The Natchitoches Enterprise.

Normal School

STRICTLY DEMOCRATIC; ALWAYS CONSISTENT.

VOL XXX — NATCHITOCHES, LOUISIANA, THURSDAY, AUG. 14, 1919. — NO. 46

Concerning the Jefferson Highway

Des Moines, Iowa, July 14, 1919,
Prof. V. L. Roy,
Natchitoches, La.
Dear Professor:

This is seven p. m. Suuday, in Des-Moines, and the first opportunity I have had to give you anytning like a letter. Everyone is kicking because he has not had time to get a shave or write a postal card to his wife. They claim that Clarkson ought to be the Czar of Russia.

Up to this time, the run has been a most wonderful success. Not a drop of rain has fallen on us since we left home, although we have been one day behind two hard rains in Missouri. There are seven cars still in the run that made the start from Louisiana. Mr. McNeely dropped at Eufaula, Oklahoma. The old fellow, it seems, had made up his mind that if he kept on going he never would get back home.

The day we left Bunkie we did fairly well, although it was 2 o'clock in the morning before we reached Shreveport. Since then we have been running pretty well up to schedule, although, as you know, one day late.

We found the roads in Texas generally good. About one-half the mileage in Texas is hard surface. Practically the same condition exists in Oklahoma. We found some stretches in Oklahoma that would have been impassable had we struck them just at the end of the rainy season as we struck the Southern Louisiana roads. The difference between the roads in Oklahoma, Kansas, Missouri and Iowa and those of Louisiana is that in those states the dirt roads are practically in perfect condition. For miles and miles, hour after hour, we maintained a schedule of thirty to thirty-five miles on dirt roads without injury to cars or hardship to passengers.

If we could get the presidents of all of our police juries over these dirt roads it would be a wonderful thing for the State of Louisiana. We felt we understood what the Jefferson Highway is and means to the various towns, counties and states, but the spirit that pervades the communities between Shreveport and Des Moins, Iowa, have opened not only the eyes of the Governor, the two Mayors and Mr. Buie, but of the writer, who had a far wider conception of what the road meant than any of them, The Jefferson Highway up here means something, and you may rest assured that there will be four or five boosters in Louisiana after this run.

Through parts of Kansas, practically all of Missouri, and so far in Iowa, the [illegible] ask anyone the direction, and it is possible, therefore, to run the cars in relays, which is being done.

The welcome that has been extended the party, the receptions we have received, have in some instances been actually touching. Day before yesterday I think we had six meals. We never knew there was as much fried chicken, cake and lemonade in existence as we have consumed. Way Burman says he is being tried out on lemonade and coca cola for days that are to come. At Eufaula, Oklahoma, they gave us a banquet that was a dandy; would not let us go to the hotel but took us to their homes. They took our cars, washed them, inspected them, filled them with oil and gas and then told us that our money was made of tin. Many of the towns displayed the flag of the State of Louisiana; had printed attractive souvenirs, menus and programs. all of which it will be our pleasure to show you upon our return.

The Governor gives us the dickens. We cannot get him to cut his talks short, and after he is through talking we almost have to handcuff him to get him away from the good looking ladies we meet at every town. You can imagine how ridiculous it is for me to have that job, but don't let this get into the New Orleans papers, because his wife may read about it.

At Miami, Oklahoma, the party inspected the wonderful zinc mines and found them very interesting. At Pittsburg the lead and coal mines were inspected, and it was there that we met Governor Allen of Kansas. It is said that Governor Pleasant made the best talk of the entire trip at Pittsburg. The Governor of Oklahoma could not join us but sent his secretary and Major Kersting to welcome the party and accompany them across the state. At Osowattamie, Kansas, we inspected the old home of John Brown; at Olathie, Missouri, we met ex-Governor Hodges and were told that John Marshall, late secretary to Governor Pleasant, was born and raised there.

St. Joseph, Missouri, gave us a very delightful reception. We had dinner at the country club, which included dancing. Hon. Thomas Johnson, Winnipeg, president of the Association, met us there and is now one of the party. Mr. MacAninsh, State Highway Commissioner for Missouri, has been delegated to enter the run as personal representative of the Governor of Missouri and will continue to Winnipeg.

There are a great many other interesting details of which we should like to write but will withhold them until we can talk with you. All members of the party are feeling fine but a little fagged out at times. It is seldom we get to bed before 11:30 or 12 o'clock, and Mr. Clarkson never fails to get us up on time. Have had practically no car trouble. Two or three punctures for the entire number of cars, except, however, that the old Chalmers breaks down about every other day. We have dubbed it the "Hearse." It has fallen to my lot to drive this old dub on two or three occasions. Have driven the Governor a great deal of the time, but he is getting pretty skiddish and says that if there ever is an automobile hurdle race he wants to enter the bunky car.

The main thing we wish to convey is that the official members of the party are having their eyes opened very wide, not only by the progressiveness and prosperous appearing communities and country they see every day, but by the impression they are gaining as to the true significance of the Jefferson Highway and what it will soon mean to the State of Louisiana.

Yours truly,
NUBERT.

Can a Man Afford to Lose?

NOT UNLESS HE HAS INCREASED HIS INSURANCE IN ACCORDANCE WITH THE TIMES.

Everybody is being urged to take more fire insurance. The fire companies are sending word to manufacturers, merchants, and householders that they are foolish if they do not increase the insurance on their property and effects, for the reason that stock, material, replacements, and so on, all cost much more than they ever did before.

We have many times pointed out that disability insurance bears the same relation to the individual that fire insurance bears to property.

Living is expensive nowadays. Long periods of disability are positively ruinous. Accident and sickness insurance needs to be increased by from 50 to 100 per cent.

In fact, only a very small percentage of the insuring public has ever had adequate disability protection. A vast number have never had any at all.

We are prepared to take care of all kind of insurance. Call us.

Natchitoches Insurance Agency
PHONE 230 — GAINNIE HYAMS, Manager

We Solicit Your Business
SPECIAL ATTENTION GIVEN TO MAIL ORDERS
Foster & Glassell Co. Ltd.
WHOLESALE GROCERS.
Shreveport and Natchitoches, La.

STANOCOLA POLARINE
The Standard for Lubrication

On Time

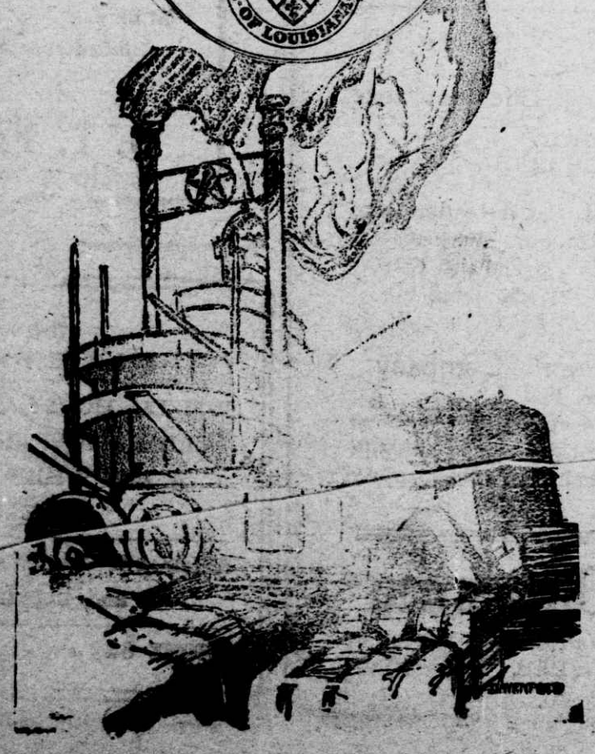
The engine runs with a quiet whirr—has the speed and power of a thoroughbred—gets there on time—when the engine oil is Stanocola Polarine for Motor Lubrication.

Stanocola Polarine maintains a protective cushion of pure lubricant on all bearings and engaging parts. Prevents friction, vibration and "knocks." Holds the power behind the pistons. Burns up clean and goes out with the exhaust.

For your car—for every car—there is no better oil than Stanocola Polarine.

Stanocola Polarine correctly lubricates all types of automobile engines. The product of the most modern and best-equipped refinery in the South. For sale by leading dealers, and wherever you see the Stanocola sign.

STANDARD OIL CO. OF LA.



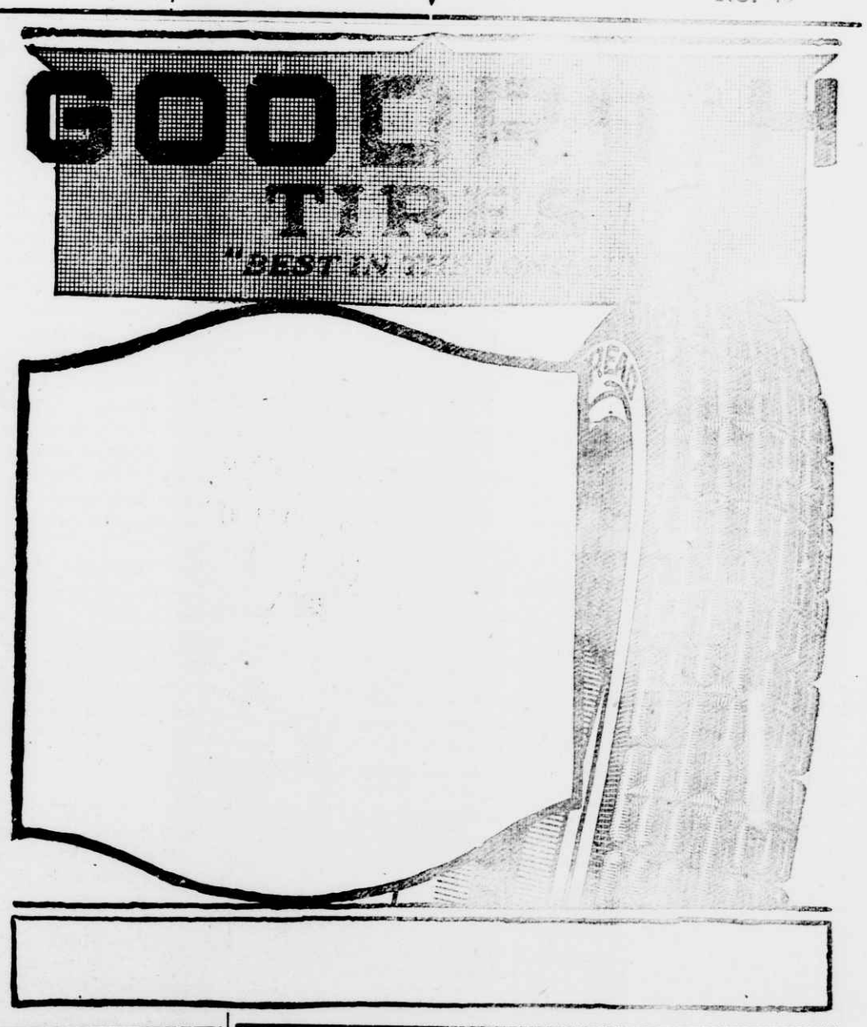
Economical Luxury For Cars

That's what you find in Goodrich Tires

To learn the value of any tire square it up to the Goodrich Square of Goodrich List Prices, and the Goodrich More-Mileage Adjustment—6000 miles for safety Treads, 8000 for Silverton Cords.

The comparison of the mileage adjustment, and the prices, tell you why experienced tire users stick to Goodrich Tires.

Bedsole Garage
INCORPORATED
W. F. JOHNSON, Pres. & Mgr
Phone 62 — Natchitoches, La.



Is The Title Good?

If you already own or are about to buy property in town or country you should obtain an abstract of the title to it. This would show what defects if any there are in the title. If you have not yet bought it may save you a loss. If you already own and there are any defects in it you will want to have these removed and if there are none it will reassure you. In any event an abstract of the title will facilitate a sale while the absence of one may prevent or delay it. We have abstracts of the title to property in town and country for sale at reasonable prices.

Natchitoches Abstract Company Limited

HEY THERE!
Do You Own A Farm?
The total value of all Farm Property in the U. S. doubled between 1900 and 1910.
SEE ME FOR FARMS

William D. Shaffer
REAL ESTATE
FIRST MORTGAGE LOANS
ROOM 5 SCARBOROUGH & CARVER BLDG

SPEAKING OF
Pastuerized and Mulsified Ice Cream
WE MAKE IT
SOLD EITHER WHOLESALE OR RETAIL . .

LAY'S
Kandy Kitchen
606 Front St. — Phone 59
Natchitoches . . . Louisiana

POLEMAN & CO.
Cotton Buyers
OFFICE REAR
PEOPLES BANK
Phone 165

JAS. B. TUCKER
OFFICE: OPPOSITE COURT HOUSE, Natchitoches, La.
INSURANCE
Fire, Accident, Tornado, Burglary and Plate Glass. Court, Fidelity and Contract Bonds, Liability, Workmen's Compensation, and
AUTOMOBILES.
NOTARY IN OFFICE. — OFFICE PHONE 60

"THE SOUTH'S GREATEST SCHOOL OF BUSINESS" SOUTH COLLEGE
NEW ORLEANS, LA.
Should your Boy and Girl prepare for a position of highest trust in Commercial Institution, Fire Insurance Department, under College Banks, College Stores and Wholesale Offices? No misrepresentation of students to secure students. Graduates in the last year of 2,000 former students from Some Course is recognized everywhere as a Wide Awake, Practical, Popular and Worthy School. GEO. SOUTH & SONS.

Advertise In Enterprise.