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Send \$1.00 at Once, for the "Woman's Bargain Club," to

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Use This COUPON Now for the "Woman's BARGAIN Club"

To THE WEEKLY IBERIAN Date _____
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I enclose \$1.00 for which please send me the "Woman's Bargain Club" as advertised by you.

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ELKS THEATRE SATURDAY, OCT. 16th

The V. L. S. E. Company PRESENT BRYANT WASHBURN and EDNA MAYO in The Six Act Feature

"THE BLINDNESS OF VIRTUE"

COSMO HAMILTON'S GREAT MORALITY PLAY
Every Girl, Every Mother, Every Father Should see this Great Picture

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| Lv. 4:10 pm | MOTOR CAR | Ar. 12:50 pm |
| " 4:30 " | PORT BARRE | " 12:16 " |
| " 6:12 " | ARNAUDVILLE | " 10:45 am |
| Ar. 6:40 pm | LOREAUVILLE | " 10:15 " |
| | NEW IBERIA | |
| Lv. 7:00 am | MIXED TRAIN | |
| " 8:45 " | NEW IBERIA | Ar. 5:00 pm |
| " 9:20 " | JEANBRETTES | " 3:45 " |
| " 9:52 " | ADLINE | " 2:45 " |
| " 11:35 " | CHARENTON | " 2:15 " |
| Ar. 12:15 pm | FRANKLIN | " 1:15 " |
| | SEADYDEN | Lv. 12:30 pm |

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LOUISIANA STATE FAIR

SHREVEPORT

NOV. 3-4-5-6-7-8-1915

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ELKS THEATRE PICTURE TIPS

Week Beginning Monday, Oct. 11.

MONDAY.
The Essanay Company offer "THE AGONY OF FEAR", a powerful three part drama that will hold you as though in the grip of a vise. This story is written by W. E. Wing, one of the premier scenario writers, and the critics have given him quite a bit of praise for the story. The cast is one of Selig's strongest. Our other offerings are "WINNING A WIDOW," a Biograph Comedy Drama; "The Silent Accuser," Lubin Drama, featuring Mary Charleson and Francois Joyner.

TUESDAY.
WILLIAM FOX presents The Satanic Sorceress of the Silent Stage, "THEDA BARA," in "SIN," a startling and realistic modern drama. The greatest and most widely observed of Italian religious festivals the celebration of the feast of our Lady of Carmel, is faithfully pictured in all its interesting and colorful details. The seething crowds, the gaily decorated stalls, each displaying wax emblems for the votaries of the feast to offer in gratitude for ill cured, the flags and the blazing lights of a score of colors are all seen in this wonderful picture. The great parade which is the feature of the celebration and in which thousands take part each marcher carrying a high candle which are in some cases so immense that they require three bearers. The Fox Corporation claims that Miss Barra does the best work in "SIN" that she has done for them thus far. And the scene of the famous procession of Our Lady of Mount Carmel taken during the actual parade in Little Italy is considered one of the finest scenes in motion pictures.

WEDNESDAY.
The Kalem Company present the Famous English Actor, GRAUFURD KENT, in The Four Act Broadway Favorite Production "THE PRETENDERS." Although Mr. Kent has appeared in some of the foremost successes Broadway has known, he has never been in a role better suited to his peculiar talent than that of Dick Mason in this comedy drama. Among Mr. Kent's Metropolitan vehicles, were "The Pink Lady" At The Amster dam, "Adele" Longacre, Miss Gibbs, and "My Little Friend" New Amsterdam "The Pretenders" is Dramatized from the play, and is a good clean comedy drama, with plenty of smiles and Pathos. A feature picture in every respect. The Vitagraph Company presents Mr. and Mrs. Sidney Drew in the single reel Comedy "THE PROFESSIONAL DINER", another one of Mr. Drews famous high class comedies "OFF FOR A BOAT RIDE." Essanay Barlesque Comedy.

THURSDAY.
Programme for this date not scheduled.

FRIDAY.
The Kalem Company offer another Broadway Dancer, VIVIAN WESSEL in Her Great Play "THE DANCING DOLL." You will not fail to find entertainment in this offering, as the story furnishes situations that are effective not because they are a part of a strong convincing setting forth of human fates and passions but because the players make them real. Miss Wessel is one of the best known dancers on Broadway, and played the leading role in "The Only Girl" at the 39th street theatre, New York last season, and her Doll Dance was the talk of the theatrical world. She is supported in this picture by Wayne Nunn, one of the best Dramatic stars of today. The Vitagraph Co. present Myrtle Gonzalez in the two part Drama "THE GOLDEN GRAIN." Director Davis has applied a most effective production for this story of a wealthy man who adopts a poor little girl and saves her from the influence of a thief. "THE PLAGUE

"SPOT," a single reel Vitagraph drama of intensity, featuring two of Vitagraph's Stars, Donald Hall and Harry Northrup. We recommend this as a first class programme.

SATURDAY.
The Essanay Company present Bryant Washburn and Edna Mayo in Cosmo Hamilton's Great Moral Drama "THE BLINDNESS OF VIRTUE" in six acts. This great play teaches of the stupidity of virtues which lead to vice. It convinces that the greatest danger the young girl can be subjected to grows out of her ignorance regarding certain problems of the maturing body. And this ignorance is laid on the head of her mother—whose great duty it is to open her eyes. This great moral picture teaches the lesson every girl must learn. It also teaches a great lesson to mothers; of the necessity of telling their daughters the principles of womanhood and motherhood. Dr. O. H. Parkhurst, Dorothy Dix the famous writer, and Rev. Allyn K. Foster, pastor of the First Baptist Church of Worcester, Mass., and many others have written articles or preached sermons endorsing the moral of the "Blindness of Virtue." "THE BLINDNESS OF VIRTUE" stands in a class by itself. It carries the special appeal that reaches every human being. It strikes the universal chord that sets the heart of the world vibrating.

SUNDAY.
The Essanay Company present RICHARD O. TRAYERS in the Two Act comedy "TISH'S SPY", a picture full of lively action both in the comedy and dramatic line. The kind of story that pleases all, as it is taken out in the open air, and while it is called a comedy drama, there is lots of tense action in it. "ROMANCE A LA CARIE" featuring Bud Duncan and Ethel Tear of the Ham Comedy Co. BILLY REEVES in the Lubin Comedy "THINK OF MONEY." Fritzi Bronette in a Selig Wild Animal Drama "THE TIGER SLAYER." Gilbert Anderson and Marguerite Clayton in "BRONCHO AND THE CARD SHARP."

Joints that ache, muscles that are drawn or contracted should be treated with BALLARD'S SNOW LINIMENT. It penetrates to the spot where it is needed and relieves suffering. Price 25c, 50c and \$1.00 per bottle. Sold by ESTORGE DRUG CO.

EDITING A NEWSPAPER.

Editing a newspaper is a pleasing business—if you can stand it.

If the subscribers want to bowl out anybody—the editor's the gat.

If the town is lagging behind and people won't get out and make things hum—its because the town paper is on the bum.

If business is bad—it's because the editor wants too much money for his advertising space.

If business is good—advertising isn't anything to do with it, but conditions are right.

If we print what pleases people—that is our duty and we deserve no credit.

If we print what is displeasing—we are a grinch and a crepe-hanger, and don't deserve the patronage of the public.

If we print the news as it is actually—people call us over the phone and tell us to stop their paper.

If we garble it—they tell us we are subsidized by the corporate interests.

Editing a newspaper is a pleasing business—it is not!

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Will cure your Rheumatism, Neuralgia, Headaches, Cramps, Colic, Sprains, Bruises, Cuts and Burns, Old Sores, Stings of Insects Etc. Antiseptic, Anodyne, used internally and externally. Price 25c.

From a Shoe-peg to a ship's spar. BERTRAND LUMBER CO.

"SIN" A STORY OF STRIKING POWER.

The photoplay entitled "Sin," which was written and produced by Herbert Brenon for William Fox, and in which the famous French actress, Theda Bara, the Vampire Woman, is starred in an unusually powerful and convincing work abounding in strong dramatic climaxes, growing out of the clash of elemental human passions.

Luigi (played by William E. Shay), is a woodcutter living with his mother, Mariette, played by Louise Rial. Luigi is in love with Rosa (Theda Bara), a lovely daughter of the passionate Italian soil. Comes to the village Pietro (Warner O'and), a dapper Americanized Italian, who has made some money in the United States and has returned to his native village to dazzle the eyes of the natives. Rosa is introduced to the handsome Pietro. She determines to forsake the provincial Luigi and, with Pietro as her companion, taste the glories of the new country beyond the sea.

The scene shifts to New York's seething colony, known as "Little Italy." It is the feast day of the Madonna of Mt. Carmel, the most sacred fête day of the Italian colony. On the breast and cloak of the Madonna, there flash in the brilliant sunlight the famous consecrated jewels. As the brilliant radiance of the gems finds its reflection in Rosa's midnight eyes, Luigi, a gangster who is bitterly jealous of Pietro, whispers to the luxuriantly beautiful young girl.

"My love for you consumes me like living fire. For you I would even steal the sacred jewels from the Madonna's consecrated breast."

She whispers back:

"To such a man and to such a man only, would I give myself. Yes, down to my inmost soul."

Luigi, lurking near, overhears her words. With a quick leap of his pulse, he realizes that his gate to Rosa's love is open to him. That night he visits the church of the Madonna. When he emerges he clutches to his breast the consecrated jewels.

Suddenly the night is split by a shout, and at the same time comes the heavy booming of the bell of the Chapel of the Madonna. The robbery has been discovered.

With a wild cry, wrung from the depths of her tormented soul, Rosa rushes into the streets. From this point on, "Sin" sweeps straight and sure to a mighty and overwhelming climax.

ELKS THEATRE, TUESDAY, OCTOBER 12

PAID UP STOCK bearing 5 per cent interest is now being issued by the IBERIA BUILDING ASS'N

Uncle Sam has learned, through foreign orders, how to make modern arms and ammunition in large quantities.

One scientist ventures the assertion that man is growing smaller. He errs. Man is feeling smaller.

General Building Materials—Trolate Roofing a specialty. BERTRAND LUMBER CO.

SHERIFF SALE.
ZENON DECURIE Vs. No. 6654
MRS. FELICIE BROUSSARD, Widow of Gustave Broussard, et als.

State of Louisiana, Parish of Iberia, 19th Judicial District Court.

Notice is hereby given that by virtue of a writ of Fieri Facias, issued out of the above entitled and numbered cause and to me directed, I, George Henderson, Sheriff, through J. F. Breaux, Deputy Sheriff, duly sworn and qualified in and for the Parish of Iberia, La., have seized and will offer for sale and will sell at public auction, to the last and highest bidder, for cash, at the front door of the court house, in the city of New Iberia, La., between legal sale hours, on SATURDAY, OCTOBER 23rd, A. D. 1915,

the following described property, to wit:

A certain lot of ground, situated at a section known as Fausse Pointe, in the Parish of Iberia, La., being a portion of lot No. 8 of a plat of survey made by D. T. Peebles of the lands of the Estate of Mrs. Ida Meyer (Messayer), containing sixty and sixty-five acres more or less, bounded on the north by public road, on the south by property of Gustave Broussard, on the west by lot No. 6, belonging to Gustave Jones, and on the east by a strip of land, a portion of said lot No. 8, one arpent wide, which said property has been ordered to be seized and sold for cash without appraisalment.

To pay and satisfy the sum of four hundred and forty-four dollars (\$444.00), with 8 per cent. interest per annum from December 31st, 1910, until paid, with 10 per cent. attorney's fees on the principal and interest, and the further sum of seventeen 31-100 dollar for taxes of 1913, and the further sum of twenty dollars and sixty-five cents for taxes of 1914, and all costs of these proceedings.

Given officially this 19th day of September, A. D. 1915.

GEO. HENDERSON, Sheriff.
Per J. F. Breaux, Deputy Sheriff.

SHERIFF SALE.
CHARLES E. SMEDES
ALFRED LASSALLE

STATE OF LOUISIANA,
Parish of Iberia,
19th JUDICIAL DISTRICT COURT.

Notice is hereby given that by virtue of an order of seizure and sale issued out of the above entitled and numbered cause and to me directed, I, Geo. Henderson, Sheriff, through J. F. Breaux, Deputy Sheriff, duly sworn and qualified in and for the Parish of Iberia, La., have seized and will offer for sale and will sell at public auction for cash, to the last and highest bidder at the front door of the court house, in the city of New Iberia, La., between legal sale hours on

SATURDAY, OCTOBER 9, A. D. 1915, the following described property, to wit:

A certain tract of land with all the buildings and improvements thereon and thereunto belonging, situated in the Parish of Iberia, in the fifth ward thereof, at the "Coteau" and measuring one hundred and twenty-four arpents, and bounded as follows: North by property of Charles E. Smedes and Lopez, South by property of Antoine and Prosper Romero, East by property of Lopez and Alcide Romero, being the same property acquired by Alfred Lassalle partly by purchase from Ernest Lassalle of record in Conveyance Book No. 16 and by Partition by act of record on Book of Conveyance No. 13.

To pay and satisfy the sum of Sixteen hundred and Twenty (\$1620 00) Dollars with 8 per cent. interest per annum from January 15th, 1914, until paid with 10 per cent. attorney's fees on the Principal and Interest and all costs of these proceedings.

Given officially this 4th day of September, A. D. 1915.

GEO. HENDERSON, Sheriff.
Per J. F. Breaux, Deputy Sheriff.

SHERIFF SALE.
SMEDES BEOS, et als.
Vs.
ALFRED LASSALLE et als.

State of Louisiana, Parish of Iberia, 19th Judicial District Court.

Notice is hereby given that by virtue of a writ of Fieri Facias, issued out of the above entitled and numbered cause and to me directed, I, Geo. Henderson, Sheriff, through J. F. Breaux, Deputy Sheriff, duly sworn and qualified in and for the Parish of Iberia, La., have seized and will offer for sale and will sell at Public Auction, for cash, without appraisalment, to the last and highest bidder, at the front door of the court house, in the city of New Iberia, La., between legal sale hours, on

SATURDAY, OCTOBER 9, A. D. 1915, the following described property, to wit:

A certain tract of land with all the buildings and improvements thereon and thereunto belonging and all appurtenances thereof and all crops included, situated in the fifth ward of the Parish of Iberia, State of Louisiana, containing eighty arpents more or less, and bounded North by Octave Comeaux, South by Gustave Comeaux and Joseph Norres, East by public road, and West by Arthur Sandoz, or assigns, and by Edouard Comeaux, being the same property acquired by Alfred Lassalle from Edouard Comeaux, administrator of the Succession of Facien Comeaux and of his wife, Coralie Viator, of date December 20th, 1908, in accordance with an order of this Honorable Court, bearing date November 19th, 1908, less ten arpents of land sold to Octave Comeaux on January 14th, 1911.

To pay and satisfy the sum of Thirty-eight Hundred (\$3800 00) Dollars, with 8 per cent. interest per annum from December 31st, 1908, until paid, together with 10 per cent. attorney's fees on the aggregate amount, and also the sum of Forty-four Dollars and Ninety-five cents (\$44 95), costs and all costs of these proceedings. To satisfy a judgment rendered against Alfred Lassalle, Laurence Lassalle, wife of Emile Sandoz, Eudolie Lassalle, wife of Rene Romero, Lydia Lassalle, wife of Elias Viator, Simon Lassalle and Simonet Lassalle, in our District Court for the Parish of Iberia, in favor of Smedes Brothers, a partnership composed of Charles E. Smedes and Harry Smedes, residents of the Parish of St. Martin, La., Hamilton Derouen and Harrison Derouen, residents of the Parish of Iberia, La., with recognition of the special mortgage in favor of the Smedes Bros. et als.

Given officially this 4th day of September, A. D. 1915.

GEO. HENDERSON, Sheriff
Per J. F. Breaux, Deputy Sheriff.

HAROLD AT THE PHONE.
What He Thought He'd Say:
Hello, dear! I love to hear your voice. It's my inspiration. Won't I see you soon? Tomorrow will be a hundred years. It's unbearable to be away from you. I'll never tire of you. Your family will like me when they know me better. My love for you is wonderful. I couldn't live without you. There is no other girl in the world but you.

What He Said
Hello, dear! I love to hear your voice—
Gladye: That'll be all right, but father says I can't talk to you until you turn up with a theater ticket every now and then to pay for the fur you're wearing off the sofa.

Harold: Oh! Er—er I beg your pardon. I've the wrong line.

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TRADE-MARKS, Caveats and Copyrights registered. Send Photo, Model or Picture for FREE REPORT on patentability. Patent granted exclusively. HAVE REFERENCES.
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