

# The Natchitoches Enterprise

STRICTLY DEMOCRATIC; ALWAYS CONSISTENT.

VOL XXXII

NATCHITOCHE, LOUISIANA, THURSDAY, SEPT. 8 1921

NO. 49

## For Sale!

Five hundred and thirty-four acre farm, one mile from Montrose, Louisiana, 400 acres in cultivation, 134 acres of wood land, nearly all fenced, 15 cabins, 1 seven-room residence, store building and modern gin. The main line of the T. & P. railroad runs directly through the property. Private switch in front of gin and store building. This farm can be bought cheap. Small cash payment, balance any number of years to suit purchaser with 5 per cent interest.

Four hundred acres, Red River farm, one mile from Red River, and two miles from Campiti, Louisiana. Gravel road runs thru the farm. 350 acres in cultivation, 59 in woods. New 7-room residence 13 cabins, large barns, outhouses, fine stable, good wire fences, large orchard, plenty of water the year round. This is an exceptionally well located farm, and is in a high state of cultivation. Will sell all or part. Price is right. Good terms.

# Ford

THE UNIVERSAL CAR

## The Ford Sedan

THE Ford Sedan, one of the most convenient and comfortable of enclosed cars, offers you the delights of the higher priced cars at the lowest first cost and lowest upkeep cost. In Summer or Winter, sunshine or rain, the Ford Sedan provides conveniences in accord with your wishes. Only a minute is required to raise or lower the windows.

The Ford Sedan is a favorite family car. Beneath the Sedan body, the ever reliable Ford Chassis means an economy unknown in other enclosed cars. A family car of exceptional merits. The ideal car for the farmer's family. It seats five comfortably and is equipped with demountable rims, tire carrier, electric starting and lighting system, and instrument board. Orders are filled in the same sequence in which they are received. And ever remember the sure and certain and satisfactory "after-service" we give. You know the solid satisfaction that comes in the knowledge that your motor car is good for every day of the year—no mental worries when you drive a Ford. Let's have your order today.

Think of it! The Ford Sedan, this handsome enclosed car costs you less than any ordinary touring car (except the Ford).

Natchitoches Motor Co., Ltd.

Let our advertisers know that you read their ad in the  
**ENTERPRISE**

## Notice To The Public

Notice is hereby given that the Police Jury of this parish will meet on the 12th day of September, 1921, for the purpose of receiving protests and hearing complaints on valuation of property for assessment purposes in this parish fixed by the Louisiana Tax Commission. All taxpayers desiring to protest valuations fixed by the Louisiana Tax Commission must file their protest with the Secretary of the Police Jury on or before the date of said meeting.

ADDIE TAUZIN,  
Secretary Police Jury.

8-11, 4t.

Careful finish as to details.  
Helpful hints to amateurs.  
You will be pleased if you come here.  
Radiant relief of personality.  
Gunning photos of little tots.  
Handsome modish suitable framing of pictures.

Rub-My-Tism is a powerful antiseptic. Cures infected cuts, old sores, tetter, etc.



## Gold Horseshoes

Expense is not efficiency.  
Don't pay for gold horseshoes when you buy your printing.

Sensible printing on sensible paper—Hammermill Bond—will save you money and get results for you.

That is the kind of work we do and the kind of paper we use.

Use More Printed Salesmanship. Ask us.

## The Chamber of Commerce in the Community.

The Chamber of Commerce today in the American small town and in the American city is the leading exponent of altruism in the community. It is not a wide interurban altruism that the Chamber of Commerce fosters; it is Higginsville all the time. The Chamber of Commerce modifies the innate cussedness of the average selfish, hard-boiled, peevish, penny-pinching, narrow-gauged human porker, and makes him lift up his snout; makes him see further than his home, his business, and his personal interest, and sets him rooting for his community.

It is a shorter step from the city to the State, from the State to the nation, and from the nation to humanity than the tremendous jump which a man must take to consider his city before his own interest.

A man, no matter how greedy and squint-eyed he may be, cannot work a year upon any moderately important committee of his town's Chamber of Commerce without being a better father, a better husband, a better citizen, a better brother.

After this apprenticeship he falls an easy victim to the Rotarians, or the Lions, or the Kiwanis Club. These groups interest men in a somewhat broader fellowship than the one which the Chamber of Commerce promotes. They are interested in friendship, in the neighborhood under dog, in man as a suffering or as an aspiring creature. The Rotarians typify the others. "He who serves best thrives most," they declare. They are interested in friendship, in boys, in jollying up the country people around the towns, in "the pore and needy ones that clusters all about," in the parks and playgrounds, and they nationalize a number of highly altruistic activities.

Men in these gay groups of rough-necked, low-browed Samaritans are making the Jericho Road a fairly safe and decently comfortable highway wherever they roll their chariots along. And they interlock with the Chamber of Commerce. It is bad form for a Rotarian or for a member of any of these societies not to be a member of the Chamber of Commerce. Thus a stream of rather intelligent altruism keeps flowing into the Chamber of Commerce.

Around these influences, and largely of them and deeply affected by the organized altruism of the country town, are the Masons, the Knights of Columbus, the Red Men, the Elks, and the Moose, whose chief reason for being is fellowship. And he is a rather measly citizen who is not a member of one of these lodges. And being a member, no matter what mean motives may sneak him in, he must be a cast-iron man who resists the infection of neighborliness that saturates them all. He cannot escape the uplift except by going indoors and sealing himself and his family behind air-tight openings. Once he could go to church and get away from Christianity, but now it will get him even there. And he is liable to find a whole congregation in a raging fever of altruistic desire. In which case the church blossoms out with a parish house or a Plymouth Hall, or a basement for gymnastic and social activities for the young, even dances—or a hospital or a recreational center of some kind.

All over America in the small towns—towns of from 1,500 to 250,000, the churches are burning with the new order of fellowship, which deacons, elders, or wardens still call socialistic in want of a profaner term of opprobrium.

Then, pyramided upon the Chamber of Commerce, the Rotarians and their kind and kin, upon the lodges and the churches, rise in every community of over three thousand American people the real professional uplifters—the flower of community altruism, those provident, benevolent, or well-to-do, or charitable associations which in one way or another look after the town and out. The Red Cross, since the war, has continued its work in thousands of country towns. And here is a curious thing: If in the business community there is a network of interlocking directorates which control public utilities, banks, local industries and newspapers, one finds also in the uplift another labyrinth of directorates tightly interlocked with the Chamber of Commerce, the Rotarians, and their associate societies, the lodges and the benevolent institutions. There is no marked line where the altruism of the Chamber of Commerce crowd stops and the professional uplifter begins. Good-fellowship has shot its virus through the whole community. It is an American disease—or blessing, whichever way one looks at it.

Collective neighborliness has marked the American small town for its own. The farmer still is an individualist. He is as independent as a hog on ice; he still retains his suspicions, his reservations, his self-sufficiency, and he is not in politics. So does your urban Broadway is hard. It has no neighbors. Death, poverty, grief, tragedy visit the city and no friends hurry to heal the wounds. But good will the American country town is institutionalized. In some organized way the town's good will touches every family. Men feel the strength of it, take courage from it, give themselves to it more or less, and thus grow a stature by what they give. This big growth of curious, emotional kindness in the heart of the American country-town dweller has sown the seed of our national belief in fairies. This belief more than any other—this belief that if you are good to somebody, somebody will be good to you; this conviction that you can get something for nothing by giving something for nothing—distinguishes Americans from the rest of mankind. And it is not the product of our great cities, and not primarily is it a farm product. It is made in our country towns.

Of course it is crass sentimentality, this belief in the efficacy of mutual aid. And much of the mutual aid may be misapplied.

Yet the lodge does carry the cement dealer through sickness and keeps his widow after his death. The Rotarians do look after the boys of the community and see that they are decently

(CONTINUED)

## Dr. E. W. Breazeale

Dealer in Real Estate  
CAMPTI, LA.

## NOTICE

In accordance with the terms of an ordinance by the Police Jury of the Parish of Natchitoches of date July 23, 1921, notice is hereby given that the Police Jury of the Parish of Natchitoches, acting as the governing authority of Road District No. 13, Ward 9, will receive sealed bids for the purchase of at not less than par and accrued interest of Thirty-Nine Thousand Seven Hundred Dollars of Road District No. 13, Ward 9, bonds of the Parish of Natchitoches, Louisiana, bonds dated June 1, 1915.

Bids must be accompanied by certified check on some National bank doing business in this state, or some solvent bank chartered under the laws of the state for not less than two and one-half per cent of the face value of the said bonds, payable to the President of the Police Jury of the Parish of Natchitoches. The check of the successful bidder will be credited on the purchase price of his bid, or forfeited to the said Road District if he fails to fulfill the conditions of his bid. The checks of the unsuccessful bidders will be returned to them upon the rejection of their bids.

The successful bidder will be furnished a complete transcript of all proceedings leading up to and culminating in the issuance of the bonds.

All bids must be unconditional and addressed to the Police Jury of the Parish of Natchitoches at Natchitoches, La., with the statement on the envelope that it contains a bid for the purchase of the Road bonds of Road District No. 13, Ward 9, of the Parish of Natchitoches. Said bids will be opened at eleven o'clock a. m., on the 12th day of September, 1921, in open session of the Police Jury at the Court House at Natchitoches, La. The Police Jury reserves the right to reject any and all bids.

This notice is signed at Natchitoches, La., this 28th day of July, 1921.

(Signed) W. H. APPEL,  
President Police Jury.

George Washington took command of the colonial forces under the apple tree.

Letters, customs and communication of language and ideas have followed roads.

## Sheriff's Sale

Eleventh District Court, Parish of Natchitoches, Louisiana.

No. 16600;  
A. B. Williams  
Vs.  
Ab. Smith, et als.

By virtue of a writ of *fi fa* issued out of the Honorable 11th District Court of Natchitoches Parish and to me directed, I have seized and taken into my possession and will sell at the principal front door of the Court House in the city and parish of Natchitoches La., between the legal hours of sale on

SATURDAY SEPTEMBER 10th 1921 the following property, seized as that of defendants.

One old wagon and harness and one old mare named Betty.  
A certain house and lot in the city and parish of Natchitoches, La., on the south side of Annulet street, bounded north by Annulet street, east by property now or formerly of Toussie Bouie, south by property now or formerly of Richard Blount, West by Nancie Hamilton formerly Comstock.

To pay and justify judgment lately rendered in favor of Williams and against said Ab Smith et als.  
Terms of Sale—Cash subject to approval.

J. W. PAYNE,  
Sheriff Natchitoches Parish

The beams and rafters of a temple at Tokio are held in place by cables of human hair.

Modern asphalt pavine dates from the year 1719.

H. L. HUGHES  
ATTORNEY-AT-LAW AND NOTARY PUBLIC  
OFFICE: HUGHES BUILDING  
Natchitoches, La.

**Jax reaches the spot!**  
It's a real, genuine full-strength lager with the good familiar flavor of barley-malt and hops. Drink Jax any time and all the time. Invigorating, palatable, satisfying.

BOTTLED ONLY BY JACKSON BREWING CO. NEW ORLEANS

# JAX

Foster & Classell  
SHREVEPORT

—DISTRIBUTORS—

NATCHITOCHE