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By a very fortunate arrangement with the publishers of one of the most popular magazines for women and the home, we are enabled to offer you McCALL'S MAGAZINE, twelve months (and one free McCALL dress pattern), with our own paper, unexcelled as a home paper for all the family—at a special reduced club price that will save you money and afford you a wealth of wholesome entertainment, valuable information and interesting, up-to-the-minute news.

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 Each subscriber for this "Woman's Bargain Club" may choose from her first copy of McCALL'S received, one of the celebrated McCall Dress Patterns, FREE (value 10c) by sending a small card request direct to The McCall Company, 226 West 7th Street, New York City, N. Y., writing—
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Send \$1.00 at Once, for the "Woman's Bargain Club," to

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Use This COUPON Now for the "Woman's BARGAIN Club"

To THE WEEKLY IBERIAN Date _____
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ELKS THEATRE

TUESDAY, OCT. 5th

WILLIAM FOX

PRESENTS

WILLIAM FARNUM

(The \$100,000 Star)

—IN—

"The Wonderful Adventure"

By Captain Wilbur Lawton

A PHOTODRAMA OF MODERN LIFE AND DUAL PERSONALITIES, WONDERFULLY COMPELLENT.

DO YOUR OWN SHOPPING

"Onyx" Hosiery

Gives the BEST VALUE for Your Money

Every Kind from Cotton to Silk, For Men, Women and Children

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Daily Motor Car Passenger Service.

EFFECTIVE OCT. 5th, 1915.

SOUTH BOUND.	STATIONS	NORTH BOUND.
Lv. 6:10 pm	MOTOR CAR	Ar. 12:50 pm
" 4:30 "	PORT BARRÉ	" 12:16 "
" 6:12 "	ARNAUDVILLE	" 10:43 am
Ar. 6:40 pm	LOREAUVILLE	" 10:15 "
	NEW IBERIA	
Lv. 7:00 am	MIXED TRAIN	" 5:00 pm
" 8:45 "	NEW IBERIA	" 3:45 "
" 9:20 "	JEANBERETTE	" 3:45 "
" 9:52 "	ADELINÉ	" 2:15 "
" 11:35 "	CHARENTON	" 1:15 "
Ar. 12:15 pm	FRANKLIN	Lv. 12:30 "
	SHADYSIDE	

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LOUISIANA STATE FAIR

SHREVEPORT

NOV. 3-4-5-6-7-8-1915

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ELKS THEATRE PICTURE TIPS

Week Beginning Monday, Oct. 4.

MONDAY.

Oct. 4th.—The Selig Company present Thomas Sanchi in the powerful three part drama, "THE BLOOD SEEDLING," pictured from the story of the same name, written by the late Hon. John Hay, former United States secretary of state. A powerful and dramatic story full of heart interest.

Our other offerings are "A KENTUCKY EPISODE," a drama of the Kentucky hills "WHEN HUSBANDS GO TO WAB," a Mims comedy full of funny situations. "Advertising Did It." Lubin Drama.

TUESDAY.

Oct. 5th.—William Fox presents William Farnum in "THE WONDERFUL ADVENTURE," a vivid and forceful photodramatization of Captain Wilbur Lawton's celebrated novel. The most astounding screen presentation of a man's dual personality ever attempted. A soul inflaming picture play.

WEDNESDAY.

Oct. 6th.—Thomas Edison presents Gertrude McCoy in the four-act feature, "THE PLOUGH SHARE." Miss McCoy finds in this splendidly-told drama just such opportunities that lend themselves to her remarkable emotional expressions. It is a drama of unexpected situations with red blooded men whose loves and passions run in the typical southern fashion. To follow Miss McCoy's strong lead are such finished favorites as Robert O'Connell, Richard Tucker, Augustus Phillips and Bigelow Cooper.

Our other offerings are Slippery Slim and Sophie in "THE SNAKEVILLE HEN MEDIC," a typical Slippery Comedy. Mr. and Mrs. Sidney Drew, in "UNLUCKY LOUEY," a comedy of the very best type and put on by a real comedian.

THURSDAY.

Oct. 7th.—The Vitagraph Company present the greatest of all Blue Ribbon Features, "THE CHALICE OF COURAGE." As a story, "The Chalice of Courage" is different. The action is intense, and there is a heart throb in every reel. Imagine, if you will, a horse and rider on a precipice over one thousand feet high (not a stage precipice, but one from God's wonderland, the great Sierras). You see a crash, a slipping of earth, and before your very eyes you see horse and rider and all plunge one thousand feet to destruction. You see the wife, bleeding and mutilated, beg her husband to take her life and save her suffering. He succumbs. And in the third, fourth and fifth reel with the blizzards, the blinding snow storms and the lovers' battle in the mad torrents, the great rescue, and finally love, not a puppet love, but the eternal love of a great strong man. Rev. Cyrus Townsend Brady, student of human nature and lover of mankind, wrote "The Chalice of Courage." It is a story which you will long remember.

FRIDAY.

Oct. 8th.—The Eesany Company present Charlie Chaplin in "THE BANK." The latest two act comedy will appeal to all lovers of real humor. Charlie Chaplin's inimitable facial expressions and his comic antics abound in the play, but much of the slapstick variety of fun gives way to genuinely humorous situations. The comedy has a well defined plot, and there is an element of pathos in the play which adds to the interest.

The Edison Company present Herbert Prior in the three-act drama, "THE UNWILLING THIEF," supported by the clever little stage star, Leonie Flagrath. This is the dainty little lady who lately was featured all over the country in one of Broadway best plays.

SATURDAY.

Oct. 9th.—Vitagraph Company

present Lionel Adams in the three part Broadway feature, "ONE PERFORMANCE ONLY." This is a powerful drama of the stage, and theft of a priceless necklace. The story will hold your interest and attention.

Our other offerings are a two-part Biograph Drama and Hearst Selig War News.

SUNDAY.

Oct. 10th.—Vitagraph presents Dorothy Kelly and William Dunn, of Juggernaut fame, in a thrilling two part drama, "THE KIDNAPPED BROKER," a story of Vitagraph intensity, and you know what Vitagraph means in the picture game. Bud Duncan and Dave Morris in "NEARLY A BRIDE," a Kalem Comedy Broncho Billy in "THE LUMBER KING," a drama of the west. Billy Reeves in one of his comedies, and a Selig Drama.

STRENGTH AND DRAMATIC POWER IN "THE CHALICE OF COURAGE"

Are Nearly Immeasurable.

Cyrus Townsend Brady utilized a keen portrayal of human emotions as a foundation for "The Chalice of Courage," one of the most potent of the Vitagraph's Blue Ribbon Features yet released through the V.L.S.E. Seldom do films act so upon the audiences as does this wonderful photoplay, by reason of its human theme, a theme realistic and effective.

As the nucleus for the major part is given a man, Newbold, when his wife is mortally injured by a terrific fall, has the strength of courage to kill her at her own request. Later, the dead woman's old lover becomes passionately fond of another girl. This girl becomes lost in the mountains, is found and cared for through the long Winter by Newbold. A sacred love springs up between them, but for three months they live as brother and sister, fighting, each in their own way, to live according to the traditions. At length the lover appears and is recognized by Newbold as the man undeniably responsible, although in an indirect way, as the cause of his wife's death. After a terrific battle, in which outside interference saves the man's life, he shortly afterwards goes out in the snow and commits suicide, leaving his old enemy and the girl he loves to live together, their union being sanctioned by the girl's father.

Situations unusual in photoplays are ever present in "The Chalice of Courage," situations that are of enormous appeal. Their strength and dramatic power are nearly immeasurable, their effect on the spectator are awe inspiring. The scenes of the picture are laid in the expansive mountains of the West exceptional scenes having been taken in the very heart of the untouched country. Photographically, the picture is a supreme achievement, every setting being ideal for the story.

Rollin B. Sturgeon, who produced "The Chalice of Courage," demonstrated his ability as a masterly director in the handling of this film. Of the cast, each player is satisfyingly successful in the fulfillment of his duty. William Duncan appears as Newbold, Natalie De Lontan as his wife, George Holt as the other man, Myrtle Gonzalez as the Girl, besides George Kunkel, William V. Ranous, Ott Lederer and Anne Schaefer, in exceptional parts.

ELKS THEATRE, THURS DAY, OCTOBER 7th.

Joints that ache, muscles that are drawn or contracted should be treated with BALLARD'S SNOW LINIMENT. It penetrates to the spot where it is needed and relieves suffering. Price 25c, 50c and \$1.00 per bottle. Sold by ESTORGE DRUG CO.

A POWERFUL STORY.

Following is a brief outline of the story of "The Wonderful Adventure," the latest William Fox photoplay starring William Farnum, which Captain Wilbur Lawton says is his most successful work to date:

The downfall of John Demarest, a wealthy New York contractor, begins when he becomes madly infatuated with a beautiful mystic, Mazora (Dorothy Green). This woman, whose evil influence proves the bitter bane of Demarest's life, acquaints him with the intoxication of a powerful drug, to which he becomes an abject slave. Though possessed of station and a beautiful wife and child, Demarest fanatically allows the drug's insidious and sapping delights to strengthen his hold upon him till the hours when he is not under its subtle influence are passed in the arms of Mazora.

At last things reach a pitch where the breaking point is near. At this crisis Demarest meets John Stanley, a mining engineer from the West, whose likeness to Demarest facially is startling. But Stanley is possessed of a



clean manly soul, while Demarest by this time has reached a stage where, maddened by the drug's effects, he abuses his wife and child. Stanley is frankly and flatly broke and confides his troubles to Demarest, who persuades Stanley to impersonate him (Demarest) in business and at home, Demarest then submerges himself and abandons the dregs of his life to indulgence.

In the meantime Stanley is occupying a cruelly anomalous position. He has grown to love Demarest's beautiful wife and she, without for an instant guessing that he is not Demarest, yet notices with wonder and deepening tenderness the "change" in her husband. Stanley steels himself bravely against his love and maintains toward the woman to whom his heart goes out the same attitude of neglect that Demarest did. He never yields to his temptation to clasp her in his arms and press on her lips hot kisses. Instead he is cold, reserved and distant. How the vexed problem is finally solved and the lives of Mrs. Demarest and Stanley are united, makes a photoplay romance of entrancing power and thrilling interest.

ELKS' THEATRE, TUES. DAY, OCTOBER 5.

Children that are pale, sickly and peevish, with dark rings under the eyes, fickle appetite, and who appear to get no nourishment from the food they eat are surely suffering from worms. Give them WHITE'S CREAM VERMIFUGE and note the wonderful improvement. They soon take on flesh and are rosy, active and cheerful. Price 25c per bottle. Sold by ESTORGE DRUG CO.

Being neutral is worse than having a cramp in the stomach with no Jamaica ginger in the house and the drug store four miles away down a lonesome road.

Galveston dog itself in behind its sea wall and repulsed every charge of the big wet gulf.

EDISON'S NEW STORAGE BATTERY.

An official test at the New York naval yard, it is said, has proven that Edison's newly invented storage battery for submarines have overcome the chlorine gas peril, one of the worst dangers of the submarine as now constructed.

The new battery is made of iron, nickel and potash, instead of lead and sulphuric acid and the containing vessel is of steel, not hard rubber.

Five years ago four lieutenants asked Mr. Edison to invent something that would rid the submarine service of this chlorine gas peril, and he took up the study at once and this new battery is the result. It will replace the old and dangerous storage batteries.—Ex.

PAID UP STOCK bearing 7 per cent interest is now being issued by the IBERIA BUILDING ASS'N

SAY BIGGEST SHADE TREE IS ALSO BEST.

Foresters Declare Sycamore, Prize-Winning Species, is Especially Suitable for City Planting—New Records Made.

Washington.—That the largest shade tree in the United States, as brought to light by the prize contest held by the American Genetic Association, should turn out to be the eastern sycamore is not surprising, say Government foresters. The sycamore has long been regarded as the largest deciduous tree in North America and its range of growth is hardly second to that of any other broad leaf tree; for it can be found from Maine to Florida, and as far west as Kansas.

SHERIFF SALE.

ZENON DECUR

Vs. No. 6854

MRS. FELICIE BROUSSARD,

Widow of Gustave Broussard, et als.

State of Louisiana, Parish of Iberia, 19th Judicial District Court.

Notice is hereby given that by virtue of a writ of Fieri Facias, issued out of the above entitled and numbered cause and to me directed, I, George Henderson, Sheriff, through J. F. Breaux, Deputy Sheriff, duly sworn and qualified in and for the Parish of Iberia, La., have seized and will offer for sale and will sell at Public Auction, for cash, without appraisal, to the last and highest bidder, at the front door of the court house, in the city of New Iberia, La., between legal sale hours, on SATURDAY, OCTOBER 23rd, A. D. 1915,

the following described property, to wit:

A certain lot of ground, situated at a section known as Fausse Pointe, in the Parish of Iberia, La., being a portion of lot No. 8 of a plat of survey made by D. T. Peelen of the lands of the Estate of Mrs. Ida Meyer (Mestayer), containing sixty and 68-100 arpents more or less, bounded on the north by public road, on the south by property of Gustave Broussard, on the west by lot No. 6, belonging to Gustave Jones, and on the east by a strip of land, a portion of said lot No. 8, one arpent wide, which said property has been ordered to be seized and sold for cash without appraisal.

To pay and satisfy the sum of four hundred and forty-four dollars (\$444.00), with 8 per cent. interest per annum from December 31st, 1910, until paid, with 10 per cent. attorney's fees on the principal and interest, and the further sum of seventeen 31-100 dollars for taxes of 1913, and the further sum of twenty dollars and sixty-five cents for taxes of 1914, and all costs of these proceedings.

Given officially this 18th day of September, A. D. 1915.

GEO. HENDERSON, Sheriff.

Per J. F. Breaux, Deputy Sheriff.

Between Poland and the new fall millinery, this seems to be the open season for counter attacks.

Be kind to the weather man. He rarely reports or predicts the weather. He does not commit it.

RUB-MY-TISM

Will cure your Rheumatism Neuralgia, Headaches, Cramps, Colic, Sprains, Bruises, Cuts and Burns, Old Sores, Stings of Insects Etc. Antiseptic Anodyne, used internally and externally. Price 25c.

Still it would be more thrilling to be on a torpedoes Arabie than on a somersaulting Eastland.

Be kind to the weather man. He rarely reports or predicts the weather. He does not commit it.

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208 Broadway, New York, N. Y.

SHERIFF SALE.

CHARLES E. SMEDES
 Vs.
 ALFRED LASSALLE.

STATE OF LOUISIANA,
 Parish of Iberia,
 19th JUDICIAL DISTRICT COURT,

Notice is hereby given, that by virtue of an order of seizure and sale issued out of the above entitled and numbered cause and to me directed, I, Geo. Henderson, Sheriff, through J. F. Breaux, Deputy Sheriff, duly sworn and qualified in and for the Parish of Iberia, La., have seized and will offer for sale and will sell at public auction, in the front door of the court house in the city of New Iberia, La., between legal sale hours on

SATURDAY, OCTOBER 9, A. D. 1915, the following described property, to wit:

A certain tract of land with all the buildings and improvements thereon and thereunto belonging, situated in the Parish of Iberia, in the fifth ward thereof, at the "Coteau" and measuring one hundred and twenty four arpents, and bounded as follows: North by property of Charles E. Smedes and Lopez, South by property of Antoine and Prosper Romero, East by property of Lopez and Alcide Romero, being the same property acquired by Alfred Lassalle partly by purchase from Ernest Lassalle of record in Conveyance Book No. 16 and by Partition by act of record on Book of Conveyance No. 13.

To pay and satisfy the sum of Sixteen hundred and Twenty (\$1620.00) Dollars with 8 per cent. interest per annum from January 18th, 1914, until paid with 10 per cent. attorney's fees on the Principal and Interest and all costs of these proceedings.

Given officially this 4th day of September, A. D. 1915.

GEO. HENDERSON, Sheriff.

Per J. F. Breaux, Deputy Sheriff.

SHERIFF SALE.

SMEDES BROS. et als.
 Vs.
 ALFRED LASSALLE et als.

State of Louisiana, Parish of Iberia, 19th Judicial District Court.

Notice is hereby given that by virtue of a writ of Fieri Facias, issued out of the above entitled and numbered cause and to me directed, I, Geo. Henderson, Sheriff, through J. F. Breaux, Deputy Sheriff, duly sworn and qualified in and for the Parish of Iberia, La., have seized and will offer for sale and will sell at Public Auction, for cash, without appraisal, to the last and highest bidder, at the front door of the court house, in the city of New Iberia, La., between legal sale hours, on SATURDAY, OCTOBER 9, A. D. 1915, the following described property, to wit:

A certain tract of land with all the buildings and improvements thereon and thereunto belonging and all appurtenances thereof and all crops included, situated in the fifth ward of the Parish of Iberia, State of Louisiana, containing eighty arpents more or less, and bounded North by Octave Comeaux, South by Gustave Comeaux and Joseph Norres, East by public road, and West by Arthur Sandoz, or assigns, and by Edouard Comeaux, being the same property acquired by Alfred Lassalle from Edouard Comeaux, administrator of the Succession of Fucien Comeaux and of his wife, Coralie Viator, of date December 28th, 1908, in accordance with an order of this Honorable Court, bearing date November 19th, 1908, less ten arpents of said tract sold to Octave Comeaux on January 14th, 1911.

To pay and satisfy the sum of Thirty-eight Hundred (\$3800.00) Dollars, with 8 per cent. interest per annum from December 31st, 1908, until paid, together with 10 per cent. attorney's fees on the aggregate amount, and also the sum of four hundred and Ninety-five cents (\$495.00) costs and all costs of these proceedings. To satisfy a judgment rendered against Alfred Lassalle, Laurence Lassalle, wife of Emile Sandoz, Eudolie Lassalle, wife of Rene Romero, Lydia Lassalle, wife of Elias Viator, Simon Lassalle and Simon Lassalle, in our District Court for the Parish of Iberia, in favor of Smedes Brothers, a partnership composed of Charles E. Smedes and Harry Smedes, residents of the Parish of St. Martin, La., Hamilton Derouen and Harrison Derouen, residents of the Parish of Iberia, La., with recognition of a special mortgage in favor of the Smedes Bros. et als.

Given officially this 4th day of September, A. D. 1915.

GEO. HENDERSON, Sheriff.

Per J. F. Breaux, Deputy Sheriff.

CITY MARSHAL SALE.

CITY COURT,

Sixth Ward, Parish of Iberia, State of Louisiana.

MRS. ALPHE FONTELIEU

Vs.

WILLIE STAFFORD.

Notice is hereby given, that under a writ of fieri facias, issued out of the 6th Ward City Court of the city of New Iberia, Parish of Iberia, in the above matter, and to me directed, I, M. J. Domingue, City Marshal, have a bid and will offer for sale, and will sell at public auction, in front of the City Hall, or on the premises of the debtor, to the last and highest bidder, between legal sale hours, on SATURDAY, OCTOBER 9th, 1915, the following described property belonging to the said Willie Stafford, to wit:

The undivided interest of Willie Stafford in and to a certain saloon business, conducted at the corner of Main and Iberia Streets, in New Iberia, La., together with his undivided interest in and to the contents of the building occupied by the saloon aforesaid; also, his undivided interest in the Parish, State and Municipal Licenses for said business.

To pay and satisfy a Judgment of Fifteen Dollars, (\$15.00) with interest and all costs.

Given officially this 30th of September, A. D. 1915.

M. J. DOMINGUE,

City Marshal.

From a Shoe-peg to a ship's spar. BRTRAND LUMBER CO.