

The Natchitoches Enterprise.

STRICTLY DEMOCRATIC; ALWAYS CONSISTENT.

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NO 8



For the boys in khaki

Bevo
A BEVERAGE

Bevo is a great favorite in the Army Canteens, where none but pure, soft drinks may be sold. After drill or march, you are sure to see a long line of hot and dusty-throated soldier boys making a bee line for Bevo. They know that there lies complete satisfaction, full refreshment and pure wholesomeness. At home or abroad—at work or play—between meals or with meals, you will appreciate what we have done for you in making this triumph in soft drinks. You will find Bevo at inns, restaurants, groceries, department and drug stores, picnic grounds, baseball parks, soda fountains, dining cars, in the navy, at canteens, at mobilization camps and other places where refreshing beverages are sold.

Bevo—the all-year-round soft drink

Guard against substitutes. Have the bottle opened in front of you, first seeing that the seal is unbroken and that the crown top bears the Fox. Sold in bottles only, and bottled exclusively by

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THE HICKS CO., Ltd.
Distributors Shreveport and Natchitoches, La.

PLANT IRISH POTATOES EARLY IN SEASON

A SANDY, WELL DRAINED, MOISTURE RETENTIVE SOIL IS BEST FOR POTATOES.

TREAT FOR SCAB DISEASE

All Seed Should Be Treated For Scab Whether the Disease is Visible Or Not.

If the season is favorable and the price of seed is not too high, it is likely that the acreage of Irish potatoes will be substantially increased the coming year. In view of the high cost of seed, fertilizer, and labor, it will be well for the potato grower to put forth extra effort to produce a good crop so as to realize a reasonable return on his efforts as well as supply the country with much needed food. The potato makes a very acceptable substitute for wheat. Most everybody likes it. Grow and eat more potatoes and save the wheat.

To make a satisfactory crop of Irish potatoes in this section it is necessary to plant the seed early in the season so as to harvest the crop before hot weather comes. The higher prices usually received for the very early potatoes encourage early planting of early varieties. Special risks are often taken to reach the early market.

When To Plant.
Owing to the irregularity of the season and the variations in soil types in Louisiana, no definite dates for planting can be given. Beginners should consult their farm demonstration agent and experienced growers in their vicinity. Late January or early February (this latitude, Baton Rouge) for early varieties would be about an average time, giving Triumph potatoes, say, for late April and early May harvesting. Northward and southward in the state planting would be made later and earlier, as the case may be, under normal conditions.

Varieties.
The Red Triumph is the variety most popular for early planting. It is a round, red potato, that is very early and meets the market demands. As must be expected, the Triumph is a low yielder. It frequently sells for a premium in competition with white varieties.

Another variety rapidly growing in popularity is the Irish Cobbler. This is an early white potato.

A late white potato known as the White Star is frequently planted in the southern portion of the state. The Burbank and Peerless are also grown for late harvest.

Source of Seed.
Quantities of Triumph seed come from the Red River valley in Minnesota. Much Maine-grown stock finds its way into Southern seed channels. Growers must be cautious about purchasing their seed stock. See that the tubers are free from diseases. This caution applies especially to the Maine-grown stock.

Home-grown seed from the fall harvest is also used. As a rule it is quite free of scab and other diseases, and very desirable. The crop from this seed is usually a little later than from Northern grown seed, but the yield is frequently greater.

Quantity of Seed.
Fertility of soil and other conditions have a direct bearing on the size of the seed piece to plant. A plant in poor soil will need much more nourishment from the mother seed-piece than one starting in a rich soil where plant food is abundant. Eight, ten, and twelve bushels of seed per acre are commonly used under average

A TWENTIETH CENTURY PAUL REVERE

Listen, my children, and you will hear,
Of another rider than Paul Revere;
Of a tiny lad on a strange, strange steed,
Who rode a race for his country's need.
He heard of his country's call for men;
He heard of their sacrifice and then—
He heard of the need for money, too;
For food and clothes to help them thru.
He wanted to help, tho he could not fight;
He wanted to serve in the cause of right.
So he mounted a Thrift Card, reins in hand,
And rode and rode throughout the land.
"Money!" he cried, "money for clothes!"
"The boys in the trenches"—off he goes;
And 'mid the sound of clattering hoofs
The call re-echoed across the roofs—
"Gather your nickels! Gather your dimes!
Help the Nation! Prepare, these times!"
The people heard, as the boy flashed by,
They heard his fevered, earnest cry.
And out of the stockings laid away,
And out of closets hid from day,
They gathered their savings of many years,
And poured them forth with hearty cheers.
"Take these!" they cried, "in the cause of right,
We'll save for the boys who nobly fight!"
As on he sped, he heard them say,
"We'll do our bit—save every day."
And when the boy on his valiant steed
Had spread the call of his country's need
He drew the reins on old "Thrift Stamp,"
And patted his nose, all sweaty and damp;
"Our work is done," he said, "old man,
The nation's roused to the War-Thrift Plan!"
—BENNET CHAPPEL

conditions when plantings are made on 3 1/2 or 4 foot ridges, and the seed pieces are dropped about 12 inches apart. Sugar planters frequently plant on 5 1/2 to 6 foot ridges and put corn in the furrow before the potatoes are harvested.

Treat With Formaldehyde.
Potato scab is usually found on seed potato stock. Our plant disease specialist advises the treatment of seed potatoes with formaldehyde whether any scab is visible or not, as a small amount of the disease is liable to be overlooked. Therefore, soak the seed potatoes for two hours in a solution made by mixing one pint of commercial formaldehyde with thirty gallons of water. Growers should not neglect this. For particulars send for Extension Circular No. 8 on potato scab.

HATCH CHICKS EARLY IN THE SPRING

Many Reasons Why This Practice is Best.

Early hatching next spring is necessary if the desired increase in production of poultry is attained. It is also necessary, during the winter, that farmers save young hens and pullets, so they will be on hand for stock in the spring. The stock of poultry has been reduced considerably this fall by

a widespread sale, for market, of young hens and pullets. Therefore, it is necessary to conserve stock now, or else the shortage may interfere seriously with the production program. In view of the stock shortage, to kill a good hen now is to reduce the potential egg production next year anywhere from five to twelve dozen eggs.

Every hatching in the spring will increase the number and size of fowls and the number of eggs produced next year. It will result in bigger birds, and birds that will lay in the winter months.

Every farmer is urged to start the hatching season earlier than usual next year, either by incubation or natural methods, if the hens will sit earlier. The chickens first hatched in the spring are the ones that are largest in the summer, that mature first in the fall, and that lay eggs in the winter. Furthermore, they are the ones that will want to sit early the following spring, which, in turn, will hatch earlier chickens—and so the cycle will continue. On the contrary, chickens hatched late in the spring do not mature until so late in the fall that they will not become winter layers. They will not sit until late in the next spring, and so another cycle of late maturing, late laying fowls is established.—L. S. U. Press Bulletin.

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6 P. M.

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SATURDAYS EXCEPTED

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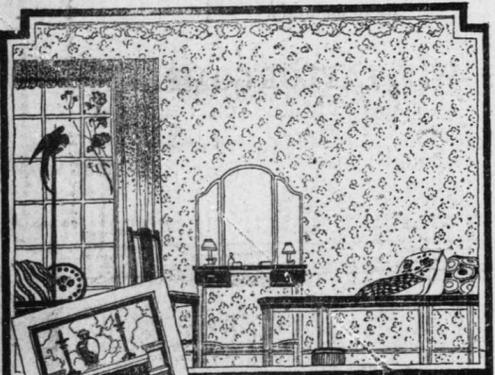
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