum Powder, 25c value..... 1.00
5 Bottles Peroxide of Hydrogen..... 1.00
5 Jars Mentholatum 25c size..... 1.00
5 pkgs. Conkey's Laying Tonic..... 1.00
3 Boxes Bordered Stationery, 50c sellers..... 1.00
12 Cakes Rexall Glycerine Soap..... 1.00

Levy Drug Co.

THE REXALL STORE

PHONE 131

Dollar Day Values

\$1.25 House Dresses..... \$1.00
\$1.50 Silk Shirt Waist..... 1.00
\$1.50 Sport Shirt for men..... 1.00
12 yds Hope Cotton..... 1.00
40c value 24x42 Mercerized towels, 4 for..... 1.00
25c Mens ties, 5 for..... 1.00
1.00 Shirt and Collar..... 1.00

CHAS. UNTER

Dollar Day Special

Our Store for the best in everything.

Gold Band Plates \$1.25 Pocket Knives
\$1.00 dozen for \$1.00
Very heavy cut star tumbler, regular price \$1.50, 5 for..... \$1
Maisy Air Rifle, 500 shot \$1.00
\$1.00 Durham Duplex Razor 1.00
Leach Gloves 1.00

Peoples Hdw. Co.

ST. DENIS ST.

PHONE 210

Extra! Extra!

On April 29th.

The first fifty applications for a certificate in our Insurance Association will be issued for \$1.00 instead of the usual post of \$1.50. To double our membership that day is our desire.

WHITE BENEVOLENT ASSOCIATION

FIRST FLOOR

HENRY BLDG.

Trichel Millinery

Will have a limited number of hats at \$1.00 each.
2 Shirt Waists for \$1.00.

\$1.00 bargains in Royal Society Package Fancy Work.
Watch for other Bargains.

TRICHEL MILLINERY

Quality Service Price
SPECIAL

3 50c Hemmed Sheets 72 x 90 for..... \$1.00
We handle everything. We are offering many other bargains. We invite all, especially out of town people, to make our store their headquarters.

H. & A KAFFIE

DOLLAR DAY BARGAINS ARE FOR CASH ONLY

RETAIL MERCHANTS BUREAU .: NATCHITOCHEs COMMERCIAL ASSN.