

# The Natchitoches Enterprise

Normal School

STRICTLY DEMOCRATIC; ALWAYS CONSISTENT.

OL XXXI

NATCHITOCHE, LOUISIANA, THURSDAY, OCT. 30, 1919.

NO. 4

## Chamber of Commerce

### Board of Directors

H. A. Cook  
J. B. Pressburg  
J. L. Baker  
D. C. Scarborough  
A. W. Watson  
A. F. Ortmeier  
E. St. Anne Prudhomme  
C. M. Cunningham

S. H. Hill  
F. A. Charleville  
L. A. Cockfield  
Charles R. Yarborough  
Sidney Kaffie  
E. C. Reidheimer  
R. R. Dobson  
Sam Aaron  
B. T. Locke

### COMMITTEES:

Finance Committee: D. C. Scarborough, Chairman; J. S. Stephens, J. B. Tucker.

Traffic Committee: Sidney Kaffie, Chairman; Phanor Breazeale, Chas. Unter.

Wholesale Merchants: J. L. Baker, Chairman; Jim Bell; O. F. Hirsel.

Retail Merchants: Alf Ortmeier, Chairman; Edward McClung, Albert Winbarg.

Real Estate and Immigration: St. Anne Prudhomme, Chairman; Paul Ducournau, W. D. Shaffer.

Municipal: S. H. Hill, Chairman; W. F. Johnson, J. C. DeBlieux.

Manufacturers: H. A. Cook, Chairman; P. T. Hedges, B. S. Swett.

Good Roads: J. B. Pressburg, Chairman; F. A. Charleville, Eph Reidheimer, Chas. Yarborough, Earl Freeman.

Publicity: C. M. Cunningham, Chairman; J. J. Mixon, William Payne.

Committee on Civic Education: A. W. Watson, Chairman; L. E. Hudson, C. V. Porter.

If any of the above Committees can be of service in any way to the people of the City and Parish of Natchitoches—do not fail to call on us—

**"We are at your service"**

#### Why the Red Cross is Going On

**BECAUSE**—Our war responsibilities are not yet discharged. By its charter the Red Cross must follow the army and navy wherever they may be. American soldiers are still in Russia, in Germany, in France. These men still need Red Cross service. Their families still need Red Cross service. We of the American Red Cross must carry this responsibility as long as our soldiers carry their guns.

**BECAUSE**—Thirty thousand men are still in military hospitals. Many of them crippled for life. They require Red Cross care. Nothing will take its place.

**BECAUSE**—Several hundred thousand men were discharged from the army and navy, disabled. Thousands of them are at home, and under the care of Home Service Sections. Many are still in hospitals, and are ministered to by Red Cross. Red Cross must help them back to health.

**BECAUSE**—Our Allies still need us. The American army abroad has turned over to the Red Cross its surplus surgical and medical supplies. This, with a little more help from the American people, makes possible the relief work in Europe. America is teaching Europe how to fight disease in Siberia, in Poland and the Balkans. It is a sacred responsibility.

**BECAUSE**—The time has come when we can say: "And now—America, too." The Red Cross has a peace program for America. The keynote is health. The method includes the extension of the Home Service to all the people. Remember that in 90% of the communities in which Home Service is now operating, there is no other social work agency. Public Health nursing is to be developed in every community. There is to be provision of adequate facilities for disaster relief. The spirit of Red Cross is to be cultivated in the hearts of children through the Junior Red Cross. The number of unnecessary deaths is to be reduced through training in First Aid. The Red Cross

#### REMEMBER—AND NOW AMERICA, TOO

The above article is sent out from Red Cross headquarters, and covers the ground, in a general way. But what about Natchitoches Parish? Why is the Red Cross going on in Natchitoches Parish?

**BECAUSE**—The first four reasons above apply to us just as much as to any other Chapter. We cannot shirk the obligations to which we have already pledged ourselves.

**BECAUSE**—There is no other organization to carry out the wonderful work planned in the Peace Program for the people at home.

**BECAUSE**—We have several thousand dollars to our credit that will be spent elsewhere if we do not use it for our own people.

Most Chapters are asking for big sums to carry on this work, but the Natchitoches Chapter only ask that every man, woman and child in the parish be loyal enough to pay one dollar for membership dues for the coming year.

In the past four months, this chapter has dealt with about three hundred families, and done service for about two hundred. The work is growing all the time. Next week we hope to give you a few stories from real life to show what we are doing.

"If you have a heart and a dollar, join the Red Cross."

#### Notice

If your retail merchant has no cotton seed meal he can get it for you from

W. F. TAYLOR, Co.,  
Natchitoches, La.

#### PROCLAMATION

State of Louisiana,  
Parish of Natchitoches,  
Pursuant to authority contained in

#### Ordinance No. 5 of the Parish School Board of the Parish of Natchitoches, Louisiana, of date the 7th day of Oct. 1919, I, Edgar Levy, president of said body, hereby give notice that an election will be held in School District No. 3, in the Parish of Natchitoches, Louisiana, on Tuesday, the 18th day of November, 1919, as set forth in the following abstract of said ordinance:

"Section 1. Be it ordained by the Parish School Board of the Parish of Natchitoches, Louisiana, in lawful session convened, That an election shall be, and is hereby called to be held in School District No. 3, in the Parish of Natchitoches, Louisiana, on Tuesday, the 18th day of November, 1919, at which election the majority of the property taxpayers of the said district, in number and amount, eligible to vote and voting, shall determine the

"Proposition to incur debt and issue bonds of the said School District No. 3, in the Parish of Natchitoches, Louisiana, to the amount of thirty-five thousand (\$35,000.00), to run for a period of 15 years, bearing interest at the rate of five per cent (5) per annum, payable semi-annually, the funds thus derived to be used for the

"Purpose of erecting and equipping a school building in School District No. 4, Parish of Natchitoches, Louisiana.

"The said election shall be held at the following polling place: Ajax, and the following commissioners and clerks of election are appointed to the respective polling place: Mack Thompson, Ben Tier, Jim Durr, T. J. Rains, U. S. Bullock, each being a registered voter and to serve without compensation.

"Notice is hereby further given that on the 19th day of November, 1919, the first day following said election, at 1 o'clock p. m., the Parish School Board will meet at the office of said body, in said parish, and there in public session open the ballot boxes, examine and count the votes, both as to number and amount, and examine and canvass the returns, so as to declare the result of the

election, and promulgate the same.

"Given on this, the 7th day of October, 1919, at Natchitoches, Louisiana, in said Parish.

EDGAR LEVY,  
President of Natchitoches Parish School Board.

"A true copy.  
L. E. HUDSON, Secretary."

#### Notice

Having bought out Mr. S. M. Hines' interest in the firm of Stephens & Hines, I have assumed all the liabilities and will collect all the outstanding debts. I wish to thank my friends and the public in general for their patronage which I trust will continue, promising prompt and efficient service and the freshest and best in the grocery line.

J. H. STEPHENS.

#### Ginning Report

There were 1,748 bales of cotton, counting round as half bales, ginned in Natchitoches parish from the crop of 1919 prior to September 25, 1919, as compared with 10,834 bales ginned to September 25, 1918.

WALTER G. STEPHENS,  
Special Agent.

#### Notice

All persons are warned not to trespass on the farm and pasture land of the Louisiana State Normal School under penalty of the law. By order of the Board of Administrators.

Oct. 2.—4t.

For prompt delivery, courteous service and prices within every body's reach, phone 233, S. DIPOLA, for fish, oysters, shrimp and sauces to eat with them.

## DISASTER RELIEF PLAN PERFECTED

American Red Cross to Provide Local Help.

Committees Soon To Be Appointed in Many Communities.

Do you belong to the Disaster Relief Committee in your town?

If you do, or if you are appointed, it means that you are considered brave, considerate, even-tempered and strong. To be appointed to this committee is one of the highest honors that the American Red Cross can bestow upon you; for the Disaster Relief Committee, recently explained by Harry L. Hopkins, director of Civilian Relief, Gulf Division, American Red Cross, is the great body of straight-thinking, quick-acting, dependable persons, organized in each community to meet disasters which arise, be they flood, fire, famine, explosion, shipwreck, or earthquake.

In the thirty-eight years since the American Red Cross was first organized in 1881, it has participated in 180 disaster relief expeditions at home and abroad and has expended or directed the expenditure of twelve and a half million dollars. This covers the period up to June 1st, 1919, the end of the fiscal year.

America averages a dozen disasters a year. Latest statistics compiled by the Gulf Division, American Red Cross, show twelve disasters, and the Red Cross gave relief in every one!

In this immediate territory there were grave disasters in recent years—the Gulf States storm in 1906, the Mississippi cyclone in 1907, the Mississippi flood in 1912 and the second flood in 1914. There was another flood at Natchez in 1916, and more floods and the boll weevil menace in Alabama in 1917. In fact, 1917 was a bad year for disasters in the South, for during the summer the tornadoes

and New Hope, Alabama, brought about much suffering. Everybody in this vicinity remembers the Lake Charles, Louisiana, storm in 1918, in which the Gulf Division Red Cross furnished such great aid, and at which time Harry L. Hopkins, director of civilian relief, went to Lake Charles and directed the erection of the tent city. A total of \$28,000 was expended in this disaster alone. And in 1919 the Corpus Christi, Texas, storm was robbed of much of its horror through the prompt action of the Red Cross.

Of these ten disasters in the Gulf Division in recent years, the Red Cross has given supplies and spent money to the extent of approximately \$108,000.

#### RED CROSS NEEDED.

Gives More Aid Than Ever to Service Men's Families.

More than double the amount of money normally spent per month for the relief of families of service men was spent during the month of August by the Gulf Division of the American Red Cross, according to a statement made Saturday by Harry L. Hopkins, director of Civilian Relief. Up to August, 1919, a total of \$114,624.76 had been spent for this work in Alabama, Louisiana and Mississippi. During August \$12,264.25 was spent for the same purpose in these states.

"This makes a total," said Mr. Hopkins, "of \$126,889.10 expended for the relief of families of soldiers in the Gulf Division, of which sum a tenth was spent during the month of August. The reason for this is primarily the fact that most able-bodied soldiers are discharged by this time and are fully able to take care of themselves. Those who remain are to a large degree those who are still in the hospitals and who can do nothing for the persons dependent upon them.

"A very significant feature of this report is the striking manner in which it emphasizes the need for the continuation of the Red Cross work even in times of peace. Obviously, if we are spending more for the relief of soldiers' families in August—nearly a year after the ending of the war—than we were during the war itself, our work is far from finished.

"Incidentally, this Home Service work is only one branch of the tremendous Peace Time program which the Red Cross has mapped out for itself. The other departments are fully as important to the welfare of every community in the Gulf States. It is for this reason that the Red Cross is holding a third annual roll call this year, November 2 to 11.

"By the way, it may interest your readers to know that the Gulf Division, which includes Alabama, Louisiana and Mississippi, is the only division in the entire country in which a Home Service has been established for every single chapter. There are 1,271 Home Service workers in the division, and they gave aid and information to 15,492 families during August of this year, which makes the total of families these workers have helped up to date, 155,160.

"Of the \$12,264.25 distributed during August in extending relief to the families of soldiers and sailors in this division, \$4,110.92 was distributed in Alabama, \$5,684.33 in Louisiana, and \$2,468.75 in Mississippi.

## Can a Man Afford to Lose?

NOT UNLESS HE HAS INCREASED HIS INSURANCE IN ACCORDANCE WITH THE TIMES.

Everybody is being urged to take more fire insurance. The fire companies are sending word to manufacturers, merchants, and householders that they are foolish if they do not increase the insurance on their property and effects, for the reason that stock, material, replacements, and so on, all cost much more than they ever did before.

We have many times pointed out that disability insurance bears the same relation to the individual that fire insurance bears to property. Living is expensive nowadays. Long periods of disability are positively ruinous. Accident and sickness insurance needs to be increased by from 50 to 100 per cent.

In fact, only a very small percentage of the insuring public has ever had adequate disability protection. A vast number have never had any at all.

We are prepared to take care of all kind of insurance. Call us.

## Natchitoches Insurance Agency

PHONE 230 GAINNIE HYAMS, Manager

Why do some people persist in sending their money out of NATCHITOCHE?

Patronize Home Industry

## LAY'S Kandy Kitchen

606 Front St. Phone 59  
Natchitoches Louisiana

Phone 246. Open Day and Night

## LIVE OAK CAFE

— AND —  
ROOMING HOUSE

HAVING bought out S. M. Hines, the former proprietor of the above, I am prepared to take care of transient or local patrons guaranteeing clean rooms, prompt service and the best meals in the city.

CHRIST LEVENDAKIS

## Announcement

### The Natchitoches Oil Leasing Agency

has been organized to serve the interests of land owners of the parish in matters of oil leases, by

M. H. CARVER A. W. WATSON  
F. L. METOYER J. B. TUCKER  
W. D. SHAFFER

As we are desirous of development in the parish, we intend to interest reliable operators to the end that a thorough exploration will be made by expert and reliable drillers.

We propose to act as agent for lessor and lessee, to buy and sell leases, and to work up drilling blocks.

See us before leasing your land.

## Natchitoches Oil Leasing Agency

W. D. SHAFFER, MGR.  
Room 2, Scarborough & Carver Bld'g.  
Phones: Office 430, Home 403

## "THE SOUTH'S GREATEST" SCHOOL OF BUSINESS. SOULE COLLEGE.

NEW ORLEANS, LA.

YOUR Boy and Girl

Should be given the best training to prepare them for success in business. Highest Course, Best Facilities, Personal Instruction, Free Employment Department, Complete College Bank, College Store and Wholesale Office. No misrepresentations to secure students, through the success of 15,000 former students. Soule College is recognized everywhere as a Wide Awakes, Practical, Popular and Worthwhile School. GEO. SOULE & SONS