

The Natchitoches Enterprise.

STRICTLY DEMOCRATIC; ALWAYS CONSISTENT.

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NO 50

Money Doesn't Buy Happiness, But --- Try To Be Happy Without It.

Time Is Flying!

Join Our Christmas Savings Club at Once!

Remember that there is no time of the year when it is so hard to be 'broke' as at Christmas time.

We offer you a way to save money for Christmas to take away the sting of disappointment

You can join Class No. 1, and pay 1c. the first week, 2c. the second, and so on for 50 weeks and then receive \$12.75.
 You can join Class No. 2 and pay 2 cents the first week, 4c. the second week, 6c. the third week, and so on for 50 weeks, and then receive \$25.50.
 Or you can join Class No. 5 and pay 5c. the first week, 10c. the second week, 15c. the third week, and so on for 50 weeks, and then two weeks before Christmas receive \$63.75.
 Or join Class 50 and pay 50c. each week, or class 100 and pay \$1.00 each week.

IT IS SIMPLICITY ITSELF — A MARVELOUS OPPORTUNITY!
 WE HAVE GREAT NUMBERS OF ENTHUSIASTIC MEMBERS
 WILL YOU BE AMONG THEM? JOIN AT ONCE.

We Pay You 3 Per Cent Interest

Use the Above Plan to Save for Taxes or Insurance Premium.

Checks for the 1917 Club have been mailed out to all who paid \$5.00 and over, all who paid less than \$5.00 will have to call at the Bank and turn in their books, before receiving their money. Our 1918 Club opens December 17th, but you can join NOW.

Peoples Bank of Natchitoches, La.

CHRISTMAS BANKING CLUB

YOU CAN JOIN WITH



COME IN

MAKE THE LARGEST PAYMENT FIRST

A very popular way of joining the Club is to begin with the largest payment first. Then you decrease your payments each week. This makes it easy at the end.

For instance, if you join the 5c Decreasing Club your payments are—
 1st week.....\$2.50
 2nd week.....\$2.45
 3rd week.....\$2.40

Each week you decrease your payments 5c. Your last payment is only 5 cents. In 50 weeks you have \$33.75.
 We have decreasing Clubs in 1c. 2c. 5c. and 10c.

Important Announcement

Opening of Our Christmas Banking Club

On December 17th, 1917

IT COSTS NOTHING TO JOIN—There is no entrance fee of any kind. You get back every cent you pay into the Club.

HOW TO START—Look at the different clubs in the table below, and select the club you wish to join then, come into our bank with 10c, 5c, 2c, or 50c, \$1.00, \$5.00 or whatever sum you like; we will make you a member of our Christmas Banking Club and give you a Bank Book showing the amount of money you have paid in, and the Club you have joined. This is all there is to it.

Everybody Can Join—Nobody Is Barred Out

Everybody should join. MEN and WOMEN, BOYS and GIRLS, LITTLE CHILDREN, the BABY—all should join.

You can take out memberships for your family or friends.

An employer can take out memberships for his employes.

We will welcome everyone.

Parents should join our Christmas Banking Club to set a good example to their children. The saving habit acquired early in life is of untold value to them in the future.

The Christmas Banking Club is the best way to learn to save money.

The Reasons for the Christmas Banking Club

To provide a way for those of moderate and even small means to save a part of what they earn.

To teach the saving habit to old as well as young by having a certain specified sum to save each week.

To make it easy for little children to learn that saving and banking money is the sure way to accumulate money.

To teach economy by showing that the small amounts usually frittered away for unnecessary things amount to large sums in a short time.

To make "SAVERS" instead of "SPENDERS" out of the people.

To help others to help themselves.

COME IN AND JOIN OUR CHRISTMAS BANKING CLUB



MAKES IN 50 WEEKS

Read How

CLUBS TO FIT EVERY PURSE

Our Christmas Banking Club is for YOU. It was made to admit every one by having Clubs for small as well as larger amounts.

No matter how much you earn, be it a large or small amount, we have a Club that you can and should join.

The best advice your best friend can give you is to learn to save your money.

If you haven't yet learned this, begin now. Join our Christmas Banking Club.

It is the only sure road to wealth.

Ask any rich man today how he got his start. He will tell you it began with a small Savings Account.

Make your start. Make it now—Join our Christmas Banking Club.

You Can Pay as Many Weeks in Advance as You Wish.

1c. Club	2c. Club	5c. Club	10c. Club	50c. Club	\$1.00 club	\$5.00 club	X Club
PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	For
1st week - 1c	1st week 2c.	1st week 5c.	1st week 10c	1st week 50c	1st week \$1.00	1st week \$5.00	\$2, \$3, \$4, \$10
2nd week - 2c	2nd week 4c.	2nd week 10c.	2nd week 20c	2nd week 50c	2nd week 1.00	2nd week \$5.00	or
3rd week - 3c	3rd week 6c.	3rd week 15c.	3rd week 30c	3rd week 50c	3rd week 1.00	3rd week \$5.00	ANY
Increase Every week by 1c.	Increase every week by 2c.	Increase every week by 5c.	Increase every week by 10c	Deposit 50c every week	Deposit \$1.00 every week	Deposit \$5.00 every week	AMOUNT
total in 50 weeks	total in 50 weeks	total in 50 weeks	total in 50 weeks				
\$12.75	\$25.50	\$63.75	\$127.50	\$25.00	\$50.00	\$250.00	

You Will Receive The Usual Amount of Interest

EXCHANGE BANK OF NATCHITOGHES