

# The Enterprise

WEEKLY

THURSDAY, APRIL 7, 1921

**DE VOE'S FORECAST**—April 8th to 9th, cold and blustery; 10th to 11th, pleasant. On the 12th, a storm will form over the Missouri Valley and travel Southeastward; 13th to 14th, rain over Northern part of the country.

Mr. M. L. Payne, of Cypress, spent Thursday in town.

Miss Alma Kile spent the week end in Shreveport with friends.

Mr. James Dey, of Sodus, spent Thursday in Natchitoches.

Mr. Water Alcocke, visited his old home in Jennings last week.

Mr. O. D. Lindsey, now of Baton Rouge, spent several days in Natchitoches during the week.

Miss Saldie May Smith came down from Shreveport to spend the week end at home.

Messrs. Cobb and Vasocu were among the Vowells Mills visitors during the week.

Mrs. W. W. Platt and little son of Grand Cane, spent the week-end with Mr. and Mrs. W. D. Shaffer.

Mr. J. M. Norris was a business visitor to Shreveport during the week.

Miss L. Simpkins, of Shreveport, has been the guest of Miss Dorothy Lawton the past week.

Mr. Roy Barlow, of New Orleans, paid one of his periodical visits to his mother this week.

Straw hats for the whole family—the right style for old and young

—SEMMELMAN'S

Mrs. W. B. French, of Alexandria, spent some time with her sister, Mrs. P. S. Prudhomme and family recently.

Mrs. J. W. Soady, of Shreveport, was the guest of Mr. and Mrs. Horace Hughes during the week.

Mrs. H. McInnis returned to her home in Shreveport, Thursday evening, after a pleasant visit to home folks.

Mr. Sidney Lucas came down from the El Dorado oil field, where he is working, to spend the week-end at his old home.

**FOR SALE**—An Automatic refrigerator in good condition. Apply to Enterprise.

Mrs. Judson Mitchel, with her attractive little daughter, of Delhi, arrived Friday night to visit her parents, Rev. and Mr. Shults.

Miss Violet Johnson came down from Mansfield to spend the week-end with relatives, returning Monday afternoon.

A complete line of trunks, bags and suit cases for your summer vacation

—SEMMELMAN'S

Dr. and Mrs. Pratt and children Mr. and Mrs. B. H. Sandlin and baby motored up from their plantation homes on Cane River Lake, Friday.

Messrs. E. Caspari, A. Charleville, Mr. and Mrs. J. Pollock and Dr. Sampite were among the Cloutier visitors during the week.

Miss Shirley Edgerton motored down from Coushatta, Saturday, with Misses Virginia and Caroline Doran for a little visit to relatives.

Mr. Grover Voiers reached home Tuesday night, entirely restored to good health from his three weeks' stay at the Hot Wells near Boyce.

**FOR SALE**—One large safe. Apply to Police Jury.

Mrs. A. Kaffie reached home Sunday night, after a couple of weeks visit to her daughter in Alexandria.

Mrs. M. J. Durand left for Alexandria Sunday morning for a little visit to friends en route to Marksville after a week's stay with home folks.

Mrs. V. L. Roy has returned home after a visit to her parents in New Orleans, stopping en route to visit her son, Sanford, in Baton Rouge and Marksville.

Miss Valery DeBlieux came down from Shreveport, where she is now making her home with her mother, for the week end with Mr. and Mrs. J. DeBlieux.

Mrs. S. M. Goldrick has returned to her home in Coushatta after spending a couple of days with her daughter, Mrs. W. Pierson and family.

Young men, we are now showing our new line of summer neck-wear—the season's newest novelties

—SEMMELMAN'S

Miss Mildred Mobley, the very efficient private secretary of President V. L. Roy, returned Monday to resume her duties after a month's leave of absence.

Miss Roberta Newell went to Baton Rouge, Monday night, where she was invited to appear before the Educational Committee to discuss matters bearing upon the question of higher education.

The very largest variety of strapped pumps to be found anywhere—we have what you want. Come in and inspect our line

—SEMMELMAN'S

Mrs. R. B. Courtright is in St. Joseph, Mo. this week where she went to attend the annual convention of the National Music Teachers Assn., of which she is one of the officers.

Mr. and Mrs. C. V. Porter Jr., and baby of Baton Rouge arrived last night for their first visit in a long time and are the guests of Mrs. Edward Phillips.

Mr. D. J. Hyams went up to Shreveport Saturday and returned Sunday night with his wife, who has been with her sister recuperating after a serious operation, and is now restored to health.

Young men, we have just received our new line Bostonian oxfords—they are beauts

—SEMMELMAN'S

Mr. and Mrs. S. and L. Friedman, Miss R. Goldberg, Messrs. I. and L. Friedman of Natchez, Mr. and Mrs. U. Lambre and sons, Mr. and Mrs. E. C. Prudhomme of Bermuda motored in for the entertainment at the Amusu, Wednesday night.

Rev. C. Greene left Thursday night for Shreveport where he will make his headquarters, Bishop Sessums having changed him as rector of the Episcopal Church here, to take charge of those at Delidder, Homer and Ruston.

Messrs. Airey, Friedman, Sellers, Raphael, Charleville, Copel, Knott, Joyner, Lacaze, Page, Do vden, Phillips, Barrow, Hattaway, Hawthorn, Berry, Rachal, Messick attended meetings of the Police Jury and School Board beginning of the week.

Men, young men and boys' Palm Beach and Kool Krash suits, just received. A style and price to suit the times

—SEMMELMAN'S

Mr. and Mrs. P. I. Cloutier, Mr. and Mrs. A. Miller, Mr. and Mrs. P. Rachal, Mr. and Mrs. S. and I. Friedman, Mr. and Mrs. E. C. Cloutier and family of Bermuda, Dr. and Mrs. Keator, Messrs. A. and G. Cloutier and V. Lambre Mr. and Mrs. E. Cloutier and daughters, Mr. and Mrs. Bishop, Mr. and Mrs. I. Raphael, Mrs. A. Raphael and daughter of Campiti were among the visitors during the week.

All housekeepers are urged to attend the meeting of the Housewives League at the Comus tomorrow afternoon, Friday, at 5 o'clock P. M., when matters of interest to all will be discussed.

See those new Manhattan Shirts. The best known, known as the best, We are the sole agents

—SEMMELMAN'S

The Police Jury and School Board held their regular quarterly meetings this week, when visitors from practically every section of the parish who had business before these bodies were in town.

Our childrens shoe department is complete with anything mother should want for the child—play, dress and school shoes— at popular prices

—SEMMELMAN'S

A great many young people attended the first dance of the season Friday night, when the American Legion entertained at the Williams building and some thirty five or forty couples tripped the light fantastic to the inspiring music of the Legion's orchestra until the wee sma' hours. A number of chaprons enjoyed watching the dancers, and as the result of the evening's frolic the treasury of the Association is the richer by \$50.00.

Two disastrous fires in the parish occurred during the week, one at Galbraith Saturday before day, when Mr. John Abraham of this city, who, besides his many local interests, conducts several large mercantile establishments elsewhere, one at Derry and one at Marco besides the one at Galbraith, which was his largest, and was entirely consumed at a loss of nearly \$50,000, partially covered by insurance. Then the Powhatan Mercantile Co., which is a new firm recently chartered, lost their store and a large new stock which was just being received and not insured, Sunday just before day. This last is supposed to have been caused by incendiary after a possible robbery.

## ATTENTION Master Masons

The speaking planned for Tuesday April 12th., has been postponed until TUESDAY APRIL 19th., seven o'clock sharp. Meet at Lodge Rooms.

Visitors will please send in names to the Committee so that places can be reserved.

J. T. IGLEHART,  
W. M.

An Easter Party

One of the most delightful as well as largest affairs in social circles given in a long time, was the Easter party Saturday afternoon when Mmes. McCook and Montgomery entertained and lived up to their well known reputation as hostesses.

Red roses, red lilies and ferns in reception hall, Bride's roses, Maiden hair ferns and Confederate jessamine in parlor, pink roses in dining room in Marie Antoinette baskets, cut glass vases and bowls made the house fragrant, as well as appear like a fashionable flower show was going on.

After greetings were exchanged, the first contest caused much merriment as each guest, with more or less grace, speed and dextrous manipulation of an ice tea spoon, lifted an Easter egg out of its nest filled with tiny chickens and walked the tape line to deposit it in a similar nest in another room, at which Mrs. A. Bath was most successful in transferring the greatest number and was awarded a beautiful hand embroidered tray cloth.

Then, hi! presto! change! the drawing rooms were transformed into a wholesale millinery establishment with a rush order for Easter bonnets, and as the confectons of colored crepe paper were completed they were carefully placed on well coiffured heads and a style show followed with well gownned models galore.

The chic turban of dark green with red damask roses, the creation of Miss Dreyfous, won first prize, a handsome center-piece, while the dainty pink garden hat, fashioned by Mrs. Edgar Levy, got the second, a lovely old fashion bouquet of posies.

A delicious luncheon of chicken salad on lettuce, sliced tomatoes with mayonnaise, olives, saltines, tea, the place cards of tiny feather bedecked bonnets followed by brick cream, angel food cake, divinity and chocolate fudge, tiny rabbits with the proverbial carrots and downy chicks decorating each plate, was served by the charming hostesses assisted by Mmes. Bath, Turpin, Shaffer and Misses Shults, Merritt, little Cora Turpin and Elizabeth Keegan, and it was with much reluctance that the sixty-odd guests departed after this delightful party ended.

## AMUSU THEATRE THURSDAY APRIL 14th

PATHE PRESENTS

### "Behold The Man"

A Mother's Story from the Bible  
Adapted from  
"The Life Of Our Saviour"

Presented in Natural Color Photography with the Accompaniment of Special Music

#### DEDICATION:

The picture is dedicated to Woman—the noblest creation of God's wondrous wisdom—The Mother of the world, yesterday, today, and forever, in whose hands the fate of all nation rests. That which the child absorbs at the cradle and at the mother's knees can only be moulded in later years from what she creates from the beginning. The Church, the school, and the great world of Experience, can only develop—they cannot create. If the foundations of society were not built with the love and wisdom of Mother-Woman, this world would soon crumble of its own weakness.

DON'T MISS IT!

## EAGLE "MIKADO" Pencil No. 174

For Sale at your Dealer Made in five grades  
ASK FOR THE YELLOW PENCIL WITH THE RED BAND  
EAGLE MIKADO  
EAGLE PENCIL COMPANY, NEW YORK

"Black Beauty" known and loved for forty years in every part of the world where books are read, has come to life, and will soon be seen in high-class theaters all over the country.

The wonderful horse whose autobiography was recorded by Anna Sewell, to delight many millions of readers in every civilized country on the globe, is to be seen in action. His life, through all its changing phases of playful colthood, early pleasures, trials and tears, its contact with the lives of other horses and of human beings; its hardships, dangers and triumphs—all these are unfolded on the motion-picture screen.

The screen version of "Black Beauty" is all that the book was—and more. Every bit of the story has been told, and additional thrills have been interpolated. "Black Beauty" is a story of human beings, as well as of horses.

In the film version a thrilling and romantic drama has been woven about the human beings, and in many phases of this "Black Beauty" participates without being aware of its nature, and of the big part he is playing. The race scene, in which "Black Beauty" saves the day, provides one of the greatest screen thrills ever filmed.

Jean Paige, in the leading role of "Jessie Gordon," is a sweet, appealing heroine, and her portrayal will long be remembered in this unusual Vitagraph production.

### What The New York Newspaper Critics Said About "Black Beauty"

"It is a far better product than the book itself, and it is probable that Anna Sewell would say as much. Must be considered as one of the fine pieces of motion picture work of the season. A picture play deserving of large patronage and long life."—New York Morning World.

"Charm and good taste—the production and direction team with them. 'Black Beauty' is the sort of wholesome entertainment that builds sturdy tissue in the interesting picture industry."—New York American.

"Right after two weeks' run of 'The Kid' the Strand Theatre presents this week 'Black Beauty'—another of the best pictures of the season. The picture is so refreshing in its atmosphere, so kind in its message and so clean in its purpose that it cannot fail to captivate the hearts of motion picture patrons."—New York Morning Telegraph.

"The presence of the various stable characters makes this picture one of the alluring novelties of the season. A very attractive production which, in the immortal words of any clothing advertisement, is 'fitted to customers of all ages.'"—New York Herald.

"It's a job to be proud of, I think, having made 'Black Beauty' into a picture which will please infant and adult, a job which so easily might have been badly done, but is not. At the Strand there were hosts of unnaturally quite little boys marshalled in to see it. They thought it was 'great stuff.'"—New York Daily News.

"A picture that will attract thousands of animal lovers to the Strand this week. The film version of this tale follows the book closely."—New York Journal of Commerce.

"So skillfully has Vitagraph told this story on the screen that to many it will seem even better than the book itself."—New York Evening Telegram.

"As a picture it is indeed a novelty for which the producers deserve more than the usual credit."—New York Globe.

"On the silver sheet 'Black Beauty' is in many respects a remarkable picture. There are thrills aplenty likewise, the race for the train in the final scene being one of the best filmings of its kind the motion picture world has produced, with a succession of sensational riding feats. Jean Paige has an appealing beauty. She screens and plays extremely well. Her supporting cast is of the best."—New York Evening Mail.

"One of the unique offerings of the season is 'Black Beauty,' which atones for many a vampire-laden blight of the past. It's a relief to meet with actors who aren't always trying to register. Jean Paige leads the human battalion and does it as one to the manner and the saddle born."—New York Evening Sun.

"'Black Beauty' scores. There is an excellent race to climax the story."—New York Journal.

BANK ACCOUNT

## OUR INTERESTS ARE IDENTICAL

because the greater your success in business—the greater will your account be with us, and on the other hand, the more attention we give your account, the less worry will you have in your business about your banking arrangements and will therefore be enabled to dispatch your business with greater ease and profit. We are serving some of the best business and professional men in this city. Will you permit us to take care of YOUR banking as well?

The benefits will be mutual.

## EXCHANGE BANK OF NATCHITOCHEs

We don't fool our Customers. We never Substitute.

Many times a life hangs in the balance—upon the action of ONE DRUG.

When your doctor prescribes a certain drug for you, you want to know that you get it. The way to know this is to bring your prescriptions to our store to be filled. We NEVER use substitutes.

We take pride in having built our drug business on honesty, in QUALITY and PRICES.

Come to US for it.

## CITY DRUG COMPANY INC.

St. Denis Street Natchitoches, Louisiana PHONE 43

## Vitagraph's Super Production "Dead Men Tell No Tales"

Will Be At The  
AMUSU THEATRE  
Friday April 8th  
ONE DAY ONLY

ADMISSION:  
15c and 35c, Including War Tax

ENTERPRISE JUST GOOD PRINTING